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FINANCIAL TIMES

No. 27,703 Wednesday November 1 1978

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NEWS SUMMARY

GENERAL

Begin's treaty target
Premier Menachem Begin's target for signing a peace treaty with Egypt's President Sadat in Oslo on December 9 is a day before they receive the Nobel Peace Prize. Egyptian, Israeli and U.S. negotiators resumed peace talks in Washington yesterday. President Carter cancelled a conference, to avoid the possibility of having to make a statement on the Israeli position to expand Jewish settlements on the West Bank, a decision which the U.S. has with "deep displeasure" urged to the recall of the negotiators last week.

Wall St. down 19; Gold falls \$3
WALL STREET reacted sharply to rising U.S. interest rates, and the Dow Jones index fell 10.39 by noon. After recovering to within a few points of the previous day's close, the index fell again to close 19.40 down at 792.45. Trading at 43m shares, was not as heavy as on Monday, when 59.48m shares changed hands.

Equities reacted to unfavourable news from several quarters and the FT ordinary index, down 0.2 at 10 am, closed 5.5 off at 478.9, its lowest since July 20. Golds came under sustained selling pressure, and the Gold Mines index fell 5.1 to 143.4, its lowest since early May.

ILTS eased initially on higher U.S. Treasury bill rates, and the Government Securities index closed 0.06 down at 69.28.

STERLING fell 2.40 cents to \$2.0750 and its trade-weighted index fell to 63.1 (63.2). The dollar's depreciation narrowed to 13.2 per cent (13.6).

GOLD fell \$3 to \$242 in London and in New York the Comex November settlement price was \$238.80 (\$245.00).

COTTON prices in Liverpool rose to their highest since May 1977 on fears of frost affecting the Soviet crop. Cotton October futures rose 10 points to 68.00.

South African subsidiary of British Ever Ready battery has been threatened with international union action. The National Union of Motor Vehicle and Rubber Workers is demanding better pay and conditions.

Hammer Bridge Authority has been threatened with international union action. The National Union of Motor Vehicle and Rubber Workers is demanding better pay and conditions.

U.S. sit-in ends
Sit-in at Nottingham jail ended yesterday when 82 prisoners returned to their cells. Durham jail, 15 prisoners are on hunger strike in protest at conditions.

Compromise offer
Prime Minister Giulio Andreotti has proposed that striking hospital workers be advanced from next year to January. Page 2

Army 'told to take over oilfields' as Iran crisis grows

BY ANDREW WHITLEY, Tehran, Oct. 31

Iran's political and economic crisis deepened tonight with reports that the Government had ordered a military takeover of the strikebound oilfields.

The mounting level of violence throughout Iran has left 64 dead in the past 24 hours, the highest toll since imposition of martial law in a dozen cities over seven weeks ago.

The official Iranian news agency, Pars, said tonight that the army had taken over responsibility for "a number of the Abadan refinery's operations." It said saboteurs had threatened to damage oil installations in Khuzestan and the military forces were on the alert to prevent any incidents.

Another reason for the move is understood to be the desire to provide protection for those strikers who want to return to work. The strikers are reported to have been given three days to return to work on pain of dismissal.

Production from the oilfields has continued to fall although it is not clear exactly how much oil is coming through. The consortium of western oil companies responsible for 90 per cent of production say that production today was down to below 1.5m barrels, while Radio Iran said that it had virtually ceased.

But Mr. Mohammed-Reza Ameli, the Iranian Information Minister, claims that exports of oil are still 90 per cent of normal. He also strongly denied that Iranian troops had occupied the oil installations.

Unconfirmed reports say 26 oil tankers are standing off in the Gulf, waiting to see if they can get into Khuzestan and the export terminal, and if so, whether there is any oil to take aboard.

The National Iranian Oil Company in Tehran refuses to talk about what is happening in Khuzestan Province, where nearly all the oilfields and production are. In the Iranian Parliament today Prime Minister Shari'Emami, successfully defending his Government against a censure motion, castigated the strike as "nothing but treason."

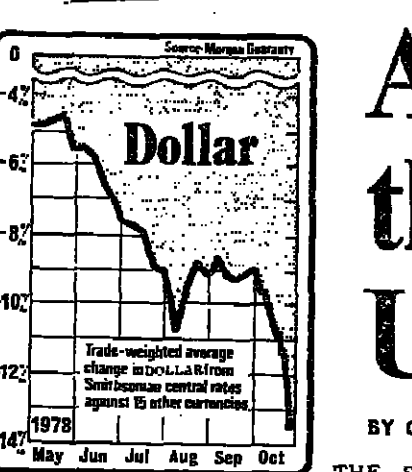
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Trade-weighted average change in dollar index (1977=100)

BY OUR INDUSTRIAL STAFF

\$ rise in nervous trading

BY MICHAEL BLANDEN

THE DOLLAR recovered against other leading currencies in nervous and volatile exchange market trading yesterday, after the sharp falls recorded on Monday.

The markets appeared to be pausing after the previous day's activity, and it was felt that central banks were taking the opportunity to intervene in thin dealings to push the dollar higher.

There was some early pressure on the U.S. currency, but later in the day, the dollar picked up with business generally quiet ahead of today's Catholic holiday when Paris, Milan, and some other centres will be closed.

The pound came under late pressure due to a large commercial selling order after New York opened, and was thought to have received some official support.

The improvement in the dollar was indicated by the trade-weighted average depreciation, calculated by Morgan Guaranty at noon in New York. This narrowed to 13.2 per cent from the previous day's record of 13.6 per cent.

The U.S. currency touched a low point of DM 1.7210, but with the Bundesbank buying another \$30m at the Frankfurt exchange, it picked up to end at DM 1.7250 in European trading, compared with DM 1.7235 on Monday and DM 1.7155 overnight in New York.

The Swiss franc slipped to Sfr 1.4975 to the dollar, against Sfr 1.4905 on Monday. The dollar also recovered against the Japanese yen, at Y178.1, and the French franc, at FF 6.5400.

The pound opened at £2.0720, and its trade-weighted index rose to 63.3 in early trading. By the close of business in Europe, it had come back to \$2.0750, for a fall of 2.40 cents, with the index rising to 63.1 against 63.2 on the previous day.

Ailing dollar threat to UK market

BY OUR INDUSTRIAL STAFF

THE SLUMP in the dollar's value has aroused fears of a new attack on the UK market by other major export-orientated economies.

Sir Arthur Bryan, chairman of Wedgwood, the pottery manufacturer, and chairman of the North America Advisory Group Committee of the British Overseas Trade Board, said yesterday that British manufacturers must be alert to the dangers of countries, such as West Germany, Japan and France, making an increased attack on the British market because they were finding it more difficult to penetrate the U.S.

His fears were echoed by the Department of Trade which said this was a real threat.

The dollar's fall is also hitting some British companies selling to the U.S. Sterling has appreciated by about 20 per cent against the dollar since mid-1977, so eroding price competitiveness.

The U.S. is by far Britain's biggest export market, taking 9.2 per cent of the UK's total overseas sales. Last year's sales totalled £3,555m. In the first nine months of 1978 exports were up to £2,550m, compared with £2,349m during the same period last year.

Wedgwood, Sir Arthur said yesterday, would be in a stronger position than some companies because of the type of product involved. More than 70 per cent of Wedgwood's output is exported with the U.S. accounting for half overseas sales.

Like many other companies, it feels that, after many years of having a weak pound against a strong dollar, it will have to ride a situation in which currency movements are hitting profitability.

According to Sir Arthur, some British companies are fighting shy of the market as profit ability falls. But for most the only real possibility is even more reduced profit margins.

U.S. companies which are exporters in dollars face the biggest problems in terms of lower profitability. They include companies which, like the tractor manufacturers Massey Ferguson, invoice all their exports to the Third World in dollars.

Roll-Royce prices all spare parts to the U.S. in dollars, its largest overseas customer, in dollars. This August's order from Eastern Airlines of the U.S. for 21 Boeing 747s with Roll-Royce 635 engines are believed not to be fixed price contracts.

The British Steel Corporation expects the dollar's fall to affect the world market for steel. The U.S. is now likely to raise the trigger price at which its anti-dumping mechanism operates, thus curbing its steel imports still more.

Ford makes last-ditch pay offer of 14.9%

BY PHILIP BASSETT AND CHRISTIAN TYLER

FORD MOTOR in the sixth week of an official strike, made a final offer last night to the union of 14.9 per cent, including a 4.5 per cent attendance bonus to just 5.1 per cent, declaring it had reached the end of the road.

Late last night the union negotiators were deciding whether to accept the company's offer and start moves to call off the strike of 57,000 manual workers; reject the offer; or put it to a vote at the 23 plants without a recommendation.

Whatever the result, the offer is far over the Stage Four limit, and will force the Government to consider seriously some kind of action, however token, against the company.

The offer, bolstered by improvements to holidays, holiday pay and pensions, would give the main grade of 25,000 production workers £10 a week more, half the amount claimed by the union.

Men working on alternate day and night shifts would get £11.00, bringing them up to £20.42 a week. With four hours overtime weekly earnings would be just under £101 a week.

U.S. interest rates surge

BY OUR INDUSTRIAL STAFF

Interest rates in the U.S. surged yesterday as the Federal Reserve Board moved aggressively to try to curb monetary growth and help the ailing dollar. Late this afternoon, in response to the rising cost of funds, Chase Manhattan Bank, third largest U.S. bank, announced that it was increasing its prime lending rate to 10 1/2 per cent.

Pressure on U.S. interest rates, Page 4
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cheaper than the Deutsche Mark and the yen. The West Germans and the Japanese were the main competitors in export markets rather than the U.S.

Hawker Siddeley, part of British Aerospace, said the dollar's fall would not significantly affect its U.S. sales. These were only £16m a year compared with a total exports of £229m. Most of its products in the U.S. are sold as direct exports, and turbo-propellers are sold on a contract basis.

Distillers, whose whisky exports to the U.S. are valued in pounds and dollars, said it had but an unlikely export to the U.S. in February, but since then the sterling value of sales had fallen by 15 per cent.

Distillers charges a dollar price for whisky shipped to the U.S. in bottles, but involves in sterling for cheaper brands shipped in bulk for bottling there.

At least one company thought it could benefit from the dollar's fall.

Continued on Back Page

French shares for workers plan

BY DAVID CURRY

PARIS, Oct. 31.

FRANCE IS to introduce legislation to compel publicly quoted companies to distribute shares equivalent to 1 per cent of their capital to their employees.

This was announced today by M. Robert Boulin, the Minister of Labour, who described the plan as part fulfilment of President Giscard d'Estaing's pledge "to make Frenchmen individually owners of France."

The distribution will take place in 1980 for companies which have paid dividends in two of the previous three years. About 850 concerns will be affected and the Ministry estimates the amount of capital distributed will total FF 3.1bn (£369m), with each worker holding on average FF 1,350 (£165) worth of shares. Altogether, 2.25m employees will benefit.

Companies will raise new capital for the distribution but workers in the non-quoted subsidiaries of quoted companies will benefit. Foreign companies included in the measure if they have headquarters in France, so observing French corporate law and are quoted.

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EUROPEAN NEWS

Andreotti averts crisis on wage restraint policy

BY PAUL BETTS

ROME, Oct. 31.

SIG. GIULIO ANDREOTTI, the Italian Prime Minister, appears tonight to have averted the threat of an immediate crisis over his Government's attempts to introduce anti-inflationary wage restraints.

But, as the Prime Minister opened an emergency debate on the issue, some 30,000 workers from the depressed southern region of Calabria held a noisy demonstration in Rome, underlining the extent of union discontent in the country.

The debate was called by the Prime Minister after the breakdown of weekend talks between the Government and the unions to seek a solution to the protracted strike of hospital workers in most of the country's public hospitals.

In his address, Sig. Andreotti renewed his firm opposition to the wage demands of the hospital workers, which he claimed, would threaten the Government's efforts to introduce a serious and coherent economic recovery programme.

Andreotti said that if the Government was forced to give in to the hospital workers he

would have little option but to resign.

The Prime Minister seemed to offer a compromise, however, by suggesting that the Government would examine the renewal of all labour contracts involving 3m public employees, including hospital workers, at the beginning of next year.

He also indicated that the wage increase to hospital workers, originally agreed by the Government and subsequently revoked, could perhaps be advanced within the overall context of the renegotiation of public employees' labour contracts.

But he emphasised that the Government would not accept any increase above the ceiling fixed for new wages in the public sector outlined in the three-year economic recovery plan by Sig. Filippo Maria Pandolfi, the Treasury Minister.

The Prime Minister implied that it would be largely up to the unions to decide on the allocation of this upper limit to eliminate existing discrepancies in the wage levels of the various categories of public employees.

The main aspects of the Government's medium term pro-

gramme involve the reduction of public expenditure and a cut-back in the increase of labour costs.

Sig. Andreotti's hard, yet apparently compromising, line, was generally viewed here as an attempt to delay confrontation with the unions and the main left-wing parties for a few months until the entire package of renegotiation for public employees comes up again.

His words have not dispelled fears of an intensification of union unrest, which could endanger the country's fragile political equilibrium.

Some union leaders have accused Sig. Andreotti of using the hospital workers' dispute to stage off explanation of the still undefined aspects of the Government's recovery programme, involving in particular, ambitious investment plans to create 600,000 new jobs in 1979-81, especially in the Mezzogiorno.

The unions regard the Prime Minister's decision to turn to Parliament over the hospital workers' issue as a move to pass responsibility to the other parties on whose support his minority Government depends.

Soviet TU-144 fleet grounded

By David Satter

MOSCOW, October 31.

SOVIET officials have confirmed that the Tupolev-144 supersonic airliner, which has not flown its scheduled passenger run in almost five months, was grounded after a TU-144 crashed east of Moscow this spring, killing three crew members and injuring two others.

The officials told members of a visiting Western aeronautical delegation that no passengers were aboard the plane when the crash occurred on the night of the TU-144 flight is only temporary. They expect the aircraft back in service in months rather than years.

Western observers said the trouble-plagued TU-144, which began making passenger flights once a week between Moscow and the Central Asian city of Alma Ata last November 1, ceased flying the passenger run during the first week of June.

Officials of Aeroflot, the Soviet state airline, confirmed today that the TU-144 was not flying the Moscow-Alma Ata route and said that no date had been set for the resumption of flights.

In 1973, a TU-144 crashed at the Paris Air show killing the crew and eight people on the ground. It underwent extensive modifications after this disaster. Mail and cargo flights between Moscow and Alma Ata, a kind of extended test programme, were initiated in December, 1975.

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Sweden plans 20% cut in shipyard capacity

BY WILLIAM DUFFLOR

STOCKHOLM, Oct. 31.

THE CAPACITY of Sweden's major state-owned shipyards will be cut by a further 20 per cent over the next two years, reducing the labour force to just over 10,000.

Svenska Varv, the umbrella company for the state yards, will be given a capital injection of SKr 2.2bn (£356m) to cover its 1978 and 1979 losses, and the Government will start negotiations soon on a state takeover of Kockums, the last big privately owned shipbuilder.

Kockums, the last big privately owned shipbuilder, was reported yesterday that it would report a loss of SKr 20m this year.

These are the main items in the shipyard Bill presented today by Mr. Erik Huss, Minister of

Industry in the new minority Liberal Cabinet. His prescription is less drastic than that drawn up by his predecessor, Mr. Nils Aspling, who wanted to cut shipbuilding capacity by 30 per cent over three years.

The new Bill would save the jobs of 2,250 employees who would have become redundant under Mr. Aspling's programme but Mr. Huss pointed out that further reductions might be necessary after 1980. Capacity at the smaller yards will be cut by 30 per cent.

The Liberal Government proposes to add SKr 65m to the "depreciation loans" under which the yards have already received SKr 1.5bn. These are,

in effect, direct grants. In addition the Government will boost by just over SKr 2bn the SKr 3.7bn in state credit guarantees already granted to owners placing orders with the yards.

It will also provide loan guarantees for ship exports up to SKr 10bn.

The Swedish yards have already received state loan guarantees totalling some SKr 12bn. These will be increased by a further SKr 5bn.

On the other hand, the Government plans to halt the guarantees, which have enabled the yards to build ships on their own account. Loans of this type, amounting to SKr 5.5bn, have

been guaranteed so far but the scheme has been severely criticised by other shipbuilding nations.

To counter the increase in unemployment the Government plans to spend another SKr 1bn on various relief measures in the three areas most affected by the shipyard cuts, Göteborg, the Malmö-Landskrona littoral and the Uddevalla region.

It will also advance state orders for ferries, navigation board and coastguard vessels and will hasten road and bridge projects which could offer extra work. Three investment companies with a capital of SKr 75m each will be established.

Spanish constitution approved

BY ROBERT GRAHAM

MADRID, Oct. 31.

AN HISTORIC special session of Parliament today approved a new Spanish constitution, marking another stage in the country's return to democracy.

The 188-article document establishing Spain as a "parliamentary monarchy" will now be put to a national referendum on December 6.

In the Lower House, the constitution text was approved by 326 votes to six, with 13 abstentions, and in the Senate by 228 votes to five with eight abstentions. The vote was without party whips but the pattern was much as expected.

In the Lower House, five dissident members of the Right-wing Alianza Popular were most noticeable for voting against. The abstention vote comprised primarily the eight Deputies representing the PNV, who over the weekend said they would abstain as a protest against Parliament's refusal to include specific provisions in recognition of the special status of the Basque country. Other abstainers came from minority groups like the Catalan republicans.

Today's debate was held under exceptional security conditions. The Ministry of Interior ordered



Sr. Adolfo Suarez

a display of force around Parliament and throughout the city to ensure that the session was unmarred by terrorist action.

On July 21, when the Lower House was about to approve the draft constitution, two senior army officers were assassinated in the centre of Madrid in the most dramatic terrorist act of

the year. The killings were attributed to the Basque separatist group, ETA.

The constitution was prepared in draft form by a special constitutional committee and handed over to a parliamentary commission at the end of April. This 38-man commission, composed of representatives of the main parties, carried out its own revisions before the debates in the Lower House and Senate, which would open at the beginning of this month. Since then, the discrepancies in the proposals of the two Houses have been ironed out by another mixed commission.

The second commission added a provision to the text covering the legal vacuum over the premiership created by approval of the constitution.

The Adolfo Suarez Government won the June, 1977, elections which were not strictly constitutional as Spain was operating under a curious transitory phase where some of the old Franco fundamental laws—the dictatorship's equivalent of a constitution—were still functioning. The extra provision allows the Government 90 days after the promulgation of the constitution to decide whether to call general elections or go to the Lower House for a vote of confidence.

Danish output rise predicted

By Hilary Barnes

COPENHAGEN, Oct. 31.

DANISH COMPANIES expect a substantial increase in manufacturing industry output in the final quarter of this year, according to a Bureau of Statistics survey. It showed that 35 per cent of the sampled companies expect output to rise compared with the third quarter, while only 18 per cent expect lower output.

A margin of 12 per cent more companies expect domestic orders to increase than expect them to fall. For export orders, 32 per cent of companies look forward to rising orders and only 13 per cent to a decrease in orders.

In the third quarter, 9 per cent more companies reported increasing output. There was little change in domestic orders, but 35 per cent reported increased export orders and only 20 per cent reported a decline.

ISLAMABAD, Oct. 31.

M. AGHA SHAHI, foreign affairs adviser to President General Mohammed Zia-ul-Haq of Pakistan, plans to file a letter to President Valéry Giscard d'Estaing of France on Thursday, reiterating that France has contracted to supply a nuclear reprocessing plant to Pakistan, officials said today.

In August President Giscard told Pakistan that France cannot supply the nuclear plant in the form provided in the 1976 contract signed by the two countries. Pakistan insists the original agreement, including design and specifications of the plant, is still valid.

France pressed on atom deal

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France pressed on atom deal

Bonn minister's denial over Iran

BY JONATHAN CARR

BONN, Oct. 31.

COUNT OTTO LAMSDORFF, the West German Economics Minister, today denied suggestions that he supported a "stable dictatorship" in Iran to help preserve the West German exports there.

Such suggestions, made by youth leaders of the ruling coalition parties in Bonn, were a standstill during his visit last week to Tehran, he said.

Count Lamsdorff said he had made clear to the Shah and others that the Bonn Government wanted to see further liberalisation in Iran, that it held free elections to be necessary, that it welcomed the introduction of Press freedom and urged the Iranian Government to pursue the same course.

On the other hand, a stable political order was not conceivable in Iran if "ultra-reactionary Moslems" who sought a reversal of the liberal

measures already introduced, or Communist student groups, held sway.

Count Lamsdorff noted that Iran was West Germany's biggest single supplier of oil, its largest trading partner in the Middle East and that some 14,000 youth leaders of the ruling coalition parties in Bonn, were a standstill during his visit last week to Tehran, he said.

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EUROPEAN NEWS

Soldiers clear rubbish in Paris as strike continues

By Robert Mauphin

PARIS, Oct. 31.

THREE THOUSAND soldiers were brought in today to clear the mountains of refuse which have been piling up in Paris streets for the past week as the result of a dustcart drivers' strike. The soldiers are protesting against the employment of French ships of sailors from developing countries at wages below the French minimum. The strike, which has seriously disrupted work at most big French ports, is seriously affecting France's oil supplies. Paralysis of the Laverie oil port near Marseilles has the Government's pay policy made impossible for them to accede to all demands. The military had been brought in because the thousands of tonnes of rubbish deposited daily on the streets was beginning to pose a serious health hazard.

Portugal inflation steadies

By Jimmy Burns

LISBON, Oct. 31.

THE PORTUGUESE consumer price index rose by 1.5 per cent in September, according to provisional estimates issued by the national institute of statistics. The latest increase shows that inflation in the third quarter of this year has been held steady following considerable fluctuations in consumer prices during the first half of the year. The inflation rate, computed on an annual basis, is now running at 20 per cent, which was the target set by the Socialist/Conservative administration last April.

Italy urged to accept U.S. trade demands

By Margaret Van Hatzen

LUXEMBOURG, Oct. 31.

WEST GERMANY appears to be leading a move in the European Economic Community to force Italy to give way on U.S. demands, made in international trade talks in Geneva, for greater access to EEC markets for its Mediterranean products. Herr Hans Juergen Rohr, the West German State Secretary for Agriculture, said today that proposals for Italian forestry, irrigation and other structural projects should be set aside until agreement was reached in the current GATT talks. Earlier, he had indicated to the Council of Ministers meeting here that there should be some form of trade-off with Italy between funds for the projects in question and access for products on the list put forward in Geneva by Mr. Robert Strauss, the U.S. special trade negotiator.

Sig. Giovanni Marcora, the Italian Agriculture Minister, later denounced the move as "blackmail." He did not rule out the possibility of concessions to the U.S., but said he could not accept the way West Germany, as current president of the Council of Ministers, was linking a purely EEC matter to an international issue. The problem of U.S. access for products on the so-called Strauss list remains one of the main obstacles to agreement in the current round of GATT talks, and most EEC members are anxious to see it solved. It involves agricultural products such as citrus fruit and tobacco, of which Italy is the only major Community producer and thus receives little support in resisting the U.S. except from France.

The structural measures under discussion by the Council of Ministers were originally included in the 1978 farm price proposals and Italy lifted its reservations on the final price agreement only after the Council agreed to take a decision on them by September 30.

At the time, Mr. Finn Olav Gundelach, the EEC Agriculture Commissioner, pledged the Commission's full support in obtaining a positive decision, but apparently the Commission's full support has proved insufficient. No decision has been reached and none is likely to be sought during the remaining two months of the German presidency.

Dried reeds proposed as domestic fuel

By John Walker

STOCKHOLM, Oct. 31.

A NEW KIND of fuel made from dried reeds and suitable for domestic heating has been developed by two research workers at the Institute of Limnology at Lund University in Sweden.

The common reed, when dried and made into a powder, can compete with oil when used for home heating, according to an article in "Ambio," the environmental journal of the Royal Swedish Academy of Sciences. Each hectare of reed plantation could yield a maximum of 10 tons of dry reed annually, equivalent in house heating terms to 500W, one kilogram of dry matter yielding 5Kw of energy. Harvest costs are forecast to make the final cost of producing reed powder about the same as oil when used for domestic heating.

Sweden is estimated to have just under 100,000 hectares (250,000 acres) covered with reeds, although some areas cannot be exploited as they are in nature reserves. A large number of lakes, at present unexploited, could also be adapted to reed cultivation.

THE EAST-WEST FORCE REDUCTION TALKS

Basic obstacles remain after five years

By Paul Lendvai in Vienna

THE 19 NATION East-West mutual force reduction talks enter their sixth year in a climate of disappointment. The faces around the conference table in the Hofburg, the imperial palace in Vienna, have changed. The positions of the two blocs may also have slightly shifted since the negotiations formally opened here on October 30, 1973. Yet the basic obstacles on the thorny road to an agreement about reducing the military hardware in Central Europe have remained.

After 183 plenary meetings in 16 rounds of negotiations, the two sides still disagree even on the central issue of how many soldiers the Warsaw Pact has facing NATO in central Europe.

Few of the Viennese, let alone tourists queuing for one of the coveted tickets to a performance of the world famous Spanish riding school next door, know that in the same wing of the glittering palace some of the ablest diplomats from East and West meet every Thursday morning to discuss and to deliver statements about one of the most complex exercises in disarmament.

Even the mysterious term "MBFR"—the abbreviation for "mutual and balanced force reductions"—has been unacceptable to the East because the term "balanced" could have implied that the Warsaw Pact should make larger reductions than the NATO participants.

The formal title of the forgotten talks in Vienna is "war come." The somewhat bizarre shorthand for "war come" reduction of forces and armaments and associated measures in central Europe. But the official names and formal plenaries only provide a smokescreen for the important twists and turns which emerge at the informal weekly meetings.

It is at the encounters in the respective private residences that three delegates from each side—always of course including the Soviet and U.S. chief delegates—do the real bargaining.

Despite occasional Romanian complaints, the full participants on the Western side Belgium, Canada, West Germany, Luxembourg, the Netherlands, Britain and the U.S. and on the Eastern side, Czechoslovakia, East Germany, Poland and the Soviet Union are clearly more involved in decision-making than the secretaries. Then there is an array of interpreters who translate every question and statement

At these complicated talks, where the change of an adjective may imply a significant shift in emphasis, even the weekly Press briefings after the plenaries are highly formal affairs. The handful of journalists are generally outnumbered three to one by the spokesmen, their assistants and the secretaries. Then there is an array of interpreters who translate every question and statement

into English, Russian and German. This once crisp briefings have developed a special art of how to say nothing in three languages.

Far from dwindling in importance, however, the talks have recently become more than ever one of the crucial pointers to the future of détente.

Following a Western initiative last April 9, the Warsaw Pact responded on June 8 with a package deal which for the first time accepted the West's call for a common ceiling of 700,000 men in ground forces and an overall ceiling of 900,000 ground and air forces as the ultimate goal of the negotiations.

Two weeks later, Soviet President Leonid Brezhnev himself characterized the proposals as a major effort to break the deadlock and called on the West to assess them very carefully. In turn, President Carter spoke of a step in the right direction.

In his address to the last plenary meeting, Soviet Chief Delegate Mr. Nikolai Tarasov complained that the Soviet Union has been doing "everything possible to achieve a rapid, successful conclusion," but that the West, after almost five months, has still not

officially replied to the latest Warsaw Pact proposals. Furthermore, NATO has invented the thesis both of a Soviet threat and of the superior numerical strength of the East to justify the increase of its own military potential.

Thus it is now the turn of NATO to give a reply within what the Soviet diplomat called "a reasonably short time."

In contrast, the Soviets could easily circumvent the rules through arranging unilateral reductions by the satellite armies and then in two separate phases always replacing "only" 30 per cent of the reduction made to the national armies simultaneously return to the starting level of their original military strength prior to the force reduction agreement.

Last but not least, the Eastern package of June this year also contains an escape clause under which the Soviets (or the U.S.) can withdraw from the first phase agreement and cancel their reductions if either country is dissatisfied with the implementation of the second phase cuts. Worse still, such a decision could be taken unilaterally.

It is understood from reliable sources that the Soviets are also pressing for fixed rules concerning the withdrawal of units and armaments, thus weakening forward defence and organizational structure of NATO forces, while the West prefers "a mix."

The East also wants to freeze certain categories of civilians employed by the armies.

The Eastern approach is motivated by the desire to place a permanent ceiling on the West German Bundeswehr, while maintaining a maximum of the clear advantages enjoyed in geography, manpower and equipment over the NATO forces.

So far the East has conceded very little on substantive issues to the West. The negotiability of a data compromise is clearly linked with the final outcome of the Soviet-U.S. SALT negotiations.

Given the political will on both sides, the forgotten Vienna talks could almost overnight become a crucial element in the quest for détente.

Handwritten note: 10/31/78

	THE BALANCE OF POWER			
	Manpower	Air	Equipment	Aircraft
	Ground		Tank	
NATO	782,000	193,000	6,730	1,344
WARSAW PACT	935,000	204,000	16,200	3,075

Source: International Institute for Strategic Studies

Chief Soviet arm negotiator Vladimir Semenov will be leaving his Geneva post to become Ambassador in Bonn. Semenov's replacement will be his deputy.



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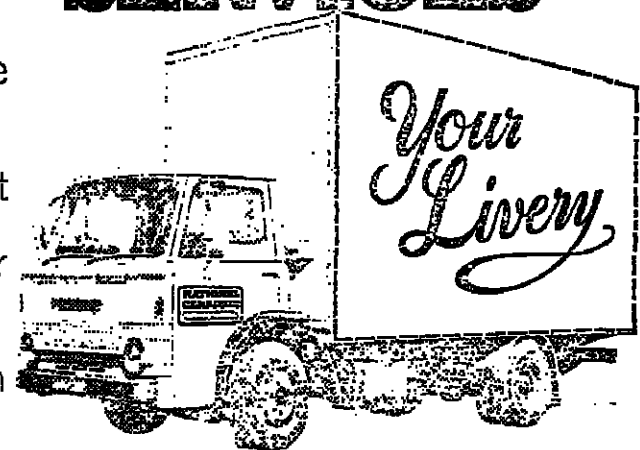
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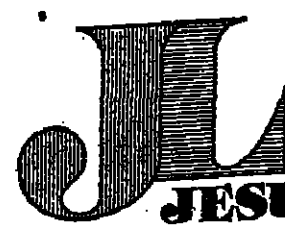
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AMERICAN NEWS

Short-term interest rates rising strongly again

BY STEWART FLEMING

NEW YORK, Oct. 31.

SHORT-TERM INTEREST rates in the U.S. were rising strongly again today amid signs that the Federal Reserve Board might again be moving to restrain credit growth. As money market rates moved up, dealers were expecting record interest rates on this week's new U.S. Treasury issues.

The evidence of higher money costs and the growing conviction that the commercial bank prime rate will shortly move to 10 1/2 per cent brought share prices on Wall Street under renewed pressure after an initial attempt at a rally.

By midday the Dow Jones industrial average was down over 8 points but it had steadied from a loss of over 10 points earlier.

A major factor behind the sharp movement in money market interest rates in recent weeks has been the aggressive bidding for funds by large commercial banks especially New York-based institutions.

Over the past three years New York banks have been experiencing only sluggish loan demand from business but since early September demand has picked up smartly.

In addition it is thought that many banks are predicting significant increases in short-term money costs and are therefore seeking to purchase funds for six months to a year and more by selling certificates of deposit.

At the beginning of October prime three-month certificates of deposit were selling at yields of

around 8 per cent and six-month certificates at around 9.25 per cent.

Last week, Morgan Guaranty Trust issued six-month certificates in "a sizeable amount" (reported to be over \$100m) at 10 1/2 per cent. Yesterday Manufacturers Hanover issued certificates of six-month maturity at 10.75 per cent and Citibank at 10.85 per cent.

Similar upward pressures on short-term interest rates have been evident in the commercial paper market where bank holding companies (but not banks) can borrow. In the case of the certificates of deposit market, however, the nominal interest rate paid is significantly below the actual cost of funds because the banks must hold non-interest bearing reserves against dollar issues.

These are some of the factors pressing towards a higher prime rate. The prime is currently at 10 1/2 per cent but money market economists suggest that given the combination of strong loan demand and rising costs of funds to the banks, this level will not hold much longer.

There is speculation, too, that banks may be borrowing in the U.S. and transferring some funds into the Eurodollar markets where interest rates are higher. Bank economists suggest how- ever that arbitrage should in time even out the spread between the two markets.

Statistics for the second quarter of the year according to Mr. Dimitri

Balatos, an economist with Manufacturers Hanover, that U.S. banks were then repatriating funds from abroad to the U.S.

The upward movement of U.S. interest rates this month has prompted talk about an imminent credit crunch. But many economists argue that such a "crunch" in the traditional sense experienced in 1974, is not likely at present.

Since then, banks have evolved new methods of raising funds by, for example, selling real estate mortgages.

Earlier this year the Federal Reserve began to allow banks and savings institutions to sell six-month savings certificates to the general public, paying rates of interest keyed to Treasury bill rates.

Such innovations allow banks to attract funds and therefore tend to make restrictions on the availability of credit, at a price, less severe. Mr. Balatos points out that if credit were not available, the banks would be able to charge higher prices for their loans than their current cost of funds.

The latest evidence of a tightening by the Federal Reserve is being taken as indicating that the Fed is now aiming for an average 9 1/2 per cent funds rate. But many economists argue that with inflation at between 7 and 8 per cent real interest rates are not high and therefore the Fed's monetary policy is not restrictive.

A liberal Democrat edges ahead

BY JUREK MARTIN IN DES MOINES, IOWA

ON PAPER, if any incumbent Senator should have been in trouble this year it was Dick Clark from Iowa.

A Democrat in a state with a tradition of electing many more Republicans to statewide office, a certified liberal when the national mood was conservative, interested in African affairs while the interests of his constituents are primarily corn and hog prices, perceived as "soft" on abortion, and too close to the trade union movement, he headed the Republican list of vulnerable opponents.

If he does lose next Tuesday, the repercussions will be felt well beyond the Iowa cornfields. For Sen. Clark, in six years in Washington, has emerged as a respected authority on both domestic and foreign policy issues, but above all on Africa.

It was he who frustrated in 1976 Dr. Henry Kissinger's plans to channel covert aid to the non-Marxist forces in Angola, and who has in the past two years been a consistent supporter of the Carter Administration's Africa policies.

So much so that earlier this year the South African Government considered his removal so important that it broke the diplomatic code by despatching an embassy official to Iowa to make a few derogatory remarks about him.

But now, with the election a week off, the latest local poll gives him an 11-point lead over his Republican opponent, Mr. Roger Jepsen. Mr. Clark admits the campaign has been easier than he expected.

His private polls put his margin even wider, to the extent that his staff are patently nervous about it. They remember that when he was first elected, in a major upset in 1972, the same poll was behind by seven points, whereas he won by 10.

His edge now may be put down both to his own diligence as a Senator who has never neglected his constituents but perhaps more to the shortcomings of his opponent.

Mr. Jepsen, a silver-haired former Lieutenant Governor, is boring senatorial posture, a rather dogged ultra-conservative who plugs away at the litany

of the Right—lower taxes and a balanced budget, but bigger defence spending, anti-abortion, anti-Panama Canal, anti-equal rights for women—but without the flair that others of his political persuasion have used successfully.

Moreover, Mr. Jepsen for all his use of conservative expertise, has developed intermittently severe cases of foot-to-the-mouth disease.

Even Iowa Republicans demur at suggestions that social security be shifted to the private sector or at his defence of a former state official who wanted the State Commission of the Blind to be provided with a private military arsenal.

The popular and moderate Republican Governor, Mr. Robert Ray, considered certain for re-election, has visibly been distancing himself from his party cohort.

Not that Mr. Clark, on the stump, is a flaming liberal. Never a man of great charisma, he has adopted a dignified and, some have said, downright boring senatorial posture. He talks of cutting the fat, but not the meat, from Government.

of making democracy more efficient and responsive, of reforming the welfare system, and of improving the quality of education.

In televised debates with Mr. Jepsen, he has sought to convey the image of experience and reasonableness, even agreeing with the sentiments behind his opponent's more extreme proposals before explaining his own more moderate solutions.

Mr. Clark has also tried to turn what appeared to be a potentially vulnerable area, Africa, to his own advantage.

He has been broadcasting one TV commercial, which features a Vietnam veteran in a wheelchair noting that it was Mr. Clark who kept the U.S. out of Angola, and saying that things might have been different in Vietnam if he had been in the Senate at the time.

Mr. Jepsen has fired off an all African barrels. He has accused the Senator of siding with Rhodesian terrorists, of refusing to block Soviet and Cuban adventures, of favouring the termination of commercial relations with South Africa, and even of supporting aid to Ugandan President Idi Amin.

US MID-TERM ELECTIONS

Mr. Clark has painstakingly rebutted the charges—and has seen Mr. Jepsen tie himself in knots over comments that have been interpreted as overly sympathetic to Apartheid and to Mr. Ian Smith and the "Christian coalition" in Rhodesia.

The uncertainty at this late stage of what both sides agree has been a dirty campaign is due more to Iowa's political tradition.

Although registered voters are evenly divided between Republicans, Democrats and Independents, and although both Senators and four out of the six Congressmen are now Democrats, the superiority is thought to be fragile.

Democratic apathy at the polls is a factor that concerns Mr. Clark, as does the possibility that one-issue advocates (on abortion, for example) may strike some chords in the electorate.

A turn-of-the-century local politician once said that "when Iowa goes Democrat, Hell will become Methodist." Next Tuesday will tell if the old saying still has validity.

Republican Senator in hard fight

By David Buchan

WASHINGTON, Oct. 31.

ONE OF the biggest upsets in next week's Congressional elections could come in Illinois, where Senator Charles Percy, often mentioned as a Republican Presidential hopeful, appears to be fighting a losing battle to win a third six-year term in the Senate.

An Illinois poll by the Chicago Sun-Times over the weekend put Senator Percy at a full 17 percentage points behind his Democratic challenger, Mr. Alex. Scitth, a relatively unknown Chicago lawyer.

A partial poll published yesterday, covering some Chicago suburbs and Illinois counties, put Mr. Scitth 9 points ahead.

Senator Percy, a former President of the Bell and Howell Company and generally considered to be on the left of his party, is apparently in trouble for some of the liberal stands he has taken.

Meanwhile, polls by the Richmond Times-Dispatch show that the former Secretary of the Navy, Mr. John Warner, will have to fight an extremely tight race against his Democratic opponent, Mr. Andrew Miller, for the Senate seat in Virginia.

But the same polls seem to show that Mr. Warner's campaign is not being helped by his wife, the former actress Elizabeth Taylor.

According to the poll, the number of Virginians who consider Mrs. Taylor a hindrance to her husband has risen from 24 to 49 per cent.

Pan Am staff back to work

NEW YORK, Oct. 31.

PAN AM said it had resumed normal operations today with flight attendants obeying their union's request to end their industrial action over failure to reach agreement on a new contract.

Absence of as many as half the 3,000 stewards and stewardesses, who started reporting ill last Friday, caused long delays and some cancellations.

A court order, against the action was issued on Saturday, but staff continued to report sick, with union officials saying they had not been served with the order.

U.S. OIL IMPORTS

The post-Energy Bill era

BY DAVID LASCELLES IN NEW YORK

THEORIES abound as to why

President Carter's Energy Bill failed to help the ailing dollar. But one of the most pertinent is the claim that no one knows what the bill means—if it is, in this case oil imports and the balance of payments. Though the Department of Energy ran through its computerised model of the U.S. economy and came up with a potential saving of about 3.5-5m barrels of oil a day by 1985, this figure, many people believe, could just as easily have been snatched out of the air.

The main reason is that the National Energy Act in its final form contains no provisions at all for the future price of oil in the U.S. an omission which must make it hard to predict market conditions as little as a year or two from now. But the DOE had to make some kind of assumptions about world oil prices, and in the event decided there would be no change in the real price over the next seven years, a view that has been widely challenged.

The DOE's estimate also makes assumptions about how strictly new automobile and lorry standards will be applied, and how effective the new natural gas pricing structure will be in altering the fuel balance. In fact, a footnote acknowledges that the impact of new gas prices as provided for in the Act "will depend upon world oil prices and other market conditions."

It is perhaps unfair to question the DOE's forecasts when they were obviously made under strong political pressure and frequently had to be changed as the Energy Bill was chopped about by Congress. In fact, now that the bill is finally on the statute books, the department hopes to have a more leisurely session with its computer and produce fuller forecasts in the coming weeks.

Whatever the outcome, though, the U.S. has come a long way since President Nixon's Project Independence, which was designed to free the country from energy imports by 1980. In fact, the milestones on that journey make ironic reading.

Gerald Ford, who came to the presidency when it was obvious that independence was impossible, set a target of reducing oil imports to 5m barrels a day by 1985. By the time Mr. Carter presented his energy proposals 18 months ago, this target had slipped to 6-7m barrels a day, and when the Energy Bill finally went through, the figure had reached 9-10m barrels.

Today, U.S. oil consumption

averages about 18.5m barrels a day of which about 5m are imported, somewhat less than the 9m barrels imported last year due to the start of Alaskan oil barrels a day than the DOE's 2.53m, for a number of reasons. He argues that the DOE over-estimates the amount of "shut-in" gas which could be released

York-based Petroleum Industry Research Foundation. Mr. John Lichtblau, the executive director, believes that the bottom line saving will work out closer to 1-1.5m barrels a day than the DOE's 2.53m, for a number of reasons. He argues that the DOE over-estimates the amount of "shut-in" gas which could be released

Assumes energy policy and conservation Act penalties are increased to full extent permitted. Assumes completion of administrative action to implement target standards. DOE estimates of savings under the Natural Gas Bill range from 1m b/d to 1.4m b/d depending upon the degree of oil displacement which occurs as a result of increase gas supply. Increases in gas supply may displace LNG, propane and butane as well as oil. The precise displacement ratios will depend upon world oil prices and other market conditions.

on to the inter-state market by the relaxation of price controls. (At the moment many gas producers are not selling their gas across State lines because they are subject to federal price controls. As a result, large surpluses are building up in gas states.)

Mr. Lichtblau also believes that technical and other difficulties will prevent utilities from converting from oil and gas to coal as fast as hoped. On the other hand, he believes there is enough in the Energy Bill to make a worthwhile impact on U.S. oil consumption, and he describes the target of keeping oil imports below 10m barrels a day by 1985 as "not unreasonable," particularly given the progress already made on such things as home insulation which has produced big fuel savings.

But even the DOE's critics are stalling in the dark because they have no idea what legislation, if any, is forthcoming on oil prices. At the moment, these prices are controlled by the 1975 Energy Policy and Conservation Act which has kept them a couple of dollars below the world barrel price. However, controls are due

to expire next May, at which time President Carter will have the option to extend them for another 14 months to September 1981. This choice presents Mr. Carter with a dilemma, as a useful tactical option, depending on which way you look at it. Mr. Carter's public position (which he has emphasised in Europe) is that he wants U.S. oil prices to rise to world levels by 1980. However, he failed to persuade Congress to include in the Energy Bill any measures—such as an oil equalisation tax which he says would have saved 280,000-300,000 barrels a day—to achieve this, mainly because the legislature feared for inflation.

But the expiration of price controls gives Mr. Carter a chance to put pressure on Congress by threatening not to extend them unless it passes some kind of oil price legislation. If Congress then fails to act, it would be responsible for whatever increase in the cost of oil ensues. On the other hand, Mr. Carter's own anti-inflation programme could inhibit him from trying any tactic that did not ensure a smooth price transition through Mr. Schlesinger, the Energy Secretary did hint that exception could be made. "Energy is recognised to be a special national problem, perhaps falling outside the area of general constraints," he told a recent Press conference.

But how should that transition be made? By general consent, the equalisation tax proposal, which would have imposed whatever tax was necessary on domestically-produced oil to bring its price up to world levels, is dead. One alternative would be to liberate oil prices and introduce a parallel windfall profits tax on the oil companies to prevent them being the sole beneficiaries. Another would be to alter the definition of oil categories (at the moment newly discovered oil earns a higher price than old oil).

In the coming months, the Department will be putting together its National Energy Plan No. 2, a follow-up to the plan it produced in 1976, which formed the basis of Mr. Carter's energy proposals. Apart from devising an "equitable mechanism" for sharing out windfalls from any oil price increase, it will also look into ways of enhancing domestic energy supplies (including the more exotic forms) and raising the efficiency of energy use.

The plan is due out on April 1, a date which the DOE admit could have been better chosen. But only once Congress has absorbed what it says and acted on it, will the long-term energy picture become much clearer.

the Bill will start to bite, and consumption should start falling again. The question is, how far? The DOE expects demand in 1985 to be 19m barrels a day, of which 9-10m will be imported. Without the Energy Bill, it says, demand would be in the range of 21-22m barrels, with imports reaching 12-13m barrels a day. (By way of consolation, it adds that without the 1975 conservation measures on home insulation and vehicle consumption, demand would be in the region of 25-26m barrels a day by 1985.)

To reach these figures, the DOE assumed that with an estimated 133m barrels of economically developable oil deposits in the U.S., plus a potential half a million barrels a day "enhanced" production from existing fields, U.S. oil output could be sustained at a level of 9m barrels a day into the middle of the next decade.

Inevitably, though, the DOE's figures have been criticised as over-optimistic or designed to serve the Administration's interests. A different picture is painted by, for example, the New

He that must eat a buttered faggot let him go to Northampton

Once upon a time Northampton was supposed to be the dearest town in England for fuel. The building of the canals helped to ease the situation and, in these days of high-voltage power lines, modern motorways, and North Sea oil, the problem, if it ever existed, is now well and truly solved.

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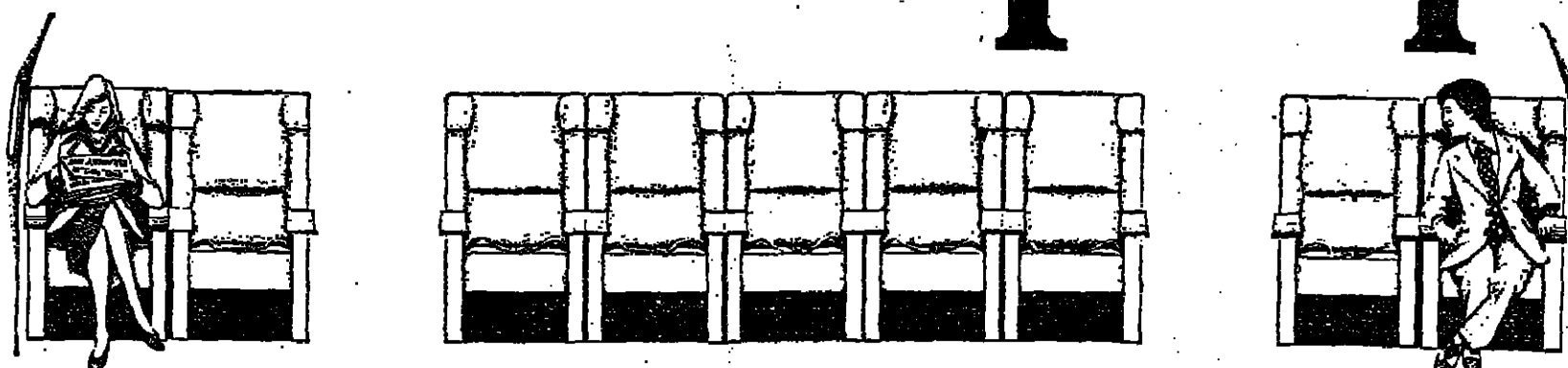
office concerns have chosen its central location as the ideal for their headquarters. As well as excellent housing to rent or buy, your employees have available a wide range of social, sporting and cultural activities.

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For further information contact Leslie Austin-Crowe, Chief Estate Surveyor, Northampton Development Corporation, 2-3 Market Square, Northampton NN1 Telephone (0604) 34734



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Egypt-Israel peace talks resume after 10-day interruption

BY DAVID SUCHAN

WASHINGTON, Oct. 31.

FOR THE first time in ten days, the Egyptian-Israeli and U.S. delegations this morning sat down together to resume their interrupted negotiations for a peace treaty between Egypt and Israel.

Mr. Cyrus Vance, the U.S. secretary of state, who is chairing the delicate negotiations, yesterday met both sides separately, after which Mr. Joseph Dayan, the Foreign Minister leading the Israeli team, said: "We are about to solve some of the really tough issues, which is encouraging." His Egyptian opposite number, Mr. Shoukry, also expressed optimism.

President Carter has cancelled a conference today, to avoid the possibility of having to make a public statement on the controversial Israeli decision to expand Jewish settlements on the West Bank of the Jordan river. That decision nearly led to the recall of Egyptian negotiators from Washington last week.

The administration feels it is already adequately made known its "deep displeasure" to Israel, without Mr. Carter

undermining it on the very day that the talks resume.

Mr. Jody Powell, the White House Press Secretary, has said President Carter does not plan to see Prime Minister Menachem Begin, or Israel, when the latter arrives in New York later this week to receive an award from the National Council of Churches, even though Mr. Carter will be in the same city for an election campaign rally.

The last meeting of all three delegations in the Washington peace talks was held on October 20 when they tentatively agreed on a draft treaty text for submission to the Egyptian and Israeli governments.

Both governments now want changes, many of them contradictory, in the draft treaty, and today's talks will be aimed at trying to accommodate these.

The Camp David framework agreement set a three-month deadline (December 17) for the completion of an Egyptian-Israeli peace treaty. This had originally seemed a relaxed timetable for the negotiations. But with the 10-day hiatus caused in part by the row over the West Bank settlements, it now seems less so.



The party candidates (left to right): Ohira, Fukuda, Nakasone, Komoto

JAPANESE POLITICS

Fukuda favourite for party leader

BY CHARLES SMITH IN TOKYO

MR TAKEO FUKUDA, now 73 and nearing the end of his second year as Prime Minister of Japan, seems virtually certain to lead the poll in a primary election for the presidency of the ruling Liberal Democratic Party which starts on Wednesday. This marks a sharp change from the position earlier this year when Mr. Fukuda appeared to be lagging badly in public opinion polls, and in the estimation of his fellow LDP Diet members.

The main reason for the Prime Minister's eve-of-poll emergence as the favourite to succeed himself seems to be the remarkable series of diplomatic successes for which he has managed to claim (and may well deserve) most of the credit. Mr. Fukuda "did well" by the standards of previous Japanese Prime Ministers at the Bonn summit, taking the initiative in several areas instead of waiting to be criticised by his Western colleagues for Japan's failure to curb its balance of payments surplus. He did even better in August when the negotiations on the long-awaited Japan-China Treaty of Peace and Friendship were finally wound up in a glow of enthusiasm about the Sino-Japanese "entente".

Main rival

Mr. Fukuda's main rival for party leadership is 68-year-old Mr. Masayoshi Ohira, secretary general of the Liberal Democratic Party and a leader (as Mr. Fukuda also is) of one of the main intra-party factions. Mr. Ohira appeared to have the edge over the Prime Minister until the late summer but has failed to come up with a vote winning gambit comparable to Mr. Fukuda's string of diplomatic triumphs. His main strength lies in the fact that he is trusted and liked by most factions within the party apart from his own personal following (including most notably, the now leaderless faction headed by ex-Premier Kakuei Tanaka, who disgraced his alleged role in the Lockheed affair).

Ohira's parliamentary following is much greater than that of the third ranking candidate for party leadership — 60-year-old Mr. Yasuhiro Nakasone. But Nakasone has been gaining ground outside the party (i.e. in newspaper opinion polls) in recent months and could turn out to be a strong challenger for second position in the primary.

The question of who comes second in the vote is of prime importance given that Mr. Fukuda will probably not stand for re-election at the end of his next two-year term of office. The runner-up at the primary may thus be regarded as the Prime Minister's heir apparent although this will seem more natural if the man concerned is Mr. Ohira than if he is the charismatic, but rather controversial, Mr. Nakasone.

Whoever turns out to be Mr. Fukuda's challenger for the party leadership, it seems certain that it will not be Mr. Toshio Komoto, the last of the four candidates to enter the race and almost certainly the man destined to win the smallest number of votes. Mr. Komoto has a successful business career behind him and seems to be making no less of a success of his current job as Minister of International

Defects removed

The primary elections system, which will be getting its first trial next month, has been designed by the LDP as a "democratic" leadership selection procedure free from the defects of the old system, which consisted of a single election in which Diet members and prefectural party officials were the only participants. "Money electioneering" in advance of previous LDP leadership polls (particularly in 1972 when Mr. Tanaka was elected party president) led to severe intra-party tensions and finally to virtual collapse of the election system itself (in 1974 when Mr. Miki was arbitrarily selected as leader by a handful of LDP "elder statesmen").

Voters in next month's primary will include the entire membership of the LDP numbering just under 1.5m people (including about one million who have joined the party in the twelve months or so since the primary system was first tried). Ballots will be distributed, and returned, by post with the whole process taking four weeks from the formal start of campaigning this week to the announcement of the result on November 28. The winner of the primary will not automatically go on to become party leader — at least not until LDP members of the Diet have had their say in the final run-off election (between the two from runners in the primary) on December 1. It is generally felt however that whoever turns out to be the choice of the 1.5m paid-up members of the LDP will get the endorsement of the 350-odd members of the Parliamentary Party.

Confidence vote

One advantage of the primary system, from the LDP's point of view, is that it should, with any luck, produce the appearance of a resounding vote of confidence for Prime Minister Fukuda, who will thus be well placed to call a general election once the party leadership election is over. (The LDP would almost certainly increase its majority at an election called, say, next January although technically the present parliament still has another two years to run.)

Critics of the system say that it will have the effect of diffusing the behind-the-scenes power struggles, which are a normal feature of Japanese Conservative Party politics. Into a month-long battle dominating the newspaper headlines and distracting attention from more serious matters such as the health of the nation's economy.

Ugandan force 'invades Tanzania'

BY OUR OWN CORRESPONDENT

THE TANZANIAN Government today announced that regular Ugandan troops had crossed into Tanzania west of Lake Victoria and were engaged in combat with Tanzanian forces.

The Tanzanian officials said that there was no question that the Ugandans might be stragglers from a group of Ugandan mutineers—they were regular troops, apparently acting on the orders of President Idi Amin.

The nearby town of Bukoba was reported to be on the alert because of the state of near-war between the two countries. Swedish missionaries stationed in Bukoba have been evacuated to a hospital south of the town, but a few

foreigners are reported to be still there.

Some offices in Bukoba have closed, according to reports here, and substantial Tanzanian army reinforcements have been moved into the area.

Uganda Radio, however, made no mention today of an incursion into Tanzania by Ugandan troops, saying that the fighting continued inside Uganda, and repeating allegations that Ugandan forces were repelling an invasion by Tanzanian forces.

Despite reports of an army mutiny in Uganda, Ugandan officials contacted in Kampala today said that this was "nonsense." "There is no internal trouble. There has been no army revolt," one

senior official said.

Conditions in Kampala were described as normal, apart from a shortage of petrol caused by three U.S. oil companies—Esso, Caltex and Mobil—implementing the U.S. Government's embargo on trade with Uganda.

Diplomats here have been reporting trouble in the Ugandan army. They said the main fighting in south-west Uganda was between rival Ugandan army groups, while some of the mutineers had been joined by anti-Amin guerrilla groups from Tanzania.

Latest reports, however, said there had in fact been a Tanzanian incursion into Uganda, but the Tanzanians

had been pushed back, and some Ugandan units may have pursued them into Tanzania.

There is no independent information on the situation. Uganda has not announced the recent bombing of the Tanzanian town of Bukoba, and no further statement has been made on threats by President Amin to bomb Dar Es Salaam and other Tanzanian towns.

● Tony Hawkins writes from Salisbury: A total of 654 people died in the Rhodesian guerrilla war during October, according to official figures published by Combined Operations headquarters here. This is the second largest monthly death-toll since the war started nearly six years ago.

Severe drought in China

BY COLINA MACDOUGALL

CHINA IS facing a significant wheat, is affected by "crippling drought," the worst for over 100 years. The adjoining provinces of Jiangxi and Kiangsu have also been badly affected. In Anhwei, estimated to produce about 6 per cent of China's total grain crop, all major reservoirs and rivers have now dried up, and Lake Chao Hu, which is over 25 miles long, is now only knee deep.

While China every year faces bad weather in some parts of the country, and is particularly prone to drought in the north, this year's worst calamity is affecting an area which normally enjoys reliable rainfall and is a substantial producer of rice and

Second clash in S. Africa

BY QUENTIN PEEL

JOHANNESBURG, Oct. 31.

A FULL-SCALE police search, using helicopters and headed by a specially trained anti-terrorist unit, was under way today in South Africa following a shoot-out yesterday between police and suspected nationalist guerrillas.

The incident, the second of its kind in four days, took place in the Northern Transvaal, some 40 miles west of Louis Trichardt, and about 80 miles from both the Rhodesian and Botswana borders, close to the Lebowa tribal homeland. It was also close to the sole direct rail link between South Africa and Rhodesia, which passes through Beitbridge.

General Mike Geldenhuys, the Commissioner of Police, said a

Poor nations helped by debt write-offs

BY DAVID MARSH

THE POOREST developing countries will save roughly an annual \$300m in debt service payments over the next 10 to 20 years through the measures taken up to now by industrialised nations in writing off bilateral aid debts.

That is the conclusion of UNCTAD officials reviewing how many of the rich countries have implemented their pledge of last March to soften the terms of past bilateral development assistance to the world's poorest.

Action last month by West Germany and Japan means that 11 advanced countries have now decided to cancel past development loans, forgiving principal and interest payments worth more than \$60m due over the next decades.

And UNCTAD estimates that the total benefit to the Third World would amount to over \$700m annually if all OECD donor countries wrote off outstanding development loans to the "hardcore poorest" in the United Nations "least developed" category (the LDCs) and also softened interest rates and grace periods on past loans to the marginally less needy states in the "most seriously affected" group (the MSACs).

The aim is simply to bring the terms of outstanding aid into line with present easier conditions. OECD countries now generally channel all new bilateral aid to the LDCs through non-repayable grants and provide assistance to the MSACs under highly concessionary conditions. Sweden, Canada, Switzerland

and the Netherlands in March had already decided debt write-offs for the most needy countries. Britain announced at the end of July that it was writing off \$900m in principal and interest from 17 developing nations. And in October:

● West Germany decided to cancel DM 4.3bn (\$2.4bn) owed by most of the 30 LDCs.

● Japan, although avoiding a formal debt write-off because of legal problems, agreed to provide ¥130bn (\$730m) in additional grant aid to LDCs equivalent to the annual principal and interest on their outstanding development credits.

● The U.S. Congress, passing the new Foreign Aid bill, gave the country's Agency for International Development (AID) authority from next October to write off LDC loans. AID is studying how this might be put into effect.

The debt cancellation action, in itself, will not necessarily lead to a net expansion of overall aid in those countries concerned, as the funds generally come from the donor countries' normal aid budgets.

In fact, most countries are committed to a steady rise in aid flows over coming years. The World Bank estimates that net aid from OECD donors this year will rise \$4bn to \$18.8bn, or 0.85 per cent of their collective GNP—although this is still only half the UN's formal target of 0.7 per cent.

Capital Venturer.

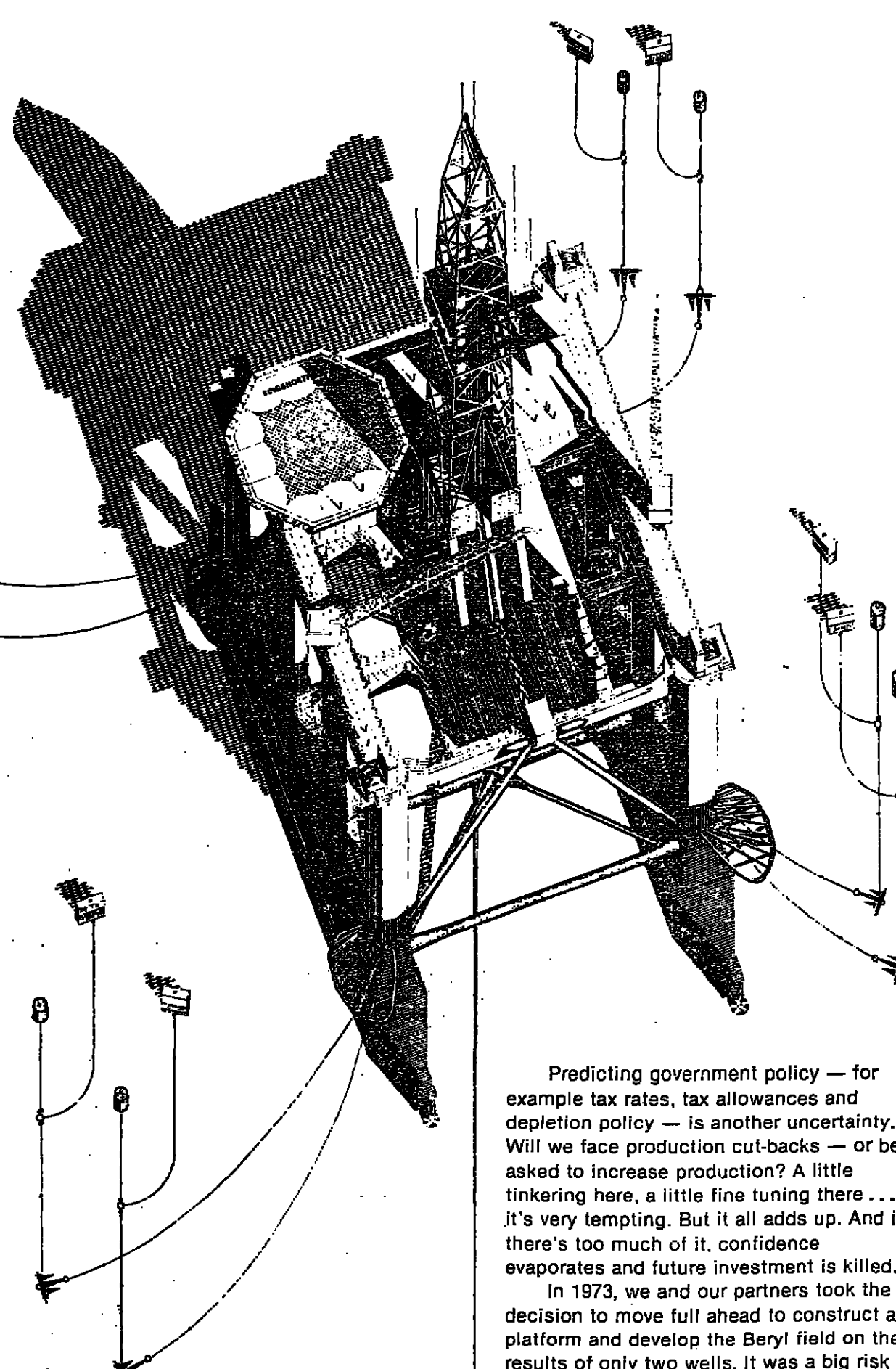
Semi-submersible rigs like this one, riding on their twin pontoons, gamble against one-in-14 odds that they'll find oil in commercial quantities when they drill into the rocks beneath the stormy North Sea. These exploratory wells, costing £3-4 million each, are only the beginning of the risk-taking. The really critical capital venture can come only when the oil has been found.

Once it appears to be there in substantial quantities, our people must decide if it is an economic proposition to proceed with the much more massive, capital expenditure needed to develop and produce the field for 20 or 30 years.

By the time we reached this decision point in the Beryl field off Shetland, we and our partners had spent nearly £10 million. To lift Beryl crude to the surface and deliver it safely to shore could eventually require 30 or 40 times that. Should we have a go?

At that point — the crucial decision whether to go into production — oil and investment teeter in the balance. But there's nothing exotic or mysterious about the decision process. It's a question of economics: are the gains likely to outweigh the costs? Or, put another way, is this venture going to be profitable?

We first add up the costs. How much money do we need? Where can we raise it? What must we pay in interest? When must the loans be repaid? Do we have, or can we train, the skilled personnel needed? What sort of government regulatory and taxation policies can we expect, and how will these affect our costs over the likely lifespan of the field?



Against these costs we estimate the possible gains. How much oil is in the reservoir, and how is it distributed? How much can actually be extracted and in what quantities, year by year? To what extent can the wells thus far drilled be relied upon to tell us the nature and behaviour of the reservoir? Should the gas produced be injected back into the reservoir? And what will be the value of the oil we bring up — not just a few years hence, when production begins, but even in the early part of the next century when we might expect the reserves to run out.

One would always like that little bit more information about a reservoir to help in decision-making. But the £3-4 million cost of drilling another appraisal well (and the delay it involves) has to be weighed against the value of the new data. It's always a very uncertain business, involving critical judgements on the long-term behaviour of oil and gas deposits thousands of feet beneath the earth's surface.

Predicting government policy — for example tax rates, tax allowances and depletion policy — is another uncertainty. Will we face production cut-backs — or be asked to increase production? A little tinkering here, a little fine tuning there... It's very tempting. But it all adds up. And if there's too much of it, confidence evaporates and future investment is killed.

In 1973, we and our partners took the decision to move full ahead to construct a platform and develop the Beryl field on the results of only two wells. It was a big risk and will have cost us £320 million by the end of this year.

Oil first flowed in mid-1976. In 1977, the first full year of production, output from Beryl was 22 million barrels. Over the full life of the field we hope to get out perhaps 400 million barrels from beneath the producing platform.

We reckon we can increase that significantly by development of other nearby reserves, provided our best estimates of possible problems — natural and man-made — indicate a profitable outcome. It's a risk to be faced.

Third in a series on the challenges of North Sea Oil.

Mobil

CBI protests over U.S. social security demands

BY DAVID BUCHAN AND PETER RIDDELL

THE Confederation of British Industry, has protested to the Inland Revenue that British companies resenting demands for the U.S. social security payments.

Talks are under way between the British and U.S. Governments, although there appears to be limited scope at present for dealing with the CBI's complaints.

The CBI says few cases have come to light so far but it expects to hear of more examples. The U.S. Internal Revenue Service said yesterday that it had increased its enforcement of social security payments for which non-resident foreigners working in the U.S. were liable.

The regulation covering this has been in existence since the mid-1950s, but until now the revenue service has used its discretion in enforcing it. In theory, the social security contributions could be levied on British executives visiting the U.S. for one day.

The regulation affects Britons and nationals of any other country with which the U.S. does not have a totalisation agreement removing the need for a double payment.

Under U.S. law, any foreigner whether resident or not, must pay social security contributions, which go towards pensions and disability insurance, for the time spent working in the U.S.

Nothing unusual

The social security liability amounts to a 6.05 per cent payment by the company on wages paid and a 6.05 per cent payment by the employee on the wages he receives. It is assessed from reports made by companies every year. The Internal Revenue Service is responsible for its collection from foreign companies and nationals.

Internal Revenue Service officials said there was nothing unusual or irregular about their decision to enforce the law's provisions more strictly. Attention was often switched to different parts of the tax code which had been laxly enforced

previously. This occurred as resources became available within the service.

Last year, the Social Security Administration was authorised by Congress to negotiate totalisation agreements with foreign countries.

Officials of the administration have admitted that if there were such an agreement with Britain, a British businessman working for short periods in the U.S. could be covered by his UK social security payments and an American businessman in Britain by his U.S. social security payments. For the moment, though there were no plans to reach such an agreement with Britain.

This is central to the CBI's protest, since it argues that British businessmen would not benefit from these changes. In addition there were no corresponding charges on U.S. businessmen visiting the U.K.

Social security payments in the U.S. are not generally counted as income tax and therefore do not come under treaties

Commuters' threat over fares

BY LYNDON MCGAIN

HALF OF Britain's commuters would stop travelling to work if fares rose by as little as 10 per cent, the latest survey published yesterday.

Most commuters disliked travelling long distances to work. Half Britain's office staff worked locally, but the 40 per cent rise in ticket prices would boost this to three-quarters, the survey said.

More than half of all commuters were tired, hungry, exhausted or dirty after a commuter journey to work. More than one in two of the daily travellers said that they arrived at work ready to go home again.

Only 1 per cent arrived at work feeling "exhilarated".

"Unless relief or assistance is given to office staff commuters, they will seek local jobs when next faced with a rise in fares," Mr. Bernard Marks, chairman of

the bureau, said. The movement away from commuting to work was already apparent in London.

Employers could help by providing travel allowances, but at present only 8 per cent of companies bought season tickets for their staff.

TV rentals frozen

FOUR BIG television rental companies had agreed not to raise their charges until April at the earliest, Mr. Roy Hattersley, Secretary, said yesterday.

The companies are Radin Rentals, Domestic Electric Rentals, and Multibroadcast (all subsidiaries of Thorn Television Rentals), and Visionhire (part of the Electronic Rentals Group).

At Christie's, South Kensington, an embroidered night cap of around 1810, which has remained in the same family, sold for £1,400 in a fans and costume auction, which totalled £25,844.

A set of four late 17th century curtains fetched £1,700, and a fan of around 1740 showing Pierrot and Columbine sold for £520.

An antiquities and ethnographical sale at Phillips yesterday produced £10,300 with a price of £1,100 for a rare Eskimo arte drill bow carved with hunting scenes. In a similar auction in New York on Monday, a Fante female figure sold for \$5,500, while an Olmec stone carving of a seated figure, produced around 1000BC, made £1,000, and a Greek marble head of the second century BC fetched the same sum.

No increase in beer consumption

By Our Consumer Affairs Correspondent

BEER CONSUMPTION in September remained virtually static compared with the same month last year, according to the Brewer's Society yesterday.

Consumption was 3,292,197 bulk barrels, against 3,292,823.

For the first nine months of the year it was up by 2.1 per cent, from 29,510,186 bulk barrels last year to 30,143,585.

Ford's wage bill and turnover top survey charts

BY JOHN MOORE

THE FORD Motor Company heads a survey of 1,000 foreign-owned companies in the UK in terms of turnover—in its last financial year the company's sales topped £2,250m.

The survey, published by Jordan and Sons (Surveys), also shows Ford heading the charts for the biggest wage bill at £345m.

The group also has the largest number of UK employees—about 73,000. Woolworths is second with 64,000.

Ford has the highest value of cash and near cash resources of £144m. It comfortably beats Cavenham which held cash and near cash of £58.9m in the financial year ending April last year.

Using other criteria, some of the service companies figure prominently. Ogilvy and Mather had the highest average wage per employee at £8,621. Playboy Club had the highest profit margin—nearly 47 per cent, and Tampax was second with a 43.5 per cent.

Some of the smaller companies in turnover terms have made a good showing in the exports league tables. Exports as a percentage of total sales were high, in seven cases as much as 100 per cent.

Other companies have not showed up as well as they could have because their latest accounts were not available for the sample. Ford's ratings, for example, have been based on its figures for the year ending last December, and Esso Petroleum's ratings on its figures of a year earlier.

*Britain's Top 1,000 Foreign Owned Companies 1978: published by Jordan and Sons (Surveys), Jordan House, 47 Brunswick Place, London N1 6EE. Price: £14.

Consumer group attacks import controls move

BY DAVID CHURCHILL, CONSUMER AFFAIRS CORRESPONDENT

MOVES for import controls to protect British industry were criticised last night by Mr. Peter Goldmann, director of the 600,000-strong Consumers' Association, publishers of Which? magazine.

Mr. Goldmann told the association's annual meeting in London that the organised consumer movement in the UK and the rest of the world was totally against such controls because they conflicted with the interests of ordinary consumers.

Whatever benefits they might bring to manufacturers, they would have the effect of raising prices and restricting choice for the consumer.

But if the Government still decided to bring in import controls and quotas they must not be "conceived behind closed doors by acts of incest between unions and employers."

Instead, there should be an independent scrutiny by a publically appointed commission which would examine the effects of individual controls and suggest certain adjustments and reorganisation to the industry concerned.

In addition, controls should be subject to time limits "either phased out over a period or equipped with an auto-destruct mechanism."

In the absence of such an independent body at present, the Consumers' Association would like to see a watchdog role.

Herbert blames Edgwick for loss

Financial Times Reporter

ALFRED HERBERT, the State-owned machine tool company, will suffer an overall loss this year only because of problems at its Edgwick plant, Coventry, Mr. Walter Lees, the managing director, said yesterday.

Mr. Lees forecast that all other operations were likely to produce a profit after interest of about £125m in the year to the end of December.

The company, without Edgwick, would have achieved a profit of more than £2m last year, instead of the £236,000 pre-tax loss. Mr. Lees maintained.

Most of the 720 redundancies now sought by the company are at Edgwick, the group's largest plant which suffered from heavy overheads and an ageing product range.

Volunteers

Its market for commonplace capstan and turret lathes has come under attack from low-cost producers such as Poland, Taiwan and Korea.

Of the planned 520 redundancies at Edgwick, more than 300 workers have volunteered to leave. It is hoped to complete the programme by the end of the year.

The central staff is also to be trimmed by about 100 and negotiations are continuing on a similar number of redundancies at the Red Lane plant, Coventry.

Mr. Lees said that it was impossible to forecast losses that might be incurred at Edgwick this financial year.

However, other parts of the group were operating profitably. The stock of machine tools had been reduced and cash flow had improved.

Honeyman sale makes £408,691

THE SECOND day of Sotheby's speculation.

The top price yesterday was £16,000 from the Dutch dealer N. Israel for a first edition of Tycho Brahe's "Astronomiae Instauratae" published in 1588.

This is an unusual auction because Sotheby's is the vendor as well as the auctioneer, having bought the collection from the Californian engineer in the spring for almost £2m. The book trade does not like the twin role played by Sotheby's, but this does not seem to be affecting prices.

Sotheby's made the deal for the first time, who is paid £12,000 for a first, 1681, never 80, did not want the better edition of Robert Boyle's "The Sceptical Chymist" while a first over many years. Now it is edition of Borso's "Arithmetica" Sotheby's that stands to lose if published in Venice in 1484 made there are any fluctuations in the £7,000. A first edition of "Grosses" currently strong book market. So-Desilherbuch, by Brunschwig far it has done well out of its sold for £9,200.

SALE ROOM

BY ANTHONY THORNCROFT

The price was three times the forecast.

Quaritch, the London dealer, bought the book for £1,200, and a first edition of Robert Boyle's "The Sceptical Chymist" while a first over many years. Now it is edition of Borso's "Arithmetica" Sotheby's that stands to lose if published in Venice in 1484 made there are any fluctuations in the £7,000. A first edition of "Grosses" currently strong book market. So-Desilherbuch, by Brunschwig far it has done well out of its sold for £9,200.

NEWS ANALYSIS—OFFICE OF FAIR TRADING

Five progressive years of consumer protection

BY DAVID CHURCHILL

THE OFFICE of Fair Trading yesterday won an assurance from the Trident Discount stores chain, which retails domestic appliances and other consumer goods, that it would not trade unfairly with its customers.

The promise of good behaviour is the 12th such assurance given under the 1973 Fair Trading Act, since the office was set up five years ago today.

In those five years the Office has made considerable progress in improving manufacturers' and retailers' standards as well as improving other areas of consumer protection.

But it has gradually changed its emphasis as it gained experience from the more straightforward consumer issues in the more controversial area of protecting the consumer through increased competition.

It has made great strides in exposing the illegal price-fixing cartels, in some uncompetitive parts of British industry and Mr. Gordon Baxendale, the director general, had no secret of his desire for more powers to uncover the other restrictive practices he believes exist in industry and commerce.

The Office is at present investigating the alleged restrictive practices in the Stock Exchange rulebook, and also choosing as its target more traditional consumer topics such as bogus price displays and fraudulent second-hand car dealers.

But the fact that between June 1974 and February 1978 there were 115 complaints of service given by Trident's operations in the Strathclyde and Lothian areas of Scotland shows that in spite of legislation, consumer protection is still very much needed.

The complaints made by Trident's customers concerned after-sales service of goods bought. The company's shops in some Scottish areas, either refused to repair or replaced defective goods, or when repairs were undertaken they were unsatisfactory. In many cases, the Office said yesterday, complaints were resolved only after the intervention of the local consumer protection department.

The company explained that it had management and organisational problems, in its Scottish operation, which it has now resolved. In addition, it has introduced a scheme throughout the UK to improve service by giving

an immediate exchange of goods or a refund within seven days of purchase for whatever reason without quibble.

The Office was set up by the Conservative Government on November 1, 1973, after the Fair Trading Act was passed earlier that year. Its creation was a direct result of a sharp U-turn in policy by the Heath Government.

When the Tories came to power in 1970, one of their first actions was to disband the old Consumer Council, a semi-autonomous body financially supported by the Treasury to monitor consumer issues.

But such a move went against the growing surge of consumerism developing in the early 1970s—an increase in interest that was reflected in private opinion polls for the Government.

Eventually, after much debate in the Government aided by the newly-formed Central Policy Review Staff, Sir Geoffrey Howe was given the Cabinet post in charge of consumer affairs and the Fair Trading Act was passed.

The major innovation in the Act was the Office of Fair Trading, headed by a director-general of fair trading, whose job was to monitor consumer protection with the aid of fairly sweeping powers of investigation not previously available to any Government department.

The first director general was Sir John Methven, now in a similar post with the CBI. In the early days Sir John gave much emphasis to the Office's role of consumer protection, by providing information and working closely with the trade to raise standards.

Mr. Borrie, who took over from Sir John in June, 1976, has continued this work in the field of consumer protection. But he has also pushed the Office more into its two other main areas of activity—consumer credit and competition policy.

The consumer credit work was largely a result of having to implement the procedures under the 1974 legislation aimed at preventing some of the worst abuses of hire-purchase and loan activities.

But the work on competition policy has largely reflected Mr. Borrie's own interests, the introduction of the 1976 and 1977 Restrictive Practices Acts, and a scheme throughout the UK to improve service by giving

term improvements in competition. The most effective way of ensuring consumers are protected.

The Price Commission also believes in the long-term effects of competition improving corporate efficiency and hence keeping prices down; but while the Commission has been bitterly criticised for its intervention in this area, the Office's work has not.

Over the past 12 months the Office has uncovered more than 300 restrictive trade practice agreements in the construction and road building materials industry.

At least another 700 such agreements throughout industry are believed to exist. But the Office is unable to act on its suspicions alone: it has to have definite proof before it can operate under the law. It is this restriction, it believes, which helps to protect illegal cartels at present.

While its political future is probably assured—not having aroused such a degree of opposition as the Price Commission—the Office's problem is a lack of understanding in most people's minds as to just what it does.

Yet, paradoxically, the Office is probably one of the most active of the Government agencies set up to monitor business activity.

The share price of the City Hotels Group dropped 7p yesterday to 119p because of the recent announcement that the Office of Fair Trading is to examine restrictive agreements established by the group's ice cream parlour subsidiary Dayville.

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Most car manufacturers today either cater for the driver at the expense of his passengers or they build cars that are very comfortable, but not very exciting to drive. Thankfully, there is an exception: the Lancia Beta Saloon 2000, pictured here. Its stylish, refined lines are unmistakably those of a Lancia. Inside you will find all the comforts of home. Plush, cloth upholstered seats. Room to take five with leg and head room to spare. Deep pile fitted carpets throughout. Headrests on the reclining front seats. And an independently controlled heating and ventilation system for passengers in the back.

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Fortunately, it can be bought for practically the same price as an ordinary one. You can also buy it in a 1300 and 1600cc version or, for those of you with an eye for something extra special, there's the 2000ES, complete with sliding steel sunroof and alloy wheels. Such cars as these can only be found in one place: at your local Lancia dealer. He'll be delighted to arrange a test drive for both you and your family. Because, at last, here's a car that will please everyone.

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HOME NEWS

£1.9m grant given for development of vehicle battery

BY KENNETH GOODING, MOTOR INDUSTRY CORRESPONDENT

A £1.9m GOVERNMENT grant has been awarded to Chloride Silent Power towards the development of a sodium sulphur battery, which the company says will have at least three times the energy of lead-acid batteries.

The company says that the new battery would give road vehicles a range of much more than 100 miles, compared with 60 miles for the present Silent Carrier vehicles, which incorporate Chloride lead-acid batteries in a Dodge van.

The grant is to be made from the Department of Industry's £20m New Product and Process Development Scheme launched in July last year and which aims to help UK manufacturers—particularly in the mechanical or electrical engineering sectors—bring new commercially-viable products to the market place more quickly.

Chloride Silent Power is jointly owned by Chloride and the Electricity Council. Since it was set up in 1974 to develop the sodium sulphur battery about £2.6m has been spent.

The Department of Industry grant will contribute to the next four years of development expenditure, including the building of a pilot manufacturing plant.

Dr. Brian Halliwell, general manager of Chloride Silent

Power, said yesterday: "Most of the basic research and development problems have now been overcome. We are building a prototype battery which, when complete, will be fitted to a road vehicle for trials early next year."

The cost of sodium sulphur batteries is likely to be competitive with that of the lead-acid types, depending on the volume of production.

Chloride claims that among the many advantages of the new battery is that it uses two materials which are relatively cheap and plentiful throughout the world—sodium and sulphur. Dr. Halliwell said: "Despite heavily funded programmes in America and other parts of Europe, we believe our own research and development programme gives Britain a leading position in the world race for success in this further practical Government support for a project in which all concerned have great confidence."

Government support in the early development stage was given during research carried out by British Rail and by the Atomic Energy Research Establishment, Harwell, when funding was by the Department of Environment and the Department of Industry.

More commission for life company brokers urged

BY ERIC SHORT

A CALL for a better life assurance "cost-price structure"—effectively a plea to life companies to pay more commission to insurance brokers on new business—was made yesterday by Mr. Brian Shenton, managing director of Noble Lowndes Personal Financial Services Division.

He said that brokers had over the last five years seen a 15 per cent a year cut in the relative returns from life companies as measured against the growth in manpower employed in life broking.

The present basis of paying commission did not give the broking industry the right reward for the service provided. But life companies did not appear to be too concerned on this point, although the effects of such inaction were fully emphasised.

Mr. Shenton, speaking at a London conference on the relationship between life companies and brokers, called on life companies to adopt a proper cost-price structure which would provide sufficient margins to brokers to operate profitably.

Life companies should examine

the costs between operating a direct sales force and obtaining business from insurance brokers. The business coming from brokers would show a cost saving.

Life companies should also examine as a matter of urgency the balance of costs between those incurred by the life company inspectors servicing brokers and the brokers themselves. There were too many inspectors and the numbers could be reduced without affecting the flow of business.

Mr. John Loudon, managing director of Stenhouse Reedshaw Life and Pensions, challenged whether they believed that brokers had a major contribution to make in life assurance.

If so, companies should recognise that brokers could make considerable costs savings in four main areas. The business produced would have a low lapse rate, because the consumer would be sold the correct contract. The brokers did considerable market service to life companies which had a spin-off for the consumer.

Monetary system good for UK, says Morse

BY MICHAEL BLANDEN

BRITAIN SHOULD join the proposed European Monetary System from the start, for her own good and for the good of Europe, Sir Jeremy Morse, chairman of Lloyds Bank, said yesterday.

Sir Jeremy, a former chairman of the International Monetary Fund's committee of 20 on monetary reform, was directly opposed to Lord Armstrong, chairman of Midland Bank.

Last week Lord Armstrong said that the proposed European system was worthless as formulated at present and of no advantage to Britain.

Sir Jeremy said at a meeting arranged by the Royal Institute of International Affairs, that Britain had cut its inflation rate to the average for the member countries of the OECD and sterling had been, and could remain, stable with the help of North Sea oil.

Britain should join the proposed system in these more favourable circumstances. For Europe, sterling could be a

significant stabiliser in the mix of currencies and Britain could make an important contribution to solving the technical problems and in stressing the fundamental aspects involved.

For Britain, membership could reinforce the Government's declared aim of further reducing inflation; it would enable the country to work for advantages in other EEC areas, such as the Community Budget and the common agricultural policy; and to share in rebuilding a better base for the world economy.

Sir Jeremy commenting on the turmoil in the foreign exchange markets, said that the lack of confidence in the dollar would be removed only when there was evidence of an improvement in the U.S. trade balance. This could happen within six to nine months, and then there could be an over-reaction.

In the longer term, however, while the dollar would continue to fill a major role as a trading currency, it would be necessary

to look for an alternative reserve currency. These could include the IMF's Special Drawing Rights, and possibly a European currency unit.

In the discussions on the planned new European system, too much weight had been placed on the technical exchange rate and intervention aspects of the proposals. The more fundamental and long-term aspects had been largely overlooked.

These included developing the European currency unit as an infant European currency which might one day stand besides the dollar; reserve pooling to produce a significant fund for medium-term credit; and a renewed effort to bring the European economies together by co-ordinating policies to cut inflation and unemployment and to promote investment and growth.

The last of these was the most important, he said, because no system of relatively fixed exchange rates could work without closer convergence between the economies.

National Carriers profit

BY LYNTON MCLEIN

NATIONAL CARRIERS, the road freight subsidiary of the National Freight Corporation, is expected to make a pre-tax profit of £2m this year—the biggest since the company was formed 10 years ago.

The figure compares with the National Carriers' first profit, £250,000 made last year.

Most of the improved profit is expected to have come from an expansion of the company's contract distribution service. This is likely to contribute £8m to the company's £100m turnover, double that of last year. The service is expected to have an £11m turnover next year.

The company yesterday disclosed it had been awarded a distribution contract worth £3m over the next three years, to distribute motor parts for Volkswagen and Audi.

National Carriers invested £450,000 in 45 new vehicles which it will operate for VW and Audi. The company has won distribution contracts from Cadbury Schweppes, Lever Brothers, Woolworth and Fiat since the scheme was introduced in January last year.

By next year national distribution contracts are expected to fill a major role as a trading account for only 10 per cent of total turnover.

The parcels business of National Carriers is still losing money. The appointment this month of Mr. Paul Rivers, as group director for distribution, was designed to boost parcels activity.

The improved profits expected from National Carriers may help improve the position of the parent corporation. This made a £9.5m loss last year, but is not expected to break even this year, in spite of the capital reconstruction earlier in the year.

The company's capital debt was written down £55m this year, which reduced the asset value to £100m, but this is not expected to be reflected in the balance sheet until next year.

Lorry probe urged

BY OUR TRANSPORT CORRESPONDENT

SUPPORT FOR a public inquiry into the case for raising the maximum permitted weight for lorries came yesterday from the road transport industry.

A joint statement by the Road Haulage Association, representing hauliers, and the Freight Transport Association, which represents transport users, said that the inquiry could give an independent verdict on the balance between the economic advantages of heavier lorries and the environmental effects of the change.

The associations, referring to the furore caused in environmentalist circles by the leaking of an internal Department of Transport memorandum in favour of raising the maximum weight from 32 tons to 38 or 40 tons, said it was a pity emotional arguments were again diverting attention from the real issue.

"It is time that the uncertainty on this issue which has plagued British industry, vehicle manufacturers and vehicle operators for a decade was brought to an end one way or another."

London Hilton plans casino

By Michael Thompson-Neel

THE London Hilton Hotel plans to operate a floor casino in partnership with Mr. Cyril Levan's Victoria Sporting Club. Mr. Levan is to apply to the Gaming Board and licensing justices for a licence.

The Ladbroke Group was known to have been among the most powerful frontrunners for the London Hilton contract. Hilton International operates more than 70 hotels world-wide and has ambitions to extend its U.S. casino interests.

The London Hilton has been open for 15 years. The casino, planned for the first-floor Wellington restaurant, overlooking Hyde Park, will have nine to 12 tables.

The Victoria Sporting Club has one of the largest casino memberships in Europe—about 100,000. Mr. Levan's interests in Britain also include betting shops and bingo halls.

Casino gambling is one of the most profitable businesses in Britain, although this year the Royal Commission on Gambling, under Lord Rothschild, proposed much higher levies and taxes.

Had they been operating last year, the new taxes would have reduced the profits of London casinos from an estimated £42.1m to £10.2m.

Mr. L. Hill

MR. LAURENCE HILL, who resigned on Monday as chairman of BAT Industries' International Stores subsidiary, was formerly director of buying within the department store division of United Drapery Stores. He was not chairman of the company, as erroneously reported yesterday.

Marathon Oil awaits Brae Field decision

BY BRUCE ANDREWS

A £500M PLAN for the first phase development of the Brae oilfield in the British sector of the North Sea, is expected to go before the Department of Energy for approval within the next three months, according to Mr. Harold Hoopman, president of the Marathon Oil company.

Marathon owns 50 per cent of the Brae Field operator. The Brae Field is in block 16/7A, about 150 miles east of Orkney. Initially, Marathon proposes to develop the southern part of the field, which contains recoverable oil reserves of more than 250 million barrels.

Mr. Hoopman said that under the development plan, a steel platform capable of handling 100,000 barrels a day would be installed near the eighth discovery well on the field. It is hoped that production will start in late 1983. The oil would be transported to the UK by pipeline, according to Mr. Hoopman,

Yarrow chief quits British Shipbuilders

BY OUR GLASGOW CORRESPONDENT

THE LAST of the great Clyde shipbuilding families is to sever its links with the nationalised industry after the decision by Sir Eric Yarrow to resign next year as chairman of Yarrow (Shipbuilders).

Sir Eric, aged 59, is the third generation of the Yarrow family to lead what has grown to become one of the UK's three specialised naval yards, employing 5,800.

From March 31, he will confine his activities to being chairman of the family firm, Yarrow and Co., and of its wholly-owned subsidiary, Y.A.R.D.

Mr. Robert Easton, who has been managing director of Yarrow (Shipbuilders) since July last year, will also become chairman.

Sir Eric had never disguised his dislike of nationalisation, first when Yarrow (Shipbuilders) was absorbed into the ill-fated Upper Clyde Shipbuilders and now with British Shipbuilders.

He said yesterday that it had never been his intention to remain so long in a nationalised industry, but he had wanted to see the new management team "played in before he departed."

None of Sir Eric's four sons has entered the shipbuilding concern so the Yarrow connection with the yard at Scotstoun is now severed.

The company was founded by Sir Alfred Yarrow in 1865 at a small Thames yard on the Isle of Dogs. It moved to its present



SIR ERIC YARROW Distishes nationalisation

location in 1906, rapidly acquiring a reputation for advanced warship construction.

Sir Alfred handed over his posts as chairman and managing director to Sir Harold Yarrow in 1922. Sir Eric joined the company in 1946, became managing director in 1958 and chairman in 1962.

He leaves the company with a £250m order book for four Type-23 frigates for the Royal Navy and four logistical support vessels for the Iranian Navy.

Sea oil output down to April low

OIL PRODUCTION in the UK sector of the North Sea was down to an average of 1,087,531 barrels a day during September, its lowest since last April.

Figures released yesterday by the Department of Energy show that total crude oil production in September was 4,357,540 tonnes, again the lowest figure since April.

In August, average daily production of North Sea crude was running at 1,103,831 barrels a day and total production for that month was 4.5m tonnes.

Council home plans

TWO NEW Government initiatives on council housing were announced yesterday by Mr. Peter Shore, Environment Secretary: a new category of housing and extra resources to help the worst estates; and a nation-wide pool of council homes so that tenants can move more easily.

The schemes will probably be covered in the proposed new Housing Bill. They emerged during a speech by Mr. Shore at the annual conference and exhibition of the National Housing and Town Planning Council in Brighton.

Flights cheaper

BRITISH CALEDONIAN Airways has introduced off-peak excursion fares to Paris, Amsterdam and Brussels from Gatwick up to 40 per cent cheaper than existing return fares.

Giro banking offer

THE National Girobank, banking arm of the Post Office, last night announced free current account services for all its personal customers when they are in credit.

Home loans plea

HOME BUYERS might face a severe shortage of properties for sale if mortgage lending is not increased, the Abbey National Building Society said yesterday. It commented that an improvement in the flow of mortgage funds is needed after the recent rise in house prices.

Dover port traffic rises sharply

ALMOST as many passengers and vehicles passed through the port of Dover in the first nine months of this year as in the whole of 1977, the harbour board said yesterday.

Up to the end of September, 7.2m passengers used the port, compared with a total of 7.8m last year. And 1.1m cars used ferries and hovercraft serving Dover, compared with 1.2m during 1977.

The board said that commercial road haulage traffic was still growing at an annual rate of 10.5 per cent.

Post date

SEAMAIL CHRISTMAS cards and letters for the U.S. and the West Indies should be posted by Monday, the Post Office said yesterday. It was also the last date for Canada where Christmas delivery could not be guaranteed because of a strike backlog.

Viscount

Rothermere

A SERVICE of thanksgiving for the life of the 2nd Viscount Rothermere, former chairman and president of Associated Newspapers Group, will be held at St. Margaret's, Westminster, at noon tomorrow. The address will be given by Lord Blake, Provost of The Queen's College, Oxford, and the lessons will be read by the Duke of Marlborough and Lord Rothermere.

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Normandy



Rembrandt, 'Self-portrait' (1631), Rijksmuseum, Amsterdam.

Rembrandt country is Rabobank country.

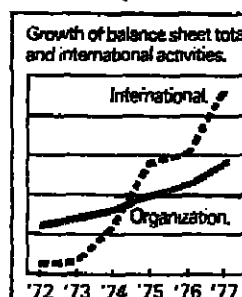
Rembrandt found his inspiration in Holland, yet created art with a worldwide appeal. The Centrale Rabobank also finds its inspiration in Holland... yet increasingly provides services in the world at large.

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The Centrale Rabobank is now expanding worldwide with a full range of banking services. To accelerate this expansion, we recently co-founded the "Unico Banking Group", linking us with five

other major European cooperative banks. This, together with the support of London and Continental Bankers Ltd., has strengthened our operations by giving international clients unparalleled on-the-spot service.



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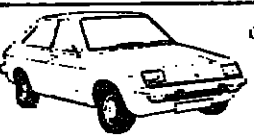


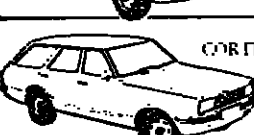



This time believe what you read in the papers.

Renting cars is such an everyday fact of business life these days, that one tends to regard the cost much as one does the electricity bill, and the rates. Fixed and unalterable. Understandable, but wrong.

For the cost difference can be substantial.

Taken from current national tariffs. Swan National 12 July 1978. Avis April 1978. Godfrey Davis 2 May 1978. Hertz 1978.

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 CITROËN	WEEKLY UNLIMITED £72.50	WEEKLY UNLIMITED £83.00	WEEKLY UNLIMITED £80.50	
 FORD	WEEKLY UNLIMITED £95.00	WEEKLY UNLIMITED £125.00	WEEKLY UNLIMITED £105.00	
 CORTINA	WEEKLY UNLIMITED £95.00	WEEKLY UNLIMITED £112.00	WEEKLY UNLIMITED £105.00	
 GRANADA	WEEKLY UNLIMITED £140.95	WEEKLY UNLIMITED N/A	WEEKLY UNLIMITED £159.25	

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LABOUR NEWS

Pay threat to GKN by unofficial body

By Nick Garnett, Labour Staff

DIFFICULTIES FACING engineering companies in settling within pay guidelines were emphasised yesterday as industrial disruption threatened the GKN group and the National Engineering Council.

The unofficial shop stewards' committee, which claims to represent workers throughout GKN, has called for a one-day strike of the group's 70,000 work force next month over pay.

Individual companies in the group have already suffered strikes over pay, although so far most disputes have been settled.

The group consists of 200 separate companies making a wide range of products, including car transmission and axle parts, scaffolding, and nuts and bolts. About half the group's

production is for the motor industry.

Group management says the individual companies, whose pay settlement dates range from August to next July, negotiate with the unions independently, although the unofficial works committee has apparently encouraged the group of trying to enforce central control on wage negotiations. The management denies this strongly.

The committee has no bargaining rights within the group, and it is still unclear what support the strike call will receive. The main unions representing manual workers are the Amalgamated Union of Engineering Workers and the Transport and General Workers' Union.

One principal problem for GKN companies, as for other

engineering employers, results from the national engineering agreement earlier this year.

The Government insists that that agreement, which boosted earnings by 11 per cent, be costed against the 5 per cent guideline.

Difficulties in affecting the effect of the national agreement are thought to have contributed to a strike by a section of the workers at a GKN company. The dispute was eventually settled through a productivity scheme.

The Renault power transmission factory at Coventry was the first large plant to be hit by industrial disruption because of offsetting. The factory was shut by a four-week strike, also ended by agreement on a productivity deal.

Buckton attacks bonus inquiry proposals

MR. RAY BUCKTON, leader of the locomotive union ASLEF, said yesterday that he was bitterly disappointed by the outcome of the inquiry into British Rail bonus schemes.

Although he spoke of "irreconcilable ill-feeling" among members, he refused to be drawn on whether it could lead to a rail strike.

He plans to call an emergency meeting of the union's national executive to discuss the recommendations of the tribunal, headed by Oxford don Lord McCarthy.

Speaking from his hotel room in Prague, where he is on union business, Mr. Buckton said: "This is a matter for very serious thought and consideration. We shall discuss it in depth at a meeting—probably next week."

Guards

ASLEF had demanded responsibility payments for its 27,000 members, to match bonuses of up to £5.75 a week paid to guards who issue and collect tickets on trains calling at unmanned stations.

The tribunal has recommended extra money for only drivers on the 125 mph high speed trains.

The claim almost led to a strike earlier this year. Mr. Buckton said: "I don't want to comment on the possibility of industrial action."

"I don't know how my members have been able to keep so quiet since April on this issue. There is tremendous ill-feeling."

The tribunal recommendations were beneficial to neither union members nor the industry.

Eight Hull trawlers blacked

EIGHT HUMBERSIDE deep-sea trawlers, at Hull, have been blacked by two unions because their owners are allegedly importing skilled craftsmen to maintain and repair the vessels.

The dispute is likely to intensify within a week unless written assurances are given. About 150 men in the Transport and General Workers' Union may refuse to handle the Hull trawlers' cargo of frozen fish.

The engineering workers' district secretary, Mr. Frank Jones, said yesterday that the men were being deprived, but also because of a Milford docks by-law that local labour should be used on visiting ships.

The dispute may mean that Hamlyn and Boyd Ltd, the owners, will decide to withdraw their fleet, which provides an important economic boost for the Milford Docks Company.

But Mr. Jones said: "We want these ships in the port, but we also want a fair deal and we are agreed to have it. We shall seek support from every quarter necessary."

Provincial newsmen are offered 5% plus a promise

By Pauline Clark, Labour Staff

BRITAIN'S 9,000 provincial journalists were offered a full 5 per cent pay rise yesterday with a promise that if Government pay policy changes by mid-December, a further increase will be considered.

However, Newspaper Society negotiators made clear that provincial newspaper employers were not prepared to breach pay policy, and rejected a claim for a £20 across-the-board increase from the National Union of Journalists.

They told the union that if the 5 per cent pay limit was not raised, they would be willing to put a case to the Department of Employment for additional rises for the "more experienced senior journalists."

Yesterday's meeting, in which union negotiators also demanded longer holidays, a 35-hour week, London weighting allowance and improved maternity pay, was the

first at which employers had responded to the claim.

Basic rates for provincial journalists after training are between £60.92 and £68.82 a week, which the union has described as "nothing short of a scandal."

It says that even excluding trainees and adding the pay of executives (although not editors) average earnings on provincial newspapers are less than £80.

In particular, the union is concerned that unless pay is improved substantially, the drain of talent from the provinces will continue, with senior jobs still going unfilled.

In a recent document on pay and conditions distributed to all its provincial members, the union said that the Newspaper Society should "act now to raise pay rates substantially, regardless of arbitrary limits bandied about by politicians."

Secretary of non-TUC federation resigns

By Nick Garnett, Labour Staff

THE GENERAL SECRETARY of one of the two umbrella bodies for non-TUC staff unions has resigned in what is thought to be a disagreement with his executive.

The resignation of Mr. Paul Nicholson, an ordained clergyman and general secretary of the Confederation of Employee Organisations, will take effect from the end of December.

The confederation will advise for a general secretary, but does intend to say nothing more about the matter until after its council meeting on November 7.

The confederation represents about 50 organisations, including insurance staff associations, the British Aerospace Staff Association, some industrial managers' unions, and a wide range of white-collar staff unions in individual manufacturing companies.

Left keen to win AUEW poll

By Philip Bassett, Labour Staff

LEFT-WINGERS in the Amalgamated Union of Engineering Workers, Britain's second-largest union, are expected to mount a strong campaign to get their candidate elected to the vital London executive seat and to prevent complete dominance of the union by the Right-wing.

First-round ballot results for the London and Home Counties seat and the Manchester and Midlands seat—formerly held by Mr. Terry Duffy, the new Right-wing president of the union, show the Right well placed to complete its resurgence within the union.

At present the Right holds four seats on the seven-member executive with one seat vacant because of the recent death of Mr. Bill John and two seats under contest.

The first ballot for the London and Home Counties seat—now occupied by Mr. Rex Birch, who threat of strike over delay on a productivity pact.

will fight the second ballot with Mr. Tocher and seems favourite to win. His own 7,739 votes are expected to be boosted by the votes cast in the first ballot for two other Right-wing candidates, Mr. Bill Jordan (7,090) and Mr. Alfred Cotton (5,421).

Mr. John Tocher, a Lancashire-born, is a former regional officer for Wales and the South West after polling 18,537 votes in a second ballot to 12,747 for Mr. George Neal, now seems favourite in the first ballot. Mr. Bill John in the Wales and South West executive seat.

Mr. Ted Hepple retained his national organiser's post with 10,214 votes against Left-winger Mr. Ron Halverson's 8,253.

Two Left-wingers will fight a second ballot for a London assistant divisional organiser's post. In the first ballot Mr. William Taylor had 4,458 votes with Mr. Sid Hargrave, a leading shop steward at a Dagenham plant, polling 3,778.

Larger councils agree on 5%

By Pauline Clark, Labour Staff

EMPLOYERS' NEGOTIATORS for big metropolitan councils agreed yesterday to work within Government guidelines in all wage negotiations this year.

White-collar staff, teachers and manual workers will be affected.

Representatives of more than 20 negotiating bodies dealing with upwards of 1m local authority employees in the main industrial areas were meeting in London to discuss pay in general.

Amid uncertainty over the eventual outcome of TUC talks with Ministers about the 5 per cent policy, the employers are anticipating that the Government will not insist on the 5 per cent limit for wage increases this year would involve "enormous sums of money."

They estimated that every 1 per cent increase would cost about £20m.

The meeting followed Monday's claim by union negotiators for a 1m local-authority manual workers, which included a demand for a £60m minimum wage, compared with the present £42.50.

The employers said that that demand alone was worth about 40 per cent, while the total package, including a claim for a 35-hour week and other improved benefits, would, they estimated, add more than 70 per cent to the wage bill.

They pointed out that even quite a small rise in the Government's low pay ceiling set at £44.50 in its anti-inflation White Paper, would greatly effect council's wage costs.

Manual workers' negotiators were also said to have surprised the employers with their additional demand for wages to be linked to an index of average earnings at two-thirds of the national level.

Ulster warders drop ban on readmission

By Our Belfast Correspondent

ULSTER WARDERS called off their industrial action yesterday after intervention by Mr. Dan Connaughton, Minister of State responsible for prisons in Northern Ireland.

He agreed to meet local officials of the Prison Officers' Association this week about their claim for a £2 increase in a special daily allowance of £3.

They dropped a ban on readmission of prisoners to appear in court. This was only hours before 134 of these were due to be remanded in custody.

Passengers and freight services from Larne may be hit on Saturday if 40 dockers carry out a threat to strike over delay on a productivity pact.

APPOINTMENTS

Executive posts at Williams & Glyn's

Mr. Norman Quick and Mr. Adam Thomson have been appointed directors of WILLIAMS AND GYNS BANK. Mr. Quick is chairman and managing director. H. and J. Quick Group, and Mr. Thomson is chairman, British Caledonian Airways. Mr. Maurice Davenport, at present director and divisional director, has been made an executive director of the bank.

Mr. S. W. Livesey has been appointed chairman of Plantation Holdings following the resignation of Sir Kenneth Cork, who is to be the next Lord Mayor of London. Sir Kenneth will remain a consultant to the company in an honorary capacity.

Lord Shuttleworth, a partner in Burtons and Vines, has been appointed to the board of the BURNLEY BUILDING SOCIETY.

L. Cdr. G. C. Collins will be elected a director and chairman designate of SOUTH WESTERN APPLICATIONS.

Mr. J. G. Harris has been appointed to the Board of SAMUEL MONTAGU AND CO.

Mr. John Yates, the Guardian-Gazette Group Editor, has been appointed to the board of LONDON AND ESSEX GUARDIAN NEWSPAPERS.

Ing. C. Olivetti and C. SpA, has appointed Mr. Ettore Lalli as chairman of BRITISH OLIVETTI LUNING SOCIETY. He is in charge of the group's operations in Japan. Mr. Lalli is a member of the Olivetti parent board in Italy.

Mr. R. Bradbury, at present deputy investment manager in the portfolio of the COOPERATIVE INSURANCE SOCIETY, is to be

investment manager (property) at the same time. At the same time Mr. S. F. Wood, who is deputy investment manager (Stock Exchange), will become investment manager (Stock Exchange).

Mr. A. P. Hitchens has been appointed a non-executive director of PVE HOLDINGS. He is financial director of Redund.

Mr. Richard A. Bahee has been appointed to the Board of EXTEL STATISTICAL SERVICES as director responsible to the managing director for production matters. He joined Stat eight years ago and became joint production manager.

The Secretary for Presses has appointed Mrs. A. Lapping as a member of the NATIONAL GAS CONSUMERS' COUNCIL until June 30, 1981.

Mr. Ralph Mansfield has been appointed chairman of HATCH MANFIELD AND CO. in place of Mr. Owen Hunt, who is retiring. Mr. Mansfield continues Group.

CBI QUARTERLY INDUSTRIAL TRENDS SURVEY

Confidence improves but price remains a handicap

By John Elliott, Industrial Editor

A GRADUAL although patchy improvement in business confidence in manufacturing industry was reported yesterday by the Confederation of British Industry. It is heavily qualified by deteriorating price competitiveness and weak order trends.

The report is based on the confederation's quarterly industrial trends survey among nearly 2,000 manufacturing companies during the first half of October, when difficulties were mounting over the Government's 5 per cent pay limit.

The survey shows that optimism about business in general has improved modestly. Working below capacity has become less widespread than in recent surveys, although it still affects three-fifths of companies.

Trends in total new orders and output are not strong yet and unit costs are continuing to rise. Price competitiveness has deteriorated, but competitiveness about export prospects has improved slightly.

Employment shows no general sign of a rising trend, although shortages of skilled labour are being reported more frequently.

Smaller companies seem generally more optimistic about the future than larger ones and have submitted better returns to the confederation on matters such as employment intentions, company liquidity and capacity working.

On balance, the confederation concludes that the prospects for continued growth in manufacturing investment are still good across the industry.

The improvement in optimism about business in general is slightly stronger than has been reported in surveys for the past 15 months but by past standards, it is still far from widespread. A fifth of companies are more optimistic than four months ago and 14 per cent less optimistic.

The greatest optimism is among companies employing fewer than 500 workers, and in specific areas of manufacturing industry such as consumer goods, paper and printing products, and textiles. Metal manufacturing concerns are less optimistic.

Smaller companies, producers of consumer goods, and printing and publishing businesses also stand out among those reporting increased new orders. However, there has been no marked acceleration in new orders generally and the confederation concludes that the total picture remains "unspectacular."

Working below capacity is relatively widespread among the largest companies, employing more than 5,000 people. The number is above the average for the past 20 years, but better than in the past four years.

Output volume has risen during the past four months for 23 per cent of respondents but fallen for 15 per cent. However, materials stocks have changed little, although stocks of finished goods have been reduced somewhat and work in progress shows a slight upward trend.

Of the factors that are likely to limit output over the next four months, shortages of orders or

relationship between this data and official statistics of manufacturing employment we would, very broadly, expect little change in the latter during the second half of 1978 and the first months of 1979," the confederation says.

The trend towards less employment has been widest among the largest companies and among those producing intermediate goods and capital products. Concerns employing up to 200 workers have returned the most optimistic forecasts for the next four months.

Turning to costs and output, the survey shows that 58 per cent of companies have experienced increases in average costs for each unit of output in the past four months. That is of 5 to 10 per cent in the volume roughly the same as in the past two quarterly surveys and prompts the confederation to comment: "Cost inflation may have stabilised this year, but at a rate which remains high by the standards of, say, the 1950s."

Optimism about export prospects for next year has improved slightly compared with earlier surveys this year but remains far from strong. Confidence is strongest

among companies dealing in food, drink, tobacco and textiles and is relatively weak among producers of capital goods.

A few companies report a fall in new export orders received over the past four months and slightly export orders are below normal for roughly a third of the participants and above normal for only 15 per cent.

Prices at which export orders are booked are continuing to rise, and the percentage of respondents expecting prices to limit balance of new orders being secured has returned to the peak levels recorded in the first half of this year.

"Lack of price competitiveness is widespread, limiting the exports of at least six out of ten firms in 29 of the 44 detailed

Shortages of orders or sales affect 71 per cent of respondents. They form the most widespread factor that is likely to limit output over the next four months.

More Same Less

Are you more or less optimistic than you were four months ago about the general business situation in your industry?

Do you expect to authorise more or less capital expenditure in the next 12 months than you authorised in the past 12 months on:

(a) Buildings

(b) Plant and machinery

Is your present level of output below capacity (i.e. are you working below a satisfactory full rate of operation)?

Excluding seasonal variations, do you consider that in volume terms:

(a) Your present total order book is

(b) Your present stocks of finished goods are

Excluding seasonal variations, what has been the trend over the past four months, with regard to:

Numbers employed

Volume of total new orders

of which:

Domestic orders

Volume of output

Volume of domestic deliveries

Stocks of:

(a) Raw materials and brought in supplies

(b) Work in progress

(c) Finished goods

Average costs per unit of output

Average prices at which domestic orders are booked

Approximately how many months' production is accounted for by your present order book or production schedule:

Less than 1

What factors are likely to limit your output over the next four months:

Orders

Factors likely to limit your capital expenditure authorisations

(a) I have adequate capacity to meet expected demand

(b) Although I have adequate capacity, I have also capital investment opportunities which would be profitable at the present cost of finance, but I shall not be undertaking some of them for the following reasons:

(i) Shortages of internal finance

(ii) Inability to raise external finance

(iii) Shortage of managerial and technical staff

(iv) Shortage of labour

(v) Other

(c) My capacity is not adequate to meet expected demand but I do not intend increasing my capacity. This is for the following reasons:

(i) Not profitable because of the cost of finance

(ii) Shortage of internal finance

(iii) Inability to raise external finance

(iv) Shortage of managerial and technical staff

(v) Shortage of labour

(vi) Other

(d) None of the above is applicable

Three new directors for Rothschild

Baron Eric de Rothschild, retired from the bank, Mr. John Birckeland and Mr. Gilbert, who is a director of Midland Bank, have joined the Board of N. M. ROTHSCHILD AND BANK Finance Corporation and of SUNS as non-executive directors.

Mr. V. E. G. Tagliavini has relinquished his position as group chief executive of NSS NEWS-AGENTS. Succeeding him is Mr. R. G. Schweitzer, Mr. Tagliavini, on his retirement from full-time duties, will remain on the board and become a deputy chairman of the group.

CITEM SYSTEMS has made the following appointments: Dr. Martin Sherwin, formerly vice-president, research and development at Chem Systems Research Centre, Fairfield, New Jersey, has been appointed managing director of the company's London subsidiary operation. He succeeds Mr. M. J. Bennett who will be taking up a new position with the London office as vice-president with responsibility for the group's activities in Europe.

Mr. J. A. Cave has been appointed chairman of GRIFFIN FACTORYS, the company responsible for farming services in the Midlands and East of England. He is succeeding Mr. R. O. Barker, who has 1978-79 session.

Mr. George M. Bannerman has been appointed managing director of COMPOWER, the National Coal Board's computer bureau subsidiary. He was previously deputy managing director and replaces Mr. Bob Hitebeck, who has become managing director of NCB (Ancillaries).

Mr. Bernard Norman has been appointed managing director of THOMAS COOK LIMITED. Mr. Alan Kennedy, who recently became managing director (travel) of THOMAS COOK, remains on the Board of Thomas Cook Limited.

Mr. K. G. Kitching has retired from the GAPPER-NEILL board but remains a consultant.

Professor Reginald Coates, Professor of Civil Engineering at the University of Nottingham, is to become the new president of the INSTITUTION OF CIVIL ENGINEERS on November 7, 1978.

السلامة

When you forget to turn the lights off on most cars, they have a sure way of reminding you.

They don't start the following day. Now for their latest 200 series Volvo have found a much kinder way.

If you haven't switched off, a buzzer goes as you leave the car. (It also buzzes if you forget the ignition key.)

At Volvo, we know you're only human. You don't have eyes in the back of your head, so when a bulb goes out where you can't see it, a bulb lights up on the dash where you can.

Your back wasn't designed for 300 miles on a motorway.

So we built a seat that was. It has an adjustable lumbar control that gives you the support nature didn't provide.

The 1979 big Volvos even have washer/wipers on the headlights, so even in bad weather you're beaming.

The fact is, the people who design Volvos never forget who they're designing them for.

People.

**YOU'VE LEFT
THE LIGHTS ON.**



IS YOUR CAR AS CONSIDERATE AS A VOLVO?

HOW TO SAVE MONEY BUYING COMPUTERS

If you are thinking of buying computers, equipment or services then WHICH COMPUTER? can help you. We are a monthly magazine packed with easy to understand reports on all aspects of computing. We can show you how to save money buying computers, word processors, small business systems and new products. We look at how companies install equipment, and we detail everything you need to know to make the right choice.

Below is a sample of some of our reports.

Small Business Systems	IBM	April 1978	Hours Computing	Dec 1977
IBM System 32	System 32	May 1978	IBM System 32	Jan 1978
IBM System 36	System 36	June 1978	IBM System 36	Feb 1978
IBM System 38	System 38	July 1978	IBM System 38	Mar 1978
IBM System 40	System 40	Aug 1978	IBM System 40	Apr 1978
IBM System 42	System 42	Sept 1978	IBM System 42	May 1978
IBM System 44	System 44	Oct 1978	IBM System 44	June 1978
IBM System 46	System 46	Nov 1978	IBM System 46	July 1978
IBM System 48	System 48	Dec 1978	IBM System 48	Aug 1978
IBM System 50	System 50	Jan 1979	IBM System 50	Sept 1978
IBM System 52	System 52	Feb 1979	IBM System 52	Oct 1978
IBM System 54	System 54	Mar 1979	IBM System 54	Nov 1978
IBM System 56	System 56	Apr 1979	IBM System 56	Dec 1978
IBM System 58	System 58	May 1979	IBM System 58	Jan 1979
IBM System 60	System 60	June 1979	IBM System 60	Feb 1979
IBM System 62	System 62	July 1979	IBM System 62	Mar 1979
IBM System 64	System 64	Aug 1979	IBM System 64	Apr 1979
IBM System 66	System 66	Sept 1979	IBM System 66	May 1979
IBM System 68	System 68	Oct 1979	IBM System 68	June 1979
IBM System 70	System 70	Nov 1979	IBM System 70	July 1979
IBM System 72	System 72	Dec 1979	IBM System 72	Aug 1979
IBM System 74	System 74	Jan 1980	IBM System 74	Sept 1979
IBM System 76	System 76	Feb 1980	IBM System 76	Oct 1979
IBM System 78	System 78	Mar 1980	IBM System 78	Nov 1979
IBM System 80	System 80	Apr 1980	IBM System 80	Dec 1979
IBM System 82	System 82	May 1980	IBM System 82	Jan 1980
IBM System 84	System 84	June 1980	IBM System 84	Feb 1980
IBM System 86	System 86	July 1980	IBM System 86	Mar 1980
IBM System 88	System 88	Aug 1980	IBM System 88	Apr 1980
IBM System 90	System 90	Sept 1980	IBM System 90	May 1980
IBM System 92	System 92	Oct 1980	IBM System 92	June 1980
IBM System 94	System 94	Nov 1980	IBM System 94	July 1980
IBM System 96	System 96	Dec 1980	IBM System 96	Aug 1980
IBM System 98	System 98	Jan 1981	IBM System 98	Sept 1980
IBM System 100	System 100	Feb 1981	IBM System 100	Oct 1980

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 2 Duncan Terrace London N1. 01-278 9517

Technical Page

EDITED BY ARTHUR BENNETT AND TED SCHOETERS

CONSERVATION

Air-driven aerosol is no threat

WHILE THE controversy concerning the effects on the earth's ozone layer of aerosol propellants continues and legislation is being prepared in a number of countries to ban the use of fluorocarbon based materials, among others, inventors are coming up with a number of ideas which could be the salvation of companies that have invested considerable amounts of money in the construction of plant for aerosol can manufacture and filling.

From Belgium comes an idea to use compressed air as the propellant and the interesting thing about this development is that conventional aerosol filling units can be used. Furthermore, all the active material in the container can be used up, following which pressure inside the aerosol unit can be reduced to atmospheric, thus avoiding any risk of explosion should the can be burned. No pumping action is involved.

The developers say that their patented unit will contain considerably more active product, size for size, and that the sprays obtained are as finely divided as with conventional propellant-driven aerosols. It is also applicable to the full range of products already packaged and offered for sale in this form, including hair lacquers.

It is understood that discussions on the system have already been held with Reckitt-Colman and Fosco Minsep.

Further details from Commercial Section, Belgian Embassy, 103 Eaton Square, London SW1. 01-235 5422.

Recycling of waste

COLLECTION and recycling of waste materials, increasingly important as fuel costs rise and resources are depleted, has always run up against the stumbling block of the cost of assembling the various waste materials as they arise in plants or on domestic premises, and of transporting worthwhile amounts of products for recycling to plants serving large areas.

An Austrian-evolved system is being adopted by OECD for use in its area and involving up to 2,000 companies, acting as suppliers and/or inquirers.

Inevitably, because of the large number of companies and inquiries involved, the system relies on a computer-controlled data exchange. It is working effectively and dealing in several important types of industrial wastes are building up rapidly, particularly between the German Federal Republic, Italy, Switzerland and Austria.

Austria's own scrap materials recovery programme is working efficiently—which is not the case in many other countries—and in some cases, such as that of waste lubricants, demand has far outstripped supplies.

The emphasis throughout has been to take bureaucracy out of the system. Waste Exchange staff limiting their involvement to establishing contact between supplier and user. An additional function of the main centre in Linz, which looks after supply from region to region, is to dispose of such wastes as have to be destroyed, either because they are too heavily contaminated for recycling or because they are too dangerous.

There are some 29 categories of waste with up to 20 subdivisions within categories. The classification has been effectively laid down and could provide the basis for a complete international scheme.

Austrian Commercial Delegation, 1, Hyde Park Gate, London, SW7 5ER. 01-584 6218.

PROCESSING

Metal on plastics

SATIS VACUUM of Zurich has appointed Engelmann and Buchman to market its range of metallising machines in Britain.

The continuous vacuum plants (ULP 700, 1000, 1200 and 1500) for the production of metallised web material are aimed at satisfying new needs in the decorative and functional packaging field. As well as for specific products which include stamping foils, solar control films, capacitors, automobile accessories, sun-

glasses, etc.

Common substrate materials for vacuum metallising are polyester, polypropylene, PVC and polycarbonate in several foil thicknesses. The standard Satis metallising units are designed for handling web widths of 650, 800 and 1000 mm. The maximum process speed is 380 metres/min.

Engelmann and Buchman, William Curtis House, Alton, Hampshire GU34 1HR. 0420 52421.

COMPONENTS

Memory is good

VERMONT RESEARCH is quoting a mean time between failures figure of 15,000 hours on its model 4018 head per track memory unit and is experiencing figures in excess of 10,000 hours, the company reports.

Having a capacity of 38 megabits and an access time of 5.5 milliseconds, the magnetic drum unit is ideally suited for process control and message switching applications. The unit can be supplied with a 48V dc power supply to enable its direct use in de-powered telephone exchanges. Controllers for various mini-computers are available.

Vermont Research, Cleve Road, Leatherhead, Surrey KT22 7NB. Leatherhead 76221.

Simplifies manufacture

IDENTIFYING THE considerable growth in the visual display unit (VDU) market, Thorn Radio Valves and Tubes has decided to offer a simplified method of manufacture for the VDU makers in the form of a modular kit.

Robust and reliable thick film modules provide the basic circuit functions and at about matchbox size there is one each for video amplification, sync processing, drive generation, output stage field scanning, and line scanning output. Wound components and other specialised items in the kit have been selected to match the high performance "Brimar" cathode ray tubes that the company makes.

Thorn claims that the kit idea leads to simplification of components procurement and reduced assembly times. The modular solution also speeds up the learning process for new assembly operators.

The company selects and pre-tests all the items so that a consistently high level of performance is obtained that would not otherwise be readily available. More from the company at Holborn Avenue, Richmond, Enfield, Middlesex EN3 7NS. 01-804 12011.

Opens up the doors

A DESIGN of powered door opening equipment which can be used with overhead, sliding, swing, vertical sliding, folding and roller-type doors and gates has been developed by Landert Motoren AG in Switzerland and is available from Langley (ADL) of 14 Magdalen Street, London, SE1 2EW (01-407 6271).

A powerful three phase AC geared motor complete with integral limit switches drives a shaft which is connected to activating arms that are available in various forms to give almost limitless combinations of door actuation.

The equipment is available in four basic sizes with output torques ranging from 7.25 to 580 lb ft. A two speed system can be provided that will prevent slamming.

NORTH SEA OIL

Plug of ice speeds pipe repairs

THE FIRST pipe freezing operation to be carried out on a North Sea offshore oil production platform has been completed by BCB Pipe Freezing Services. Hailed as a major step forward in the application of this technology, the process was carried out for Shell UK Exploration and Production (Shell Expro).

The freeze was carried out on the Shell/Esso Dunlin Alpha platform 300 miles offshore from Aberdeen. At a depth of 81 metres, the work was carried out in dry conditions within one of the platform's legs and the operation had to be integrated into a programme of work on an incoming main oil riser which was undergoing repair.

The decision to use the pipe freezing technique to plug a main oil riser forming part of the pipeline linking Dunlin Alpha with the Thistle field platform was made by Shell Expro engineers who considered it to be the most practical method of achieving pipeline isolation.

Shell engineers noted that the main oil riser, within one of the platform legs, had to be disconnected so that a steel "spade" could be inserted between the flanges of a 16 inch diameter in-line ball valve that was connected to another outgoing pipeline linking Dunlin with the Cormorant field.

The pipe freezing technique used for this operation called for a specially designed, triple-skin, aluminium jacket. Temperature sensors positioned in the inner jacket enabled continuous temperature monitoring during the freeze which involved a controlled temperature reduction of 8 deg. C per hour.

Working in the leg of Dunlin Alpha and in constant radio contact with Shell Expro engineers, the BCB pipe freezing team completed the operation within 24 hours. The integrity

of the 4 ft long ice plug was then proved before work commenced on the removal and reinsertion of the steel spade (sea water pressure acting on the ice plug was 150 lb/in²).

Once the spade was bolted into position, the freezing jacket was removed from the pipe and the ice plug left to thaw. Subsequent metallurgical examination confirmed that the application of the freeze had in no way affected the main oil riser pipeline.

Bulk supply of liquid nitrogen

requires colour illustrations but who can no longer afford to print them and the manufacturer who wishes to send samples of his colour catalogues to other parts of the world.

Further details from Wren Audio-Visual, 30, The Spinney, Beaconsfield, Bucks. HP9 1SB. Beaconsfield 5202.

IN THE OFFICE

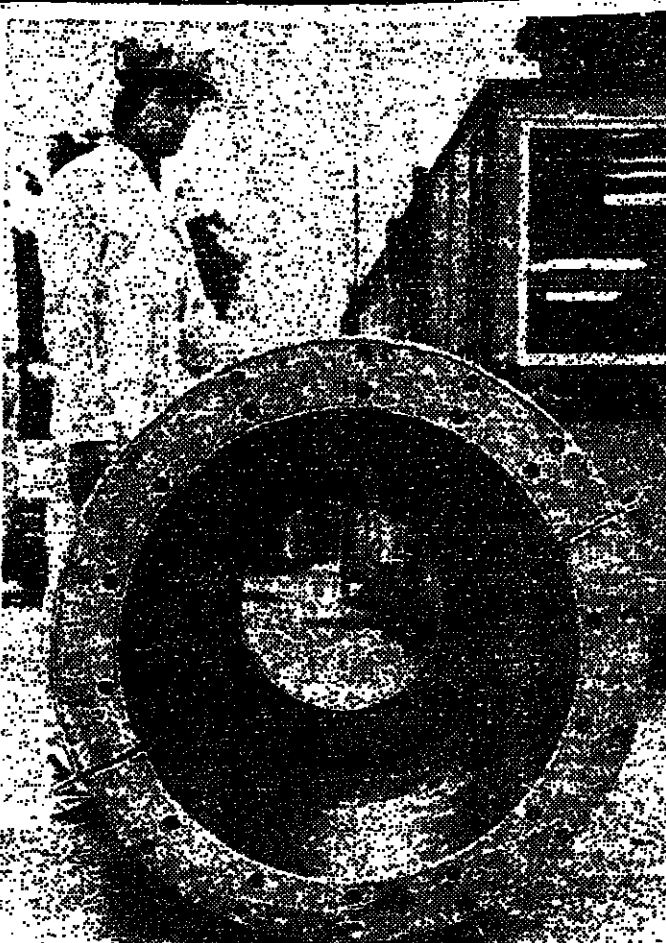
Delicate material copied

WREN AUDIO-VISUAL is offering a colour microfiche service in jacket form. In this 96 colour images are placed in a transparent jacket the size of a postcard which can be viewed on most commercial readers having a 24 x lens.

Any material, including flat artwork or transparencies, can be put on colour microfiche. A unique aspect of this service is that the camera used is portable and can be easily carried to the customer's premises. This means that valuable material does not have to be removed to a studio for photographing.

Copies can be made from the master fiche, and where long runs are required 96 images cost the same as a single duplicated 35 mm slide.

Because of the high resolution attainable on colour microfiche, this service will be particularly valuable to the archivist who needs to preserve paintings and manuscripts; the librarian who wants to provide rapid picture selection and retrieval for searches; the publisher who



This is the triple-skin aluminium jacket used to enclose part of the 16-inch diameter oil riser on the Dunlin Alpha platform. The portion enclosed was frozen to isolate the riser from the rest of the pipeline system and enabled repairs to be carried out with the minimum of interference with day-to-day operations.

of the 4 ft long ice plug was then proved before work commenced on the removal and reinsertion of the steel spade (sea water pressure acting on the ice plug was 150 lb/in²).

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Further details from Wren Audio-Visual, 30, The Spinney, Beaconsfield, Bucks. HP9 1SB. Beaconsfield 5202.

Supervising the word processors

TWO WORD management systems designed to help supervisors measure performance and improve productivity of word processing centres have come from Dictaphone Corporation.

One of the systems, Master Mind, is a software-based unit for word processing installations containing up to 16 recorders. Its display terminal provides complete information on the status of up to 200 active dictation and transcription jobs in the centre. A disc memory offers a permanent, unlimited archive of all completed work. A companion report printer provides detailed daily, weekly or monthly summaries of input and output activity.

The other system, Time Master, is a microcomputer system for word processing centres with up to four central dictation recorders. It has a desk top keyboard with an alphanumeric display, a computer control unit and a thermal printer that automatically produces summary reports of all activity in the centre.

More from the company, Dictaphone Corp., 120, Old Post Road, Rye, New York 10580, U.S.

DESK-TOP

copier

FOR BUSINESSES with copying requirements in the 1,000 to 5,000 copies per month range, 3M United Kingdom has introduced the model 830 dry toner machine, to be directly marketed by the company's own sales force.

The machine needs no warming up and produces its first A4 copy in six seconds and subsequent copies at ten per minute. Able to produce quality reproductions from most kinds of written or printed material, the machine makes use of the company's Magne-dry cool pressure bonding process.

Roll fed for easy loading, the 830 has automatic count down from 20 copies and there is also an adjustable guillotine guide for economical cutting to size. More from 3M United Kingdom, P.O. Box 1, Braeknell, Berkshire RG12 1JU (0344 25726).

For EVERYTHING carbon dioxide Distillers CO₂

CONSTRUCTION

Shutter aids bridge work

IN A major four-level interchange project on the M8 extension (which will take traffic through the centre of Glasgow to link with the M27) Cementation Construction is using structural steel-faced shutters designed and fabricated by Rapid Metal Development.

Shutters Green Road, Aldridge Walsall WS9 (Aldridge 5388). The 27-metre-high shutter, one of the highest manufactured by the company (a member of the Douglas Group). It is being used to form 27 columns, different heights to support 320-metre-long bridge, rising metres above the existing Glasgow-Stirling M5 motorway.

The shutter has ten horizontal bolted joints and incorporates eight access platforms complete with safety ladders and hand railing. Each platform supported by 12 outrigger members and ladders count one level to another.

TRANSPORT

Truck for all seasons

INITIALLY developed for military purposes and now offered for construction, public works, agricultural and forestry sectors is an eight-wheel amphibious terrain vehicle from Sabote Vehicle Company of Andover, Mass. It is to be exclusively marketed by Terranger Truck, Verulam, Essex.

The vehicle can be adapted for all different roles by adding purpose-designed equipment. It has a road speed of 50 mph per hour, cross-country speed of up to 30 miles per hour, weighs 1,100 lbs, yet has a payload capacity of 2,000 lbs. It road/cross-country tyres give it a low ground bearing pressure of 3 psi.

The vehicle can turn within its own radius on land, and has a speed of 10 miles an hour in water.

More from the company, Terranger Truck, Verulam, Essex. 0432 5511.

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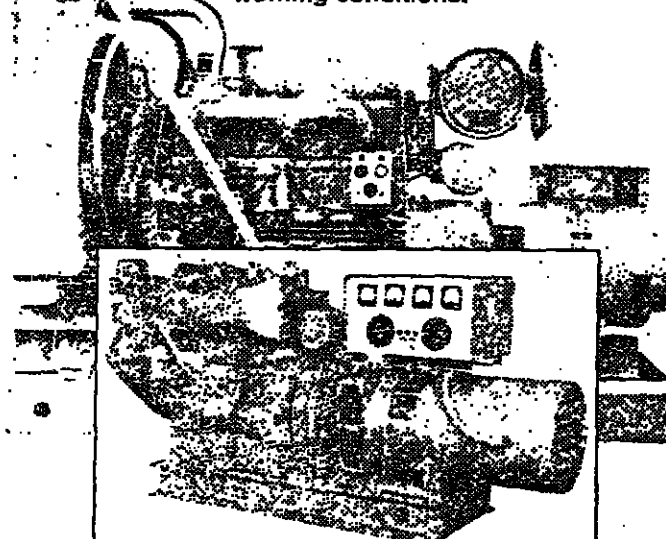
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This is why we are asking your board members or their charitable trust to consider whether they can help the Red Cross.

The Red Cross

If you would like further information about the Red Cross, please don't hesitate to get in touch with Derek

The Management Page

M. K. M. M. M.

EDITED BY CHRISTOPHER LORENZ

Standing on the threshold of a revolution in company law

Awards for business innovation

BUDDING entrepreneurs in Britain, France and Germany are being presented with an opportunity to win an award which would provide them with around £100,000 of funding, on normal commercial terms, with which to develop their own business.

The competition is for the European "Company of the Year" and involves three financing organisations—Development Capital, in the UK, Sofinnova S.A., in France, and Deutsche Wagnissfinanzierungs-Gesellschaft, in Germany.

The launch of the competition will also take place on two television networks. In the UK it will be on BBC2's The Money Programme, on November 8, while in France Antenne 2 Television is involved.

Special

In the first round of the two-part competition—which will be held simultaneously in the three countries involved—an award of around £100,000 will go to each national winner which is judged to be potentially the most profitable business, or plan for a business. If appropriate, there will also be awards to runners-up.

In the second part, the national winners will be assessed by a panel of judges and the overall winner will receive a special prize, which has yet to be disclosed.

With the national award schemes, assessments will be done by the national financing organisation concerned. Thus, Development Capital, which is an associate of Small Business Capital Fund and Development Capital Investments, will judge the UK entries.

Mr. Hugh Armstrong, managing director of Development Capital, feels the award scheme will enable a "fascinating insight" to be gained into the problems of small business in Europe as a result of the comparisons to be made on television. He feels the British and European entrepreneurs must be "similar" animals and "it will be both revealing and interesting to chart the different methods and the opportunities."

Entries for the competition, details of which will be in the November 2 issue of Radio Times, will be accepted up to December 28.

IT HAS been said that British company law has flourished under a kind of benign neglect. But that is about to change. Exceptionally, company law is receiving legislative priority. It will produce the biggest changes in British corporate legislation for more than 30 years. The Companies Bill which is about to be presented to Parliament is no more than the precursor of a series of new measures which will be introduced over the next five to ten years and which will fundamentally reshape our company law. All companies, large and small, will feel the effects.

The changes we are about to see are profound. They mark the end of what may be termed the comfortable tradition of British company law and the introduction of a far more prescriptive and tightly administered system. The new thrust is clearly indicated in the draft Bill contained in the Government's White Paper "Changes in Company Law" published in July. It is this Bill, or something very close to it, which we can expect to see presented to Parliament very shortly. So far, it has attracted attention mainly for its contentious provisions on insider-trading—the improper use of inside information to profit from share transactions.

But the "insider" trading clauses form only one part of the Bill; if they are ignored, there remains far more of significance than has generally been realised. The Bill's main contents, and its implications for the administration of companies, have attracted insufficient notice. Its innovations include a wholly new class of company (investment companies) with special rules; stricter rules to govern the distribution of profits and tighter regulations of interim dividends; the duties of directors will for the first time be statutorily defined, and significantly enhanced rights of redress for individual members of a company who have been unfairly prejudiced, will be enacted.

The introduction of the designation "p.l.c." in place of the familiar "Ltd." for public limited companies is the most visible change proposed in the

Bill. But in fact the differences between public and private companies will be profound in principle.

As now, only a public company will be empowered to seek finance from the public. But in future public companies will pay a far sterner administrative price for this privilege than they do now. On the other hand, private companies, which at present have no significant advantages in easements compared with public companies, will in future be exempt from some of the stricter rules applicable to public companies. They will not, for instance, have to observe the minimum capital requirement (£50,000) nor the new rules governing the maintenance of capital, distribution of profits and loans to directors.

A major change will be the introduction of strict rules governing distributions. Hitherto statute law has been silent on the matter and the position has been governed by decided cases—unclear at best, and sometimes conflicting. The new rules will not without their complexities, but broadly they can be summed up by saying that the basic rule for all companies (public and private) will be that distributions may be made only out of retained realised profits after making good realised losses.

(The Bill does not define "realised," and it is foreseeable that the interpretation of this term will create anxiety in some cases—for example, where it has been the practice to bring into account profits on long-term contracts on the percentage of completion basis). Public companies, however, will also have to make good unrealised capital losses in determining the amount avail-

THE Queen's Speech today is expected to include an announcement of the introduction of a Companies Bill in the current session of Parliament.

Industry has had the advantage of having already seen some proposals published in draft form, although

the details attracted little attention at the time since it was felt that legislation was far from imminent.

Now, legislation is very much a reality and Michael Renshall makes it clear in this article that the biggest changes in corporate law for more than 30 years will be involved.

able for distribution. The Bill affirms an attitude of prudent conservatism in determining what is distributable, but not all companies will find it fit comfortably with their dividend policies.

Little comment has been aroused by the proposal that a public company may only pay a dividend if it has received an unqualified audit report. The distribution rules apply to any distribution, including interim dividends, so that a plea proposing to pay an interim dividend which, on the basis of the latest filed balance-sheet would appear to contravene the rules, will be prevented from doing so unless it prepares and files additional (or interim) audited accounts. These provisions will plainly present problems for companies with low or nil dividend cover whose practice is to pay interim dividends.

The Bill's definition of "unqualified audit report" does not appear to have the same meaning as that term generally accepted by auditors, and these provisions will need, and must surely receive—careful review before enactment.

The fact that the Bill will introduce an entirely new class of company—the investment company—into British corpor-

ate law has roused little comment. Although the total number of companies potentially eligible is small—about 500—they could number as many as one in five of British listed companies, representing about 12.5 per cent of the total market value of UK listed securities.

An investment company is defined as a listed company whose business consists of investing its funds in securities, land or other assets with the aim of spreading its risks and giving its members the benefit of fund management.

In Britain the principal classes are obviously investment trusts and property investment companies. To qualify they will have to be certified by the Department of Trade.

The immediate distinction between investment and other types of public company is that different rules will apply for the purpose of computing distributable profits. Unlike other public companies, investment companies will not be required to take account of unrealised capital losses in determining profits available for distribution. However, an investment com-

pany may make a distribution only to the extent that the total value of its assets is equal to at least one and a half times its liabilities. Cases may be imagined (for instance a highly geared property investment company) where the latter rule would inhibit payment of a dividend for an investment company but not for an ordinary public company. It is by no means clear whether certification as an investment company will be compulsory or voluntary; if the latter, we may expect to see some careful weighing of options in many boardrooms.

It is already clear that the difference between investment companies and ordinary public companies will not be limited to the calculation of distributable profits. The differences may be expected to deepen progressively. The Bill gives the Secretary of State power to issue regulations for the conduct of the business of investment companies, and it would be idle to suppose that such powers will not be exercised. We may expect to see in time an array of regulations governing investment companies in the same way as there are bodies of regulations

governing other financial institutions such as banks and insurance companies.

Certification as an investment company seems likely to offer a refuge against some of the more stringent accounting rules due to be enacted in the next two or three years under the provisions of the Fourth Directive on Company Accounts. For example, different lay-outs of accounts may be allowed, and the way has been paved to relieve investment companies of the requirements to provide for depreciation on fixed assets with a finite useful life and to charge provisions for permanent diminutions in value of fixed assets through the profit and loss account. In this way the law is intervening to resolve some of the difficulties which have arisen over the formulation of accounting standards as they apply to property investment companies.

A shift of social significance is the requirement that in performing their functions directors shall have regard to the interests of the company's employees generally, as well as to the interests of its shareholders. In practical terms no doubt directors already do this, but its crystallisation as a legal obligation may yet prove to be more than a mere matter of form. Substantial property transfers between a company and any of its directors will require approval by the company in general meeting and particulars of substantial contracts in which directors have an interest will in future have to be disclosed in the accounts (and thus be subject to audit) instead of

the directors' report. The rules barring loans to directors will be extended to apply to connected persons—essentially, a spouse and infant children of a director and a company in which a director or his family have a more than one-fifth interest.

The general effect of the new provisions will be to render directors significantly more accountable in law both to shareholders and employees than was the case before. No doubt this is salutary and expresses the spirit of the times, but perhaps more significant than any of the other proposals is a subtle yet profound shift in the rights of oppressed minorities. These have previously been severely limited—some would say too much so. Now any shareholder will have the right to apply to the court for redress on the grounds that his rights are being unfairly prejudiced. The court will have wide powers to make, as it judges necessary, such orders to restrain or regulate the conduct of the company's affairs so as to procure the desired relief. In particular it may authorise civil proceedings to be brought by one or more shareholders in the name and on behalf of the company.

At a stroke the legislator's pen appears to remove the constraint imposed on shareholders' actions by the long-standing rule established in the case of *Foss v. Harbottle*.

It remains to be seen how the courts will administer their power. But the thrust of the times is plain. The balance of power is shifting. Companies, their officers and administrators are going to be more exposed to shareholder wrath if their conduct falls short of what may reasonably be expected. It is hard to quarrel with that, provided the law will hold a fair balance.

Michael Renshall is a partner in the largest accounting firm in the UK—Peat Marwick Mitchell. Formerly technical director of the Institute of Chartered Accountants in England and Wales where he was closely involved in the negotiations on the harmonisation of EEC company law.

BUSINESS PROBLEMS

BY OUR LEGAL STAFF

Exchange of land

(a) What are the legal requirements for the exchange of land between two parties who agree to exchange one plot of land for another, like-for-like, without the involvement of money in such a transaction and how much is it likely to cost?

(b) Also, where a neighbouring building with a pitched roof abuts my open land causing rainwater to be discharged onto my ground because of the decay of the rainwater guttering is it essential to have the owner make the necessary repairs, and do they thus obtain a right to enter onto my land at any time to effect such repairs?

(a) A deed of exchange (akin to a conveyance) is required and registration at H.M. Land Registry may be necessary. No stamp duty would be payable. Costs would depend on the complexity of the work involved e.g. of the title or titles to be investigated. (b) It is not essential in law to have repairs effected if however the land owner calls on the house owner to effect repairs the former must afford reasonable access. The house owner has no right to enter and effect repairs unless that right has been granted by deed or has been exercised by the house owner for the last 20 years or more.

Damage to a yacht

A yacht was damaged at moorings by another which had broken free. I have been told that an old Act restricts damages payable to £25 per ton. Is this correct? There is a limit stipulated in Section 503 of the Merchant Shipping Act, 1894, as amended (in 1958). The limit is now 1,000 gold francs per registered ton. That is just over £41 per ton. The loss must be caused without actual fault of the shipowner.

Consultancy payments

I hold a full-time NIES appointment in the cause of which I have been asked to undertake consultancy work for two international companies. Payment in respect of this work is on a per diem basis, and is to be made in a currency of my choice. Could you please advise me concerning the best way to treat these payments in terms of income tax, as I propose to undertake these duties while obtaining unpaid leave from my full-time appointment? It is not envisaged that these duties will exceed 30 days per annum. You have not given us many background facts to work on. We take it that you are domiciled in England and Wales (or in Scotland or in Northern Ireland), as well as being resident and ordinarily resident in the UK (for tax purposes, and also for exchange control purposes). That being so, it is not open to you to have the remuneration for the consultancy work treated as "foreign emoluments" (as explained in paragraph 3.1 of booklet IR25 (1977)), even if, as we gather, the companies are not resident in the UK.

If the consultancy contracts are contracts of service (as distinct from contracts for services), it might be possible to establish your right to the 25 per cent deduction explained in paragraph 2.8 of the IR 25 booklet, but you will have to study the booklet carefully to see whether it is possible for the conditions to be fulfilled. On the other hand if, as perhaps you are implying, the contracts are not contracts of service—that is to say the consultancy work constitutes a single professional activity within Schedule D, as opposed to separate employments within Schedule E—then it seems most unlikely that you will be able to establish that the activity falls within case V of Schedule D (as explained in paragraph 7.1 of the IR25 booklet) rather than case 11.

If you can find no help in the free booklet, IR25 (1977), which is obtainable from the tax inspectors' offices, then it seems most unlikely that anything in section 27 of (and schedule 4 to) the Finance Act 1978 will help you either. It is possible that your tax position may be affected by a double taxation agreement between the UK and the other country (or countries) involved. No legal responsibility can be accepted by the Financial Times for the answers given in these columns. All inquiries will be answered by post as soon as possible.

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Hissing at the snake

BY ANTHONY HARRIS

THERE IS a good deal of *Schindler's List* in the German forecasting institutions. To an astonished degree, this proposal is technically sound. I have heard it discussed by technical officials from England and Germany, by professional economists, civil servants, by bankers and by brokers, but I have yet to hear a single technical expert from any country suggest that the scheme is either useful or likely to be workable. It is good to know that this is not just some effusion from the London air; it seems the same in Frankfurt.

The warnings from the German forecasters are so similar to those which have been expressed in this newspaper and elsewhere that they can be summed up in a few words. Divergent inflation rates will cause frequent parity changes, so there will be little or no discipline. The need to intervene will undermine the control of the money supply in the stronger economies, so they will suffer inflation while the weaker economies are pushed into recession. We will tend to converge, in short, on the worst common denominator of our present troubles.

Indictment

It is a damning indictment, if hardly a new one to a London reader; and it raises again the question, which remains unspeakable in a great deal of comment, how on earth did such a technically half-baked proposal come to be floated in the first place? Since it quite obviously will not achieve its purported objectives, there must be dark motives at work.

This is always a tempting, gossipy line of reasoning. Germany, we can conclude, is out to preserve markets threatened by U.S. competition. France is out to discipline the trade union, and Mr. Callaghan has the same thought at the back of his mind. If only he could get away with it. And so on.

It sometimes pays, I believe, to be more innocent, and accept things at their face value. The face value says that Chancellor Schmidt and President Giscard d'Estaing are bent on a gesture of solidarity and stability, and are more than a little impatient with the technical quibbles—even fundamental ones—of even fundamental ones.

The mistakes built into the system have, after all, a long and hallowed history. The "fixed but flexible" formula goes right back to Bretton Woods, and not altogether without merit. There was one vast upheaval in the late 1940s to correct the

unrealistic starting parties, but the system re-established, and for nearly two decades exchange rates were sufficiently fixed to carry general conviction. Given a good start, the formula does impose real discipline for a long time; the trouble at the moment is that a good start seems about as likely as an unforeseen eclipse of the sun.

Again, the belief that intervention can outwit speculators is obstinately held by politicians. Again, it can work, in suitable circumstances. Even under floating rates, intervention can damp down currency appreciation. It takes time for intervention to work through the Euromarkets to minor country reserves, and so start a secondary reserve-switching crisis.

Indeed, the favourite technician's sneer that some proposal or other "only buys time" is itself misguided. Time is very precious to a politician facing regular elections. It may also be very precious to an economy: a good deal of the world's pain is due to the fact that financial events move almost infinitely faster than real ones. Buying time is the way to secure smooth adjustment. Technicians are purists; politicians are compromise artists. A mutual impatience is natural.

The trouble on the present occasions is that the mutual lack of understanding has prevented any discussion of what is really needed—a system which may look technically somewhat impure, but which will effectively buy time, as the present proposals do exist, but with political solutions determined on large gestures, and technicians trying to preserve their monetary virginity, no-one is listening to them.

Essentials

There are three essentials. First—and least understood—the EMS must leave the dollar to its own doom. It is hard to stabilise the European currencies, but impossible if the dollar is to be stabilised too. Secondly, there must be a monetary policy for Europe, not for each country, any more than Yorkshire has a monetary policy. DCE is the rule. Finally, there must be a mechanism for smooth, predictable parity changes—the only recipe for adjustment without speculation.

None of this will happen, of course. We all learn best from our mistakes, and this is especially true of obstinate national leaders. But it seems a pity to start with a deliberate mistake.

GARDENERS ARE waiting. I suspect, to see whether the first frosts come before the rain. I cannot recall such an extraordinarily dry autumn in any other year. My late flowering border plants are not enjoying it. The last michaelmas daisies are not up to their usual standard. October is never a good season for phloxes, but mine were already looking sad a few weeks ago before they began to prepare for their usual cutting-down. These dry summers have hit them hard. I am anxious, too, about the late summer lilies *Henryi*, *Spectabilis*, and so forth. They have hardly felt the rain since they flowered, and I doubt if they will be as strong next year. They hate too dry a season at any time, but never more than when they are putting on weight for next summer's flower. Those which were mulched thickly in July with leaf-mould, or lawn-mowings are looking less distressed.

There is nothing, honestly, which we can do about this except to be thankful that the autumn leaves are having such a bright time of it. But there are plants which revel in a dry, warm season, many of which have been brought strongly to my notice in the past few weeks. The first, *Thunbergia Grandiflora*, is a plant which you may discover at a nursery before I do. So far, nobody seems to be bothered with this rampant Indian climber which showers its sky-blue flowers, broad, six-petaled and yellow in their centres, over trees and shrubs in temperate gardens. If you happen to have a Mediterranean garden, this easy climber is one to hunt down. A clear blue-mauve, it is like some fine wisteria in late summer. There is no hope that it will survive an English winter, but it would be as lovely as that familiar pale blue plum-flower.

What about thunbergia? If you know it, I imagine it will be as the annual Black-eyed Susan, still common in seedmen's lists as a strong, half-hardy bedding plant, whose clear yellow flowers are prettily marked with a darker eye. It is a good plant, but not half as fine as two which met me recently in Delhi, that outlying garden-city of British introductions in an age when greenhouses were seldom less than cool.

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GARDENS TODAY

BY ROBIN LANE FOX

Visitors to Delhi, some 30 years after the end of British rule, still marvel at the trees, now well matured, along the street-centres and beside the verges. No leaves are more impressive than the finely-cut branches of the broadheaded alibizias, those feathery trees with the style of a strong mimosa. Hilliers of Winchester, Rants, will still sell you good stock at £5.50 upward for each tree. It would be foolish to risk these big, broad trees outdoors. But their popularity in the bright bedding-schemes of many town-gardens in Iran suggested to me that they could be spectacular, too, if pruned and trimmed to a suitable shape.

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for overwintering in a big pot or tub indoors.

From June till October you could leave them to spread, like a canopy of large mimosa. The summer-flowering "Jullibrissin" variety is the Asian one, whose feathery rose-pink flowers sit charmingly in the bold leaves. If you want solidity and shape, quickly in a large conservatory, but dislike palms, alibizias would be an exciting choice, a tree, too, for a warm holiday garden or the Mediterranean or beside a pool or terrace from where you could keep it safe in winter in a nearby shed. I thought that we are missing out on it badly.

Correa, still, is hardly more familiar. Its home is Australia, but some far-sighted gardener had massed it again in Delhi, no doubt before 1947. A mild West Country garden could risk this small-leaved evergreen outdoors. But I would suggest that you order the crimson winter-flowering speciosa and the yellow-green vires from Treseders of Truro, Cornwall, and keep them in a cool greenhouse, expecting them to reach a slender and upright shape of four or five feet in height. Their flowers are memorable, long and thin hanging bells which emerge from a calyx like a darker sort of acorn.

My final thought is not so far-fetched. I have written before about the lovely red pomegranates, or punicas, which are strictly for warm south walls. Last spring my punica failed in a late frost, but I return with a firm plan for replacement. In Isfahan I was struck by four punicas in tubs grown up as small standard "trees." With patience, you could confine your own by limiting a plant to a single stem for the first four feet and tying it to a stout cane before allowing a head to develop on wires hooped round the top. If you have a sheltered swimming-pool, you could well work towards an experiment with two or four pomegranates for either end of the corner of the paved surround. Their season is a convenient August and September. Any terrace which was warm would suit them, of course. The standard shape adds so much to climbers whose flowers are sometimes lost in a mass of leaves. Treseders sell a lovely crimson *Andre Leroy*, double red *Loriot de Barne*. Neither would enjoy a cold winter outdoors, so keep them in a movable pot or tub. Unlike the others, a punica has a week of standard pomegranates would be something quite out of the ordinary.

Night Nurse bids to become top rank novice chaser

A SURE SIGN that the flat racing season is rapidly drawing to a close is again evident in today's two meetings. Both Ascot and Newcastle are exclusively confined to the jumpers.

Ascot stages the more valuable races, with the Dunkirk Chase being supported by the Bagshot Handicap, and another qualifier in the Embassy Premier Chase series, but the hard ground in

the south has decimated fields. It is therefore probable that Gosford Park visitors will have a more entertaining time.

There, Night Nurse tries to establish himself in the top rank of novice chasers and Tannin attempts to contest between 5 lb and 33 lb to his four opponents in the John Eustace Smith Trophy.

Night Nurse, among the runners for the Falstone Novices Chase, impressed all who saw him at Wetherby last time out when he beat I'm A Driver with

Carrington Hill, unbeaten in six outings. The form seems sure to go to post and odds in the Embassy race, but it is the latter, and underrated stable companion to last year's winner, Kibronia, whom I expect to see coming out on top close home.

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Television

No Business but Show business

by CHRIS DUNKLEY

Does it really matter that there are any conclusions worth making about the progression in television? The answer, I think, is yes. It does matter. It is of importance, we should attach significance, there are conclusions worth making, and all these matters are closely connected.

The general observation is that the showbusiness values and techniques which commercial television under-standably and unexceptionably imported from the variety theatre, cinema and music hall for use in its own light entertainment programmes are being extended and applied to every-thing on television: religion, wildlife, science and technology, travel, the arts, literature, and the news.

Nor is this confined to com-mercial television. In its 20 years battle to retain a respect-able proportion of the national audience large enough to justify the continuing licence fee, the

BBC has moved as enthusiastically as any of the ITV com-panies, and sometimes with more expertise, towards the adoption and exploitation of showbusiness in previously unaffected areas of programming.

But it may be objected, there is nothing new about this: for years cynics have been complain- ing that television's nasty habit is to suck in all sorts of diverse and contrasting talent and material at one end and squirt it out again on to our screens at the other end in indistinguish- able goblets of homogenised pap.

The thing is that although cynics have indeed been saying that for a long time, it has not been true. In fact it is not true even yet. There is still a great number of programmes which either relay highly original and even unique material with an absolute minimum of modifica- tion to suit it to television (2); immensely enjoyable hours with the Royal Ballet in Performance on Saturday (or instance) or which actually create and pre- sent highly original material looking anything but homo- genised: Monty Python's *Flying Circus*, for example, or the current extraordinary and fas- cinating series by Derrick Amore and Ron Johnston on

academic research called *Dis- coeries*. Or, to get away from BBC for a moment, Thames TV's *Rock Follies* which owed plenty to traditional show- business ideas but was neverthe- less television approaching its most pure, and certainly not moulded to look or sound like anything around it.

So if all that can be said in defence of television, have the cynics got it completely wrong? My feeling is that in all the years to date their complaints have been greatly over done but that there do seem to be a remarkable number of people inside television who are now doing their damndest to justify the cynics and pessimists.

In other words, although the charge that television extrudes everything in uniform glittering doliops of showbiz may not have been fair in the past, it seems quite soon if present trends con- tinue.

No truly radical change is necessary for this to happen since it is a matter of degree: a small amount of showbusiness always was discernible within much serious television, serving quite inoffensively as a lubri- cant. The danger comes when Torrey Canyon loads of the buff are allowed to seep out and coat everything in sight, thus hiding it from view. At that point it becomes clear that instead of showbiz serving the subject, it is the subject which is serving showbiz. And that, surely, is the crux of the matter.

At present there are a lot of programmes in which it is un- clear which set of values domi- nates, but when you try to decide which way things are moving, all the signs unfortunately point in the same direction. Some pro- grammes have clearly gone all the way already: "celebrity golf" is sport squeezed into the service of showbusiness and the pro- motion of "personalities." So is *Sporting Superstars*.

Under Melvyn Bragg *Read All About It* came close to pressing literature into the service of showbusiness, using books to promote footballers' statures and so on—or was it really the other way about? In its present series with producer Julia Matheson and presenter Ronald Harwood it has reformed and so far this season managed with only one slow actress (Joanna Lumley). Bragg, however, has moved to London Weekend TV and shown in the first season of the *South Bank Show* a tendency to go for showbiz personality pieces no matter what the art form.

For other indication of the general drift, take the three pro- grammes mentioned above: the "connection" is that all three incorporate, the name of the presenter possessively in the title, as in *Bruce Forsyth's Big Night*.



Annabel Leventon and Vincent Marzello

Round House Downstairs

Jesse and the Bandit Queen

This is the story, according to American playwright David Free- man, of Jesse James and Belle Starr, whose shifting relationship is seen through a kaleidoscopic series of newspaper reports.

Jesse (Vincent Marzello) has a nagging wife and Wild West reputation to live up to; Belle (Annabel Leventon), survivor of a three-star marriage, has an Edenian son, several pairs of Harman's strenuous efforts to contradict the evidence.

MICHAEL COVENEY

Covent Garden

A Month in the Country

Mark Silver's appearance as it is no less right for him emotionally. Silver, an artist of undoubted gifts, suffered a year of injury which might have clouded his promise. But on Monday night he was back on his feet, better indeed than I have seen him before. The character of Belyayev seems to focus his personality; he under- stands its indecisions — the puzzled glance before he en- trances Vera at the end of their duet; the brief challenging flash of temper with Rakitin at his first entrance — and he explores its nuances of feeling with a sensitivity that avoids mere softness. In characterisa- tion and dancing I find it a most convincing and most rewarding performance, the identification with the part absolutely sure.

Marguerite Porter was the Natalya, repeating the gentle and sweetly danced reading we saw last season. At first I thought she looked young for the role, but as the ballet progresses, Porter finds a nervous intensity that illuminates Natalya's feelings with sudden shafts of acute emotion and give the characterisation its maturity.

CLEMENT CRISP

Elizabeth Hall

New Vienna Octet

The members of the New Vienna Octet all belong to the Vienna Philharmonic. They owe their collective title, but none of their personnel to the old Vienna Octet: if the distinguished name evokes classical playing of refine- ment and polish in equal parts, the new group deserves it. They were acclaimed with due delecta- tion on Sunday by a not over-large audience. It might have been larger had the Octet been per- mitted to advertise their major work, the Brahms Clarinet Quintet—but another group with a prior booking was down to

essay the Brahms last week, and apparently they exercised their right of refusal.

It says much for the Vienna clarinetist Peter Schmidl, that he kept his poised and lovely contribution to the Quintet strictly on a level with the string parts—not even "primus inter pares" except in the Adagio— and yet underplayed nothing. His first ascending phrase glowed magically, and everywhere ne displayed a limpid legato which remained cleanly articulate, never boneless. A touch of sarli- ness at the top seized the atten-

tion at dramatic points, which in this performance were made strongly: the Quintet regularly suffers from crepuscular wilt, and there were uncommon rewards in the Vienna players' purposeful shaping of it.

At the outset of Beethoven's early Septet Op. 20, I wondered whether good taste was going to dampen the rillicking spirit of the piece. The cool assurance of the Octet's leader, Erich Rinder, seemed not to run to the extravagant chironex the music invites. But it was needless worry.

DAVID MURRAY



"Botanic Man": David Bellamy setting up an experiment by the boiling springs of Lake Mannington, Northern Kenya

Soho Poly

British Bulldog

by B. A. YOUNG

When Barnes emerges from the lavatory (where we have heard him straining for some time) to interview Harry, the job applicant in his office, he is dressed from head to foot like Baden-Powell. BP's portrait hangs on the wall, together with other posters about the outdoors and an intrusive calendar of nudes.

The interview, for a very vaguely specified job turns at once into a recruiting campaign for the Boy Scouts. As Barnes brews cocoa on the floor, cooks a damper, sings camp fire songs, Harry, a simple young man on the drole, whose idea of outdoor life is watching Newcastle United from the terraces, seems to go along with him.

He is even persuaded to change into a Scout uniform, and has a shot at playing "British Bull- dog" a game involving some rough bodily contact.

But by then he has begun to realise that Barnes, with his out- dated uniform, is a phoney. He challenges him to another round of "British Bulldog" and easily wins by kicking him smartly in the crotch.

Phil Woods, the author, hasn't made it quite clear what he is arguing. Though Barnes is a figure of fun, he talks some old- fashioned common sense, and though Harry wins on behalf of today's youth, he is, let's face it, a man of no great value to society. Moreover, the play goes on for too long at one level, without perceptible development, until the final pay-off.

Still, there are a few laughs, and John White as Barnes and Rod Culbertson as Harry, play with pleasant enthusiasm. Brian Croucher directs.

Young Vic Studio

Cabaret of Love & Death

by ANTONY THORNCROFT

Cabaret of Love and Death, appetisingly described as "A Corrupt and Elegant After- Dinner Entertainment" features one of the better-performing poets George Macbeth and one of the more ambitious singers Bettina Jonic as protagonists in the more ambitious slingers of the more ambitious slingers, dead affair, so dead that they emerge from coffins before taking up positions at the proscenium.

And very traditional positions they are. Macbeth nicely nails in his wispish satire of the lady's shortcomings and Jonic, trying through sweet smiles to counter his inbred chauvinism, George Macbeth Denia is a disappointing stew of recited pretty speeches while Miss Jonic sings in a voice per- haps better trained for the con- cert platform than for intimate review.

Festival Hall

Sullivan and Elgar

The juxtaposition of Sullivan and Elgar's music in Monday's concert brought a reminder that the careers of the two composers overlapped. Indeed the overlap would have been greater had Elgar not been such a late starter. It was at Leeds in 1898, when Sullivan made his last appear- ance as conductor of the Leeds Festival, that Elgar (already over 40) achieved one of his first successes with the cantata *Carucius*.

That cantata, and the even earlier *King Olaf*, had been re- vived in recent seasons at the Festival Hall by the organisation which calls itself Polyphonia. On Monday, with Bryan Fairfax again as conductor, Polyphonia provided a hearing for all. The earliest Elgar cantata of all, *The Black Knight* (1894). Preceding it in the program were four movement symphony which, 30 years previously, had been written by the young Sullivan before Gilbert entered his ken. Mr. Fairfax, with the Philhar- monia Orchestra at his disposal, also delivered the *Ruy Blas* overture of Mendelssohn, as if to show where Sullivan found some strong roots of his musical style.

Poor Mendelssohn had a stodgy time of it from Mr. Fairfax's better, but Mendels- sohn will survive Sullivan, and case is more perilous. His symphony does not, as might have been expected from the young Englishman fresh from training in Leipzig, adopt the thrusting discords and stressful

Wigmore Hall

It Don't Mean a Thing

This welcome Saturday after- noon jazz concert took its title from the recent BBC-2 series which showcased only British musicians (lobby the BBC for its return). The series had the effect of reminding audiences of our own musicians, and of the quality of music heard on Saturday again confirmed that British jazz need never have an inferiority complex. Blind pianist Eddie Thompson, who for ten years successfully competed with Americans on their own ground in New York, threaded the proceedings together in his own inimitable way with over- effusive introductions, some good jokes and his own witty playing.

Thompson is a prime example of an unguessed talent in his own land. His style echoes the flow- eriness of Art Tatum but in it- self he has no one. His ebullient playing and melodic attack, coun- ter-balanced with lyrical tenderness in ballads such as "Round Midnight" put him in the fore- front of piano players anywhere,

John McLeary, that chuckling king of the trumpet and flugel- horn and adept user of mutes, shared the front-line duties with saxist Kathy Stobart who did not seem to get into her stride on the tenor but whose version of "My Ship" on soprano was as moving as anything heard all afternoon. McLeary's short, stabbing phrases and pure, clean trumpet tone were deliciously highlighted on his now regular feature, "Baubles, Bangles and Beads."

Kay Garner, heard recently on late night BBC radio but a new- comer to the jazz scene, pro- vided the vocal part of the concert. Her jazz-based stylings sug- gested she could be THE white jazz singer this country has yet to produce. Her phrasing and jazz feeling are not in question. But her choice of material, espe- cially "Tea for Two" in a ver- sion very similar to that of Anita O'Day (an obvious major influ- ence), could be more challenging and discerning. But she is most definitely a name to listen for.

The two other musicians dur- ing the two-hour concert, which was presented by the BBC Jazz Society, were bassist Len Skeat and drummer Ted Pope.

KEVIN HENRIQUES

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Wednesday November 1 1978

Mismanaging reserves

THE DOLLAR, after falling vertiginously for several days, stabilised yesterday. While this pause can hardly be hailed as the end of the crisis, it is an illustration of how it is likely to end. At some point a currency widely used for trade must be perceived as cheap, so that commercial users begin to take advantage of the low price, and reserve holders who have been trying to diversify decide that it is now too late. Such a change of sentiment maintained for more than a short time is likely to set off a sharp recovery. This is the usual pattern of movement in capital markets—or indeed in any market where stocks are large in relation to flows; but it is a disruptive way.

Sir Jeremy Morse, before he left the official world for joint stock banking, spent some frustrating years steering the efforts of the Committee of Twenty to devise a more rational way of managing reserves and the adjustment process. The experience has left him with few illusions about the chances of securing agreement on any reform, and when he surveyed the present mess in a talk in London yesterday he forecast that, despite the crisis, radical change remains highly unlikely. We are simply moving rather convulsively from a post-war era of dollar domination to an era of managed instability and multi-currency reserves. It is a confused and confusing prospect, and for the longer term Sir Jeremy suggested that thought should again be given to a more radical and international approach.

The problem is certainly not one which is likely to be solved by benign neglect. For the time being diversification of reserves by a number of small countries is a manageable problem, and may prove slightly helpful. In spite of the declared wishes of some of the central banks concerned (though not of the Bank of Japan, which knows how to give away gracefully to importunity), reserve holdings of a range of stronger currencies are growing.

As long as these holdings are reasonably in line with the sums a prudent banker would hold to cover transactions, they are likely to be quite stable despite exchange rate movements, as official sterling balances have proved since they were run down to something near trading levels. However, this merely shifts the dollar holdings into safer hands. Little or nothing has been achieved to improve the general quality of reserves, or to promise any control or stability in the growth of international liquidity.

It is often remarked in the City at the moment that the world has become unstable because of the lack of any dominant economic power as the centre of a kind of planetary system. However, the monetary problem is more complicated than that. What is required for any durable system is not so much a dominant commercial power as a monetary authority which is prepared to put its international responsibilities at the top of its priorities. The Bank of England saw its responsibilities in this way two or three generations ago, but the cost to the domestic economy was often high. The Federal Reserve has always and legitimately put its domestic responsibilities first. The success of an essentially dollar-based system in the 1950s and early 1960s was more a matter of luck than management.

Likely fate

However, this "dollar imperialism" was increasingly resented, and in the end the dollar suffered that fate likely to befall any reserve currency—the deficit needed to meet world reserve demand implied an over-valued currency. Its subsequent collapse was speeded by inflationary domestic policies and a period of misuse by central banks of the Euro-markets. In an effort to limit the disruption which has resulted, the stronger central banks have acquired a flood of now unwanted dollar reserves.

It is not an edifying story, but there is no inherent reason to suppose that another national central bank, or even a European monetary system, will do much better at the role of reserve creation and management. No one would dream of setting up a national central bank as the subsidiary of a trading concern, however large, and it is no more logical to run international money in this way. The lesson of Bretton Woods and its collapse is not that we do not need an international system. We need a better one.

A milestone in Madrid

SPAIN HAS PASSED a major symbolic milestone on the road to Western-style democracy with yesterday's Parliamentary approval of a new constitution. The constitution establishes Spain as a "parliamentary monarchy," with firm guarantees for the respect of human rights and a limited role for the King, on much the same lines as many other West European countries. Even if yesterday's endorsement was widely expected, formal approval of the new constitution is an essential part of the process of Spain's reintegration into the family of West European nations. The EEC countries, with some misgivings, are prepared to welcome Spain into the Community by if by doing so they can underpin Madrid's attachment to democracy. But at the same time, the Nine need proof that this is what the majority of Spanish people really want.

If, as is likely, the majority of Spaniards reject the constitution—or abstain—severe tensions will persist. The Madrid Government has so far shown itself unimaginative in refusing to make small but symbolic concessions to the Basques, and an overwhelming Yes to the constitution by the rest of Spain will not solve the problem. The armed forces still have an obsession about Basque separatism that dates from the Civil War and before, an attitude that has almost certainly influenced sections of the new constitution.

Respectability

Spain's transition from Francoism to international respectability has proceeded much more easily than many people once feared. All the main political parties approved the constitution in yesterday's vote, and all the indications are that the majority of the population will accept it in the national referendum due to be held on December 6. The Spanish have not yet had much experience of the practical implications of their new democratic system—and most of them are probably unaware of what Common Market membership will involve—but there seems to be a general national consensus behind the constitutional reforms that Parliament has now adopted.

The major problem is that the national consensus does not include the more active Basque separatists, nor, in lesser numbers, their Catalanian counterparts. The mainstream Basque nationalist party (the PNV) has now decided to campaign for abstention in the referendum on the constitution, and the chances are high that the ETA guerrilla organisation will step up its terrorist campaign

between now and December 6. The Basques have traditionally been successful in exporting political discontent from their homelands to the rest of Spain, and may well do so again. But the overwhelming reaction of Spaniards outside the Basque country in the coming weeks is more likely to be an anti-separatist backlash.



Mr. Eishiro Saito, President of Nippon Steel, ... If Japan can curb her overseas steel shipments by some 20 per cent it is "deplorable" that other nations cannot do the same ...



Mr. Tony Solomon, U.S. Treasury under secretary, ... the steelmakers of the emerging advanced developing countries will be allowed to compete in the U.S. market against the home industry—as long as the competition is considered fair ...



Viscount Etienne Davignon, EEC Industry Commissioner ... The next phase of the Davignon Plan is the restructuring of the EEC steel industry to make it efficient and competitive for the 1990s. But Viscount Davignon knows the only weapon in his hand is his ability to persuade member governments to put their own industries in order ...

Glimmer of a new dawn for world steel

BY ROY HODSON

STEELMAKERS are holding their breaths and are not making forecasts which could prove to be rash or misplaced. But there are signs that the industry is starting to pull out of its four-year recession. It will be easier to acknowledge that the show is on the road again when the 29 member countries of the International Iron and Steel Institute (making 98 per cent of Western world steel) decisively break through the 40m tonnes-a-month barrier. That figure was comfortably exceeded in 1973 and 1974 before the crash of 1975. Now the industry is again nudging towards it. September production among the IISI members was nearly 39m tonnes.

Among the brightest spots are that West German steelmakers are doing much better business and expect to raise production this year by some 3m tonnes; and U.S. companies have been working nearly flat-out in recent weeks with order books lengthening for some products into the early months of next year.

It is, of course, too early for the world industry to assess what will be the overall impact of the falling U.S. dollar upon world markets in steel. And many forecasters expect steel sales in the U.S. to fall off during a period of recession there next year.

But the world picture now is one of rising demand for steel products. It may well be sustained until the Western world is again trading at the tonnage levels last seen in the early 1970s.

There is no chance, however, that a return to the tonnage of five years ago will mean a return to normality and high levels of production for everybody. In particular the steelmakers of Western Europe and Japan will find themselves in a harshly different world to the one they knew.

The new steelworks of the so-called "third nations"—developing countries in the main—are straining to turn out

Balance will shift

This year the non-Communist world will make nearly 400m tonnes of crude steel. Europe and the U.S. will each provide well over 100m tonnes. Japan will produce about 100m tonnes. The third world nations will together also provide around 100m tonnes. Within five years that balance will have shifted decisively in favour of the third world countries. Their collective production will then outstrip that of any one of the traditional Big Three steel producing areas.

The growing pressure from the third world nation producers—many of them admirably equipped with ample supplies of cheap iron, energy, and coking coal—will in the long term have a profound effect upon steelmaking in Europe, America, and Japan. In those three areas prospects for sustained growth in the industry look bleak. There is a recognition that if better business is to be won from rising world demand for steel it will have to come through the manufacture of more sophisticated steel products rather than from greatly increased output of bulk steel.

To meet the rising tide of third world steel production the

traditional western industries are going to have to re-shape, re-group, and sometimes slim down, in ways that would have been unthinkable even in the early days of the current recession.

The general attitude of steelmakers at the moment is that such thoughts as these are for tomorrow—or next week, or next year—and that what counts today is getting through today.

Three influences are combining to hold the traditional steel industries in some semblance of order while orders remain short and the temptation lingers to score over competitors. They are: first the remarkable restraint being shown by the Japanese steelmakers; secondly the schemes introduced by the EEC Industrial Commissioner, in the past year to control prices, production, and trading in the Common Market; and third the U.S. Government Trigger Price Mechanism which was adopted this year as a temporary device to protect the U.S. steelmakers from low-cost steel imports.

All three influences are interacting in a remarkable way. Deprived of any one of them, steelmakers would be entering the winter in a state of confusion instead of with new hope.

Japanese restraint

Of the three the Japanese behaviour during this crisis year has been of outstanding importance. The Japanese companies have cut steel production by 2.6 per cent and are voluntarily restraining their steel sales into Europe and the U.S. to levels which are low compared with their traditional pattern of business. One consequence of such behaviour is that the Japanese have become irked by the less disciplined actions of some of those they have been willing to help. Mr. Eishiro Saito, president of the Nippon Steel Corporation—the

world's biggest steel company—and the man who has done most to orchestrate the Japanese policy, of restraint said recently that if Japan can curb her overseas steel shipments by some 20 per cent it is "deplorable" that other countries— he means western Europe—cannot do the same.

He has a point. Strange things have been happening in some markets. For instance, Japanese steel plate has become difficult to get on the U.S. west coast this year, although traditionally the Japanese have supplied a big portion of the market. But Belgian companies have moved in to become the biggest foreign supplier of that product.

Some American steel producers have been sceptical about, and even openly hostile towards the Trigger Price Mechanism, claiming it is inadequate to protect them from floods of European steel being sold in the U.S. at dumping prices. But the evidence is that at least the system is proving partially effective: European steel imports into the U.S. fell by 23 per cent in September.

The signs are that European companies are now exporting to the U.S. with much more caution, fearing that the alternative to trigger prices would be activation of serious anti-dumping suits against them.

Meanwhile the Trigger Price Mechanism has enabled U.S. steelmakers to enjoy so far a much better year than they had thought possible. Under its protection they have been able to end price discounting, achieve a general price rise on top of that, and work their mills at 90 per cent capacity to make some badly needed profits.

Mr. Tony Solomon, under secretary for monetary affairs at the U.S. Treasury, who is responsible for administering the Trigger Price Mechanism, has been heard to wonder at the amount of time the U.S. steelmakers expect him to give to the problems of their industry: "I am responsible for other matters besides steel." When he spoke to world steel indus-

try leaders recently he named home the point that the steelmakers of the developing countries will be allowed to compete in the U.S. market against the home industry—as long as the competition is considered fair. He added, however: "The newly emerging steel producers should be subject to the same rules as the industrialised nations—in particular they should not be allowed to dump their steel on our markets."

If only things were as easily managed in the EEC Viscount Davignon would be thankful. During the recession Europe has become the cockpit for cut-throat steel trading.

Bilateral deals

Using a mixture of muscle and persuasiveness Viscount Davignon has concluded a series of bilateral deals with third nation steel producers to limit sales into Europe while the European industry is making its way.

The British Steel Corporation and the British Independent Steel Producers Association who have not taken part in this free-for-all have complained loudly and often at meetings of Eurofer, the European steelmakers' association, which is supposed to police the agreement.

The behaviour of some of the Continental steelmakers is starting to attract a wider audience to the embarrassment of those governments—and authorities which are concerned with maintaining good order and discipline. Mr. Bill Sims, the British Trades Union Congress Steel Committee chairman, let British say, "I accuse these cheats of trying to wreck the work we have done through the such a lad."

The planned British Steel works closures programme drawn up by Lord Beswick, is now nearing its end. Near 40,000 jobs have been cut in under four years. But the corporation is still over-manned by the standards of its few petitors and, meanwhile, is being reminded of the fact that losses of more than £1m a day. While the Community need positive encouragement through the European Commission a restructuring of the industry, British Steel now needs a new blueprint of its own for a further series of works closures. The new plant coming into commission will provide British Steel with 5.5m tonnes a year of extra steelmaking capacity. That may be matched by corresponding closures if the corporation is to be restored to profit in the 1980s. Corporation officials say they are looking for a "son of Beswick". So far there are no fly saying, "I accuse these cheats of trying to wreck the work we have done through the such a lad."

MEN AND MATTERS

Off to the clouds again

Ballooning is a good training for the mining industry, or so I am told by Maxie Anderson, the intrepid American who crossed the Atlantic in a helium balloon in August. His connection of floating amidst the clouds and digging holes underground has nothing to do with aerial photography—though he does claim to have located some deposits of copper and silver from the air. Instead, he says: "In ballooning the only positive planning is the flight plan. The rest is disaster planning. And that is good practice for mining."

Anderson's 12 years as president of the uranium and copper mining company Ranchers have seen sales increase from \$0.6m to \$35m. But his ballooning career had its spills. In 1977 his attempt to celebrate the 50th anniversary of Lindbergh's crossing of the Atlantic by repeating the feat came to an untimely end north of Iceland and only 100 miles south of the packed ice.

But this did not stop him from trying again and succeeding. And now he is planning first to join a \$100,000 race across the U.S. and then either an aerial Kon Tiki across the Pacific or to emulate Phileas Fogg and balloon around the world—in 85 days' flying time. He forecasts, though he thinks that the steps might cause him to exceed Jules Verne's 80 days.

Anderson came to London for last night's dinner at the London Metal Exchange. Though the trend of copper prices has caused him to curtail operations at one mine he has no complaints about the Exchange's workings in copper, arguing that it is "the world's best market, a good mirror of the world's supply and demand." He suggests, however, that it is "hidebound" in the conditions it sets for becoming a member and was a "bit late" in open-

ing the new aluminium contract market. He blamed this delay on pressure from the producers and underlined how nickel producers are staging a campaign against a futures market in their metal.

Cast out

With the tension eased between Yorkshire Cricket Club and their former captain, Geoffrey Boycott, it seemed safe to enquire whether the Club was planning to join those who have purchased a bronze of Boycott scoring his hundredth century. "It had never occurred to us," club secretary, Joe Lister, commented, adding that he knew of the bronze but expressing surprise that it might be suggested the club should buy it. A boycott of Boycott? "Oh no, there is no decision not to buy it. We have plenty of pictures of him in the members' bar."

Sculptor John Atkins, who is casting a limited edition of the bronze, says that he had a hard job getting hold of the cricketer and that it was in fact easier to sculpt his more usual subjects, African animals.

He says he has now sold about one-third of the 100 casts he is making, none to a rival cricket club. He is not planning to sculpt any further cricketers for the moment. When I suggested he might consider a bronze of Kerry Packer he replied: "I'm not sure if a bronze or a wax figure would be more suitable."

Gentle monitor

Jordan's third survey of Britain's top 1,000 foreign-owned companies reveals that it is well worth working for there: the top twenty pay an average wage of £3,618 as against the £3,284 paid by the top 20 British industrial companies quoted on the Stock Exchange. They also export proportionately more of their output and on average have lower profit margins. But

there are some notable exceptions to this last point.

Of the 1,000 no less than 19 make pre-tax profits of over 27 per cent of their sales turnover. The list of profitability is headed by the Playboy Club (a 48.7 per cent profit-sales ratio), Tampax (43.5 per cent), Lafarge Organisation (42.8 per cent) and Gould Foils (40.5 per cent).

When I asked the Price Commission if these might be considered excessive profits, they explained that firms only have to notify price increases if their annual sales exceed £15m. In fact all but four of the 19 companies with the highest profit margins have lower turnover. The Commission would not be drawn on how it would handle these cases but said that they "could well go to one of our monitoring branches." The profit margins would be only one of the criteria they consider, I was told.

Hard sell

Did British politics lose its zest and the politicians their quest for the jugular when Jim Callaghan told us that there would be no election this autumn? Many would argue just so.

But in Brazil, it seems that the announcement of elections must be greeted with mass concern. For elections mean two months of officially-prescribed "election propaganda." And this is a far cry from the rugged confrontation of British television studio debates.

On November 15 Brazil's 44m voters have to choose candidates from the pro-government Arena party or the opposition MDB (Brazilian Democratic Movement). As a result since September 15 Brazil's hundreds of local radio and TV stations have been broadcasting a daily two hours of propaganda.

But this propaganda is curious. It has to avoid all the stock in trade of normal politics. There must be no political promises, no criticism

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Observer

Arab Travel and Tourism

The economic boom caused by the rapid rise in oil prices has seen businessmen flocking to the Middle East in droves and hotels and airlines have been battling to keep pace with increased demand.

OIL WEALTH has given Arab countries a faster economic growth than almost anywhere in the world in the past five years. But for the businessmen who have flocked to the Arab world in droves, travel has usually meant hardship and discomfort. Only in the last year or so have conditions really begun to improve, and there are still some glaring gaps in services.

It could be argued that discomfort was a reasonable price to pay in view of the financial rewards on offer in the Arab states. In any case it was inevitable that hotels, airports, airlines, telephones and so on would be quite unable to cope with the size of the influx of businessmen brought on by the five-fold increase in oil revenues, even though some hotels had had low occupancy before the oil crisis. What is interesting is the degree to which gaps have been filled and bottlenecks broken—and the extent to which they still exist.

It is not just the oil-exporting states of the Arab world that have experienced an economic boom. Money has flowed from them to the non-oil exporting countries like Egypt, Syria, Jordan, Tunisia and North Yemen in the form of aid, remittances by workers drawn to the rich countries and, to a limited extent, intra-Arab investment. These states are having their own booms, and in some countries—such as Syria and North Yemen—economic reawakening and liberalisation have aroused interest in developing a tourist industry. While countries like Egypt, Jordan and Tunisia find tourism

mask the fact that several new hotels are nearing completion.

Yet Saudi Arabia and Kuwait have managed to avoid the perils of overbuilding. This has meant that the hotel shortage has persisted longer. But it is no longer critical in Kuwait City, Jeddah or Dhahran, sufficient hotels and the situa-

tion is much improved in Damascus. The ending of hotel shortages is a double bonus for the traveller because the pressure of competition forces hotels and others in the travel business to provide more efficient, friendlier service. Wealth has enabled the oil exporters to expand the fleets of their national airlines to carry their full share of the traffic to and from the region. And Ras al Khaimah in the Saudia now has more than 50 jets, including several Boeing 747s and Lockheed TriStar operators. Other airlines such as Kuwait, Iraq and Libyan Arab have greatly increased their fleets.

But no one could say that facilities on the ground—

being resolved, while for much the same reasons Amman and Khartoum are difficult centres in which to find a room. State bodied jets once airborne, here lines and Alla Royal Jordanian Airways—operate wide-bodied and airlines are jets. Other airlines, such as the small Sudan Airways, have been restricted by the difficulties of

obtaining finance from expanding their passenger fleets. But in these countries the national airlines have usually been even less able to provide the ground services that are needed, while there seems only a remote possibility of new airport terminals being built to cope with the enormously increased level of traffic. It is in the poorer countries that other facilities for the businessman, such as hire cars and improved telephone services, have been slower to come into operation.

What wears down the morale of the traveller in the Arab world is often the sheer difficulty of doing things which are so simple in the West—changing an airline ticket, finding out someone's room number in a

hotel, sending a telegram. The traveller has to be patient and, if possible, try to drop his Western attitude to time and take life more as it comes rather than try to swim against the tide. It may be the way of life of the Arabs which attracts the independent traveller to take a holiday in the Arab world.

Holidays in the Arab world are for travellers, not trippers," says a director of Serenissima, which organises select tours with distinguished lecturers to fairly exotic destinations, including Syria, Jordan and Egypt. That statement may not strictly apply to seaside holidays in Morocco and Tunisia but covers almost everything else. Jordan, Egypt, Tunisia and Morocco have established tourist industries with considerable expertise, though in Egypt and Jordan there is a shortage of facilities in most of the main tourist areas. Expansion is taking place and these states are firmly committed to tourism. Tourism in Lebanon, once firmly established, is inevitably moribund because of the troubles and its future is uncertain.

Despite the political relaxation which has taken place in some parts of the Arab world, no other state appears totally committed to developing tourism on a large scale. The nearest to it is Syria, but until many more hotels and restaurants are built the tourist industry will remain very small and there does not seem to be much urgency about completing the programmes the government has set itself: not is it completely clear what kind of tourists the Government wants to attract, or whether it fully

realises the change of attitude that is necessary to make large scale tourism feasible. North Yemen and Sudan are, like Syria, more open than they were to visitors, but in both states plans for expanded tourism are as yet embryonic. But in all three countries the potential to attract tourists is immense and the possible economic benefits substantial.

Algeria can afford not to dis-

play much interest in attracting more visitors from abroad and in those Gulf states which are now exploring the possibilities of tourism the main motive is to fill up otherwise empty hotels. Saudi Arabia does not admit tourists at all, reluctant to have more foreigners than are absolutely necessary. It feels that additional visitors would put yet more pressure on a way of life that must sustain itself in circumstances of enormous change. That feeling is not unique to Saudi Arabia, for all Arab states have undergone drastic economic transformation in the past five years, and are afraid of rapid change.

To attract tourists on a large scale means taking a fairly open-minded attitude to foreigners and being prepared to adapt one's way of life to accommodate them. It means taxi drivers having to charge the same price for visitors as for locals, hotels and restaurants maintaining reasonable standards of hygiene, and local inhabitants not using good beaches as dumping grounds for litter. Not every Arab country considers these cultural adjustments necessary, or even desirable. But they are essential to attract, or whether it fully

to a successful travel industry.

Hotel building boom to meet the rush

By James Buxton

though Riyadh still presents problems. In these cities, as elsewhere in the Arab world, it is the top class hotels which tend to be full up while the less luxurious hotels further down the league often have rooms available. In Kuwait the Government was reluctant to issue licences for new luxury hotels after the oil crisis because some previous hotel ventures had run into difficulties; while in Saudi Arabia businessmen seem to have been cautious, bureaucratic delays and anyway many other investment opportunities were available.

A combination of investor caution and bureaucratic delays is largely responsible for the fact the crisis at the top of hotel

facilities on the ground—

obtaining finance from expanding their passenger fleets. But in these countries the national airlines have usually been even less able to provide the ground services that are needed, while there seems only a remote possibility of new airport terminals being built to cope with the enormously increased level of traffic. It is in the poorer countries that other facilities for the businessman, such as hire cars and improved telephone services, have been slower to come into operation.

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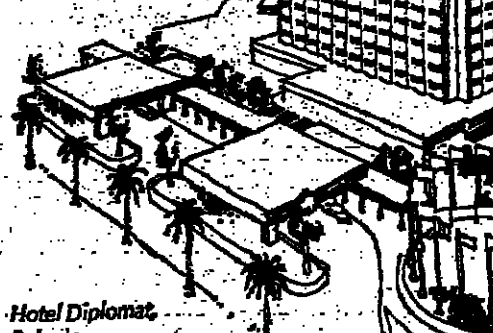
TRUST HOUSES FORTE OFFERS SIX NEW OASES IN THE MIDDLE EAST.

Trust Houses Forte, in 1979, will be opening three new hotels in the Middle East catering for both businessmen and holidaymakers, and will be opening a further two luxury hotels in the early 1980's.

Trust Houses Forte, already established with a hotel in Bahrain, offers businessmen more than a room with a view. Conference facilities, banqueting rooms are all part of the service as well as amenities ranging from a golf course to swimming pools.

Worldwide, Trust Houses Forte have encouraged the growth of hotels widely varying in individual appeal, location and looks, but with the same high quality of service. Nowhere is this more apparent than in the Middle East where the hotels are situated from the resort to the heart of the business centre.

The compact Al Jazira, Bahrain, already open, is ideal for a travel-weary businessman. Small and elegant, it is located in the centre of Manama. Some of the hotel's standard features include a foreign exchange desk, car hire, secretarial services and airline information. And the restaurant offers a 24-hour service.



Hotel Diplomat, Bahrain
Opens early 1980

The luxury Dubai International, situated on a 38-acre site next to the airport opens in the spring of 1979. With 400 bedrooms and presidential suites, it will offer a great variety of accommodation.

Important too are the business facilities — executive services, extensive banqueting and conference rooms. The international restaurant will have fine cuisine and the coffee shop, lighter meals.

Aimed more at the leisure lover the Hannibal Palace, on the coast of Tunisia,

opens early next summer. Situated on a hillside overlooking Port El Kantaoui luxury marina complex, approximately 100 miles to the south-west of Tunis and built in the Arab-moorish style, the hotel has a very distinctive design and the accommodation will include seven ambassadorial suites and one presidential suite.

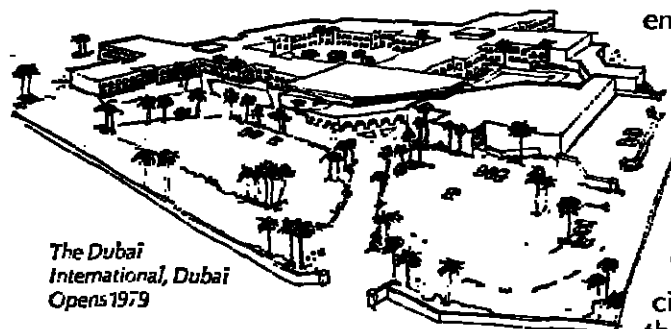
For those not on holiday, the Hannibal Suite will offer facilities for conferences for over 200 delegates.

From the hotel's three restaurants, you can choose the Aida with haute cuisine; à la carte menu and a select wine list; the Atlas offering a wide variety of delicately spiced Tunisian dishes or the Grill serving simply prepared food in pleasant surroundings.

Leisure facilities at the Hannibal Palace include a swimming pool — heated in winter — an internationally recognised 18-hole golf course, La Salammbô discotheque, car hire and hairdresser.

Late summer will see the opening of the much needed businessman's hotel — The Riyadh Palace, an international class hotel, in Saudi Arabia's capital, which will offer just over 300 rooms, of which 42 will be suites.

A multi-purpose conference room will provide space for banquets, conferences and trade exhibitions. Further facilities for guests include shops, swimming pool and lounge.



The Dubai International, Dubai
Opens 1979



The Hannibal Palace, Tunisia
Opens 1979

An à la carte menu will be provided in a first-class restaurant and those in a hurry can buy a light meal or snack in a coffee shop.

Two further luxury hotels are to be opened in the eighties — Hotel Diplomat, Bahrain (early 1980) and Hotel Persia, Teheran (early 1981).

The Diplomat is situated in a carefully selected position near Bahrain's international airport and the business centre.

The hotel will be ideal for business conferences. Besides being situated near to major communications it will have a large conference/exhibition complex.

Facilities will include a restaurant, offering a full menu, a coffee shop, bars and a banqueting area. For the fitness

Al Jazira, Bahrain
Now open

enthusiasts there are to be tennis courts and a swimming pool.

The Persia Hotel in Teheran is one of THF's most ambitious projects to date and is reckoned to be one of the major hotel projects in the world. Situated on a hillside overlooking the city and with views of the snow-capped Alborz mountains, the hotel will have accommodation which overlooks a vast quadrangle with central aquatic displays.

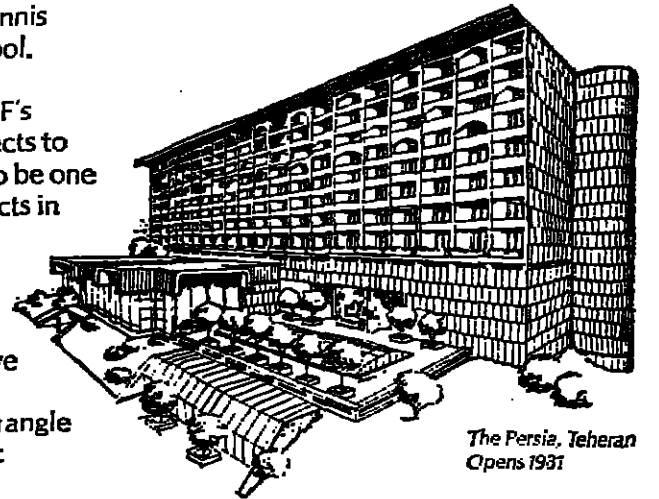
All of the rooms have balconies where guests can enjoy the views and included will be 33 two-storey suites and a Royal suite.

Eating facilities will be varied in three restaurants — international, with a la carte menu; the Persian, serving best Iranian food; and a small exclusive restaurant.

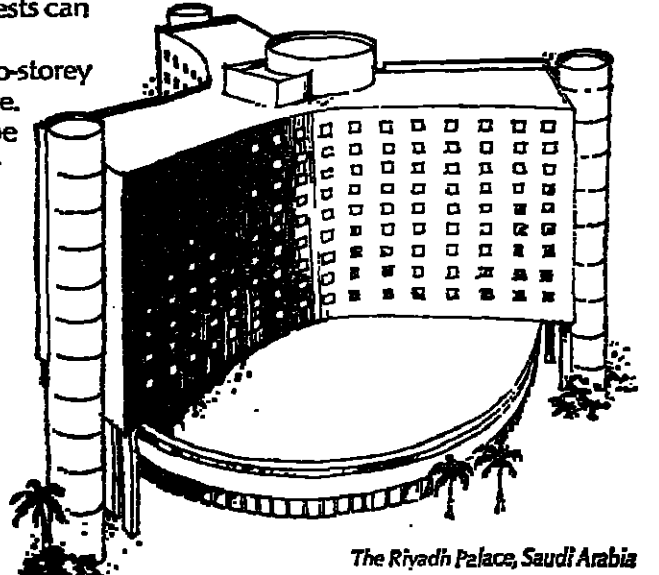
Extensive banqueting and exhibition facilities will be available in a number of purpose-built suites.

All these developments will achieve two important aims for THF — to provide British businessmen with a familiar base; and to extend Trust Houses Forte's worldwide network.

For the travelling businessman, there are already over 800 THF hotels worldwide excluding the six new Middle East properties. You can find THF Sales and Reservations Offices throughout the world. And, in the UK,



The Persia, Teheran
Opens 1981



The Riyadh Palace, Saudi Arabia
Opens 1979

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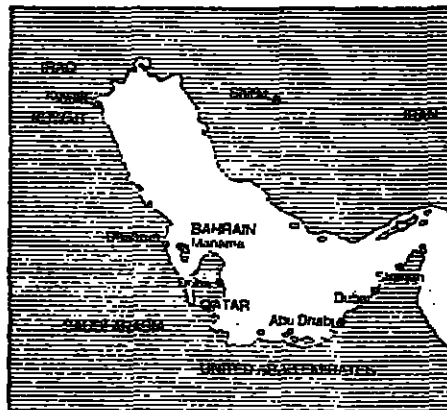
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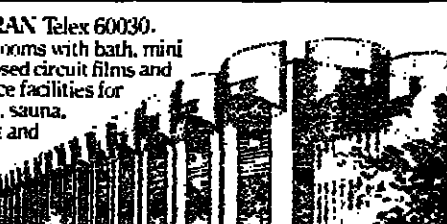
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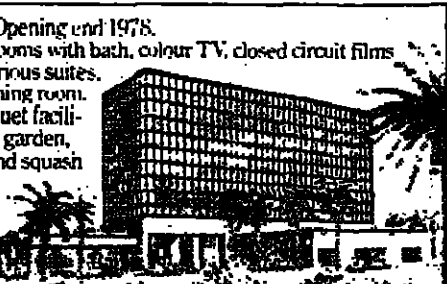
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ARAB TRAVEL AND TOURISM II

The problems of finding a bed

MOST BUSINESS travellers to the Middle East have some form of hotel horror story, usually Arabia. There the properties ending with a night spent on a lobby bench or on the floor of some friend's flat. Those days, however, seem to be passing. The tale that has been seen in London and the Far East is now being repeated in much of the Arab world. What was, and in some areas still is, a hotel famine story is becoming one of glut in some cities. Anyone who has tried to find a hotel room in Cairo or Jeddah in recent months might find that hard to believe, but in many parts of the area the transformation in recent years has been dramatic.

One of the essential aspects in understanding this change is that many of the names which one sees marked boldly on the exterior of hotel properties these days — Sheraton, Hyatt, Inter-Continental, Hilton, Marriott — are not owners of the properties. They are simply management companies with varying degrees of actual financial involvement. Thus the actual investment decision in many cases has been made by local investors rather than the international corporation itself. Indeed there is often fierce competition to attract the major management companies, such as the day-to-day expertise they can bring to bear and such is when compared with the total marketing pull they have throughout the world.

Recent expansion of some of the groups involved has been impressive to the degree of being remarkable. Marriott is in the course of a 3,000-room six property building programme and Sheraton is adding ten more properties to its present six in the Middle East. Fairly typical of the sort of deal being done is that arranged

by Marriott for the management of two 300-room hotels in Saudi Arabia. There the properties themselves are owned by a local corporation which reportedly has 40 per cent of its shares held by the Government.

Such deals are normally arranged a considerable time in advance of the actual building, and thus the management company is heavily involved in all aspects of the planning and construction. At times the signing up of a major international name for the management of a hotel is an important factor in being able to raise the money to actually build the project. The fly in the ointment at times is that governments in countries which are not oil-rich and not all Arab-speaking countries are, are sometimes worried about the outflow of hard currency to companies which are based in the U.S., Britain or France. Normally this view is overcome by the argument that a hotel is a net exporting operation and that the management company's take is minor when compared with the total gain in foreign revenue.

Those arguments certainly seem to have worked with Sheraton whose commitment to both oil and non-oil states over the past few years is massive. At the moment these are the hotels under construction: Amman (Jordan), 300 rooms; Abu Dhabi, 300 rooms; Bahrain, 350 rooms; Doha (Qatar), 460 rooms; Hurghada (Egypt), 100 rooms; Heliopolis (Egypt), 700 rooms. Luxor (Egypt), 350 rooms. Jeddah (Saudi Arabia), 600 rooms. At the same time the company is completing two \$10m Nile cruise ships and also extending properties.

Not every company is matching this explosive expansion but in many Arab world centres the hotel building activity is fast and furious. This places considerable strains on local facilities and on the labour pool pushing up building costs and making the eventual room rates needed to justify the investment somewhat high by international standards. Delays frequently drag out the building time and add to the cost burden. Sometimes fascinating methods are employed to ensure that not too many delays are encountered. The new El Salsu hotel being operated in Cairo by the British Brent Walker group was built by Dongan Engineering of South Korea with large sections of the hotel being shipped in and then assembled by more than 100 South Korean workers working alongside Egyptian labour.

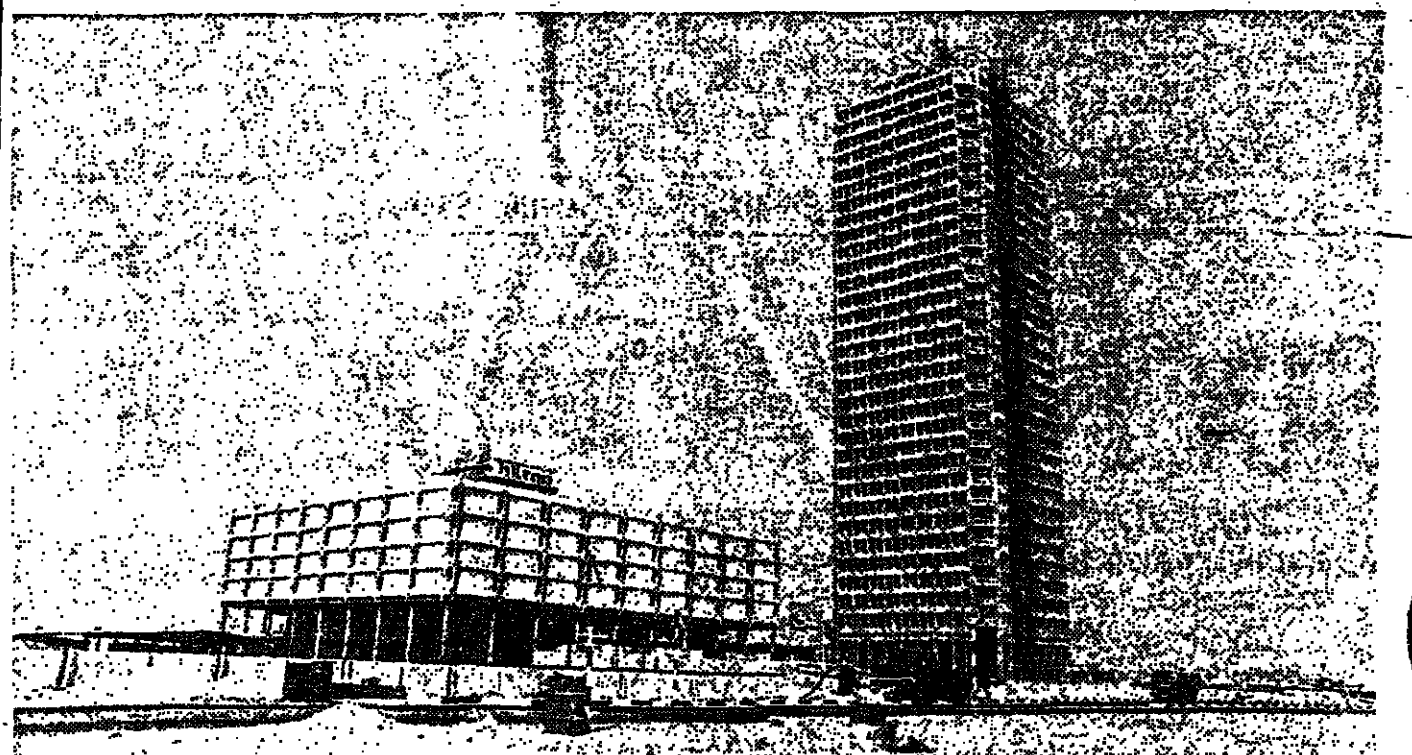
The costs of construction, said in some areas now to be reaching \$200,000 a room (in London or New York the figure for a quality hotel would still be less than \$100,000), is seriously alarming some investors. Interior designers Dale Keller, who has been involved in dozens of Middle Eastern projects including the interior of the recently completed Damascus Sheraton, is in the midst of a proposal for a 350-room hotel in Jeddah, one of the most expensive places in the world to build. Keller wants to bring in Deletere (ISI) room units which are built in the U.S. complete with bathrooms and simply connected to a basic structure which is the only part of the

project locally constructed. Keller argues that in many parts of the Middle East "as most hotels are built and consumed demand eventually levels out competition could force rates which can be charged below the economic rate of £1 a room per night per £1,000 construction costs."

There is evidence of this view gaining ground in the area as thus one might expect to see considerable slowing down building programmes in the early 1980s. In some fields it can only come as a relief. It is particularly so in the case of staff training. In many parts of the Middle East in particular there is no acceptance of service as being a profession, any honour as it is in parts Europe and the U.S. and off workers at quite senior levels of such activities as waiters have to be imported — expensive process since the people often have to be attracted at relatively high salaries and an uneconomic since those salaries are then often exported to families elsewhere.

Meanwhile the larger group are starting to look at such pastures as remain ungrazed western-style hoteliers. Attention which is now focused on the Middle East is switching such tempting destinations. China now that it too is seen the commercial benefits of international tourism may bring. In 10 years' time there will still be parts of the Arab world where the visitor will find himself fighting for a seat in a lobby rather than luxuriating in an air-conditioned room on the 25th floor, but for the moment this is becoming a less and less the case.

Arthur Sandi



The Dubai International Trade and Exhibition Centre includes a hotel with 352 bedrooms, an exhibition hall, 500 flats and a swimming pool

Appealing to the tourist

FOR MOST of us the difference between a traveller and a tourist is personal — I'm a traveller, he's a tourist—but, for the Arab world the difference is striking. Travellers, those who make their own arrangements and adjust their schedules to passing whims and enthusiasms, have always found this area of the world one of continuing fascination. Tourists, those who often arrive on charter jets, insist on New York cut steaks and sufficient water for five showers daily, are a breed of humanity which the Arab world has traditionally found difficult to handle.

There is, however, no lack of ambition in some areas. The North African coastline is dotted with white-walled monuments to the tourist dollar. Some may see them as tombstones in the graveyard of the Mediterranean's natural beauty, but for others they are the symbol of a new source of currency and employment.

Clearly the most successful in this field have been those countries which are nearest to the tourist generating nations of northern Europe, and the appeal has been to visitors who have grown tired of those traditional hunting grounds of Spain, Italy and Greece and are seeking a little more adventure. The success of the north African nations in attracting

visitors is not entirely due to a simply to those visitors' need to feel themselves near to home. A crucial factor in the attraction of Eurotourists is the range of such aircraft as the Boeing 737 and the BAC One-Eleven, which tend to be the basic jets of the European fleet. A casual look at air fares and holiday prices will show that once such a jet has to refuel, or goes beyond the point where it can make at least two return trips a day from its base, then the cost of a holiday rises sharply. Tour operators throughout Europe have been keen to find alternative destinations to Spain, if only because none of them are particularly keen to have so much of their product dependent on one source of supply.

However, as many countries have discovered in making their sorties into mass tourism, getting into the business can be an expensive business. Once more we are back to those aircraft companies and airlines like to keep their flights full, particularly if seat prices are being kept to a minimum. This means that resort areas need hotels which are capable of receiving visitors who arrive 100-200 at a time, which usually means that anyone serious about modern tourism has to ensure that there is an ample supply of 100-plus bedded hotels in the medium-price range. Capital investment — including investment in

infrastructures such as water and power supplies, sewage and food — is only part of a range of factors which have to be considered and which include the thorny question of offering standards of service at least equal to that available in Spain. Only Tunisia and Morocco have taken this problem by the horns, most other Arab world nations choosing instead to aim their attractions at more visitors who are looking for more than just sunshine and sand and who are prepared to pay more for such individual attention. As you head further east so you reach those countries which have chosen the middle road, capitalising on unique historic assets and trying to do well for a regulated number of visitors. The question of whether this regulation of numbers is deliberate or accidental is, of course, an open one. In most cases, and Egypt, Jordan and Iran are major examples, there simply has not been enough accommodation of international tourist standards to handle any sort of substantial increase in traffic. Much of the Eastern Mediterranean was passed by in the late 1960s hotel building boom that so transformed much of the rest of the world — politics be devilling the investment decisions — and now there is a rush to fill the gap.

Much reference is made elsewhere in this survey to the hotel building boom in the Middle East, and thus it should expect a fairly rapid response to the extraordinary shortage there have been in accommodation in the area. It would seem unlikely, however, that there will be any major fall in hotel prices; such is the scale of investment involved in many of them, or in transportation costs. Thus, the longer-haul Arab world areas are likely to remain destinations for the discriminating traveller rather than the mass tourist. Certainly it is true as one moves so far away from the European population centres into the Gulf and into the wild fascinating interiors of Yemen and the Sudan. Although in making predictions the development of a substantial, prosperous and growing intra-Arab world tourist industry should never be overlooked. There are some areas and hotels which do not look to Europe or the U.S. for their business to a large degree.

CONTINUED ON NEXT PAGE

Rapid growth in air traffic

AIR TRAFFIC between the Middle East and the rest of the world is now growing more rapidly than any other region, and is expected to continue to do so for at least the next five years. Figures issued by the International Air Transport Association, based on reports from the airlines directly serving or based in the Middle East, which primarily involves the Arab world, show that the forecast average annual growth rate of scheduled international services between Europe and the Middle East up to 1983 is 14.8 per cent, while that for traffic between Europe, the Middle East and western Africa is growing at a rate of about 12.1 per cent. In freight the forecast average annual growth between Europe and the Middle East is about 13.8 per cent, and 11.2 per cent between Europe and western Africa. Between them, they have a fleet of more than 250 airlines, including over 190 jets, mostly Boeing 707s or 727s, but including a small but growing number of 747 Jumbo jets (with MEA and Saudia, Iraqi Airways and Syrian Arab). Backing these airlines up is a growing volume of smaller operators, mainly involved in business executive and private transport with small jets or light transport aircraft, and a number of charter and all-freight operators. Most of these airlines are now in the market for replacement of their fleets, especially the ageing Boeing 707s, and throughout the 1980s they are expected to be among the world's biggest buyers of the "new generation" of jet airliners—either the European A-300/310 family of Airbus, the Boeing 757/767/777 family of new jets, or the McDonnell Douglas DC-9-80, while there will be also continued substantial purchases of Boeing 747 Jumbo jets and Lockheed TriStars with possibly also some McDonnell Douglas DC-10s, to meet the anticipated continued high growth rate throughout the region and to cover the ambitious route expansion plans that most of the airlines in the area now have.

One of the most significant of these route development plans involves flights to the U.S. Six major Arab airlines have formed a group to study the possibility of an all-Arab operation to the U.S. Kuwait Airways' chairman, Ghassan Al-Nissef, said recently that the carriers included Alia Royal Jordanian and Syrian Air, which already operate a joint service to New York, and Kuwait Airways, Middle East Airlines of Lebanon, Saudia of Saudi Arabia and Gulf Air. Initial results of the study show there is enough traffic between the Middle East and the U.S. to justify such an operation, Mr. Al-Nissef said. The six airlines would consider bringing in other Arab airlines if they wished to participate. Next year would be the earliest that any U.S. operation could be started. Increased tourism from the U.S. to the Middle East is an important factor behind the plan, as

are business travel, freight and mail. The basis for the plan is that neither the U.S. Civil Aeronautics Board, nor the Arab carriers themselves, really want to see a plethora of Middle East-New York routes—the Arab carriers primarily because of the costs involved, while the volume of traffic could not support too many operations. Initially envisaged are two main routes, one from Amman, via Beirut to New York, and the other from the south, perhaps from Kuwait or Riyadh, via Cairo to New York. Initially, Jumbo jets would be used, but certainly MEA, as one of the partners, has ideas for possible eventual use of a Concorde, that would be super-sonic for the length of the Mediterranean. Arab countries, with some heavy sums committed or proposed for the new airport at Jeddah, and £165m for the new international airport at Riyadh, with some £350m earmarked for the airport developments through-out that country.

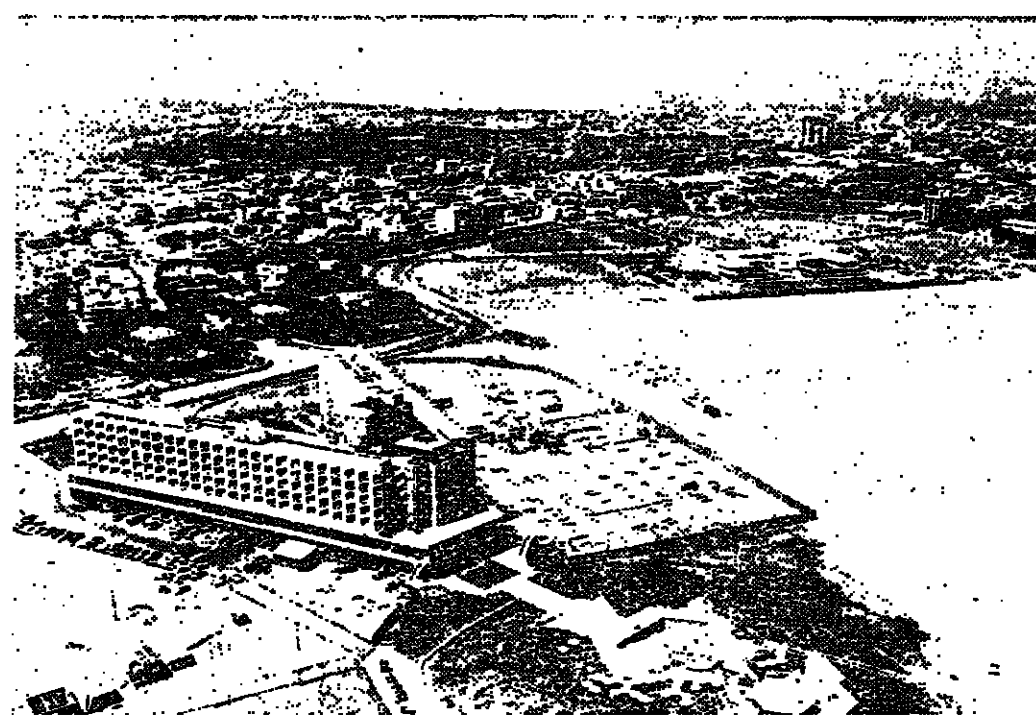
If these airport development is that its traffic is being maintained largely because its route network, passing through Beirut, provides convenient links between many points in Western Europe and the Arab world that no other airline provides. Also, there has been a shift in the balance of its traffic, away from a pre-dominance of European businessmen to a predominance of Lebanese nationals, both business and private citizens, making frequent visits to and from Beirut after having initially left the country at the start of the civil war.

Mr. Nasr remains confident that once the current civil difficulties have been ended, there will be such a major reconstruction task to undertake in the country, coupled with a pent-up demand for travel, that MEA's traffic will surge upwards, and the airline can be confident of good business through the 1980s. In the meantime, it has leased its three Boeing 747 Jumbo jets to Saudia of Saudi Arabia, and is maintaining its operations with its Boeing 707s. But it is also demonstrating its confidence in the long-term future by actively considering a major re-equipment programme, which will involve throughout the 1980s the purchase of up to about 20 new short-to-medium range airliners, to supplement continued procurement of Boeing 747 Jumbo jets. The precise mix of aircraft in its future fleet is not yet settled, as to either numbers or types, but the airline is studying both the European Airbus in its various versions, and the new short-to-medium range 767 on offer from Boeing. A decision on initial purchases is likely to be made before the end of 1979.

Among other major airlines in the region, Saudia of Saudi Arabia, with a fleet now comprising more than 40 jet airliners of various kinds, including several Jumbo jets and TriStars and 14 Boeing 707s, is one of the largest, with over 10,000 employees. It provides 13 flights a week between London and Saudi Arabia, of which seven are non-stop, and all of which are flown with either TriStars or 747s, while its internal flights link 20 cities in the Kingdom. At Jeddah Airport the airline has just opened a new baggage-handling area, a

Kuwait Airways also has a fleet re-equipment study under way, according to Mr. Ghassan Al-Nissef, chairman, and it may buy some 727s for regional routes. Among the route expansion plans are services to Bangkok and possibly also Seoul in Korea, and Dacca in Bangladesh. For the immediate future, the airline will continue to use its 707s, and says it is too early yet to decide what interest it may eventually have in such of the "new generation" jets as the Boeing 767 and 777.

Michael Donne
Aerospace Correspondent



Manama in Bahrain

Tourist

CONTINUED FROM PREVIOUS PAGE

October's depression of the dollar with much enthusiasm. Tourism is highly sensitive to international crises whether they be political or financial in nature. Business travel shows remarkable stability and resilience under such stress, the search for profit being a remarkable driving force, but tourists feel no need to expose themselves to physical or financial problems. The dollar's problems are, of course, a double-edged sword. Not only does a lowered dollar value reduce the flow of American tourists to a destination, but it also increases the appeal of dollar-oriented destinations. Mexico, Canada, the Caribbean and the U.S. itself—to the Germans, Scandinavians, Britons and French in preference to high-priced locations.

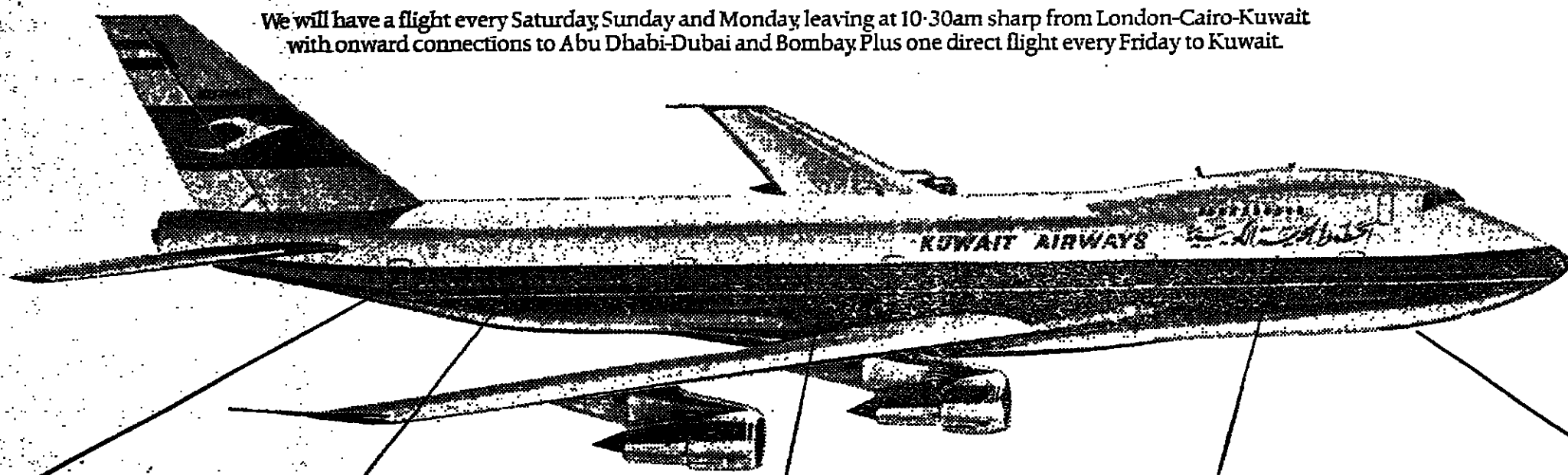
The long-term performance of Arab world tourism is, however, much more likely to depend on the area's ability to set down a deeply rooted tourist industry. Often nations leap too quickly into mass tourism and suffer the consequences in the form of a consumer reaction to poor services and the lack of back-up facilities. In its early tourist times some parts of North Africa suffered from these difficulties and found the number of repeat bookings low when compared with other resort areas. Tourism is a business which requires long term dedication and planning and the movement from dealing with the classic traveller to the charter flight tourist of today is a massive one. It is a step which is increasingly attracting parts of the Arab world.

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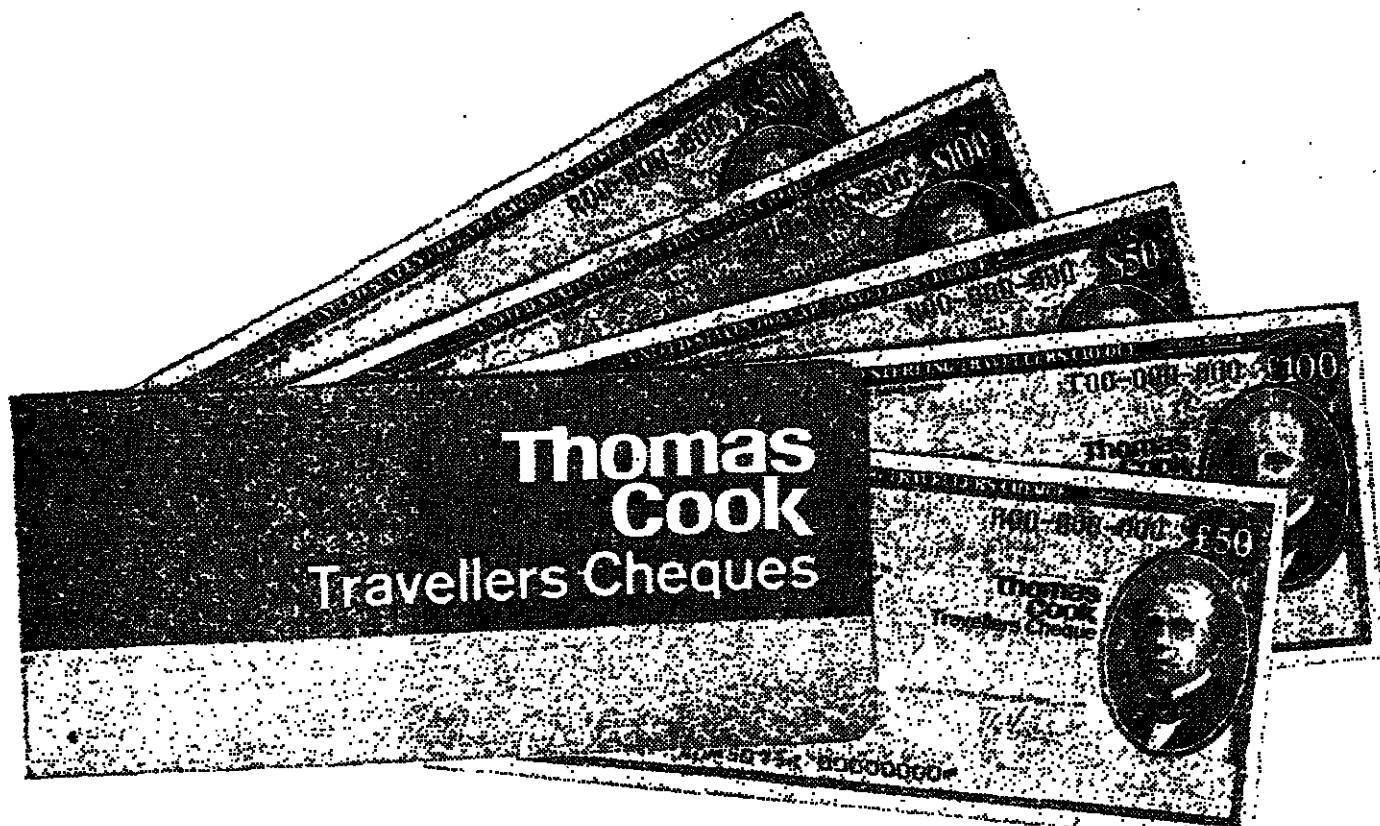
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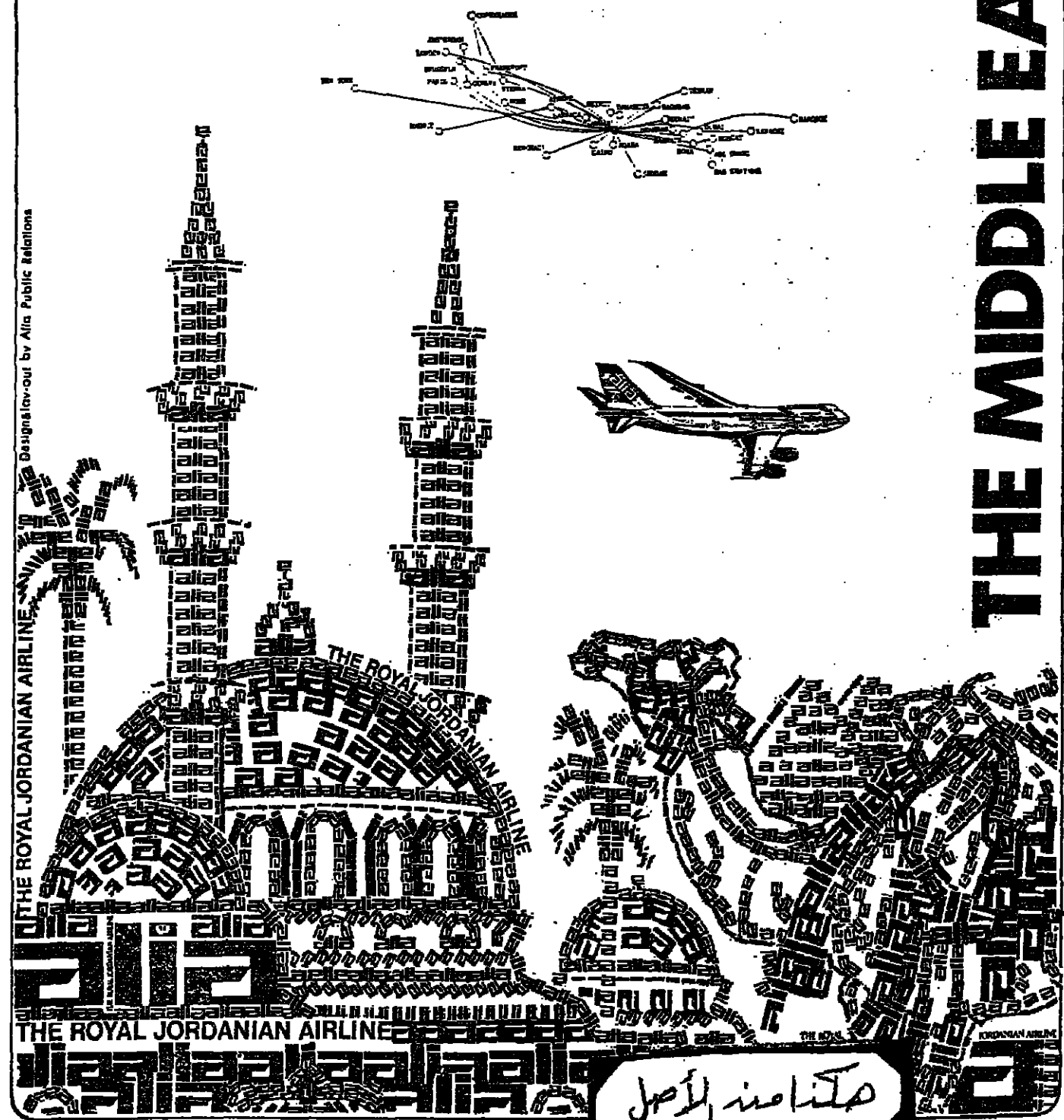
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ARAB TRAVEL AND TOURISM IV

Coping with the businessman

THE BREED of Western businessmen who first went to the Arab world after the oil price rise of 1973-74 will soon be looking back on those early years with a mixture of grim recollection and affection, much as men look back today on the Second World War.

Elbowing aside like a bunch of remote World War One veterans that relative handful of businessmen who knew the region before the great watershed, they will tell their children of the horror of nights spent on the floor of hotel lobbies, the fury of being thrown off over-booked flights, the joy of making a successful telephone call in Cairo.

The sudden flood of businessmen into the Arab world after the oil price rise was very much like a gold rush, and it is not surprising that the region could barely cope with it.

In the oil exporting countries it was a seller's market and either the facilities for visiting businessmen were not there and could not instantly be created—such as sufficient hotels and adequate telecommunications—or there was little incentive to provide them. In the case of such things as good food, helpful service in hotels and restaurants, and acceptance of credit cards.

In the oil-exporting states there was sufficient capital to meet the need for new hotels, and though there are still hotel shortages in Saudi Arabia and Libya there is oversupply in several of the Gulf states, which puts the consumer for the first time in a reasonable position. The businessman is at last discovering a service approaching that which he could expect in most other parts of the world.

But he is still likely to encounter difficulties in the non-oil exporting states where capital is less plentiful, bureaucracies more entrenched and Governments face more pressing priorities.

Cairo, Damascus, Sanaa, Khartoum—here, though, conditions are gradually getting better, those who supply services have a decided edge on those who demand them.

Travel agents can now play a far more effective role in smoothing the business traveller's path than they could in the years immediately after the oil price rise, when hotels frequently ignored their telexes and disdained their vouchers.

Many travel agents arrange for businessmen to obtain visas, and in London they are supplemented by consular services to deal with these problems.

Most Arab consulate procedures for issuing visas have greatly improved—the Saudi consulate in Belgrave Square being a good example—and, for the UAE, British visitors now no longer need visas at all.

As Arthur Sandles describes in another article on specialist services, travel agents can almost always obtain hotel accommodation in the Arab world, often putting the visitor in one of a block of rooms which they rent permanently from the hotel. In places such as Sharjah and Dubai where there is a big surplus, they can now offer travellers a discount on hotel rooms.

If you do not deal through a travel agent it is essential in places where there is any danger of hotel rooms being short to have your reservation confirmed in writing and, in addition, have it re-confirmed by someone on the spot, since hotels can often quibble over reservations, especially if the traveller arrives late.

Where there are enough hotels, healthy forces of competition have obliged once surly and obstructive hotel staff to become smiling, helpful and efficient. Telephone operators in particular have become far better in many places, mainly because the systems they have to deal with have improved.

Broadly speaking, telephone services in the Gulf states are fairly good, though in places, such as the UAE and Oman, there are still bottlenecks (for example between Dubai and Sharjah).

Saudi Arabia has moderately good city services, considering the phenomenal growth rate, but poor inter-city connections. In North Yemen, the telephone system is tiny and run down, and inter-city calls barely possible (there is only one line between Sanaa and Hodeida).

Telephones

Telephones in Egypt are notoriously bad while those in Sudan, once good, at least within Khartoum, are declining under increasing pressure.

Telephones in Tunisia and Morocco are generally good, but the Algerian system is congested, especially in Algiers itself, though it has greatly improved in the past two years.

Syria and Jordan have reasonable city services, though less satisfactory inter-city, and external calls from Syria can be difficult. Iraq has good city and inter-city links, and many overseas calls can be dialled direct.

One of the better features of travelling in the Arab world is the enormous number of taxis available for journeys in town and for trips from city to city. The drivers are not always safe, the cars rarely comfortable, but there are enough of them and they take you quickly to your destination, traffic permitting.

But for anyone who knows his way around town it can be less irksome (and save the need to bargain over the fare) to rent a self-drive car or rent a good car with an experienced driver.

Car hire operations are spread across the region: Avis now operates through licensees in eight Arab states: Egypt, Jordan, Kuwait, Lebanon, Morocco, Saudi Arabia, Oman, Tunisia, and UAE (though in Saudi Arabia it operates only in Jeddah). Avis would like to set up licensees in Iraq, Libya, Qatar, Sudan, Syria and North Yemen.

Money has largely ceased to be a major problem in the Arab world (except that you need prodigious amounts of it to contemplate visiting it at all). In the initial years after the oil price rise, hotels were few and far between, mainly because they could get their customers to pay in cash or travellers cheques.

Vast quantities of travellers cheques had to be taken to the Arab world, and the traveller who did not have enough money had to obtain more from home by means of telex transfer to a local bank. That could and still can be a laborious process, not just because the transfer could take a long time but because in many banks the process for collecting money can be agonisingly slow.

Now telex transfers should not take more than 24 hours if the sending bank has the testing code of correspondent in the region—if not it may take three days.

American Express and Diners Club credit cards have now penetrated to all major cities in the Arab world, and it is fairly rare to find a good hotel which will not accept a credit card.

Iraq is the only Arab country where American Express has had difficulty operating. But despite the growth of credit card outlets it is still advisable to take several hundred pounds in travellers cheques, partly because of the high cost of living and partly to guard against contingencies.

Thomas Cook believes its cheques to be the brand leader in the region. Cheques are usually better-cashed at money-changers where these exist legally rather than at banks or hotels, because banks (except the branches in hotels) are slow and hotels charge commission, often as discouragingly high rates: money-changers, on the other hand, are highly efficient, fast and offer good rates.

Shopping in the Arab world is fun and usually rewarding, though the businessman may find after a few trips to the

Arabian peninsula that he is exhausted by the possibilities of buying craft items and that quality, for the prices charged, is moderate.

There are of course good things to be found, especially jewellery in places like Sanaa in North Yemen, and Niwa, Oman, but they are becoming more rare.

The shopper in Arabia may be better off turning his attention to possible bargains in photographic and electronic goods sections of the market, always remembering to buy when he returns.

Europe. But the souks outside Arabia—in, for example, Damascus, Aleppo, Cairo and Marakech—have a far wider range of goods, workmanship is better, prices more competitive, and shopkeepers readier to bargain.

Undoubtedly one of the remaining bastions of hassle is a fast-improving Arab world airline office where a businessman arranges his ward journey or return to be.

Certainly there have been enormous improvements in line customer services in the past two years: it is far easier for a passenger to be bumped off a flight when he has a ticket, partly because there is now much more capacity available; and one of the worst testing code of correspondent in the region—if not it may take three days.

Riyadh and vice versa—become more tolerable and system for obtaining a visa generally functions smoothly.

Even for the most part downtown offices of airlines too small, crowded and confusing, and the system by which seat reservations are made too often inspires little confidence that a passenger's name will end up on the manifest.

There are many tales of kaeque experiences in Syrian Arab Airlines' office in Damascus, Sudan Airways' downtown office in Khartoum.

Squeezed

One of the more bizarre experiences of flying in Arab world is to be told the flight is fully booked and you can only be squeezed on 'absolutely the last passenger' and that the plane takes off half empty.

The other feature of air travel in the region which travellers hate is the congestion at ports. Almost all of them facilities designed to handle much smaller numbers people and can only just cope in the richer states, relief in the way as new airports usually under construction; in the poorer ones there seem to be little relief in sight discomfort and chaos.

It is a good idea for frustrated travellers to realise reasons for the problems they meet in the Arab world. Complaining will almost certainly achieve very little and then everything to be gained from being polite, friendly and patient.

The perceptive businessman will learn lessons about economies of the Arab country and the behaviour of its inhabitants—information which should help him enormously in his business dealings.

James Bux



A money dealer in the Jeddah Souk

Specialist assistance

THE DEVELOPMENT over recent years of specialist help for the business traveller has nowhere been stronger than in the field of assistance to those going to the Arab world. It was, of course, in this field that assistance was most seriously needed. Suddenly an area which had been largely ignored by international business became a focal point for investment as well as commercial and financial activity.

Unfortunately, the business visitors found themselves in a world which was deeply culturally different from that in which they normally operated, and one in which for once the local community saw no particular attraction in adopting many of what they saw as less desirable western practices. To the large business travel agencies and Americans accustomed to the practice of commercial colonialism, this cultural independence came as a shock. They found themselves in a world of different languages, different writing, different business approaches and different social practices.

All that was written in the past tense because recent years have seen a development of mutual understanding and other reasons for business respect. Many travel agents have spoken to in recent weeks say that the European businessman visits the Arab world with much more confidence than he did five years ago and shows considerable sophistication in knowing what to expect where, rather than attributing the whole area with some misconceived generic aura.

Business travel agency work is such a specialised trade these days that increasingly companies in it are locking themselves away from general public gaze and selling such things as package tours only to their business clients who ask. Large groups such as Thomas Cook and Lunn Poly have hived off their business travel houses into self-contained units and many of the large business travel agencies are scarcely known to the general consumer.

One of the major drives in recent years behind the growth of these operations in the Middle East at least has been the shortage of hotel rooms. An agent with a pre-arranged basic allocation of rooms is clearly a valuable friend when such accommodation is at a high premium. But there have been other reasons for business



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ARAB TRAVEL AND TOURISM V

مكتبة السفر

The Gulf

Severe obstacles

TOURISM in the Gulf seems to face almost insurmountable obstacles. Air fares are high and hotels are barely expensive, while most states are suspicious of anyone visiting the region who is not a businessman.

When most Gulf centres had crippling hotel shortages, tourism was out of the question. But now, as a result of the over-building of hotels in many cities, occupancy rates may be 20 per cent or less, businessmen are being offered discounts, and the possibility of filling rooms with tourists has suddenly become attractive.

The hotel surplus is worst in the United Arab Emirates. Sharjah in particular is a hotelier's nightmare with half a dozen fine hotels where the most-skilful manager can rarely achieve more than 30 per cent occupancy, while others suffer rates as low as 12 to 15 per cent. But these hotels are either on fine beaches with good bathing or on sandy lagoons, and the quiet atmosphere of the place is attractive after the bustle of Dubai.

Sharjah was the first Emirate to consider tourism but so far its ambitious schemes have not got very far. Holiday villas have been built on the lovely east coast of the Emirate at Khor Fakkan on the Gulf of Oman,

and a 180-room Holiday Inn hotel is to open there next March. Down the coast at Fujairah, in the Emirate of that name, a Hilton stands little occupied during the week, but with rather more trade at the weekends when people come up from the blacker west coast cities of Abu Dhabi and Dubai. In the north of the UAE an Intercontinental is being built at Ras al Khaimah, which, though a centre for light industry, also has a fine creek and attractive old buildings.

The hotel surplus is less acute in Dubai, the trading centre of the UAE, though in the last 12 months it has gained a Hilton, a Sheraton and half a dozen lower-priced four star hotels. Construction is still going ahead on the Plaza Corniche hotel to be managed by Hyatt, part of a complex which is to contain an ice rink and sports facilities. Three more hotels are to open in the next few months on the outskirts of the city.

Abu Dhabi, as the richest emirate, is still experiencing floods of businessmen and government delegations, and consequently still has the most healthy hotel occupancy rates, partly because it has been slow to build new hotels. When the Hilton opened its Dalmat Residence only a month ago, occupancy jumped immediately to

the 60 per cent mark. However, an Intercontinental, a Meridien and a Sheraton are under construction.

If there is a market for the spare hotel beds in the UAE and elsewhere in the Gulf it should be found partly among expatriates living in the region who want to get away from drearier places like Dhahran or Riyadh for a change of scenery, beaches and the chance of an alcoholic drink; and partly among visitors from the U.S. and Europe who might be attracted by the romance of Arabia—"up-market country collectors, desert freaks and camping nuts," as one travel agent puts it.

The theories are now being put to the test: the company Yusuf bin Ahmed Kano is for the first time promoting in the U.S. tours combining several cities in the Gulf, including Bahrain, Doha in Qatar, Dubai and Abu Dhabi, with the possibility of side trips into the desert and other diversions. The capacity is thought to be for about 2,000 tourists during this winter, but it has yet to be seen whether the idea will bear fruit.

Yet it is striking that few hoteliers in the UAE are yet showing much enterprise in marketing their hotels for the regional weekend visitor. There seems little desire to provide some of the amenities which visi-

tors are certain to want, such as boat trips, diving facilities and fishing. There appears to be little move towards any mass lowering of hotel prices, with most hotel owners apparently determined to keep to the high prices that appear, at least on paper, to offer a possibility of recovering the costs of hotels from carpets to apples has to be imported. However, the hotels are now beginning to court travel agents in Dhahran and the travel department of Aramco in Saudi Arabia.

One drawback to tourism has now been removed in the UAE: it is again possible to obtain visitors' visas easily; the American and British visitors do not need visas at all for a month's stay. But at the same time it may be indicative of attitudes that the federal Ministry of Information and Tourism has now become simply the Ministry of Information, while officials in the northern emirates show little eagerness to protect their Arab heritage and preserve their old souks or maintain local crafts. "It will all look like Cincinnati, Ohio, before long," one travel agent commented sadly.

Heritage

Oman, just across the border, has preserved far more of its heritage and, of course, had far more to preserve. It could be the jewel of any Gulf tour but so far Sultan Qaboos has been hesitant about its development, fearing for the effects tourism might have on his people and reluctant to allow in too many

strangers. But its hotels are beginning to suffer the same occupancy problems as those of the UAE: the downturn in trading and the difficulties of entering the country have not helped such ventures as the Government's new Intercontinental. Recently Kano of Bahrain secured permission to bring in the first small group of tourists, sponsored by the Intercontinental, who will make a trip by dhow from Muscat to Sur, then camp in the Jebel Akhdar.

Bahrain, however, is going all out to become the pleasure island of the Gulf. A leading local merchant, Jamil Wafiq, has recently formed a hoteliers' association to jointly market the island, and the Government has recently established a tourist information department. Bahrain is featured with other Gulf stops in the brochure of a number of leading U.S. tour operators this year. One organised by Traveluxe of New York costs \$1,490.

The island's hotels have taken the lead in promoting Bahrain as a holiday place for the weary expatriate living in the eastern province of Saudi Arabia, and negotiations are under way with the travel department of Aramco to fly in employees for a week of relaxation, not to mention alcohol.

Bahrain will see a tripling in the number of first class hotel rooms which will be available in the next two years. The island already has about 1,500 first class rooms available.

Kuwait and Qatar are the only two States which have no pretensions to a future tourist trade. The Qatari authorities



A vegetable market in Abu Dhabi

are also in the process of re-negotiating the contract for their new 350-room Sheraton, whose construction was halted at the end of last year. A dispute arose over the final cost of the project, which the Government thought should be 30 per cent lower than outlined by the contractors. However, the project is still going ahead, and a new contractor is expected to be announced very shortly.

Kuwait has not gone in for large-scale hotel building and, despite the continuing high demand for hotel accommodation, only a few major projects are under construction while some were cancelled. With 800,000 visitors coming in and out of Kuwait airport a year, the existing hotels can still ask for such rates as £50 a night for a single room, and even then local travel agencies still recommend as much as a month's notice in advance to be sure of getting a room.

The only expansion in the number of rooms currently on

the horizon is the massive 600-room hotel complex managed by Meridien and owned by the Salhiyeen real estate company, and the 120-room extension at the Sheraton which is due to open shortly.

To cope with the chronic situation, and as happened in the lower Gulf two years ago, a cruise liner is being brought in to cope with the demand. The former "Stella Polaris," once used for wandering around the Greek islands, will be managed by Marriott Hotels.

If the private sector has been reticent about such investment, the Government has not for the Kuwaiti authorities are anxious to improve recreational facilities at home. Through its 92 per cent shareholding in Touristic Enterprises, four beach clubs and two seaside chalet resorts are being built. First to be opened will be the Falaka island complex of 473 chalets, with supermarkets, swimming pools and restaurants. Its owners are hoping that resi-

dents will be tempted to stay during holiday periods there, and say the rates will be cheaper than the hotels. Their next largest project is Mina Saud, 30 miles south of Kuwait City, which will have 760 chalets and a marina for 200 boats.

But for the moment, as all Gulf hoteliers realise, businessmen are still their bread and butter. Ironically, the same boom that brought those intrepid travellers in the beginning, has caused over-investment which is so especially apparent in the lower Gulf. Travel agents may say that prices must come down, but so far they have shown no sign of doing so. Neither have the high airline fares to the area. When an Indian businessman recently proposed an £80 single fare to the Gulf and managed to secure traffic rights from tourist-hungry Sharjah, the national airline, Gulf Air, was quick to object.

Kathleen Bishtawi

Egypt

Peace will lead to prosperity

OFFICIALS in the Egyptian Ministry of Tourism, and many of their countrymen, are already looking forward to the prosperity they believe will come in the wake of the Camp David meetings.

"We're expecting a boom after the peace settlement," says Farouk Abou Seada, managing director for operations in the Egyptian General Company for Tourism and Hotels, "not just in tourism, but in everything."

Tourism is one of the cornerstones of President Anwar Sadat's open-door economic policy to attract Western and Arab investment. According to Government figures, Egypt last year earned \$648m from tourism, making it one of the country's main sources of hard currency.

During the regime of former President Gamal Abdel Nasser, says Mr. Seada, tourism was not promoted, "but now the whole world wants to see Egypt."

First class hotels are owned by the Government, but managed in many cases by foreign companies, and to encourage foreign investment in tourist projects, Egypt offers a five-year tax exemption period.

Tourism officials believe the financial return from tourist projects is quicker than from heavy industry, making them profitable outlets for foreign investors, and that such projects will create new jobs for Egyptians.

The Government has allocated \$1bn in a five-year development plan to build new hotels and renovate old ones. By 1982 it is hoped that 1.7m tourists will visit Egypt annually, about 100,000 more than in 1977, and that the number of hotel beds will double, from 20,000 to 40,000.

First class hotel accommodation is still hard to come by for travellers from the U.S. and

Europe are often warned by travel agents they may not get a room in Cairo, where five-star hotels are 98 per cent occupied throughout the year.

That situation may be relieved somewhat, says Mr. Seada, with the 330-room El Salam Hotel, which opened recently. It was built by the British firm Brent Walker. A new Sheraton Hotel is due to open early next year, making 700 rooms available, in Heliopolis, just outside Cairo.

Also as part of the five-year plan, Cairo's Hilton Hotel is being expanded, while along Egypt's magnificent Red Sea coastline camping sites and chalets are currently under construction.

Temples

In Luxor, about 680 miles south of Cairo where thousands each year explore the tombs and temples of the ancient Egyptians, Sheraton is planning to build a new 400-room hotel.

And on the Nile, four floating hotels are planned to ply between Luxor and Aswan, two of which will begin early next year and two in early 1980.

So far, according to Hamid Abdel-Meguid, Secretary of State for Tourism, construction is moving ahead according to schedule, although he says there are delays caused by shortages in building materials.

By the end of this year, Mr. Abdel-Meguid predicts, the country's hotel capacity will have increased by 2,000 rooms. The Ministry of Tourism is no longer accepting construction proposals for five-star hotels, officials point out, and will now concentrate on more modest three- and four-star projects, as Egypt is trying to make its Islamic and Pharaonic treasures more accessible to younger, middle-income tourists.

Most foreign investors are interested in five-star hotels," Mr. Seada says, "but we are trying to convince them that three-star hotels can be just as profitable and efficient."

For years Egypt has been most readily available to older, affluent western tourists who come in large groups and travel from Cairo to Aswan, staying in first class hotels, according to a prearranged tour. The number of independent tourists, who make their own arrangements along the way, has been small.

"We're now trying to prepare for middle-income, individual travellers," Mr. Seada explains, "so that a tourist can rent a car in Cairo and drive by himself all the way down to Aswan."

En route, according to current Government plans, a motorist will find inexpensive motels and restaurants, and, should they prefer not to drive, buses will be available to individual tourists who wish to make the trip on their own and not part of an organised guided tour.

But as the Government rushes to meet the objectives of its five-year plan, some worrying signs have appeared this year in tourism. The anticipated increase in the number of visitors has failed to materialise, principally because Arab tourists from those countries opposed to President Sadat's peace efforts have stayed away in large numbers. Arab visitors annually contribute the biggest share to Egypt's tourism revenue.

Recently released figures from the Ministry of Tourism show that 663,000 tourists had visited Egypt between January 1 and the end of August this year, almost 10,000 fewer than in the same period last year. Revenue from tourism in the first seven months of 1978 increased, but only by 3 per cent.

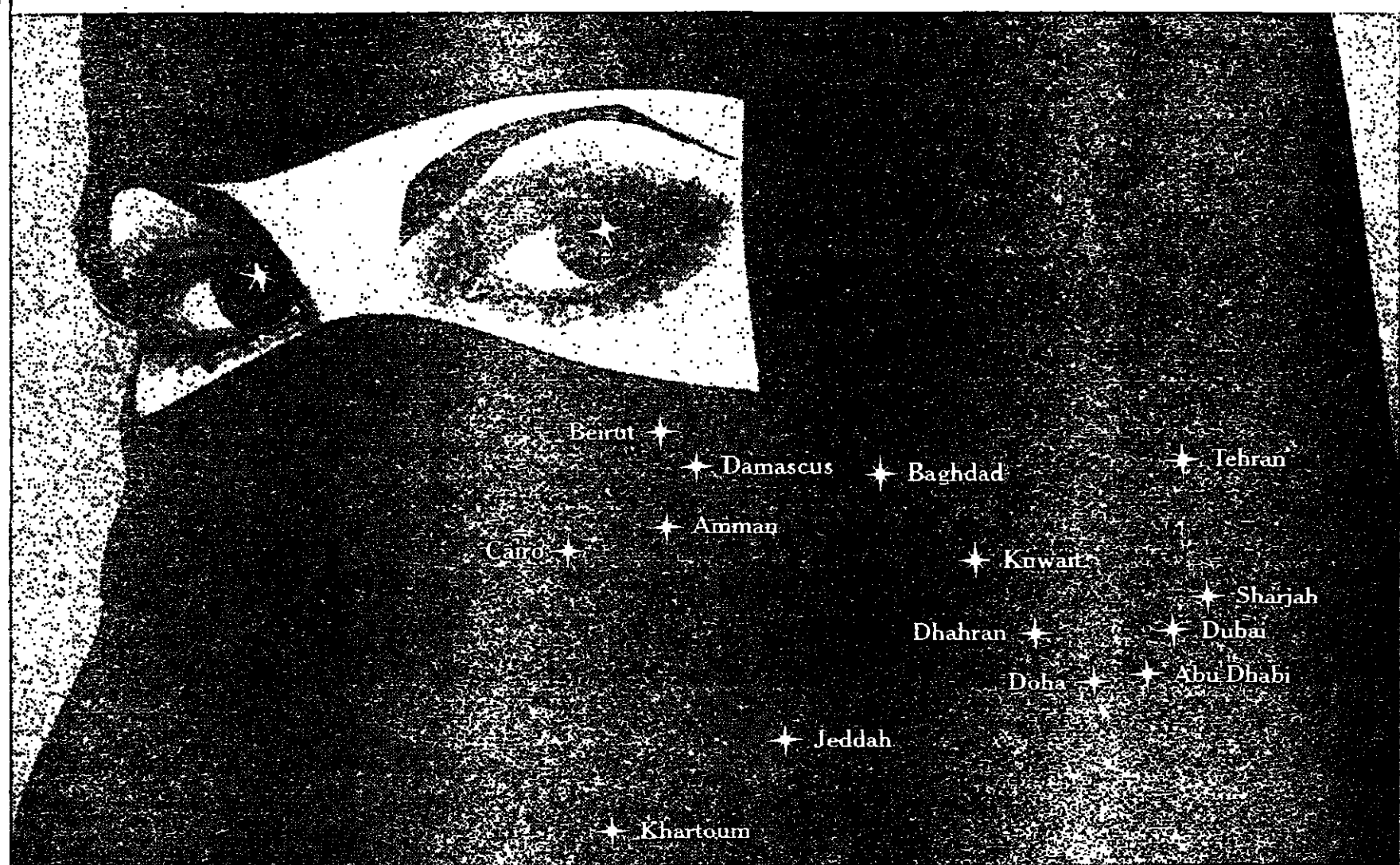
Ministry of Tourism officials say they are not alarmed, although it is clear that any sustained drop in Egypt's tourist trade would deal a serious blow to the country's development plans.

Ramadan, the Islamic holy month during which Moslems fast from sunrise to sunset, was in August this year, and, according to Mr. Seada, many Arabs who traditionally visit Cairo at this time preferred to observe the fast in their own countries.

Other officials point out that big spending Saudis continue to visit Egypt in large numbers, as do Americans, 92,000 of whom have so far visited the country this year, a 30 per cent increase. And with Egypt's popularity among British, French and West German tourists, who usually arrive in October, November and December, they are confident that the losses in the Arab trade can be overcome by the end of the year.

Nathaniel Harrison

Regardez l'Est



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ARAB TRAVEL AND TOURISM VI

Morocco

Something for everyone

A RECORD 14m tourists visited Morocco last year, an increase of nearly 24 per cent over 1976, and the upward trend continued this year with a further increase of nearly 14 per cent in the first six months.

Officials believe this means Moroccan tourism is out of the trough caused mainly by the European recession. The number of visitors rose steadily until 1973 then declined for three years, but since last year it seems a distinct recovery is evident.

Consequently tourism is the third biggest foreign exchange earner after phosphates and remittances from emigrant workers in Europe. Revenue last year rose 24 per cent to about \$192m.

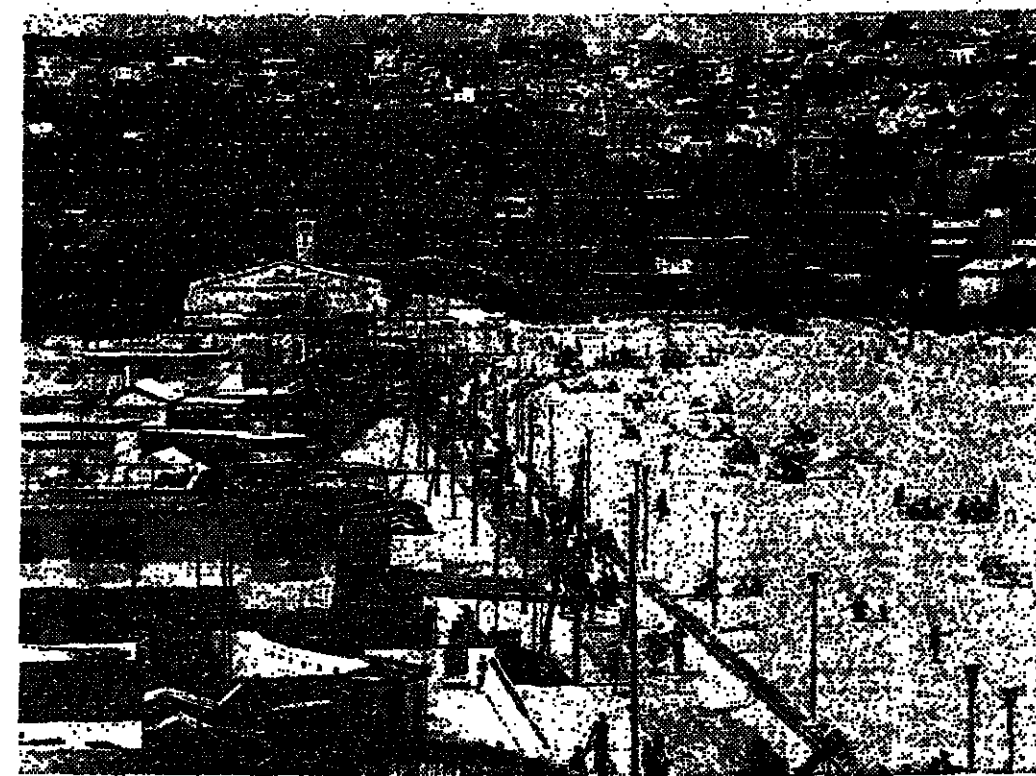
Moroccan workers in Europe, who sent home \$340m in remittances last year, also accounted for half of the increase in tourism. They arrive mainly in summer for Moslem religious holidays. Last year there were 364,000 of them compared to 204,000 the year before.

Thus they were more numerous than French visitors (290,000) who have always represented the bulk of tourists in Morocco, after Arabic, a French-speaking country and where the vast majority of facilities cater to French tastes.

However, apart from transport utilities returning workers do not represent a big clientele: for the hotels and vacation villages which are the backbone of the tourist trade for the French, Spanish, American, British and German visitors are, in that order, the most important.

The spread of tourism throughout the year is very uneven. The peak periods are the summer months of July and August when it is hard to find accommodation in resorts like Tangier and Agadir which attract large numbers of northern Europeans seeking sun, sea and sand.

There are other small peaks in winter, at Christmas and New Year and at Easter, at which times it is very hard to find a hotel room in Marrakesh, one of the "in" places to be for the wealthier class of tourist, or down in the sub-Saharan oases like Zagora.



The beach at Tangier

Erfoad and Quarzazate.

Between these peaks there are relatively slack periods be 70,000 in all. Future plans are not known with precision because the new spending five or six days or long weekends on rapid tours which are pretty cheap. In these periods too there are significantly increasing numbers of Moroccan local tourists who are offered cheap weekends in mountain resorts like Ifrane, Ketama and Chaouen for example.

Despite the progress of the last two years or so tourism has definitely been below official expectations. The total number of tourists was 25 per cent below the 1973-77 Plan target. Hotel construction was far below the Plan target with 15,500 new beds compared to 50,000 that were planned.

The same trend was apparent in plans to train Moroccan tourist trade specialists. There were only 1,731 graduates from tourism schools when it was hoped to have 3,460 at the end of the five-year period.

Under the Plan a total of \$84m were invested in tourism and by the end of 1977 there were 51,000 beds available, which are not big tourist attractions and hence not considered camping grounds. Another 15,600 beds were under construction at the end of the Plan for the tourist trade provides and at present this figure has a series of inducements or

risen to 18,000 so that at the end of next year there should be 70,000 in all.

Future plans are not known with precision because the new spending five or six days or long weekends on rapid tours which are pretty cheap. In these periods too there are significantly increasing numbers of Moroccan local tourists who are offered cheap weekends in mountain resorts like Ifrane, Ketama and Chaouen for example.

Private enterprise plays a large part in the construction and management of tourism facilities, particularly hotels. At present for example of the 18,000 beds currently under construction about 62 per cent of them or 42 per cent of the total investment are the work of private companies.

The Government's participation in the current programme is 16 per cent of the investment while the share of "mixed" public and private companies is 42 per cent. In general the Government tends to build in outlying areas like Oujda, Tiznit, Khouribga and Tan-Tan where there are no big tourist attractions and hence not considered camping grounds. A special investment Code for the tourist trade provides a series of inducements or

set up hotel management companies like Farab-Maghreb which runs 12 hotels totalling 4,150 beds and the Morocco-Kuwait Development Company which is currently active in 32 projects for a total investment of \$26m.

Apart from companies like Hilton, the National Railways and the Club Méditerranée (which has 4,420 beds in seven vacation villages in Morocco), there are a number of hotel management companies like the French PLM company, Diafa (18 small hotels), Safr (which operates big hotels in Casablanca, Tangier, Agadir and Marrakesh), Maroc-Tourist (eight hotels) and Appart-Hotel which has four hotels in Agadir.

A new company called Sidetisa plans to build six new hotels totalling 790 rooms in the Sahara ceded to Morocco by Spain in 1975, but in general most new developments are in the traditional tourist centres: like Agadir, Fez, Marrakesh, Tangier, Casablanca, along the Mediterranean coast and in certain mountain areas.

Morocco's ancient cities, especially Fez and Marrakesh, will always remain the major poles of attraction for American and European tourists looking for the complete change of scene to be found in their mediaeval settings. They have been so for 50 years or so, but there is a marked new trend towards the creation of "integrated tourist complexes" which are glorified vacation villages and designed for lower budgets.

The two main ones are the Tangier and Agadir Bay Complexes comprising hotels, villas, apartments, marinas, shopping centres, camping sites and sports facilities of all kinds. Tangier is being designed mainly as a summer resort, while Agadir, which claims 300 days of sunshine a year and is on the same latitude as Florida, is being made into a year-round seaside resort.

Morocco feels it has something to offer almost every kind of tourist from the low-budget camper to the well-heeled American who demands five-star trimmings with his date palms and camels. And in all categories officials maintain their prices are still very competitive compared to Europe.

Stephen Hughes

North Yemen

An adventurous spirit is an essential asset

TRAVEL IN North Yemen is more rewarding than in most of the Arab world. Not just because it is a dramatically beautiful country of mountains and green valleys, of superb villages and tower houses and with the most equable climate in Arabia, it is also because tourist development has only just begun so that the visitor has far closer contact with Yemenis than he usually has with the local population in any other Arab country.

To visit the country as a tourist it is essential to be adventurous. This is not a place for the lover of luxury: only three cities—Sanaa, the capital; Hodeida, the main port on the Red Sea, and Taiz, in the south—have western-style hotels, and they are heavily booked up and very expensive indeed. Though there are places to visit on day trips from all three centres the hire of a Mercedes and a driver can cost well over \$100 a day. People visiting the country specifically as tourists (as opposed to visiting businessmen taking a day or two out of a business trip) usually go either on organised tours or, having arrived on a cheap air ticket, travel independently.

The organised tours are a good deal more exciting than they sound. They usually involve the occasional night in good hotels, but most of the time they rove the country in Toyota Landcruisers and camp at night far from the beaten track. From the UK it costs \$664 for a 16 day visit. If you travel independently, as I did with my wife last year, you can either ride in the shared taxis which ply between towns and villages or you can hitch-hike, which is easy if nerve-racking. Virtually every village has a very simple hotel, consisting of a series of rooms each containing half a dozen beds or just mattresses.

The view and the crisp air first thing in the morning will more than compensate for the often grim washing facilities and, occasionally, the problems of getting good food. Staying

in the villages teaches more about the Arab world in a few days than a year in an air-conditioned hotel.

Tourists only started to go to North Yemen during the 70s. It is estimated that in 1975 about 12,000 tourists visited the country and it is thought that about 17,000 visited last year, spending an estimated \$7m. Some 25,000 are expected next year. This is the very small base from which tourist development in the country must start.

As the Government sees it the most obvious limit on the number of tourists is the lack of good hotel accommodation—Sanaa has only about 450 rooms in hotels that most westerners would find acceptable, and Taiz and Hodeida many fewer. But with new hotels under construction the number of rooms in Sanaa should double in the next year and new hotels are being built in the two other cities. Even so with the growth of business there may still not be enough hotel space to accommodate tourists at reasonable rates, especially as hotel prices are unregulated.

Advantages

The Yemen government is aware of the advantages of developing tourism both as a means of earning foreign exchange and as an industry to provide employment. The country's current five year development plan includes a proposal for building tourist villages at some of the main tourist sites (including the Red Sea coast) and, as a matter of second priority, creating a hotel staff training centre.

But tourism has in general not been accorded high priority in the plan. Consultants point out that to accommodate tourists in large numbers there should be a programme for upgrading the small village hotels and restaurants; drafting and enforcing a code of minimum standards for hotels; drawing up an investment incentive law for the private sector; tailoring handicraft production to tourist needs; establishing agricultural

schemes for feeding tourists; Jordan or Egypt would entail and so on.

Such a plan would have to match Yemen Arab Republic's determination to preserve its traditional way of life, rockets, labour is short and to maintain ancient build- ing and to continue using economy shaky. Even if the traditional architectural styles authorities wanted to, one chief reasons for visiting the governed and least developed country. But the old Yemen is countries of the world it would inevitably being eroded as an at this stage be possible to uncontrolled flood of money pours into the country in the development plan successfully remittances of Yemeni workers It may well be that for now in Saudi Arabia, and it is not the country's tourism potential will not be fully exploited and that the country will retain its appeal to the explorer.

visitors a year which tourism organised on the scale of

The Government may also be conscious of the difficulties of developing tourism on a large scale while inflation rockets, labour is short and Government control of the economy shaky. Even if the authorities wanted to, one wonders if in one of the least developed and least developed countries of the world it would be possible to implement a large scale tourism plan successfully.

It may well be that for now in Saudi Arabia, and it is not the country's tourism potential will not be fully exploited and that the country will retain its appeal to the explorer.

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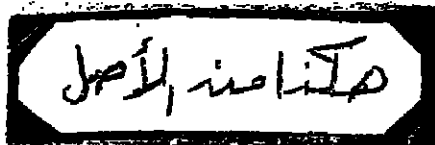
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ARAB TRAVEL AND TOURISM VII

Algeria

Varied attractions

OF THE three north African plenty available in Algeria countries, Algeria is the only one which can afford to dispense with tourism as a major hard currency earner. Morocco, despite considerable phosphate wealth, cannot afford to do so and even less can Tunisia which has very slender natural resources. Algeria has important oil and even more important, gas reserves and can afford to be slightly condescending about its neighbours' efforts to attract European tourists.

In 1966, a year after he acceded to power, President Boumedienne turned his interest, fleetingly it would seem, to tourism and a "Charter for Tourism" soon followed which lay the foundations to a policy which was eventually designed to attract an annual figure of 500,000 visitors. It provided for the construction of a string of hotels and the training of the necessary personnel.

Both aspects of this policy were important in a country which had suffered a long and bitter war of independence against France and only became independent in 1962. There were few hotels let alone trained personnel. Twelve years later more hotels with swimming pools out of order than not and dead. True, many hotels have been built and staffed, if inadequately in many instances. But as for attracting half a million foreigners a year, only the Ministry of Tourism ever seems to have taken the figure seriously. As it is, with a steadily rising average income, and a flourishing new bourgeoisie, the hotels are not looking for customers. There are

many who often have to reside in hotels for months on end for want of alternative means of accommodation. Many hotels also present architectural problems. Often built by the French architect Fernand Pouillon, they are remarkable in the way they combine traditional and modern forms, but this often means that the rooms are a long way away from the reception areas. As the telephones in the rooms often do not work and porters are not always available to carry luggage, the result can be daunting. The sites on which the new hotels or mini-resorts are located can be stupendous. The praises of the village at Tipaza on the coast west of Algiers where Rome built a city has been sung by André Gide. The hotel in the Beni Yenni village in the mountains of Kabylia is a romantic dream, opening on to rugged peaks, narrow valleys and villages suspended on narrow ridges. On the edge of the desert in Ghardaia, the view, at night, of the five cities set in the oasis is unforgettable with gleaming white mosque towers shining under the moon. The distances between the various cities and sites is considerable. This is a vast country and travelling can be difficult but hold travellers will find their reward, often in unexpected places where hospitality is still cherished. The eastern provinces around Constantine are an archaeologist's dream: Roman, Arab, Berber sites, some of them remarkably excavated in recent years, such as the for-

treas city known as the Kaiaa of the Beni Hamads.

Small numbers of Europeans have always gone to the Hoggar mountains and the Tassili to see the prehistoric frescoes. They will continue to do so, especially as out of season travelling becomes more popular. The desert is wonderful between October and March. Those who are prepared to brave some of the elements go back: the absence of any Club Mediterranean type ambience appeals. Furthermore, moving around has at least one advantage here: internal travel, even by air is cheap.

Not by any official design, Algerian tourists make up most of the guests in the country's hotels. They can be as grumpy as any foreigner because of the often poor nature of the service. They have the income to afford to travel or visit their families and they do. In the years to come, tourism will not earn Algeria much hard currency and will not attract the massive package tour groups. Improvements will probably come although many in Algeria feel that to put more hotels in private hands is the only answer. The state has more important tasks than to run hotels. The absence of the package tour industry has at least one advantage. For the more adventurous, for those Europeans who do not need a night club at every turn and fish and chips for dinner, Algeria will continue to offer some exceptionally varied sites and cities.

Francis Ghiles

Jordan

A spectacular boom

HISTORY AND nature have both been kind to Jordan in providing it with a combination of historic attractions that has to be considered dazzling by any standard. But a chronic lack of finance has always hampered the state's efforts at serious development of the required facilities, and the private sector has recently stepped into the picture in a big way to do the job that the state has always found to be beyond its means.

The result, during the past three years, has been a sustained and at times spectacular boom in tourism. The Government today takes the lead in co-ordination of development of infrastructure, but there is still a long way to go before the facilities that contemporary man provides match the attractions that past civilisations and geological eras

have bequeathed to Jordan. Revenue from tourism remains an important factor in offsetting Jordan's chronic trade deficit. Last year, according to central bank figures, tourist receipts reached the \$300m mark, a sharp rise from the \$30m registered only four years before.

These figures reflect a parallel increase in the number of visitors to the country, which has risen from a mere 130,000 in 1969 to 800,000 in 1976. The result, during the past three years, has been a sustained and at times spectacular boom in tourism. The Government today takes the lead in co-ordination of development of infrastructure, but there is still a long way to go before the facilities that contemporary man provides match the attractions that past civilisations and geological eras

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regional upheavals the tourist sector should continue its brisk growth for the foreseeable future, particularly because the single biggest constraint on its growth, the lack of adequate hotel space, is well on the way to being overcome.

The country still boasts only 2,000 rooms in classified hotels and resthouses, but 25 hotel projects underway or about to start will add another 3,000 new rooms to the total by the end of 1982. This represents an investment of over \$200m, of which over 80 per cent is provided by the private sector.

Parallel to the development of hotel projects is a recent growth in the number of restaurants, also mainly funded by private investors.

The government, however, still has to take the lead in opening up some of the remote but spectacular regions of the

country, such as deserts of the east and south, the cool hills of the north and the hot springs around the Dead Sea.

In fact one of the dilemmas of the Government's planners is where to set priorities, given the variety of sites to develop. These include year-round sun, sand and sea resorts at the Dead Sea and the Gulf of Aqaba, the natural extravaganza of Wadi Rum (site of the filming of Lawrence of Arabia), archaeological sites of which Petra and Jerash are the best known, Islamic desert castles, crusader fortresses, desert oases, mineral hot springs and even some of the best bird watching sites between Europe and Asia.

This variety of attractions alone would keep European and North American visitors coming to Jordan, but added to this is the successful drive to offer Amman as a gateway to the Holy Land attractions of Jerusalem and Bethlehem in the Israeli-occupied West Bank. New regulations now make it easier than ever for foreign visitors to cross the Jordan River on air-conditioned buses for a comfortable visit to the West Bank.

Added to all this, however, is the sharp rise in Arab visitors, particularly those from the humid Gulf states who have recently discovered the cool, green hills north of Amman. In fact, 80 per cent of visitors to Jordan are Arab nationals, although a large part of these are Moslem pilgrims en route to Saudi Arabia or Palestinians en route to visits to the West Bank.

With its long-term aim of promoting "selective tours," the Tourism Ministry is developing facilities to serve the many special interest tourists that it expects in the future.

This means simultaneous development of mineral springs, desert, beachfront, antiquities and the hilly areas, with an aim of spreading out the tourism attractions and infrastructure throughout the country, and avoiding a massive concentration of visitors at one or two sites.

Another aim in this drive is to provide more services for the growing domestic tourist sector, which has also been spurred by a recently regulated price code for hotels and restaurants which have seen an appreciable drop in some prices.

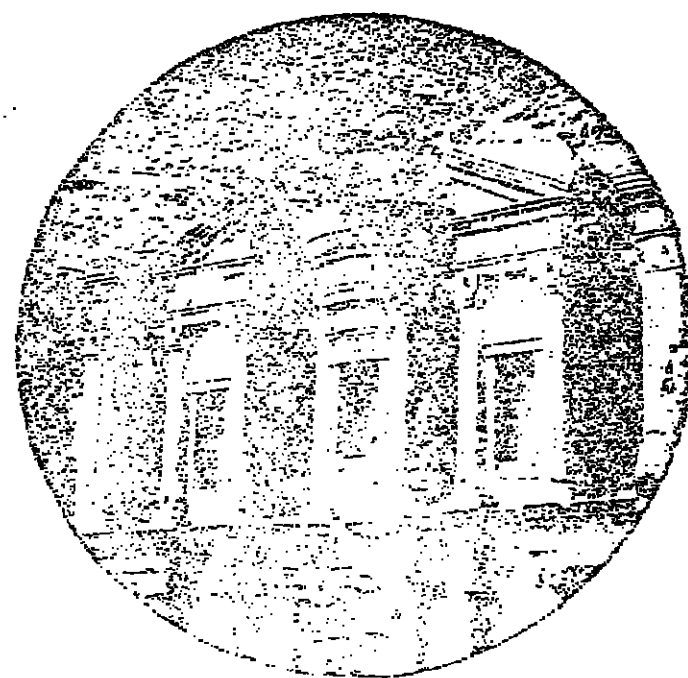
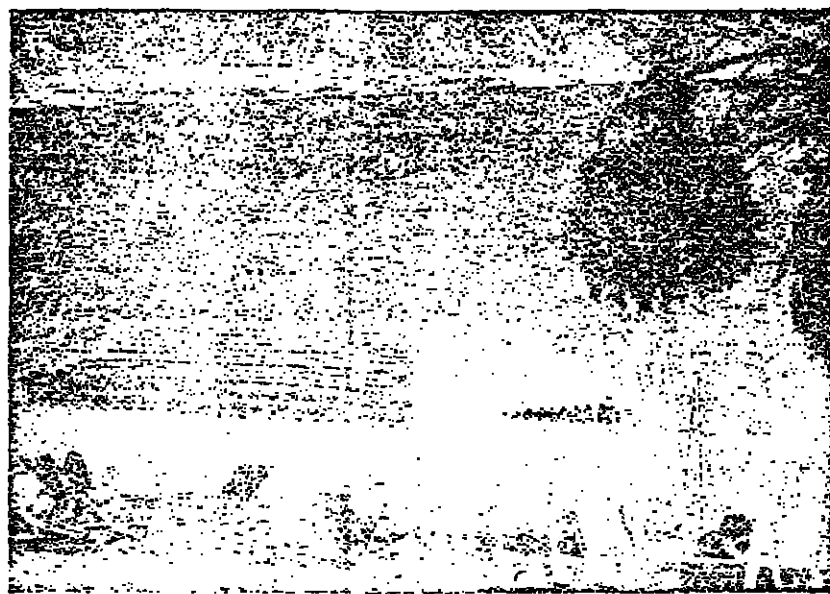
One lingering headache has been the lack of trained staff for the tourist sector, and the requirement for another 4,000 workers in this field in the coming four years can only be met by more imported labour. Some of the international hotels entering the field, such as Sheraton, Holiday Inn and Marriott, will probably have to bring in many of their staff until local training schemes are able to carry the burden of providing skilled workers.

Rami Khouri

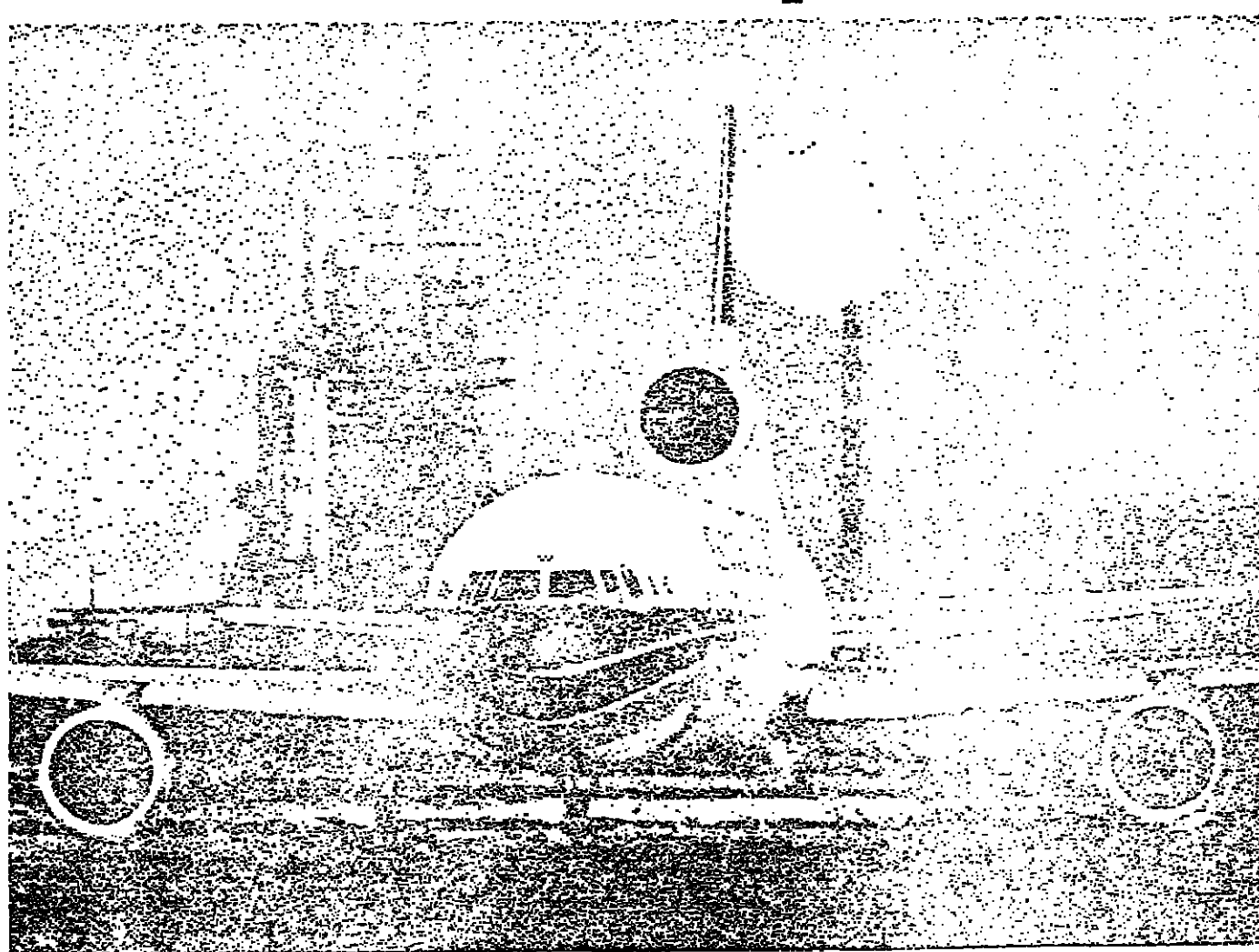
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ARAB TRAVEL AND TOURISM VIII

Tunisia

The visitors flock in

UNTIL IT was overtaken two years ago by oil, tourism was Tunisia's biggest hard currency earner: for a country with relatively few resources, the Dh 139.4m brought in by tourism last year is appreciable and all points to a further development of this sector of activity in the years to come. At the same time, those in charge of this sector in Tunisia are trying to improve the amenities offered to tourists, attract them away from the coast and ensure that those who come do not simply spend all their time on the beaches but enjoy some of the sites away from the coastline.

Tourism has developed very fast in the past eight to ten years and too many tourists crowd into a fairly narrow strip of coast between Hammamet, south of Tunis and the city of Sfax as well as further south on the island of Djerba. Few go to the north, to the Sahara and not enough go to the many Roman sites scattered around the countryside.

Far too many tourists come in the crowded summer months despite the efforts the authorities have made to spread out the season. Yet the weather in Tunisia, the more so as one moves to the south, should attract more foreigners in the spring, from March, and in the autumn. In the desert the

winter months are the most pleasant.

The other concern, one which the authorities are less keen to talk about, are the social side-effects of the more than 1m tourists who visit the country every year.

Tunisia launched itself in earnest on to the international tourist scene in the late 1960s. The country badly needed all the foreign exchange it could get: it had to create jobs fast, no mean problem in a country where half the population is under 20 and where the level of education is, without doubt, high both in African and Middle Eastern terms. Furthermore, the emancipation of women has brought new demands for jobs, undreamt of a generation ago.

Tunisia had the advantage of not being far from Europe, in physical terms, of having been in close contact with French habits and language during the time France colonised the country, from 1882 to 1956, and of having kept up these contacts after independence.

Independence came without much violence and the French presence left little resentment. The people are naturally friendly. The high standard of living in Third World terms and, until recently, the great political stability also helped. Tunisia has traditionally been a bridge between the Middle East

and the West and foreigners are always made to feel welcome.

The sun and sea formula developed at the turn of the decade worked well: apart from a slight slowing down after the oil crisis, the tourist sector has lived up to the hopes of its promoters and package tours have prospered.

the bad relations between Algeria and Morocco over the Saharan issue, which has led to the closing of the frontier between these two countries since 1975-76.

Visitors from the Middle East, particularly from the Gulf states and Saudi Arabia, are a greater novelty. Fifteen thousand came

provocative enough. For all the immediate benefits to be derived from this type of visitor, are the long terms risks worth taking? At the official level, the answer remains an enthusiastic "yes". Important decisions concerning in particular the type of new hotels to be built will have to be taken in the next few years.

Access from Europe, North America and the Middle East by air is good; all Tunisians speak Arabic and most of them French while English is progressing fast, together with German. Telephone and telex services are good. The main beneficiary of this increase has been Tunis Air which carried 1.2m passengers last year, a sixfold increase in ten years.

The ancillary advantages of holding conferences in Tunisia include easily accessible Roman and Arab sites and old cities, some beautiful countryside ranging from oak forests cascading into the sea in the north at Ain Draham and Tabatha to the empty plains around the centre to intact Berber villages and troglodyte dwellings in the south. Oases remain a major attraction and so do the many beaches. Finally, cooking is very good, despite the tourist invasion of recent years. A wide variety of craft products can still be found but quality is declining, except where good carpets are concerned. Good jewellery is very difficult to find.

The authorities are faced today with having to diversify the package they offer. The first wave of growth has proved satisfactory: now is the time to diversify away from the coast, which will be choked if much more development takes place. Inland roads are good but more small hotels need to be built. But of course, private investors who have taken much of the investment along the coast on to their own shoulders are less keen to move inland where the return on investment is likely to be lower than in the high density coast area. And the state is not awash with money these days.

Then one has to attract Europeans with wider interests than sun and sea and a Club Med terrace ambience. There is no easy answer. Yet the country, while less spectacular than some of the sites and many fine cities, Architecturally it is a dream. Qairwan boasts some early Muslim architecture; the roman amphitheatre at El Djem in the olive groves of central Tunisia is unique, the site of old Carthage, now being partly excavated is rich in history. The hill on which it was built close to Tunis boasts one of the finest views anywhere round the Mediterranean. However, the ghastly villas being built at the foot of Sidi Bou Said are a reminder of how little it takes to destroy a site forever. The red cliffs are being prostituted for the sake of a few rich visitors.

Paul Martin

Francis Ghiles

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Sharjah

Tel: 22340/355330

Telex: DB 5425

Salalah

Tel: 460544

Telex: MB 7514

Khorramshahr

Tel: 2746/50

Telex: 654031

654008

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SYRIA should be inundated with tourists. Situated at the ancient and modern crossroads of three continents, it is endowed with a rich variety of archaeological treasures and Islamic shrines, a distinctive set of landscapes and a Mediterranean seaboard. And indeed, no casual visitor who has undergone his inaugural elbowing by the scrambling throngs at the souk-bazaars of Damascus and Aleppo, or been turned away

despondent from one hotel reception desk after another, can fail to be convinced that the country is thick with invading hordes.

Yet very few of the 1.4m people who visited Syria in 1976 (the last year covered by the official statistics) were tourists. More than 600,000 of them were Lebanese (many of them refugees) and only 147,000 came from outside the Middle East. Many of the latter were businessmen and expatriate workers, so there were not many genuine tourists. Rich Lebanese and visiting Arabs from the Gulf probably form the mainstay of the tourist industry.

In fact statistics suggest that fewer North American and West European visitors go to Syria now than in the mid-1960s—the legacy of the 1967-1973 period when, following the Six Day War, Syria became isolated and politically prickly. Hotels ran down, guides went out of business, and tourist officials became disheartened. In 1976 tourism made up only 3 per cent of GDP and employed only 2 per cent of the work force.

But since the October 1973 Arab-Israeli war Syria has gradually become more open to outsiders and to the west in particular. The government of President Hafez Assad is relatively stable and is aware of the benefits that tourism can bring to a fairly slow-growing economy which needs to provide jobs for the increasing population. It wants to encourage more investment, including foreign investment, in tourism, and has been interested by the prospects held out to it by a firm of French consultants, who envisaged 3.5m visitors coming to Syria a year by 1990, and even (though this seems out of reach now) 2.5m by 1980.

But to implement the plan would require the creation of a new tourist infrastructure including not just hotels but training, promotion, advertising, tourist offices abroad and so on. In 1976 there were only 18,000 beds in all the country's hotels, very few of them of international standard: the consultants reckoned that 39,000 new beds would be needed in new hotels and a staggering 97,000 in motels, holiday villages and villas. This would involve a major upheaval in the present tourist patterns: Damascus, which now accommodates three-quarters of all visitors, would fall in second place, and the northern city of Aleppo to third, well behind the presently undeveloped coastal region on the Mediterranean and the mountain resorts in the west.

The report envisaged that the greatest expansion would take place in "estivage" tourists—Arabs and others seeking relief from Syria's cool, forested hills (Arab) finance. Tax and customs incentives are being offered. The Government, which has allocated (\$250m for tourist development this year, claims Syria's three major estivage resorts—one near Damascus, two in the north-west—are already mushrooming, and new sites are being chosen. It also foresees trying to entice sun, sea and night life and East Mediterranean pollution it is not yet coastline, where in places the mountains sweep right down to the sea. Here two long stretches of unspoiled beach are seen as

ideal for villas and villages. (Unfortunately the consultants failed to appreciate that one of these beaches has black sand, which scorches the feet in summer.)

But it may be that the western tourist will be drawn to Syria more for its historical and archaeological attractions, which are superb, and include Damascus itself, with its souk and the Omayyad mosque; Aleppo, a golden city dominated by its magnificent Islamic citadel; and countless classical, Arab and Crusader remains, including the city of Palmyra in the desert, the Roman amphitheatre at Bosra in the south, the castle of Krak des Chevaliers, and the delightful old city of Hama, with its immense water wheels lifting water out of green Orontes. Syrian officials hope that they can attract visitors to a string of ancient cities along the Euphrates, while the new Russian-built dam at Tabqa is the pride of modern Syria.

Yet just how far Syria really wants to go in developing tourism at this stage is uncertain. The fact that it has to devote more than a quarter of its expenditure to defence is a drain on finance, while westerners tend to be scared away by what they perceive as the general instability of the region, irrespective of whether there is a real danger of renewed conflict. It may well be, as a doctoral thesis by Dr. Alan George concludes, that unless the political situation in Arab world becomes calmer Syrian tourism cannot boom.

Capacity

In the meantime Syria's capacity to take more tourists is being increased. The most urgent need is for better hotels. The Syrian government has committed itself to large scale building projects in conjunction with western Arab capital, keeping financial control but leaving the running of the hotels to professionals. A Sheraton opened in Damascus this month; the Meridien has been going for two years, and others are planned for Aleppo and Latakia, while one is soon to be completed at Palmyra. With other hotel projects in hand, 1,500 desperately needed beds should be added at the top end of the market.

But it is in the middle range category that the most urgent need is felt: what few hotels of this type there are—in the towns and villages outside the main centres—are not usually up to the standard most western visitors would accept. The government is trying to encourage the private sector to invest in constructing and equipping them (or even renovating old ones) particularly in partnership with foreign (usually Arab) finance. Tax and customs incentives are being offered. The Government, which has allocated (\$250m for tourist development this year, claims Syria's three major estivage resorts—one near Damascus, two in the north-west—are already mushrooming, and new sites are being chosen. It also foresees trying to entice sun, sea and night life and East Mediterranean pollution it is not yet coastline, where in places the mountains sweep right down to the sea. Here two long stretches of unspoiled beach are seen as

Syria is sensibly not overselling its long term plans; it is

The French take the lead

THE FRENCH have borrowed an idea from the U.S. space programme for Europe's most ambitious industrial project. To assemble their Space Shuttle, U.S. aerospace engineers have a 225 feet tall "temple" called the vehicle assembly building, close to the launch pad. The French nuclear engineers have built their own huge reactor, a 225 feet tall "temple" called the Creys-Malville fast breeder reactor, close to the launch pad. The French nuclear engineers have built their own huge reactor, a 225 feet tall "temple" called the Creys-Malville fast breeder reactor, close to the launch pad.

At Creys-Malville on the bank of the Rhone between Lyons and Geneva, in a picturesque region once rich in glaciers and well stocked with medieval castles, a modern tower is climbing steadily skywards. This is the Creys-Malville fast breeder reactor, a 225 feet tall "temple" called the Creys-Malville fast breeder reactor, close to the launch pad.

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By then, however, the French engineers hope to have at least one more big FBR under construction.

successful 250 MW Phenix demonstration, begun at Marcoule after Britain's prototype fast reactor at Dounreay but brought into operation before it. Two years of unprecedented good performance, for a prototype plant, convinced the French that with Phenix they were on to a winner. By the spring of 1977 they were ready to extrapolate five-fold in size—a much smaller scale-up incidentally than the 15-fold extrapolation from their Rapsodie experimental reactor.

THE JOINT VENTURE NOVATOME (France)	
Creusot-Loire	34%
CEA	34%
Neyrpic	15%
Alsthom-Atlantique	15%
NIRA (Italy)	
AGIP Nucleare	20%
Fiat	10%
AMN	10%

Phenix. Still more significantly, they had worked out an industrial infrastructure to undertake the leviathan—and very complex—project. Creys-Malville is an international venture, with considerable participation by German and Italian industry. A consortium called Nersa, managed by a triumvirate of French, German and Italian directors, is customer for the plant. Shareholdings in Nersa are 51 per cent EdF, and 33 per cent ENEL, with the balance held by a German-Belux utility consortium called SBK (in which Britain's Central Electricity Generating Board has a toe-hold).

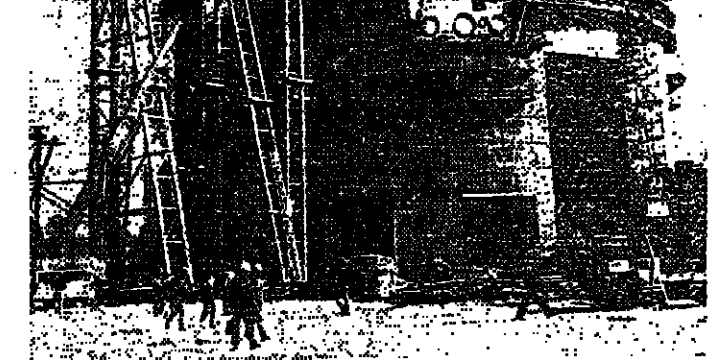
Nersa has placed a turnkey contract for the reactor itself

—the nuclear steam supply system—with a French-Italian joint venture called Novatome Nira. This brings together the main groups in these two countries developing the FBR (see accompanying table). Their contract, worth about FF 2,500m (over £300m), represents nearly half the total investment expected at Creys-Malville.

The Rhone is not navigable beyond Lyons, so Nersa is planning to have many of the bigger and heavier sub-assemblies fabricated on site, right alongside the reactor vault. (This was also the way Phenix was built.) A cathedral-size workshop clad in aluminium was erected within 12 months of Nersa placing the reactor contract. This workshop, substantially bigger in area than a football pitch, has headroom of over 100 ft under the hook of an 850-tonne travelling crane. It is unheated but they plan to put "tents" around the individual projects when needed and blow warm air about the craftsmen.

Already major components are taking shape, including the heaviest—the 850-tonne roof slab for the reactor. This is being built from a dozen prefabricated segments, half made by Breda in Milan, half by Neyrpic in France. The procurement policy of Novatome-Nira is to place contracts involving transfer of France's exclusive FBR technology with French companies only. Italian and German companies are awarded only contracts involving no technology transfer. Overall, the value of contracts is distributed nationally roughly in proportion to the shareholdings of the three utilities.

The first big reactor sub-assemblies to leave the workshop, in 1980, will form the



Circular reactor vault for the world's first commercial fast breeder reactor at Creys-Malville

figure compares with a total of \$365m allocated by the Government of France, Britain, Germany, Italy and Belgium this year.

Britain, which conceptually has followed the same path as the French, has decided that it must hold a public inquiry into plans for building its first big FBR, probably preceded by another inquiry to establish whether it needs FBRs at all. Germany, with no prospect of seeing power from its demonstration FBR at Kalkar in under 11-12 years from starting construction, is now bemused by political proposals that it should be redesigned as a quite different kind of reactor.

As the French see it, interruption of the kind Britain, the U.S. and Germany have experienced have two very serious consequences. They push up the cost rapidly (Creys-Malville, they claim, will provide power at a price per kilowatt within the same bracket as France's other nuclear stations); and they increase the risk of something going seriously awry because vital expertise has been lost or overlooked. "People say it is bad to go too fast but the way to keep it safe is to have a continuity of effort on the safety problems," says M. Vendryes.

In one respect France may appear to have heeded the call for caution made by the U.S. Administration, which this summer, Italy and Belgium this year. Britain, which conceptually has followed the same path as the French, has decided that it must hold a public inquiry into plans for building its first big FBR, probably preceded by another inquiry to establish whether it needs FBRs at all. Germany, with no prospect of seeing power from its demonstration FBR at Kalkar in under 11-12 years from starting construction, is now bemused by political proposals that it should be redesigned as a quite different kind of reactor.

Letters to the Editor

A monetary system

From Mr. D. Thomas

Sir—I simply must correct an attitude reflected in Samuel Brittan's column of October 6 and 7, "Explaining it in London". I am a monetary economist and I suggested that the creation of an essentially flexible European monetary system would amount to nothing and then implicitly supported that argument by asserting that even in a flexible system the currencies of the "virtuous" few would continue to be particularly favoured.

My comments are two. As strong currency country interest in some European currency unit has always implicitly demonstrated, something is in fact gained merely by limiting or eliminating exchange rate adjustments that go beyond levels justified by relative money growth. Germany has always been plagued by a currency that has tended to appreciate excessively over its own country in 1978 and the U.S. over the past five quarters have seen their currencies depreciate beyond levels that are relative money justified. Such non-neutral exchange rate changes impart real economic shocks that must be painfully dealt with by the authorities (witness U.S. inflation now). Thus, the supermark will represent a clear advance if it can be characterised as a better flexible system than floating.

Given that it can maintain exchange rate neutrality, the implied satisfaction of the proportionality conditions of purchasing power parity and interest rate parity will make any currency of the system a good substitute for any other. D-marks will not be superior.

I think an EMS can make a major contribution to the stability of the international financial system but only if it is essentially flexible. I think the system could be greatly strengthened by Britain's membership. Mr. Brittan's position that the flexible rate system cannot be improved, along with his quite correct idea that an essentially fixed-rate system is not feasible, wrongly shifts attention and emphasis and may help keep the UK out.

David Thomas
21, Rue du Bourg Tibourg,
Paris 1.

Control of wages

From Mr. A. Ferguson

Sir—Nearly everyone seems to accept that Government control of wages is here to stay and without it a subsequent wages explosion would be more than the country could stand.

On the other hand, one just questions whether the Government can control incomes for any length of time. So far it has been fairly successful and would have been more so if companies themselves had not used every device to get round income policies, but such a human nature, whether collective or individual, it will be extremely interesting to see the outcome of the agreements to come in the public sector and whether the Government can hold the pay line here.

If the Government cannot control incomes, would it be able to control prices? Being a chicken and egg situation, it is just possible that a real crack down on price control will be more effective than wages control. If prices were stable then extra money for wages etc. would have to come out of real

protholite improvements or shareholders dividends. It could produce interesting consequences that may make profit sharing and participation more meaningful. After all, if firms could get real shop floor cooperation without strikes, then management and shareholders would go a long way to share the rewards that would go with this changed attitude.

In the longer run, it is quite impossible to see just how the Government can control relative incomes. It is a matter of the currencies within all industries, without letting the wages cork out of the incomes bottle. It is perhaps the wrong control. Equally, there seems no case at present for trying to cater for both the chicken and the egg and this would be a strong form of control that would hardly be fair to the private sector.

The other way of approaching the problem would be to nationalise or at least rationalise the unions. A real sort out of representation would be very helpful. After all, if wages negotiation is to be by Government decree, the union and negotiating procedures in the major London clearing banks.

In his unbiased analysis Dr. Johnston highlights the fact that the Association of Scientific, Technical and Managerial Staffs has failed to attract membership among bank staff outside Midland Bank, and within Midland Bank its membership has declined from 10,000 to "at most" 6,000. In contrast he notes that the National Union of Bank Employees has significant membership in all the major banks and within Midland Bank NUBE's membership has increased from 10,000 to 13,500 over the same period. This trend continues, and NUBE now has 13,000 members in Midland Bank, and Mr. Westhead at a recent meeting with the central arbitration committee was quoted as saying current membership position is 4,500. On the basis of this evidence, bank staff faced with a choice of TUC affiliated unions clearly prefer NUBE.

I am sure all bank staffs wish to see an end to divided staff representation. NUBE certainly does. We are, therefore, giving detailed consideration to Dr. Johnston's report and without committing NUBE to any of his proposals, the report and recommendations are welcomed as a genuine attempt to bring all the parties to the negotiating table, to seek a mutually acceptable way forward. Hedley Woods, Sheffield House, Portsmouth Road, Esher, Surrey.

Regional dialects

From Mr. H. Faulkner

Sir—How splendid to find someone of the eminence of Lord Snow saying in your columns "I shouldn't consider it a loss if most of our regional dialects disappeared overnight" (October 21). How much longer must our teeth be put on edge by the way the language is mangled by people who ought to have had training in education before being given the freedom of the air?

H. Faulkner
21, St. Peter's Crescent,
Bicester, Oxon.

North Sea oil

From Mr. A. Macgregor

Sir—Elizabeth Young (Oct. 19) suggests that both a politician and a businessman have misunderstood the need for nationalising North Sea oil. I Kildare Terrace W2

Today's Events

GENERAL

State opening of Parliament with Queen's Speech on new Civil Defence Bill. Italian Prime Minister, Indro Montanelli, talks in Sicily on the proposed European Monetary Union.

National Economic Development Council meets (9 am) in London. Agenda: Ministry of Overseas Development's contribution to the Industrial Strategy and a progress report on the Warner Report on Standards.

Mass meeting of Vauxhall Motors' Elmsmere Port Workers on strike threat. British Oxygen pay talks resume.

Mr. Edward Heath, MP, guest speaker at International Chamber of Commerce dinner, Quaglin's, Bury Street, SW1. Seventeen countries expected to attend Iraq-convened summit meeting in Baghdad to discuss ways of countering the Camp David peace agreement.

German Chancellor, Helmut Schmidt, meets Sig. Giulio Andreotti, Italian Prime Minister, in talks in Sicily on the proposed European Monetary Union.

Trustee Savings Bank issues first credit cards—Trustcard—in affiliation with the Visa International organisation.

Cutlery and silverware industry statement on future prospects. Introduction by British Caledonian of cheap £21 single off-peak fare between Gatwick and Glasgow and Edinburgh—the airline also begins new scheduled service from Gatwick to Benghazi.

Increases of between 2 and 10 per cent in some UK-North Atlantic air fares. Townsend Thoresen half-price scheme for short motor trips abroad comes into operation.

London Chamber of Commerce export finance discussion group meeting, 69, Cannon Street, EC4, 10.15 am.

Sir Peter Vaneek, Lord Mayor of London, attends luncheon with Shell Transport directors, Shell Centre, SE1.

Carbonisation Science Lecture by Mr. E. M. Summers, Royal Institution, 21, Albemarle Street, W1, 2.30 pm.

Royal Society for the Prevention of Cruelty to Animals conference on animal experiments. Zoological Society, Regents Park, NW1.

COMPANY RESULTS
Final dividends: Equity Income Trust, Interim dividends: Allied Irish Banks, Carriers Superfund, London Trust, Pritchard Services, Shuloh Spinners, Interim dividends: Shuloh Holdings.

COMPANY MEETING
Thornomotion Secured Growth Trust, 23, Milk Street, EC. 12.30

How much of your business are you planning to bequeath to the taxman?

If you run a business, then you've already learned it can be rather like running a gauntlet. A gauntlet of different taxes.

If you feel you've earned the right to a good income, then you'll have to pay the highest personal taxes in Western Europe.

If you keep the money in the business then corporation tax will get you.

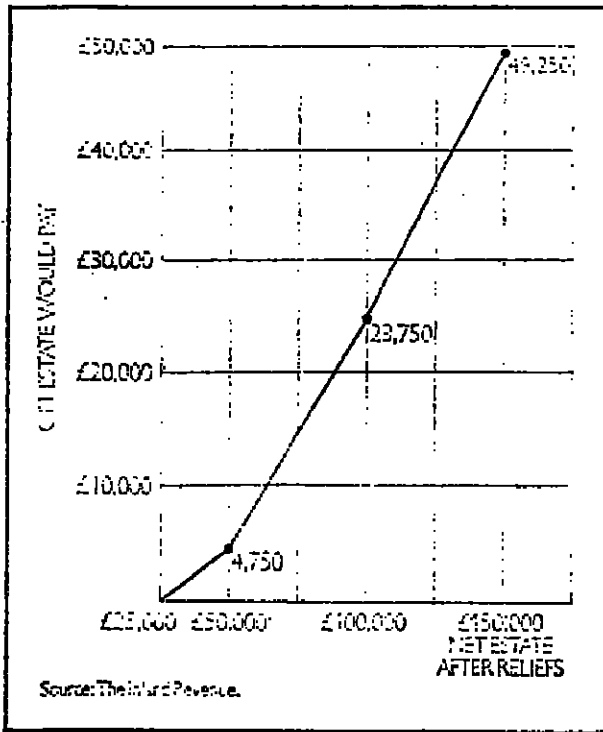
Nevertheless, you may succeed in running the gauntlet.

But even if you do, waiting at the end with bludgeon raised, is Capital Transfer Tax. Able to destroy your life's work rather than allow you to leave it to your heirs.

If you feel reluctant to face this final blow, don't worry. Because the tax system gives you opportunities as well as problems. If you have the right advice, your heirs can keep much of the money that might otherwise go in Capital Transfer Tax, and without crippling your business.

You'll be pleasantly surprised what can be done through our Business Assurance schemes. After 134 years of successful money management, we know exactly how to make the most of your money, despite Britain's ever-changing tax regulations. You'll find, too, we can help you to run the gauntlet more profitably.

Call your financial adviser now, and see what can be worked out for you. Or, contact any of our offices direct. Don't delay. You're not getting any younger.



The amount of capital transfer tax payable on estate.

Equity & Law

Equity & Law Life Assurance Society Limited, 20 Lincoln's Inn Fields, London WC2A 3EE.

COMPANY NEWS

Reed Intl. UK side hit in second quarter

AFTER reduced interest charges, profits before tax of Reed International for the second quarter of 1978-79 were £18.6m against £18.9m, with the total for the six months to September 30, 1978 amounting to £40.1m compared with £38.4m in the same period last year.

Operating profits in the second quarter of £26.2m (£28.8m) comprise a downturn in the UK—£12.5m (£17.1m)—and £13.7m against £11.7m from overseas.

Meanwhile the Canadian subsidiary, Reed Paper, has reported its first profitable third quarter in two years with net earnings of Can\$3.3m or 13 cents per common share after extraordinary items. In the same period last year, the company incurred a net loss of \$9.1m or 33 cents a share.

Reed International's UK operating profit reported for the quarter and the half-year has been reduced by a provision of £3.2m which represents the cost of repatriating part of the proceeds of the sale of Reed Nampak through the Securities and Investments Commission.

The sale proceeds included £15.4m which have been used to purchase Deutschmark securities in Germany and the agreed disposal of the interests in the British Columbia joint venture companies will result in proceeds in excess of \$30m and a reduction in consolidated debt of some £10m. An amount of £13.4m (£14.9m) of the £21.3m overseas operating profit in the half-year to September 30, 1978 was attributed to these three operations.

HIGHLIGHTS

The half-time figures from Reed International represent a mixed bag of trading experiences. There is a recovery in Canada but some provisions depress the overall profits and pre-tax Reed is ahead from £39.4m to just £40.1m. Hepworth has come up with some good figures showing pre-tax profits for the year 47 per cent higher on a sales volume increase of a tenth. Lex also considers the effect of the halt in production of Iranian oil on the world's oil companies. Elsewhere Avana continues to drive ahead—interim profits are up 80 per cent. Bamber's, the store group, is also painting a buoyant picture, and Linread has made a full recovery. But at Polymark margin pressures at home have slowed profits growth and Graig Shipping is fighting to keep afloat.

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Upsurge for Bambers—interim doubled

MORE THAN trebled profits for the half year, a doubled interim dividend and a forecast of the year's profits well in excess of the £1.36m achieved in 1977-78, is the news for shareholders in Bambers Stores, formerly known as Vernon Fashion Group.

Including £130,633 surplus on disposals of properties, against a £5,527 loss last time, profits for the half year ended July 29, 1978, have shot up from £203,469 to £839,007.

Turnover advanced by £2.8m to £6.8m; and the rate of increase has also been matched during the second half to date.

The group makes and sells ladies' and children's wear. So far this year it has opened a further 35 stores, all of which are trading profitably. An additional 15 are due to be opened by the year end which will bring the total to 140.

Earnings have risen from an adjusted 2.16p to 6.77p per 10p share, and the interim dividend has been doubled from 0.7025p to 1.405p.

For the year the maximum allowed under the new legislation will be paid. The 1977-78 final was equal to 0.851p.

Also proposed is a one-for-two scrip issue, which will give the company trustee status. The new shares will rank for the final dividend.

After a dramatic expansion in the provinces, Bambers will be tentatively opening London reaction to its medium to lower priced range of women's and children's wear, when it opens stores at Hamersmith and Wandsworth later this year.

Mr. D. A. Maciver, president and chief executive officer of Reed Paper, said Mr. M. H. Cochrane, chairman of the Board, had resigned to take up a senior position with a major Canadian corporation. The name of the corporation was not disclosed.

Mr. Cochrane will continue as a director of the company and will remain as chairman until January, 1979.

See Lex

£0.36m by Audio Fidelity

DESPITE a second-half advance from £230,990 to £239,499 profits of Audio Fidelity finished the April 30, 1978 year down at £303,207 against £427,708. Turnover rose from £3.9m to £4.1m.

The directors state that results included losses incurred in closing five unprofitable shops and that very satisfactory 1978-79 interim figures can be reasonably expected.

On the figures available to date they feel a break-even situation should occur for the retail side, in the normally quiet first half, and they say that manufacturing profit contributions continue to increase.

After tax £195,334 (£228,389) earnings are shown as 9.17p per 10p share compared with 7.32p and the dividend payment is unchanged at 2.1p net.

The company is a manufacturer, wholesaler and retailer of hi-fidelity sound equipment.

Hambros ahead in first half

REVENUE of Hambros Investment Trust for the half year to September 30, 1978, emerged higher at £340,851 against £334,589 after tax of £163,958 compared with £162,077. Gross income rose from £1,423,815 to £1,494,063 for the period.

Earnings per 25p share are shown to be up from 2.15p to 2.22p and the interim dividend is unchanged at 1.5p net—last year's final was 2.25p net from net revenue of £1,071,016.

Net asset value was 150.6p (128.5p) per share with prior charges at par and 160.6p (138.2p) prior charges at market value.

RANDALLS GROUP

Shareholders in Randalls Group holding a total of 857,888 ordinary shares (representing 37.87 per cent of the total) have now received the final dividend of 0.6p per share.

The dividend will be paid on November 1, 1978, to all shareholders on the register on 27th November, 1978. The share register will be closed from 27th November to 4th December, 1978.

Avana Buildings, Pendryis Street, Cardiff.

By Order of the Board, T. B. J. BARRETT, Secretary.

31st October, 1978.

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Avana Buildings, Pendryis Street, Cardiff.

DIVIDENDS ANNOUNCED

Company	Current payment	Date of payment	Corresponding year	Total for year	Total for last year
Aberdeen Trust	3.1	Dec. 23	2.1	2.1	2.1
Audio Fidelity	0.65	Jan. 3	0.5	0.5	0.5
Avana	1.43	Jan. 3	0.5	0.5	0.5
Bambers Stores	1.4	Dec. 23	0.7	0.7	0.7
John Beales	1.4	Jan. 3	0.5	0.5	0.5
Borden and Southern	1.15	Jan. 3	1	1	1
Empress Services	0.1	Jan. 3	0.1	0.1	0.1
Graig Shipping	0.1	Jan. 3	0.1	0.1	0.1
Hambros Inv.	1.1	Dec. 15	1.5	1.5	1.5
Hensher	1.1	Dec. 6	1.0	1.0	1.0
J. Hepworth	1.82	Dec. 15	1.5	1.5	1.5
Kinta Kellas	0.1	Dec. 6	0.1	0.1	0.1
Lake View Inv. Trst. Ltd.	0.1	Dec. 6	0.1	0.1	0.1
Linread	1.3	Dec. 11	1.3	1.3	1.3
Movie Entertainments	1.5	Dec. 11	1.5	1.5	1.5
Wm. Low	4.46	Jan. 4	3.82	3.82	3.82
N. Atlantic Secs.	1.87	Jan. 4	1.7	1.7	1.7
Polymark	1.32	Apr. 6	1.36	1.36	1.36
Reed Intl.	0.3	Jan. 9	0.38	0.38	0.38

Dividends shown pence per share net except where otherwise stated. Equivalent after allowing for scrip issue. Plus additional increase by rights and/or acquisition issues. Total unlikely to be raised by as great a percentage.

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Hepworth's 47% profit rise

RECORD SALES and profits are reported by J. Hepworth and Son, multiple tailor, for the year ended August 31, 1978.

Principally as a result of increased sales of its traditional merchandise together with extensions to its product range, pre-tax profits jumped 47 per cent from £3.58m to £5.23m with £2.78m against £2.03m arising in the first six months.

Turnover, excluding VAT, rose 23 per cent to £42.62m, and since the year-end has continued to be buoyant and shown a 23 per cent increase over 1977-78.

Mainly due to a reduction in stock holding, the reduction in the 1977-78 UK tax charge was higher at £2.59m compared with £0.88m last time.

After minorities of £6.000 (nil) and extraordinary profit of £0.49m (£0.25m), net profit from the year ended August 31, 1978, was £3.04m (£2.28m) and the attributable balance was down from £3.59m to £3.06m.

Stated earnings, before extraordinary items, are 0.35p (0.25p) per 10p share, and the dividend is effectively raised from 2.081p to the maximum permitted 2.54p net, absorbing £1.04m (£0.83m) with a 1.82p final.

See Lex

Nth. Atlantic pays 3.07p

Pre-tax revenue of North Atlantic Securities Corporation rose from £320,901 to £377,406 for the year to September 30, 1978, when the company's income rose from 2.7p to 3.07p with a final payment of 1.87p per 25p share.

Gross revenue came to £1.28m against £1.13m and the pre-tax profit rose from £0.35m to £0.55m (£0.33m) and gross debenture interest from £0.33m to £0.55m (£0.33m).

The dividend is raised from 2.7p to 3.07p.

The coupon rate on local authority yearling bonds hit a high for the year of 11 per cent when pricing details were released yesterday. The new rate compares with 10 per cent last week and the previous high of 11 per cent reached two weeks ago.

The latest yearlings are issued at par and are due on November 7, 1979.

The issues are: Merthyr Tydfil Borough Council (£0.5m), Brentwood District Council (£0.5m), City of Kingston upon Hull (£1m), City of London (£1m), City of Norwich (£1m), City of Sheffield (£1m), Stafford Borough Council (£0.5m), Waverley District Council (£1m), Wokingham District Council (£1m).

City of Bristol is raising £0.75m by way of variable rate bonds issued at 5.99p. The bonds are repayable at £100 on October 26, 1983. Interest is 11 per cent above the six month London inter-bank rate. The rate payable for the six months to May 1, 1979, is 12.75 per cent a year (equal to 6.375 per cent for the period).

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MINING NEWS

Putting Ashton into a cooler perspective

BY KENNETH MARSTON, MINING EDITOR

THE NEXT progress report on the exciting Ashton diamond exploration venture in the Kimberley region of Western Australia will be issued by next Monday. This is announced by Conzinc Riotinto of Australia as manager of the project with a stake of 52.6 per cent.

The interim report is to be made at the request of Ashton Mining, a partner with an interest of 22.4 per cent in the venture, which would like the results of sampling to the end of October to be made available at the time of first dealings in Ashton Mining shares; they were recently offered to the public at their par value of 50 cents (25p).

CRA's reporting policy in regard to the Ashton venture is basically one of quarterly statements, the next being due in January. But any results considered to be of significance for the development of a commercial mine will be made known immediately.

There will also be announcements made when required by the joint venturers to meet special circumstances such as those associated with share offers. Apart from CRA and Ashton Mining, the other partners are: AO (Australia) 4.6 per cent, Nibelsa 7 per cent, Tanganyika Holdings 8.4 per cent and Northern Mining 5 per cent.

In line with its policy of taking the speculative heat out of the venture, CRA delivers a resume of the progress made so far in format which has been agreed between the joint venture partners and the Stock Exchange, "to provide some perspective for past and future sampling results."

It underlines the point that at this early stage the results being obtained cannot give a reliable guide to prospects. For example, the concentration of diamonds in kimberlite is usually very low—typically one part of diamonds to between five and 700 parts of host material—and there are variations in both content and grade of diamonds. A tremendous amount of sampling is thus needed to obtain a guide to the amount and value of diamonds in a given "pipe."

The value of each carat weight there are 142 carats to the

ounce) of diamond can vary enormously, depending on the size, colour, clarity and shape. Values per carat can range from one dollar to many hundreds of dollars.

Clearly, the testing of the 28 pipes so far discovered is going to take time. By end-September there had been insufficient testing of any individual pipe to provide a reliable indication of its prospects, despite the fact that 250 carats had been recovered from 47 samples containing approximately 4,800 cu metres. During the current quarter scout sampling will be continued and further surface samples will be processed from a number of pipes. Depending on the results obtained a decision may be taken to start deeper sampling of selected areas during 1979. It is good.

All this suggests that news from the venture is unlikely to hot up until at least after the Australian winter season ends in April. Next year's June, and more particularly September quarterly reports might be the ones to which will keep the sharemarket on tenterhooks.

IRISH PROSPECT SEEKS FUNDS

An offer of up to 500,000 shares of 3p at a price of 40p per share is being made by Dublin's Oliver Prospecting and Mining. The Irish company, which has an issued capital of £50,000, states that it may apply to the Stock Exchange for a quotation on the guide to prospects. For example, new section for unlisted securities in due course.

It is stated that International Nickel Ireland, a subsidiary of Inco Metals of Canada has entered into a joint venture agreement with Oliver Prospecting covering prospecting licences over a total of 450 square miles in Ireland.

So far International Nickel has spent at least £125,000 on exploration work and if the Canadian offshoot raises this spending to £250,000 it will have the option

of taking a 50 per cent interest in the licences. The present issue is designed to provide Oliver Prospecting with funds to continue general exploration for minerals on its own account or in joint ventures.

N. CENTRAL WITS IS OPTIMISTIC

The outlook for the current year is favourable, according to Mr. J. N. Clarke, the chairman of South Africa's New Central Witwatersrand Areas. In his annual statement published today, it is expected that revenue from gold interests will improve and the prospects for coal and diamond holdings are seen as good.

New Central Wits is an investment holding company in the Anglo American group. In the 14 months to August it had net income of R395,920 (£217,410) and paid dividends of 22 cents (12.06p) a share.

Its portfolio of investments had a market value of R7,05m (£3.8m) at the end of last August, compared with a value of R4.5m at the end of June 1977.

ROUND-UP

Denison Mines, the second largest uranium producer in Canada, has sold to Freeport Minerals all the Freeport shares it had acquired as an investment. Last July it was reported that Denison had bought more than 6.5 per cent of Freeport. No financial details have been announced.

Primary aluminium output at Comalco, the Rio Tinto-Zinc group's Australian producer, rose to 142,046 tonnes in the first three quarters of this year from 126,153 tonnes in the comparable period of 1977. But recent industrial disputes affected bauxite production which fell to 5,74m tonnes from 7,49m tonnes over the same periods.

Hampton Gold Mining Areas received ASB 0.07 (£54,380) in 1978, a record for the nickel

operations in Australia of Western Mining during the 12 weeks to September compared with ASB23,465 in the 16 weeks to September 1977 and ASB23,418 in the 16 weeks to June 1978. Its recent acquisition, the UK Wulter coal mining machinery group, earned profits in excess of the estimate of £800,000 for the year to last May.

'Johnnies' hopes to pay more

SOUTH AFRICA'S Johannesburg Consolidated Investment Mining and Industrial group hopes to raise its dividend in the current year to June 30. An unchanged total of 170 cents (93p) was paid for 1977-78 when profits amounted to R42.2m (£23.1m) against R27m, but the 1977-78 profit was struck before a provision of R44.4m against the Namibian OJHase copper mine.

Sir Albert Robinson points out in his annual statement that the group's results for the current year will depend to a large extent on world economic circumstances. He cites the needs to overcome the high rate of inflation and to achieve a faster rate of economic expansion to provide employment as two of the more pressing problems for South Africa to overcome.

For "Johnnies," the objectives are to further reduce its level of debt and to improve productivity. Of the group's problem children he warns that the antimony-producing Consolidated Murichison mine may not be able to maintain the current level of production unless there is an improvement in the metal price in the foreseeable future.

Meanwhile, the group's diamond, platinum and gold interests remain in a buoyant phase. In regard to gold, Sir Albert points out that the rising price of the metal has resulted in the group's mineral rights in the vicinity of Randfontein and Western Areas acquiring more significance.

While they may not justify the establishment of any separate new mine, it might be possible to work the areas in collaboration with nearby mines and by using studies of the areas are being undertaken, "Johnnies" were £142 yesterday.

BIDS AND DEALS

Compromise reached in Tridant battle

A compromise has emerged in the drawn-out bid for Tridant Group Printers. Mr. Remo Dipre, Tridant's chairman, who launched a bid for the company in June, has given way to a later offer from Argus Press Holdings, but at a price.

Starwest Investment Holdings, the private company owned by Mr. Dipre through which he launched his bid, is in talks with Argus and Tridant which are likely to lead to Starwest acquiring certain subsidiaries of Tridant for cash. Under the arrangement Mr. Dipre would acquire the general printing companies and other subsidiaries, which in the last financial year made between them a loss of £50,000. But net assets attributable to these companies as at March 31, 1978, amounted to £3.7m. Starwest has agreed a purchase price of £350,000 with Argus for those subsidiaries.

The proposed deal would have no effect on the financial terms of the Argus offer of 100p for each Tridant share. If the deal is approved by shareholders after an extraordinary general meeting, and Mr. Dipre and Starwest have

confirmed they will accept the Argus offer, then a proposal for compensation for loss of office by Mr. Dipre is to be put to shareholders for approval. An amount of about £21,000 is likely to be suggested, which would represent around one year of Mr. Dipre's salary.

MIDLANDS ACCEPTS PREEDY

Midland Educational, the Birmingham-based bookseller and stationer which has received no less than three bids, has decided to recommend to shareholders a £24.5m offer made by Alfred Preedy.

The recommendation comes after a fortnight's careful consideration by Midland and speculation in the City that perhaps there were other potential bidders waiting in the wings.

Preedy's cash and share bid, which has been revamped and improved a shade since the original announcement in mid-October, offers three ordinary shares up as planned from today. The object is to use spare

shares in Midland. The bid values each Midland share at 24.5p. Some 65p cash is being offered for each of preference shares of £1.

Midland rejected the Pentos £2.1m cash bid and a £2.5m bid from Lonsdale Universal as being inadequate. Mr. E. G. Willcox, Midland's chairman, said yesterday "We are very happy with the Preedy offer. We are so compatible with Preedy that we should be able to expand much faster than with anyone else."

RANK/TOSHIBA VENTURE ON

The Government has formally agreed to allow the joint venture proposed between Rank Radio International and Toshiba to manufacture television and audio equipment in the UK.

Mr. Roy Hattersley, the Prices Secretary, has announced that he will not refer the proposal to the Monopolies Commission.

The new company, 70 per cent owned by Rank, will therefore be set up as planned from today. The object is to use spare

capacity at Rank's Plymouth factories, to manufacture television sets and music centres to Toshiba designs.

It is expected that the joint venture will draw largely on Toshiba's research and development and engineering capability. The Japanese company is injecting £3m into the joint venture. Most of this will be used for re-equipping the factories to build up production from the current 175,000 sets a year to a projected 350,000 by 1981.

Pru spells out restructuring benefits

The Prudential Assurance Company yesterday issued details of its scheme of arrangement aimed at setting up a new holding company, for the present Prudential group of companies. This move was first announced in May and the purpose of this restructuring is to separate the monitoring and co-ordinating of the constituent parts of the group from the responsibilities of running these constituent parts.

The document points out that the present Prudential is subject to insurance legislation and is required to maintain adequate reserves to support the general insurance business. For each £100 of annual general insurance premium, a company must now have free reserves (the excess of assets over liabilities) of £16 by law. But it points out that because of fluctuation in the value of investments and growth in premiums, a free reserve of £30 is considered about the minimum acceptable level and that companies prefer at least £50. Thus the "Pru" adopts 40 per cent as the minimum solvency margin acceptable.

The document then states that an insurance company cannot expand its asset base by borrowing since there is a corresponding liability. But the new holding company will not be an insurance company, therefore it can borrow and use the proceeds to expand the equity base of the insurance operations thus facilitating expansion.

The new holding company is to be called Prudential Corporate. The "Pru" shareholders would exchange each 31 share in Prudential Assurance for a 25p share in Prudential Corporate. As expected the company has not availed itself of the opportunity of increasing the dividend beyond the limit imposed.

Objections to Standard Life terms

Standard Life Assurance has run into trouble over the proposed transfer of its Canadian Life business to the Canadian company Manufacturers Life Insurance of Toronto. A group of policyholders are opposing the terms of the deal as being unfair to the Canadian policyholders of Standard.

The group is spearheaded by Mr. Robert G. Thompson, a Toronto lawyer and policyholder, and Mr. Richard Holden, who led an unsuccessful bid to stop Standard Life from moving its headquarters from Montreal to Toronto.

The Canadian business of Standard has some £1.7bn of assets and under the terms of the deal Standard will transfer \$10m of these to Manufacturers Life to cover the liabilities, including guarantees on future bonus rates. The remaining

\$200m of assets is being kept in Canada for the benefit of the UK and Republic of Ireland policyholders of Standard. The objectors are claiming that these assets belong to Canadian policyholders and it is unfair to take them out of the Canadian portfolio. They are seeking to force policyholders to stop the transfer.

A firm of consulting actuaries has also stated that these \$200m of assets belong to the non-profit group pension holders with Standard Life. Seven years ago Standard gave a bonus to such policyholders in the form of a reduction of pension contributions over five years. At the same time it offered policyholders the opportunity to transfer to a with-profits basis and the Canadian business would be able to avail themselves of the opportunity.

At the time of the announcement of the transfer in July, Mr.

David Donald, general manager of Standard, pointed out the company has invested \$50m in Canada for the last 20 years, ago in order to expand the business in that country. He regarded the \$200m of surplus assets as representing a reasonable return on this investment.

Mr. G. C. Philip, deputy general manager of Standard Life, said yesterday that the company at this stage did not propose to do anything concerning the latest development. An independent actuary, Mr. Sam Eckler of Toronto, had been appointed to investigate the terms of the proposed transfer and the company would await his report. Mr. Sidney Jackson, president of Manufacturers Life stated that his company was satisfied that the terms were fair both to its own policyholders and the Canadian policyholders of Standard. Otherwise the company would not have entered into the agreement.

Johannesburg Consolidated Investment Company, Limited

(Incorporated in the Republic of South Africa)

Chairman's Review by Sir Albert Robinson

The Annual General Meeting of the Company will be held in Johannesburg on 9 November, 1978 at 12 noon.

Results for the Year

During the financial year to 30 June 1978 the profit after tax available to ordinary shareholders, but before an extraordinary item to which I shall refer later, amounted to R42.2m compared with R37.0m a year ago. Our income from investments, trading profits, fees and net sundry revenue showed a slight improvement upon the corresponding figures for the previous year. The principal change in this year's accounts relates to the surplus on realisation of investments, details of which are fully discussed in the Directors' Review in the Annual Report. Part of the realisation stemmed from our liquid share portfolio. This is not material to our main business and is really cash in another form. Disposals from this portfolio and other share transactions raised R21.3m. Ordinary dividends remained unchanged at 170 cents per share. During the year the Company obtained additional finance of R40m through a preference share issue to augment its normal cash flow. Largely as a result of this step the net current assets of Johnnies and its financial subsidiaries showed a substantial improvement at the year end and are adequate to meet our commitments.

Future Commitments

The Company will still have to meet calls upon its cash resources in respect of Offshore Mining Company (Pty) Limited, Shangani Mining Corporation Limited and Consolidated Metallurgical Industries Limited. We have reduced our obligations by meeting guarantees of R17.5m in respect of Offshore's long term loans. The accounts reflect an extraordinary provision of R34.3m. This together with the provisions of R18.2m in last year's Income Statement, cover the full write-off of Johnnies' investment in Offshore, including both the bank guarantees to which I have already referred and the estimated on-going cost of care and maintenance for another two years. It is most unfortunate that the establishment of this mine coincided with the collapse in the price of copper, and that as a result it has proved necessary to cease operations. However, I know that shareholders will be relieved at the fact that Johnnies has been able to absorb this heavy financial burden without any fundamental adverse effect upon the Company's financial strength. The future of this mine will be decided upon during the next year or two. Whilst there is some suggestion that excessive world copper stocks are being slowly whittled down this has not been reflected in any material improvement in the price. The short to medium term outlook is therefore not encouraging.

The Anglo American Corporation of South Africa Limited through its Rhodesian office was appointed as Secretaries and Technical Advisors to Shangani with effect from 1 April 1978. Johnnies and Anglo American Corporation Rhodesia Limited have each agreed to contribute R82.5m to Shangani, by way of a rights issue at par in order to provide the finance which should keep the mine operating until the middle of 1979. During this period the open pit operations will be running down and the underground development phase will have commenced. Hopefully greater clarity on the political front in Rhodesia during the next year, and the prospect of better nickel prices will enable a longer term view to be taken of the financial measures necessary to complete the underground establishment programme and to reduce the

company's burden of debt. Inclusive of the pending rights issue Johnnies' investment, by way of equity, loans and guarantees in respect of loans raised by Shangani, amounts to R23.1m, of which R3.9m has been written off.

Consolidated Metallurgical Industries Limited has established itself remarkably quickly as a low cost producer of good quality ferrochrome. This augurs well for the long term potential of CMI. Internationally, production exceeds demand and the company has therefore reduced its output to one of its twin stream operations. Under these conditions the cost of servicing the company's borrowings is a heavy burden. It has been decided that CMI should reduce its short term debt and to this end arrangements have been agreed for shareholders to provide R10m of equity and R10m of convertible loan stock.

Provision has been made to meet the calls on Johnnies by these three companies during the current financial year.

Platinum

The Company's investment in Rustenburg Platinum Holdings Limited is once again showing considerable promise with the rapid and satisfactory strengthening of the platinum price. At the low prices that prevailed over the past three years Rustenburg was operating at marginal profitability and was obliged to pass two dividend distributions with the result that Johnnies did not receive any dividend income from this source during the year under review.

However, since the year-end Rustenburg has published most encouraging results and it has declared a final dividend of 8 cents per share which will be reflected in Johnnies' results for 1979.

Gold

The planned expansion at The Randfontein Estates Gold Mining Company, Witwatersrand, Limited has been completed ahead of schedule. The new 1,000 gold and uranium plant has experienced start-up teething troubles which are steadily being overcome and the refurbished Millrite plant is now operating most satisfactorily. I am satisfied that Randfontein Estates can look forward to many years of profitability which should amply justify the major capital investment programme of the last three years. Randfontein Estates is one of South Africa's premier gold and uranium mines and Johnnies is proud to have been involved in its development and operations over so many years.

Western Areas Gold Mining Company Limited achieved a record when it mined 1,078,000 tons of ore in the September quarter. As a low grade mine it is benefiting both from the rising gold price and the increased throughput. The company has for some time been investigating the Middle Elsburg Reef for its uranium potential and recently requested the Nuclear Fuels Corporation of South Africa (Pty) Limited to endeavour to obtain a long term uranium sales contract on its behalf. It has also decided to expedite the development of ore reserves on the uranium bearing Middle Elsburg Reef horizons and to examine in detail how best to exploit further the company's uranium potential if it succeeds in obtaining a suitable contract.

The gold mining industry is striving to increase productivity, but the results are disappointing. The Mine-

workers' Union has in the last few years been particularly insistent upon the introduction of a Monday to Friday five day week. A compromise agreement, which was reached in 1976, resulted in the introduction of an eleven-shift fortnight arrangement. It was hoped that the expected cost of this new arrangement and the anticipated lower productivity from underground employees would be offset to a considerable degree by those provisions of the agreement which were intended to make better use of the black labour force.

Regrettably these hopes have not been realised, mainly for the reasons that additional labour has had to be employed underground and there have been material increases in other costs. It is fortunate that there was an abundance of labour available to draw upon during this period. Every endeavour must be made to make the eleven-shift fortnight scheme work as originally intended and this view is supported by the findings of the Franssen Commission report that has just been published.

Coal

Tavistock Collieries Limited has enjoyed another successful year increasing its profits after tax to R12.0m. Each of the three collieries within the Tavistock group achieved the distinction of completing 1,000 fault-free production shifts during the year. This is a splendid record of safety for which they are to be congratulated. The group has introduced modern equipment underground which is enhancing their established position as a low cost producer. The development of a new section at the Tavistock mine together with a new coal washing plant will provide both the additional capacity and a higher degree of marketing flexibility to continue the company's record of performance.

Antimony

Consolidated Murichison Limited is experiencing difficult trading conditions. Both the worldwide price and the demand for antimony concentrates are at low levels, and unless there is an improvement in the price the foreseeable future it will be difficult to maintain the current level of production. However, the market for antimony has always been cyclical in nature, and despite its present weakness the long term demand for antimony oxide as a flame retardant gives reassurance for the future.

Exploration

In the field of exploration we have concentrated our efforts in specific areas, such as the Karoo where our prospecting teams are engaged in the search for uranium ore bodies. This is a joint venture with Randfontein Estates and while we have found encouragement in some of the results it is far too early to say whether ore bodies of sufficient size, and therefore worthy of exploitation, will be located.

We are also active in the search for coal and in the re-examination and re-evaluation of our coal rights in the Eastern Transvaal and in Northern Natal. In the field of base metals we are examining various occurrences to determine whether or not these could be of sufficient size and quality to be of interest.

With the rising price of gold our mineral rights on the West Rand in the vicinity of Randfontein Estates and Western Areas begin to acquire more significance. In-depth examinations and feasibility studies are being undertaken to examine the economic viability of these areas—although there would have to be a significant further increase in the gold price to counter the establishment of any separate new mine.

However, there are operating mines close to the areas concerned and it may prove possible and desirable in due course to develop these rights in collaboration with them.

Industry

Our industrial investments contributed R11.0m to net attributable earnings for the year, an improvement of 12% over the corresponding figure a year ago. While a large part of this income stems from our portfolio investments in South African Breweries Limited and in Johnson Matthey and Co. Limited in the United Kingdom, our investment in Lening Holdings Limited has once again shown a very satisfactory performance. We expect continued growth from this company. Steelbrite Limited, however, had a bad year which is in line with the whole building sector. While there is likely to be little change this year, the impact on our profits is not significant.

Future Prospects

Both the Republic of South Africa and Johnnies have weathered a very difficult three years. Although the growth of the United States' economy was satisfactory last year, the persistence of a massive trade deficit and a resurgence of inflation threaten to reduce the rate of growth during the

year ahead. Growth in both West Germany and Japan has been disappointing, with as yet little indication of any significant short-term improvement. The world economy, in fact, appears to be faced with the possibility of another shift into recession in 1979, before South Africa has a chance to recover fully from the accumulated setbacks since the end of 1974 when the gold price reached its previous peak.

For the Republic I regard the high rate of inflation as one of the pressing problems to be overcome if we are to maintain our trading position in world markets. Another problem is the need for a faster rate of economic expansion to make provision for the employment of the ever increasing numbers of those seeking work. For Johnnies, our objectives must be to continue the policy of reducing the level of debt and to improve productivity at the operating levels in all our business activities. Our investments spread across a diverse range of metals and industries, and accordingly our results for the coming year will depend to a large extent upon world economic circumstances. Nevertheless we are hopeful that the level of profits will permit us to increase the Johnnies dividend during the current year.

The Government took strong action two years ago that resulted in the adverse balance of payments being converted into a substantial surplus. This is a most satisfactory development and in normal circumstances would create confidence both at home and abroad. Unfortunately, however, the political uncertainties in South Africa and neighbouring territories have adversely affected the inflow of capital and have also resulted in South Africa becoming more isolated from the international community.

At the time of writing this review a new Prime Minister has taken office. He does so at a critical period in the affairs of the country. The world is demanding an end to institutionalised discrimination, and there is also a growing demand by all races in South Africa for something positive to be done in this regard.

It seems likely that in 1979 both Rhodesia and South West Africa will establish non-racial societies run by black majority governments. South Africa has played a major part in bringing about these changes, but in doing so it has stimulated the demand for change at home, and this is the challenge that faces the new government.

In recent times two commissions of enquiry into labour practices have been appointed, the Wichman and Rieker Commission. Their reports are awaited with keen interest. They could well provide the beginning of a new era in race relations on the labour front. If this proves to be the case then it will set an example that can be followed by the elimination of discrimination in other areas. The Government is studying new constitutional arrangements for the white, coloured and Indian communities and I share the view of those who believe it will be impossible to exclude the blacks, and particularly the urban blacks. If this were to be accepted as official policy, there is every chance that a new constitutional framework could emerge that will gain support from influential members of the international community. To assist in this process of change and indeed to accelerate it, South Africa needs understanding, encouragement and, above all, investment from abroad. As the economy expands and becomes more sophisticated the opportunities for training and employing all races are increased. This leads to higher standards of living for all, which is the key to inter-racial harmony. I wonder if those who plead for disinvestment in South Africa pause to reflect upon the unemployment and chaos that would result if they succeeded with their campaign. I have no doubt that the withdrawal of foreign capital and the imposition of sanctions would be counterproductive and would slow down the process of change, as those in authority responded by mobilising all their available resources to defend their very existence. On the other hand if South Africa can build a political and constitutional structure to satisfy the majority of its peoples then there is no limit to the development of its economic potential. Where possible Johnnies will play its part in the financial and economic fields to assist in the process of constructive and meaningful change.

Directorate and Staff

Mr. J. Ogilvie Thompson retired from office as a director of this company on 8 February and I wish to express my appreciation of his services on the Board. Mr. G.H. Waddell was appointed in his place and I would like to welcome him both to the Board and to the Executive Committee. Since the year end Mr. D. E. MacIver has joined the Board as Technical Director and I welcome him also to the Executive Committee.

I would also like to place on record the appreciation of the Board and myself for the willing and sustained efforts of all members of our staff during the year under review.

31 October 1978

Johannesburg

\$ improves as pressure eases

Movements were very volatile in the foreign exchange market yesterday, but the dollar was generally firmer against other major currencies. Trading was very thin at times, with central bank intervention being the main factor in the market.

The dollar's improvement was due to a combination of factors. First, the Swiss National Bank's intervention in the market, buying dollars with Swiss francs, helped to support the dollar. Second, the Bundesbank's intervention, also buying dollars with Deutsche marks, contributed to the dollar's strength. Third, the Japanese government's intervention, buying dollars with yen, also helped to support the dollar.

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THE POUND SPOT				FORWARD AGAINST £			
Oct. 31	Rate	Day's Spread	Close	One month	Three months	Six months	One year
U.S. \$	2.2658	1.040	2.2746	0.22 1/2	0.26 1/2	0.30 1/2	0.34 1/2
Canadian \$	1.0125	0.420	1.0167	0.01 1/2	0.01 3/4	0.02 1/4	0.02 3/4
Swiss franc	0.7035	0.001	0.7046	0.00 1/2	0.00 1/2	0.00 1/2	0.00 1/2
Deutsche mark	0.4835	0.001	0.4846	0.00 1/2	0.00 1/2	0.00 1/2	0.00 1/2
French franc	6.5535	0.001	6.5546	0.00 1/2	0.00 1/2	0.00 1/2	0.00 1/2
Italian lire	2036.26	0.001	2036.37	0.00 1/2	0.00 1/2	0.00 1/2	0.00 1/2
Spanish peseta	166.64	0.001	166.65	0.00 1/2	0.00 1/2	0.00 1/2	0.00 1/2
Portuguese escudo	200.48	0.001	200.49	0.00 1/2	0.00 1/2	0.00 1/2	0.00 1/2
Belgian franc	36.3635	0.001	36.3646	0.00 1/2	0.00 1/2	0.00 1/2	0.00 1/2
Dutch guilder	3.76035	0.001	3.76046	0.00 1/2	0.00 1/2	0.00 1/2	0.00 1/2
Austrian schilling	13.76035	0.001	13.76046	0.00 1/2	0.00 1/2	0.00 1/2	0.00 1/2
Yen	360.73	0.001	360.74	0.00 1/2	0.00 1/2	0.00 1/2	0.00 1/2

CURRENCY RATES				CURRENCY MOVEMENTS			
Oct. 31	Rate	Day's Spread	Close	Oct. 31	Rate	Day's Spread	Close
U.S. \$	2.2658	1.040	2.2746	U.S. \$	2.2658	1.040	2.2746
Canadian \$	1.0125	0.420	1.0167	Canadian \$	1.0125	0.420	1.0167
Swiss franc	0.7035	0.001	0.7046	Swiss franc	0.7035	0.001	0.7046
Deutsche mark	0.4835	0.001	0.4846	Deutsche mark	0.4835	0.001	0.4846
French franc	6.5535	0.001	6.5546	French franc	6.5535	0.001	6.5546
Italian lire	2036.26	0.001	2036.37	Italian lire	2036.26	0.001	2036.37
Spanish peseta	166.64	0.001	166.65	Spanish peseta	166.64	0.001	166.65
Portuguese escudo	200.48	0.001	200.49	Portuguese escudo	200.48	0.001	200.49
Belgian franc	36.3635	0.001	36.3646	Belgian franc	36.3635	0.001	36.3646
Dutch guilder	3.76035	0.001	3.76046	Dutch guilder	3.76035	0.001	3.76046
Austrian schilling	13.76035	0.001	13.76046	Austrian schilling	13.76035	0.001	13.76046
Yen	360.73	0.001	360.74	Yen	360.73	0.001	360.74

THE DOLLAR SPOT				FORWARD AGAINST \$			
Oct. 31	Rate	Day's Spread	Close	One month	Three months	Six months	One year
U.S. \$	1.0000	0.000	1.0000	0.00 0/100	0.00 0/100	0.00 0/100	0.00 0/100
Canadian \$	0.78125	0.001	0.78136	0.01 1/2	0.01 3/4	0.02 1/4	0.02 3/4
Swiss franc	0.7035	0.001	0.7046	0.00 1/2	0.00 1/2	0.00 1/2	0.00 1/2
Deutsche mark	0.4835	0.001	0.4846	0.00 1/2	0.00 1/2	0.00 1/2	0.00 1/2
French franc	6.5535	0.001	6.5546	0.00 1/2	0.00 1/2	0.00 1/2	0.00 1/2
Italian lire	2036.26	0.001	2036.37	0.00 1/2	0.00 1/2	0.00 1/2	0.00 1/2
Spanish peseta	166.64	0.001	166.65	0.00 1/2	0.00 1/2	0.00 1/2	0.00 1/2
Portuguese escudo	200.48	0.001	200.49	0.00 1/2	0.00 1/2	0.00 1/2	0.00 1/2
Belgian franc	36.3635	0.001	36.3646	0.00 1/2	0.00 1/2	0.00 1/2	0.00 1/2
Dutch guilder	3.76035	0.001	3.76046	0.00 1/2	0.00 1/2	0.00 1/2	0.00 1/2
Austrian schilling	13.76035	0.001	13.76046	0.00 1/2	0.00 1/2	0.00 1/2	0.00 1/2
Yen	360.73	0.001	360.74	0.00 1/2	0.00 1/2	0.00 1/2	0.00 1/2

OTHER MARKETS			
Oct. 31	Rate	Day's Spread	Close
U.S. \$	1.0000	0.000	1.0000
Canadian \$	0.78125	0.001	0.78136
Swiss franc	0.7035	0.001	0.7046
Deutsche mark	0.4835	0.001	0.4846
French franc	6.5535	0.001	6.5546
Italian lire	2036.26	0.001	2036.37
Spanish peseta	166.64	0.001	166.65
Portuguese escudo	200.48	0.001	200.49
Belgian franc	36.3635	0.001	36.3646
Dutch guilder	3.76035	0.001	3.76046
Austrian schilling	13.76035	0.001	13.76046
Yen	360.73	0.001	360.74

EXCHANGE CROSS RATES			
Oct. 31	Rate	Day's Spread	Close
U.S. \$	1.0000	0.000	1.0000
Canadian \$	0.78125	0.001	0.78136
Swiss franc	0.7035	0.001	0.7046
Deutsche mark	0.4835	0.001	0.4846
French franc	6.5535	0.001	6.5546
Italian lire	2036.26	0.001	2036.37
Spanish peseta	166.64	0.001	166.65
Portuguese escudo	200.48	0.001	200.49
Belgian franc	36.3635	0.001	36.3646
Dutch guilder	3.76035	0.001	3.76046
Austrian schilling	13.76035	0.001	13.76046
Yen	360.73	0.001	360.74

EURO-CURRENCY INTEREST RATES*			
Oct. 31	Rate	Day's Spread	Close
U.S. \$	1.0000	0.000	1.0000
Canadian \$	0.78125	0.001	0.78136
Swiss franc	0.7035	0.001	0.7046
Deutsche mark	0.4835	0.001	0.4846
French franc	6.5535	0.001	6.5546
Italian lire	2036.26	0.001	2036.37
Spanish peseta	166.64	0.001	166.65
Portuguese escudo	200.48	0.001	200.49
Belgian franc	36.3635	0.001	36.3646
Dutch guilder	3.76035	0.001	3.76046
Austrian schilling	13.76035	0.001	13.76046
Yen	360.73	0.001	360.74

U.S. rates continue firmer

U.S. interest rates continued to rise yesterday but finished the day below their highest levels. The Federal Reserve Bank of New York raised its discount rate from 10 1/2 to 11 percent, and the Federal Reserve Bank of San Francisco raised its discount rate from 10 1/2 to 11 percent.

The Fed's move was part of a series of actions to tighten monetary policy. In September, the Fed raised its discount rate from 10 1/2 to 11 percent, and in October, it raised its discount rate from 11 to 12 percent.

The Fed's move was also part of a series of actions to tighten monetary policy. In September, the Fed raised its discount rate from 10 1/2 to 11 percent, and in October, it raised its discount rate from 11 to 12 percent.

Moderate assistance

Bank of England minimum lending rate 10 per cent (since June, 1978). Day to day credit was in short supply in the London money market yesterday and the authorities gave assistance by buying a moderate amount of Treasury bills and a small number of corporation bills, all direct from the houses. Total help was termed as large and discount small net take up Treasury

LONDON MONEY RATES			
Oct. 31	Rate	Day's Spread	Close
U.S. \$	1.0000	0.000	1.0000
Canadian \$	0.78125	0.001	0.78136
Swiss franc	0.7035	0.001	0.7046
Deutsche mark	0.4835	0.001	0.4846
French franc	6.5535	0.001	6.5546
Italian lire	2036.26	0.001	2036.37
Spanish peseta	166.64	0.001	166.65
Portuguese escudo	200.48	0.001	200.49
Belgian franc	36.3635	0.001	36.3646
Dutch guilder	3.76035	0.001	3.76046
Austrian schilling	13.76035	0.001	13.76046
Yen	360.73	0.001	360.74

Easier trend

Gold fell \$5 to \$241.2421 in moderately active trading. It touched a high point of \$245.2451 before the New York market opened. Towards the close the metal declined, as the dollar improved in the foreign exchange market, and finished around its lowest level of the day.

In Paris the bullion market closed early ahead of the AII

LOCAL AUTHORITY BONDS

LOCAL AUTHORITY BONDS			
Oct. 31	Rate	Day's Spread	Close
U.S. \$	1.0000	0.000	1.0000
Canadian \$	0.78125	0.001	0.78136
Swiss franc	0.7035	0.001	0.7046
Deutsche mark	0.4835	0.001	0.4846
French franc	6.5535	0.001	6.5546
Italian lire	2036.26	0.001	2036.37
Spanish peseta	166.64	0.001	166.65
Portuguese escudo	200.48	0.001	200.49
Belgian franc	36.3635	0.001	36.3646
Dutch guilder	3.76035	0.001	3.76046
Austrian schilling	13.76035	0.001	13.76046
Yen	360.73	0.001	360.74

Sometimes even kings had to rely on the resourcefulness of merchant bankers to mobilize funds.



Without the ingenuity of merchant bankers many a coronation might not have taken place.

Emerging industries and governments also relied on these financial craftsmen to achieve their goals. BHF-BANK traces its proud history to the mid-nineteenth century when its founders were among the most influential merchant bankers of their time. From the outset, they specialized in assessing new projects, helping to create new industries and tapping available sources for the necessary funds.

Traditional merchant banking expertise is the cornerstone of BHF-BANK's strong position in international underwriting today. The Bank ranks among the top managers of DM issues and regularly acts as co-manager of dollar issues.

BHF-BANK continues to concentrate on what it has always done best: acting as advisor to corporations, governments and public entities on the most suitable means of financing, selecting the appropriate instruments, putting together a syndicate, or arranging for private placements. The Bank is also well placed to initiate stock exchange listings in Germany.

For the unrivalled financial expertise of a management with personal liability, rely on a merchant banker. BHF-BANK.

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The Fed-Mart Corporation

San Diego, California

\$50,000,000

Domestic Financing

Security Pacific National Bank

Union Bank of Arizona

Union Bank of California

Union Bank of New York

Union Bank of San Francisco

Union Bank of Washington

Union Bank of Wisconsin

Union Bank of Illinois

Union Bank of Indiana

Union Bank of Michigan

Union Bank of Minnesota

Union Bank of Missouri

Union Bank of Nebraska

Union Bank of North Carolina

Union Bank of Ohio

Union Bank of Oklahoma

Union Bank of Oregon

Union Bank of Pennsylvania

Union Bank of Rhode Island

Union Bank of South Carolina

Union Bank of Tennessee

Union Bank of Texas

Union Bank of Virginia

Union Bank of West Virginia

Union Bank of Wyoming

Union Bank of Alaska

Union Bank of Hawaii

Union Bank of Puerto Rico

Union Bank of Guam

Union Bank of American Samoa

Union Bank of Northern Mariana Islands

Union Bank of Federated States of Micronesia

Union Bank of Republic of the Marshall Islands

Union Bank of Republic of Palau

Union Bank of Republic of the Philippines

Union Bank of Republic of Singapore

Union Bank of Republic of Thailand

Union Bank of Republic of Vietnam

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Union Bank of Republic of Papua New Guinea

Union Bank of Republic of Fiji

Union Bank of Republic of Tonga

Union Bank of Republic of Samoa

Union Bank of Republic of Kiribati

Union

NORTH AMERICAN NEWS

U.S. Steel's net income over 250% higher

U.S. STEEL Corporation today reported a 250% increase in net income for the third quarter over the same period last year. The company's net income for the third quarter was \$147.4 million, compared with \$46.5 million in the third quarter of 1977. The increase was due to a combination of factors, including a 10% increase in sales, a 10% increase in operating income, and a 10% increase in other income. The company's operating income for the third quarter was \$147.4 million, compared with \$46.5 million in the third quarter of 1977. The increase was due to a combination of factors, including a 10% increase in sales, a 10% increase in operating income, and a 10% increase in other income.

Currency swings hit Borden

THE SHARP slide in the dollar during the third quarter has often sharply cut earnings of the Borden Group, a major U.S. group, casting doubt on earlier forecasts of an 8 to 10 percent increase in earnings for the full year. The company managed a gain in its net income of 3.5 percent over the quarter to \$24.9 million, or \$1.25 a share, on revenues up 12.5 percent to \$249.5 million. The company's operating income for the third quarter was \$24.9 million, compared with \$24.9 million in the third quarter of 1977. The increase was due to a combination of factors, including a 10% increase in sales, a 10% increase in operating income, and a 10% increase in other income.

\$50m loan for Fiat-Allis Net loss for Uniroyal

CHASE MANHATTAN Bank has arranged a \$50 million loan for Fiat-Allis, a major U.S. group, casting doubt on earlier forecasts of an 8 to 10 percent increase in earnings for the full year. The company managed a gain in its net income of 3.5 percent over the quarter to \$24.9 million, or \$1.25 a share, on revenues up 12.5 percent to \$249.5 million. The company's operating income for the third quarter was \$24.9 million, compared with \$24.9 million in the third quarter of 1977. The increase was due to a combination of factors, including a 10% increase in sales, a 10% increase in operating income, and a 10% increase in other income.

Ashland Oil ahead in final quarter

ASHLAND, Oct. 31. A SLIGHT fall in earnings for the year to September 30 is reported by Ashland Oil despite an upturn in the final quarter of the year. The company's earnings for the third quarter were \$1.5 million, compared with \$1.5 million in the third quarter of 1977. The increase was due to a combination of factors, including a 10% increase in sales, a 10% increase in operating income, and a 10% increase in other income.

TXIA seeks to boost its National Airlines' stake

TXIA, a small but fast-growing regional airline, first launched a bid for National in June when it sought CAB approval to acquire control of the leading trunk airline. Pan American World Airways burst on to the scene in August and has since 51 per cent of National's stock in the open market. The airline tender offer based on \$41 a share. Both TXIA and Pan Am were given CAB approval to buy up to 25 per cent of National's stock in the open market providing the holdings were placed in voting trust.

Record airline results at UAL

UAL INCORPORATED, the parent company of the largest U.S. airline, United Airlines, has reported record third-quarter earnings. The company's earnings for the third quarter were \$1.5 million, compared with \$1.5 million in the third quarter of 1977. The increase was due to a combination of factors, including a 10% increase in sales, a 10% increase in operating income, and a 10% increase in other income.

MacMillan Bloedel up sharply

CANADA'S largest forest products group, MacMillan Bloedel, has reported a sharp increase in earnings for the third quarter. The company's earnings for the third quarter were \$1.5 million, compared with \$1.5 million in the third quarter of 1977. The increase was due to a combination of factors, including a 10% increase in sales, a 10% increase in operating income, and a 10% increase in other income.

EUROBONDS Dealers find the going rough

THE INTERNATIONAL bond markets, with the marked exception of the Deutsche Mark sector, ended the month in a poor state. Dealers pointed to what they feel is an increasingly disturbing feature of the market—more and more dealers are not taking positions and a reluctance to quote prices is detectable even among some major houses. The argument of those not wishing to quote a price, at least since last Monday, is that they are prevented from doing so by end of the month inventory accounting. Other dealers believe that the going is becoming too rough for them. There is no doubt that some dealers have conspicuously reduced the list of bonds they are willing to quote a price for.

FT INTERNATIONAL BOND SERVICE

The list shows the 200 latest international bond issues for which an adequate secondary market exists. For further details of these or other bond issues see the complete list of Eurobond prices published in the second Monday of each month.

Table with 4 columns: Issued, Bid, Offer, and Yield. Rows include various international bond issues such as Argentina, Australia, Austria, etc.

U.S. QUARTERLIES

Table with 4 columns: Third quarter, 1978, 1977, and 1976. Rows include various U.S. quarterly earnings data.

WESTERN UNION CORPORATION

US \$55,000,000

Table with 4 columns: Third quarter, 1978, 1977, and 1976. Rows include various Western Union quarterly earnings data.

DEUTSCHE MARK

Table with 4 columns: Issued, Bid, Offer, and Yield. Rows include various Deutsche Mark bond issues.

CONVERTIBLE BONDS

Table with 4 columns: Issued, Bid, Offer, and Yield. Rows include various convertible bond issues.

GREENWICH LONDON GOLDHAWK

Table with 4 columns: Issued, Bid, Offer, and Yield. Rows include various Greenwich and London Goldhawk bond issues.

SWISS FRANC

Table with 4 columns: Issued, Bid, Offer, and Yield. Rows include various Swiss Franc bond issues.

CLIVE INVESTMENTS LIMITED

Table with 4 columns: Issued, Bid, Offer, and Yield. Rows include various Clive Investments Limited bond issues.

ALLEN HARVEY & ROSS INVESTMENT MANAGEMENT LTD.

Table with 4 columns: Issued, Bid, Offer, and Yield. Rows include various Allen Harvey & Ross Investment Management Ltd. bond issues.

INTERNATIONAL FINANCIAL AND COMPANY NEWS

Nationale
Nederlanden
denies U.S.
offer

By Charles Batchelor

AMSTERDAM, Oct. 31. HOLLAND'S largest insurance company Nationale Nederlanden today denied that it had made a \$300m takeover bid for the U.S. insurer, Life Insurance Company of Georgia.

In a carefully worded statement, the Dutch company pointed out that it had been engaged in exploratory talks with LOG through an intermediary. But Nat-Ned was at pains to emphasise that the discussions had not reached the stage where a bid had been made.

Nat-Ned's denial of an offer follows yesterday's announcement by LOG that its Board had turned down an offer of \$50 a share from the Dutch insurer. The alleged bid represented a substantial premium on recent stock market quotations for LOG, and was said to be in the form of cash.

Where the saga goes from here, no one at the Dutch company was prepared to say today. In recent years Nat-Ned has been linked upon as one of the more progressive European insurance companies, expanding its overseas activities to a point where for 1977 they accounted for more than a third of total revenues.

The company has been noticeably active in the U.S. It is the sole owner of Wisconsin National Life and has majority holdings in Mid-Western United Life of Fort Wayne, Indiana and Security Life and Accident of Denver, Colorado. It also holds just over 50 per cent of the non-life group, Peerless Insurance of Keene, New Hampshire.

Today's statement from the Dutch company said LOG had a turnover of about \$212m in 1977 and net profits of \$21m. Its assets totalled \$860m. A successful bid from Nat-Ned for LOG would extend the Dutch company's life interests into the south eastern states of the U.S. Its life operations are currently centred on the west and mid-west. Nat-Ned made net profits of \$1 205m (\$110m) in 1977, while for the first half of 1978 profits were running some 15 per cent ahead.

Dassault lifts profit

AVIONS Marcel Dassault-Breguet Aviation, builders of aircraft and missiles, has lifted gross profits to FF 231.6m (\$63m) for the first six months of 1978, compared with FF 228.5m. At the same time, Societe Dumez public works concern reports a net profit of FF 37.5m, against FF 31.3m.

MEDIUM-TERM CREDITS

Brazil seeks ways of
refinancing Eurodebt

By JOHN EVANS

BRAZIL appears to be attempting a programme of selective restructuring of part of its Euro-currency debt, in order to exploit the highly favourable borrowing conditions now prevailing in the international syndicated loans markets.

However, international banks are displaying resistance to requests by certain Brazilian state agencies to refinance their loans. It is by no means certain that this restructuring programme, already involving more than \$750m of past debt, will be wholly successful.

European bankers consider that Brazil's actions represent one of the most important turns of events so far in the field of Eurodebt restructuring, under which a whole string of borrowing countries have renegotiated some of their past loans in order to lengthen the maturity and reduce the interest spread payable over interbank rates.

The Brazilian steel concern Acominas has indicated that it would like to restructure the \$500m loans package arranged in March 1977. The facility, divided into dollar and Deutsche Mark portions, was to help finance the construction of an integrated steel plant in the state of Minas Gerais, costing a total \$2.5bn.

Spreads on the \$350m of dollar tranches in the deal ranged up to 21 per cent, on maturities of up to seven years. Various lead managers in the package included Chase Manhattan, Citibank, Morgan Grenfell and Dresdner Bank.

Acominas may now decide to prepay half of the \$500m ahead of schedule. Bankers suggest that Brazilian entities may be well placed to adopt such prepayment strategies, if the lending banks do not allow a favourable restructuring.

Reserves

Brazil's international position is currently very strong, and the central bank's currency reserves are widely forecast to reach a level of \$11bn by the end of 1978.

Negotiations are continuing on the other proposed restructuring, involving a \$250m loan last year to Central Electrica Brasileira, the state electrical generating agency.

The loan included spreads ranging between 12 per cent and 21 per cent, on maturities of up to seven years. Electrobras is apparently seeking to lengthen the life of the loan to up to 12 years, and lower the spread arrangements to between 10 and 12 per cent.

There would be little surprise in the market if Electrobras

similarly decided to prepay all or part of the \$250m, if it were unable to obtain an improvement in terms of the scale desired.

The loan was managed by Bank of America, Dresdner Bank, Banco do Brasil, Chemical Bank, West LB International, Continental Illinois, DZ Bank and European Brazilian Bank.

Brazil itself is among the most indebted of the developing nations, with gross debt approaching \$40bn. Despite this debt mountain, and a continuing heavy need for development finance, it has been able to share in the general improvement that most borrowers have been able to enjoy.

The state nuclear agency, Nuclebras, is just raising a \$75m 10-year loan at a spread of 1 per cent over interbank rates—the lowest margin for Brazilian risk in the current market cycle.

Repayments

These two latest loan developments suggest that Brazil is keen to ease the burden of its debt position, with debt principal repayments becoming particularly heavy in the early 1980s.

Brazil is among the most indebted of the developing nations, with gross debt approaching \$40bn. However, there is argument in the market over the scale to which Brazil could restructure this figure, and many bankers believe that only a relatively insignificant amount could be refinanced.

The banks themselves point out that with this amount of outstanding debt, loans for Brazil have "no security value" in the market and thus the country's liability to force a restructuring of past loans is somewhat limited.

In the current negotiations, it has become clear that only a "handful" of banks have so far favoured the Brazilian requests. Balanced against this must be the banks' reluctance to damage their relationships with Brazil, particularly when many of the orders for the country's large industrial infrastructure development, such as steel and hydro-electric schemes, are the subject of tough competition among the industrial countries.

Brazil is the latest in a long list of nations to have turned to the international markets for credit negotiations. In most cases, the weight of international liquidity—caused by world recession and the U.S. balance of payments deficit—has forced banks to concede better terms to borrowers.

Rights
issue from
Jaques
Borel

By Our Financial Staff

FINANCIALLY troubled French restaurant group Jacques Borel International is to ask shareholders for some \$23m in new funds via a two for three rights issue at FF 110 a share, compared with a price of FF 150 at the close on the Paris Bourse yesterday.

Towards the end of September, the company announced plans for an increase in capital. These, it said at the time, would be put to shareholders sometime over the next five years, and no decision had been taken about when the new money would be raised.

In 1977 the company incurred a loss of FF 164m compared with a shortfall of FF 33.7m in 1976. It did not pay a dividend. Company estimates last December had suggested that Borel would be out of the red sometime in 1978.

Last night, the company reported that after a difficult period, it now had the ability to recover a balanced position, and markets continued to grow. Hinting at the condition of its balance sheet, the company suggested that by the end of 1978 shareholders' funds could be in a break-even position.

Lafarge forecasts sharp
second half recovery

By ROBERT MAUTHNER

PARIS, Oct. 31.

LAFARGE, the French cement company and the third largest producer of cement in the world, has announced that its net consolidated group earnings in the first half of this year amounted to FF 76.7m (\$18.5m) on sales of FF 3.04bn. This was a decline of FF 17m compared with the same period last year, on practically the same turnover.

The company, which is making a one-for-five rights issue, announced last week that group net earnings for the whole of 1978 are expected to be about FF 150m compared with FF 159m in 1977, indicating a marked recovery in the second half of this year.

Its optimism is based on the French government's decision earlier this year to free industrial prices, a move which is expected to be matched by Canada in the near future. In addition, some of Lafarge's operating companies are also expecting better results in the second half.

Parent company net earnings

DUTCH PUBLISHING

Integrating for expansion

By CHARLES BATCHELOR IN AMSTERDAM

A MERGER between Elsevier and Nederlandse Dagbladunie (NDU) would produce the first fully integrated publishing group in Holland with book, newspaper and magazine and printing interests. The nine companies which currently compete on this market are all strongly oriented to one of these three activities but none encompasses them all.

A merger would also produce a publishing group with estimated annual sales this year of around FI 1.1bn (\$350m). This would put Elsevier/NDU on a par with Verenigde Nederlandse Uitgeverijbedrijven (VNU) which specialises in the popular end of the book and magazine market, and which also estimates sales this year at around FI 1.1bn.

Elsevier and NDU have market capitalisations of FI 240m and FI 30m respectively. NDU's shares were suspended from trading at FI 255 on Monday while trading in Elsevier stopped at FI 280. Together they employ a workforce of 7,400.

The proposed merger comes in a period of strong growth for the Dutch publishing houses in both their domestic markets and abroad. Faced with the limitations of the Dutch language area, comprising 15m Dutchmen and around 5m Flemish-speaking Belgians, Dutch publishers, in particular Elsevier, have been

expanding in other languages, titles in this field to 258. Scientific publications accounted for 28 per cent of its 1977 turnover of FI 593m. Books represented 31 per cent of sales, periodicals 25 per cent, book retailing 10 per cent and printing 6 per cent. The steadily rising line of sales and profits over the past 10 years was continued into the first half of 1978 when net profit rose 19 per cent to FI 14.9m on sales

Two Dutch publishing groups, Elsevier and Nederlandse Dagbladunie yesterday confirmed they are discussing a possible merger. They hope to announce further details later this week. The shares of the two companies were suspended from trading on the Amsterdam Stock Exchange on Monday.

challenge of new technology with information increasingly being transmitted by video cassettes, video records and data banks while the Dutch post office is experimenting with Viewdata, the transmission of information by television screen.

Elsevier is a long-established publishing house which has been successfully expanding abroad for the past 30 years. It is now one of the largest scientific publications groups in the English language area. It started up 38 NDU comes in. Elsevier sub-contracts most of its printing work and three of its best known

Dutch titles, Elsevier's Weeblad, Elsevier Magazine, at the financial weekly FEM, a come from NDU's presses.

The flagship of NDU's newspaper fleet is the serious event NRC-Handelsblad with its extensive foreign news coverage which also publishes the popular morning paper, Algemeen Dagblad. NDU has seven regional papers too, bringing total daily circulation to more than 800,000.

The development of NDU's profit and loss account has reflected the buoyant publishing market of the past few years. Turnover rose 25 per cent, 1977 to FI 415m while net profit was 45 per cent higher, FI 10.3m. NDU reported an even more spectacular rate of growth in the first half of this year. Net profit tripled to FI 10m, FI 3.4m in the first half with sales rose 27 per cent to FI 232m.

NDU's printing interests accounted for 46 per cent of sales in 1977 with its newspaper sales accounting for 23 per cent and advertising revenues 30 per cent. The printing sector has improved in the past months after several years' underused capacity. NDU's printing plant in Rotterdam expanded its printing operations last year with the acquisition of the Rotterdam company, Veld and Co.

This announcement appears as a matter of record only.

October 1978

Desarrollo para la Vivienda C.A.
'DEVICA'The U.S. Dollar equivalent of
Bolivares 90,000,000

Three year Loan Facility

Guaranteed by

Instituto Nacional de la Vivienda

Managed by

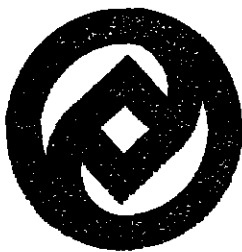
Orion Bank Limited The Royal Bank of Canada

Provided by

Banque Canadienne Nationale	Bank of British Columbia
Bank Leu A.G.	Bank of Scotland
Canadian Imperial Bank of Commerce	Kreditbank S.A. Luxembourg
Orion Bank Limited	The Royal Bank of Canada
Toronto Dominion Bank	
Agent Bank	
Orion Bank Limited	

This announcement appears as a matter of record only.

October 1978



BANCA SOMEX, S.A.

INSTITUCION DE BANCA MULTIPLE

U.S. \$225,000,000

Medium Term Facility

Managed by

BankAmerica International Group

Chemical Bank International Group

Lloyds Bank International Limited

Manufacturers Hanover Limited

Orion Bank Limited

Co-Managed by

Banque de l'Indochine et de Suez

Chase Merchant Banking Group

Credit Suisse

International Mexican Bank Limited

-INTERMEN-

The Royal Bank of Canada

Provided by

Banco Urquijo, S.A.—New York Agency

Bank Leu Ltd

Bank of America NT & SA

Bank für Gemeinwirtschaft AG, New York, Cayman

Island Branches

The Bank of Nova Scotia International Limited

Banque Bruxelles Lambert S.A.

Banque Française du Commerce Extérieur (B.F.C.E.)

Banque Franco-Allemande S.A.

Banque de l'Indochine et de Suez

Barclays Bank International Limited

The Chase Manhattan Bank, N.A.

Chemical Bank

Credit Suisse

European American Bank and Trust Company

Girocentral und Bank der Österreichischen

Sparkassen Aktiengesellschaft

International Mexican Bank Limited

-INTERMEN-

I.B.I. (Canada) Limited

Manufacturers Hanover Trust Company

Marine Midland Bank

Maryland National Bank

Mellon Bank, N.A.

Midland Bank Limited

National Bank of North America

New England Merchants National Bank

Orion Bank Limited

Provincial Bank of Canada (International)

Limited, Nassau

The Royal Bank of Canada

Scandinavian Bank Limited

United International Bank Limited

Verenigde Westbank Internationale S.A., Luxembourg

EOE appointment

MR. F. A. BROUWER, former president of the biggest investment trust in Holland, Robeco NV, has been elected the first independent member of the European Options Exchange (EOE). It is intended that he will be elected chairman of the council at its meeting on November 9, writes James Bartholomew.

The EOE has changed its Articles of Association to allow the election of two independent members. These are intended to represent the public and investment community.

All of these securities having been sold, this announcement appears as a matter of record only.

\$150,000,000



Household Finance Corporation

9% Debentures, Series 5F, due October 15, 1985

Goldman, Sachs & Co.

Dean Witter Reynolds Inc.

William Blair & Company

Bache Halsey Stuart Shields

The First Boston Corporation

Blyth Eastman Dillon & Co.

Dillon, Read & Co. Inc.

Donaldson, Lufkin & Jenrette

Drexel Burnham Lambert

E. F. Hutton & Company Inc.

Kidder, Peabody & Co.

Lazard Freres & Co.

Lehman Brothers Kuhn Loeb

Loeb Rhoades, Hornblower & Co.

Merrill Lynch White Weld Capital Markets Group

Paine, Webber, Jackson & Curtis

Smith Barney, Harris Upham & Co.

Warburg Paribas Becker

Wertheim & Co., Inc.

Bear, Stearns & Co.

L. F. Rothschild, Unterberg, Towbin

Shearson Hayden Stone Inc.

ABD Securities Corporation

Advest, Inc.

American Securities Corporation

A. E. Ames & Co.

Atlantic Capital

Basle Securities Corporation

Blunt Ellis & Loewi

Alex. Brown & Sons

Dominion Securities Inc.

A. G. Edwards & Sons, Inc.

EuroPartners Securities Corporation

Robert Fleming

Kleinwort, Benson

Moseley, Hallgarten & Estabrook Inc.

New Court Securities Corporation

Oppenheimer & Co., Inc.

Piper, Jaffray & Hopwood

Wm. E. Pollock & Co., Inc.

SoGen-Swiss International Corporation

Stuart Brothers

Thomson McKinnon Securities Inc.

Tucker, Anthony & R. L. Day, Inc.

Wood Gundy Incorporated

Caisse des Dépôts et Consignations

PKBanken

October, 1978

FINANCIAL AND COMPANY NEWS

Nissan expects exports to fall below home sales

BY CHARLES SMITH

TOKYO, Oct. 31.

NISSAN MOTOR Company, Japan's second largest car maker, expects its vehicle exports in the second half of its current business year to fall to 550,000 units, or well below sales in Japan, to show a decline of 18 per cent from the level of a year earlier. Sales at home, in the second half, are expected to rise to 620,000 units.

This is revealed in the company's interim statement of results for the first half (to September 30) of the fiscal year, which shows an 18 per cent fall in net profit to ¥34.9bn (€197m).

The export estimate is based on the assumption that the yen exchange rate will remain at around ¥180 to the dollar, although the rate on the Tokyo foreign exchange market during the past few days has been as low as ¥170.

The rise in the yen produces a direct impact on the prices of Nissan cars sold in most markets outside the U.S. (including Europe). Exports to the U.S. are priced in dollars but the company has adjusted its dollar prices upwards in a series of steps during the past year or so.

During the first half of the fiscal year, the depreciation of the dollar reduced by the equivalent of ¥900bn Nissan's earnings from the U.S. and other "dollar-denominated" markets, but the company adjusted its prices so as to bring in an extra ¥710n. This meant that net losses on dollar-denominated exports came to ¥190bn.

Nissan's exports touched an all-time peak of 700,000 units in the second half of its last fiscal year, but fell to 520,000 units in the first half. The decline began to take effect in both these periods as exports accounted for over half the company's total sales. The position is expected to change during the coming six months, with exports declining to only 48 per cent of overall sales.

Fortunately for Nissan, and for other Japanese car makers, the decline of exports has coincided with very healthy demand in Japan's domestic market. Nissan expects domestic sales to rise to 620,000 units during the second half of the fiscal year, a rise of 7 per cent on the figure for the first half

of the year which in turn was 7 per cent up on the last half of 1977. Domestic sales are said to be rising mainly on the strength of "cyclical replacement". People who bought cars during the 1973 (pre-oil crisis) boom, this means have now reached the point of replacing them.

Nissan's sales during the first half of this year, at ¥1,855bn (€88bn), were down 1 per cent from the second half of the previous year, but were up 6 per cent on year-on-year levels (mainly because of expanding domestic car sales). Net income for the latest half-year period came to ¥34.9bn, down 8 per cent on the previous half-year and 13 per cent on the year-on-year figure. This reflects the impact of higher costs on relatively static sales turnover as well as the exchange losses caused by the yen's rise.

Nissan believes that its profit in the second half of the fiscal year will again amount to roughly ¥35bn, yielding a profit of ¥70bn for the year as a whole. Profits in 1977 were ¥80.6bn, down from the peak of ¥85.3bn registered in 1976.

Matsushita has record net gains for quarter

By Richard C. Hanson

TOKYO, Oct. 31.

MATSUSHITA Electric Industrial has raised its consolidated net profits in the third quarter ending August 20 to ¥22.76bn (€128.37m) by 20 per cent from ¥18.73bn a year ago — the best performance on record for a third quarter period. Consolidated sales were up 16 per cent to ¥330.52bn from ¥285.28bn. Per share net rose to ¥21.53 from ¥18.08.

Video tape recorders and microwave oven exports pushed the export total up 6 per cent from a year ago to ¥144.57bn, but the export share of total sales slipped to 27.3 per cent from 29.7 per cent. For the nine months to August, exports were up 11 per cent.

Nine-month net profit was up 17 per cent to ¥65.06bn, while sales rose 11 per cent to ¥1,533bn, both records for a nine-month period.

Domestic sales were brisk in the area of home appliances and VTRs, particularly air conditioners and refrigerators during the hot summer months. The company now expects that its net profit in the full year ending December 31 will rise to a record ¥85bn from ¥78bn last year, while sales rise to a record ¥2,050bn from ¥1,890bn.

The half-year also saw sharp rises in the net profits of other Japanese electrical manufacturers.

Mitsubishi Electric, the third largest integrated machinery maker in Japan, raised its net profit for the half-year ending September 31 by 36.4 per cent to ¥6.21bn from ¥4.62bn a year ago. Sales rose by 11 per cent to ¥422.05bn from ¥380.14bn.

The company's orders for heavy electric equipment, including power stations and substations from the Middle East and Africa, showed remarkable strength given the appreciation of the yen. Plant export orders of this type are expected to remain at the ¥100bn level this year, or about unchanged from last year.

For the half-year export sales showed a 19.3 per cent gain to ¥64.8bn, or a 13.4 per cent share versus 14.3 per cent. Its foreign exchange loss came to about ¥3.9bn in the half-year, compared with a little over ¥5bn for all last year.

Overall new orders rose 20 per cent to ¥49.15bn, while export orders rose only 3.7 per cent. Domestic orders were bolstered by stepped up orders from electric power utilities under Government instruction. Consumer product demand was strong domestically, up 22 per cent, but consumer exports fell 14 per cent.

Fuji Electric's net profits in the September half-year were up by 52.3 per cent to ¥1.20bn from ¥791m. Sales gained on the strength of orders from public agencies by 21.2 per cent to ¥123.61bn from ¥102.07bn. Export orders were flat, however, and overall new orders were up only 3.3 per cent.

Dependence on sales to public agencies rose to 17 per cent of the total sales from 15 per cent a year ago, up 19.5 per cent in value.

Cast in the Japanese mould

BY CHARLES SMITH, FAR EAST EDITOR

EVERYONE KNOWS that Korea has modelled its postwar economic growth on Japan. What most people do not know is that one Korean group, Samsung, began copying Japan with a high degree of success even before the war.

Samsung Moolson, now Korea's number one trading company, was also number one when it was founded in 1938 by Mr. Byung-Chul Lee, the deceptively mild-looking man who still heads the company.

"Samsung" borrowed its name from Japan as well as a good deal of its business philosophy. "Moolson" is a Korean translation of Bussan—as in Mitsui Bussan which is the Japanese name of one of Japan's oldest and most successful trading concerns (Mitsui and Co. in English). Samsung, itself meaning "three stars", a name which bears what could be more than a coincidental similarity to Mitsui, whose famous "three diamonds" are the symbol of Japan's number-one trading concern.

Mr. Lee says he lost his capital "at least twice over" during the turmoil of the second world war, but began making money immediately after it, when Japanese rule ended and an import boom began. One month after the Korean armistice, in 1953, Samsung used the trading profits it had accumulated since 1945 to merge into sugar refining (before that Korea imported its sugar in fully processed form). A year later it set up the country's first wool-textile mill.

gely the result of rationalisation measures taken since 1975. In addition, the yen appreciation cut import costs on soy beans and other raw materials. The sales drop was chiefly attributed to reductions of sales prices as a result of the sharp fall of material costs.

In the mid-1960s, when Samsung established what was at the time one of the world's largest urea fertiliser companies (using technology supplied by Mitsubishi which had originally been developed by ICI), the Government decided that fertilisers were too sensitive a sector to be dominated by a private

Samsung Moolson, Korea's leading trading company, has been modelled on Japanese lines by Mr. Byung-Chul Lee, who founded the concern in 1938 and still heads it. Although Mr. Lee says that he lost his capital at least twice during the Second World War, by the late fifties Samsung as a company and Mr. Lee as an individual were the biggest tax payers in the nation. Turnover of Samsung and that of its competitors in Korea is now expanding at rates to make even a Japanese businessman gasp.

concern, and once again obliged Samsung to sell out.

The process of "containing" Korea's largest private (and until then family-owned) concern moved a stage further when the Government took steps in the early seventies which effectively induced Samsung to go public. Today the Lee family owns less than 20 per cent of the group's shares. A large portion of the remainder is held by individual Samsung companies which have interlocking shareholdings in each other's equity (another arrangement recalling Japan).

Mr. Lee, a professed Confucianist, does not claim to be a close friend of President Park (a former general who, however, shares Lee's respect for the

Japanese way of doing things). Despite this he has allowed himself to be "guided" by the Government into putting money into industries which the President and his economic advisers want to see developed, but which are not in Samsung's traditional line of business. The group moved rapidly and successfully into consumer electronics in the late sixties (with five companies in this field, including two joint ventures, Samsung now competes for the title of the top Korean television manufacturer).

More recently, and apparently more reluctantly, Samsung moved into shipbuilding and heavy engineering (in joint ventures with Ishikawajima

Heavy Industries of Japan). Mr. Lee says that it will be five years before Samsung can decide whether the move into shipbuilding (decided on at the depths of the post oil crisis recession) was wise. He adds optimistically that the world will always need ships, and Korea has become one of the natural places to build them.

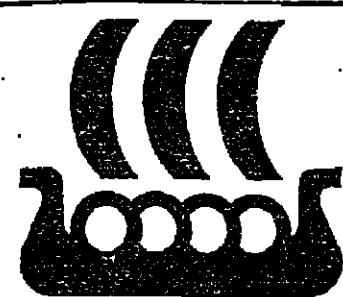
Future moves by Samsung will almost certainly include the development of aircraft and weapons manufacture—hence the group's satisfaction at having agreed on a technology exchange programme with Rolls-Royce (the agreement covers gas turbine engines for industrial use, but Samsung hopes to see it expanded to take in aircraft engines). With all these irons in the fire, however, trading

remains the Samsung forte and the area in which the Japanese model has been most faithfully reproduced.

The Samsung Company, as the group's trading arm is now called, was the first enterprise to be designated a "general trading company" (GTC) under the new Korean policy adopted in 1975 for "creating" general trading companies on the Japanese model. Since receiving this strictly honorary designation, Samsung Company's exports have risen from 844m (in 1974) to 8700m orders, with the target for the financial year which ends at the end of this month. Samsung's export target for 1981 is \$1.7bn, or eight per cent of the Korean export target for that year.

Samsung Company's overseas network at present consists of 35 branches, with 120 Korean executives (a big Japanese trading company might have 600 to 800 Japanese executives posted abroad). The emphasis, hitherto overwhelmingly on exporting, is expected to shift soon to importing—particularly of raw materials with Samsung taking a hand in overseas resource development projects.

The Samsung group's 1977 turnover of over \$1.3bn made it probably about one-tenth of the size of the Mitsubishi group (although the difficulty of defining exactly which companies are or not Mitsubishi group members makes a precise comparison difficult). Mr. Lee claims that some of the newly fledged "integrated business groups" which have appeared in Korea during the past five years or so are only about one-tenth the size of Samsung. The point, however, is that both he and his competitors are expanding their turnovers at rates which would make even a Japanese businessman gasp (Samsung group turnover was up 38 per cent in 1977). By the mid-eighties the size ratio between Samsung and its big Japanese rivals should be a lot less than ten-to-one.



Norsk Hydro 1977/78

PVC production at Fosgrunn Works made a loss, in spite of a reasonable level of capacity utilisation, due to unsatisfactory prices.

The economic result of our participation in the North Sea showed a significant improvement on the preceding year and accounted for roughly half of the company's operating profit. Gas production from the Frigg field in the North Sea started in September 1977.

Norsk Hydro has a 20 per cent share of the total reserves on the Norwegian and British continental shelves. Our share of the recoverable reserves amounts to more than 40 billion m³ and the income from the Frigg field will play a significant part in the company's earnings for many years to come. Production regularly in the Frigg field has been very satisfactory. In the current financial year gas deliveries from Frigg will be more than doubled compared with 1977/78.

Gas deliveries from the Ekofisk field to Emden in West Germany also started in the autumn of 1977 and there have been no operational problems. Oil production from the Ekofisk area was less than expected because of production problems and a delay in the start of the Tor field. Altogether the company's share of the oil and gas production from the Frigg and Ekofisk fields amounted to about 2.2 million tonnes of oil equivalent.

Oil production from the Ekofisk area is expected to peak in about 1980/81 and will thereafter decline, while gas production from Ekofisk and Frigg will have a smoother profile. In order to maintain the company's activity in the oil sector at its present level, therefore, it is important that we gain access to new productive fields in the course of relatively few years.

During the financial year Norsk Hydro has taken part in the drilling of seven exploration wells on the Norwegian continental shelf. In three of these, on blocks 30/7 and 16/6, where Norsk Hydro is operator, and 15/8 and 9, where Statoil is operator, traces of hydrocarbons were found. Further wells must be drilled to determine whether the finds are commercial. The company has been awarded a 5 per cent share in what is probably one of the most promising blocks on the Norwegian shelf, block 34/10, which was allocated in March 1978. Promising oil finds were made in the first exploration well drilled on this block. Participation has been sought in several blocks in the neighbourhood of these areas, now being processed by the authorities. The company spent about Nkr. 100m on exploration drilling in 1977/78 and will continue to spend considerable sums for this purpose.

Finance Although the building of the Bamble complex and the development of the Ekofisk and Frigg fields are now approaching completion, this financial year was again one of heavy investment. The fact that total investments fell below the 1975-76 level is largely due to the withdrawal in last year's accounts of the take-over of the State's share of Reidal-Sulda Kraft AS.

In the current financial year there will be a considerable decline in the capital requirement, with a further reduction in investments in the following year.

The greater part of the year's borrowing requirements was covered by drawing on long-term bank credits in US dollars and a public issue of 50 million US dollars of 5-year notes. The company's liquidity is good and large undrawn bank credits are still being held in reserve.

As a result of fluctuations in exchange rates during the financial year, including the devaluations of the Norwegian krone, and in particular the marked rise in the exchange rates for Swiss francs and Deutsche mark, the company's foreign debt converted to Norwegian kroner increased by Nkr. 730m. The loans in question mature in from 4 to 14 years, and in accordance with the Norwegian Companies Act unrealised exchange differences are reflected in the company's Balance Sheet and will be amortized as the loan instalments fall due.

The company's capacity for self-financing improved in 1977/78 as a result, among other things, of the gas deliveries from Frigg and Ekofisk, and this trend will continue. The need for external funds will diminish and it will be possible to reduce our net debt. Although the repayment of loans will be given priority over loans still to be taken up to ensure that the income of loan currencies is as far as possible corresponded to the period income.

The current financial year It is expected that the current financial year will see an improvement in our results before depreciation and interest expenses. There will, however, be a marked increase in these two items as the new facilities at Bamble and the North Sea come into regular operation. Ordinary depreciation will increase to more than Nkr. 1,000m, from Nkr. 506m in the last financial year. It must therefore be expected that the company's profit will be very considerably reduced compared with 1977/78.

Good Prospects In The North Sea

It was resolved at the Annual General Meeting of Norsk Hydro a.s. held in Oslo on October 27, 1978 to pay a dividend of 12 per cent on both ordinary and preference shares.

The following are the key points of the report of the Directors for the financial year ended June 30, 1978.

Financial Results Total Group sales in the 1977/78 financial year were Nkr. 6,838m, 28 per cent above the preceding year. Gross profit after deductions for raw materials, wages and other operating costs increased from Nkr. 763m to Nkr. 1,207m. This improvement, however, was completely absorbed by higher depreciation and increased financial expenses. Depreciation was Nkr. 506m compared with Nkr. 281m in the year before, and financial expenses rose from Nkr. 216m to Nkr. 443m. Profit before taxes and allocations was Nkr. 241m against Nkr. 247m in 1976/77.

The increase in sales and gross profit were due mainly to increased production of oil and gas from the North Sea, and in particular the start of gas deliveries from the Frigg and Ekofisk fields had a positive effect. The overall result achieved by the company's traditional business in fertilizers, light metals and PVC remained on the same level as the preceding year.

Operations 1977/78 The nitrogen division's products now account for over a third of the company's total sales. As a result of increased demand in the second half of the financial year the international price level for complex fertilizers and urea improved slightly. These products therefore achieved better results than in the previous year.

The fertilizer plants in Qatar, which manufacture ammonia and urea and in which Norsk Hydro has a 25 per cent interest, are now achieving a reasonable capacity utilisation after some operating problems in the early part of the financial year. The expansion of the Qatar plants to double their capacity is expected to be completed by the summer of 1979.

The positive development of the market for aluminium during 1976/77 stagnated during 1977/78. Sales of primary metal were satisfactory, but there was a drop in demand for semi-fabricated products and subsequent pressure on prices. Aluminium is still an important contributor to the company's profit, although the performance of our aluminium operations was this year weaker than the year before.

After several years with a fairly good market and good results for our magnesium business, sales slowed down during the financial year and the price obtained did not match the increase in costs. Despite this, our magnesium activities still yield a relatively satisfactory profit.

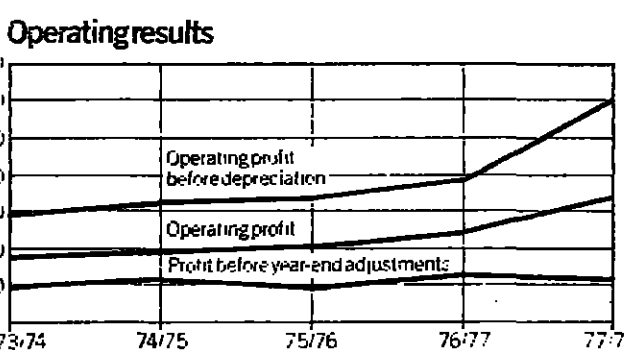
The petrochemical complex in Bamble made great strides towards completion in the course of the financial year. Norsk Hydro has the responsibility for building and operating the ethylene, chlorine and vinyl chloride plants at Rafnes, while Statoil Petrochemicals has a similar role for the plastics raw materials facilities at Revning. The Rafnes plant was completed during the year and was put into operation during the first few months of the current financial year. The start-up of the plants was successful and the main impression is that they have been well designed.

There have been further delays in the completion of the Teesside separation facilities for natural gas liquids from the Ekofisk field, and according to the latest information from the operator, Phillips Petroleum, the facilities will not start operating before the second quarter of 1979, as a result the ethylene plant is still running on raw material bought in the open market. An agreement has been signed with the Phillips group on compensation for the delay in deliveries.

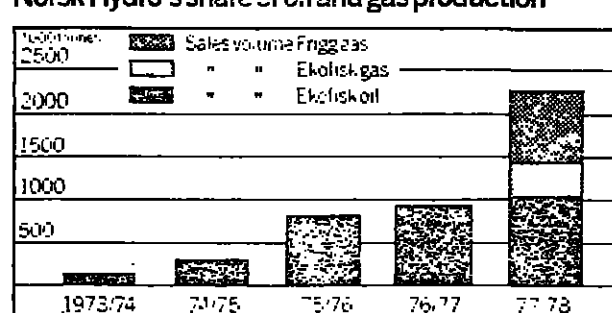
The market for the petrochemical products from the Bamble complex is at present very depressed. Outlets for a significant part of the vinyl chloride output from Rafnes have been secured, however, either from our own consumption or by long-term sales agreements. In order to secure further sales of vinyl chloride, plans are being studied for participation in PVC production in Europe.

At I.S. Norpol's polypropylene and polyethylene plants, at Romun in Bamble, of which Hydro owns one third, the first units were started up this summer. For these products too, the market is at present difficult.

All in all it must be expected that until there is better balance between existing production capacity and the consumption of plastics raw materials, the petrochemical complex in Bamble will turn in poor results.



Norsk Hydro's share of oil and gas production



Copies of the Annual Report can be obtained from: Norsk Hydro (U.K.) Limited, Concord House, The Centre, High Street, Faltham, Middlesex.



Oil, gas, fertilizers, aluminium, magnesium, plastics and laminates

PRIVATE PLACEMENT

31st October, 1978

European Coal and Steel Community

U.S. \$18,000,000

NOTES DUE 1990

Nomura Europe N.V.

IBJ International Limited

The Bank of Tokyo (Holland) N.V.

The Nippon Credit Bank, Ltd.

International Credit Alliance, Limited

The Toyo Trust and Banking Company, Limited

WORLD STOCK MARKETS

Mid-session Wall St. rally after early fall

Indices

NEW YORK-DOW JONES

INVESTMENT DOLLAR PREMIUM

Effective \$2.050 34% (15%)

AFTER MODERATELY extending Monday's late rebound, Wall Street sustained a fresh fall in heavy early trading yesterday before recovering most of the lost ground shortly after mid-day.

The Dow Jones Industrial Average picked up 2.68 more to 813.93 at 10.30 a.m. and then rallied to 801.46 at noon before rallying to 807.87 at 1 p.m. for a net loss of 3.93. The NYSE All Common Index was still 10 cents lower on balance at 832.46, although falling to 832.24, although gains

pulling even with declines at mid-session. Trading volume reached 312.7m shares, but failed to match Monday's 1 p.m. level of 37.0m.

Analysts said the market is erratic because price falls gain momentum from margin calls

providing, put on a 10% limit.

However, they added that since there is no fundamental reason for the market to go up, the rally fades and the cycle repeats.

The market was also hurt by a boost in the broker loan rate to 10% per cent from 9% per cent by Chemical Bank. The rise has a two-fold impact, increasing the cost of carrying margin debt and making it more likely that Bank Prime Rates will soon go to 10% per cent.

Analysts also commented that fundamental problems, worrying the market, rising interest rates, a weak dollar and persistent inflation, still show no sign of early resolution.

Government Securities dealers said it appears the Federal Reserve may be tightening monetary policy.

Dresser Industries lost 1 to 830 and was the most active issue.

General Motors, in second place, shed 1 to 80.

U.S. Steel, which reported a big erratic because price falls gain momentum from margin calls

providing, put on a 10% limit.

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Canada

Stocks came back from a firm start to show an easier bid for

mid-day after another active

business. The Toronto Composite

index was 1.4 down at 1218.3 at

noon, while Oils and Gas declined

to 1479.7 and Banks 0.38 to

242.10, but Gold recovered 3.7

to 1310.3 and Papers rose 1.32 to

147.72.

Inland Natural Gas, the most

active issue, rose 2 to 121.13.

Canadian Vickers jumped 0.12

to 35.49. Certain company execu-

tives are planning a C\$50 a share

offer for all Canadian Vickers

outstanding shares.

However, Oils and Foods

remained relatively flat, with

expectations that oil refining com-

panies will make large foreign

exchange profits due to the yen's

rise. One broker said "oil refin-

ing companies enjoy a 20% profit

when the yen goes up one yen

to the dollar."

After Monday's sharp reaction,

shares managed to close mixed

to finish on end-month factors

and helped limit any improvement

in the dollar.

Dalmeier, in Motors, gained

DM 2.50, BASF, in Chemicals,

added DM 1.20, and in Steels,

Thyssen put on DM 1.10.

However, Banks remained in

easier vein, with Deutsche Bank

losing DM 3.30, while in Elec-

trics, Siemens rose 1.10, still

in dull mood were Schering

down DM 4.30, and Sud Zucker, off

DM 4.30.

Trading on the Domestic Bond

market was relatively quiet, with

mutated by the latest tender of

three- and four-year Federal

Notes. With Public Authority

issues shedding up to 40 pfennigs,

the Regulating Authorities

purchased nominal DM 14m of

paper, compared with DM 3.3m

the previous day. Mark Foreign

Loans, however, were steady.

Most sectors finished on an

irregular note yesterday after a

light trading ahead of today's All

Saints Day holiday.

Investors were still hesitant

over developments on the

monetary front, but brokers said

the announcement of a French

Government draft Bill which

proposes mandatory 50% foreign

schemes was welcomed by

investors.

Banks were mostly higher.

NOTES: Overseas prices shown below

are based on the latest available

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Australia

An attempted bargain hunting

rally failed to gather momentum

downwards again to finish lower

for choice on balance.

However, some Golds held to a

firm course in reflection of the

new record Bullion price, with

Central Bank of Australia's 30

cents at AS150 and Bankville 30

cents at AS150.

Elsewhere in Mining, Western

Mining lost 2 cents to AS153 and

Audubon 2 cents to AS153.

MINI ended 2 cents up at AS132.

SHIP receded 5 cents more to

AS170, while ICI Australia lost the

same amount to AS170.

Elsewhere in AS153 and Bankville 30

cents at AS150.

Among Banks, National came

back 5 cents further to AS132.

While CBA was 6 cents lower at

AS129.

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Currency changes bring metal market shake-out

MARKET SARKING OUT

ST. JOE LEADS.

ST. JOE LEADS. A leading U.S. producer, confirmed yesterday it was raising its domestic lead price by 1 cent to 38 cents a lb and Cominco of Canada is making a similar increase. This compares, however, with a 2 cent rise to 39 cents announced by Bunker Hill on Monday night.

At the London Metal Exchange annual dinner last night, Mr. Ian Foster, chairman of the management committee, said that serious consideration should be given to converting to sterling quotations of the buffer stock price ranges under the International Tin Agreement.

He said that trigger points in any agreement of this kind could be expressed in the currency of the major free trading area, providing that the currency was freely convertible in all currencies.

The London Metal Exchange was the only completely free open market in the world. The market in Penang, whose prices have been used for the Tin Agreement since July, 1972, when sterling was "floated," was basically limited to the tonnage linked to the daily intake from the Malaysian smelters, he said.

The "floor" price of the Agreement in Malaya, ringside, could be easily defended by the buffer stock, but all other produce would not be able to sell in Penang. At what price, and what terms, would the buffer stock manager be a buyer in other markets, Mr. Foster wondered.

Mr. Foster said there had been a lot of gossip and ill-informed comment about nickel and Metal Exchange. The situation was that a sub-committee was looking into the possibilities of introducing a nickel future contract.

The Exchange had not said whether it was going to open a nickel market or not. It was investigating the possibilities might well look into other metals when it was considered that time was right.

A cut in the UK price of nickel, as a result of the deal in the value of the dollar against sterling, was announced at Entores, selling agents for Le Nickel group. Nickel rounds are going down to £2,160 a tonne, compared with £2,340 previously.

EEC AGRICULTURE

Big changes urged

farm policy

BY RICHARD MOONEY

benefit consumers here (in Europe) by reducing prices, and would save the Nip a lot of money now wasted in storage of food surpluses and in export subsidies," the paper declares.

The authors suggest a deficiency payments system, such as that operated in the UK before it joined the Common Market, might provide a workable alternative to the present arrangements.

The paper stresses the importance of setting up international agreements on basic products to ensure world food security and stable prices.

Shortages

"Their existence," the Movement argues, "would also meet one of the main stated objectives of the present (Common Agricultural) policy—attaining self-sufficiency in foods to protect the consumer from shortages—but in a global framework rather than in the present selfish agri-

ine discipline to the annual decisions on agricultural support prices."

As an alternative to this the authors, Simon Harris and Alan Swinbank, suggest that joint agriculture and finance councils could be created for the determination of these prices.

The present system is coming under increasing pressure and in need of substantial modification, Messrs. Harris and Swinbank contend. "A mechanism which relies upon the exhaustion of the main negotiators to produce agreement is inherently suspect."

When unrelated matters are included in the advice package to secure agreement on them as well, the agenda becomes overlong and it is difficult to give any one proposal the attention it deserves. "The need for reform is intensified by the prospect of further enlargement of the Community."

The paper identifies as the CAP's major failure as its unwillingness to control surpluses

When unrelated matters are included in the same package to secure agreement on them as well, the agenda becomes over-

long and it is difficult to give any one proposal the attention it deserves. "The need for reform is intensified by the prospect of further enlargement of the community."

The Commission identifies as the CAP's major failure as its unwillingness to control surpluses particularly in the dairy and sugar sectors. "The Commission has made various proposals, but the Council has been unwilling to accept the political implications of adopting them."

* Published by IPC Science and Technology Press, Guildford Surrey.

Malaysian rubber freights cut

KUALA LUMPUR, Oct. 31.

This is the first separate merchant agreement outside the CFC's general cargo contract, said an AFPC spokesman said it is in recognition of the dominant status of rubber to the Malaysian economy.

The agreement also provides for two committees, comprising representatives from interested groups, to act as a statistical monitoring body, and supervise the performance of the contract.

Last year, Malaysia exported 1.6m tonnes of rubber, valued at 3,380m Ringgits, with 40 per cent of it going to Western Europe.

World natural rubber production rose slightly to 1.74m tonnes in the first six months of this year from 1.73m in the same 1976 period, and 1.6m in the whole 1977. Consumption was 1.8m tonnes (1.8m and 3.7m) in the national Rubber Study Group figures show, reports Reuter.

Sri Lanka tea decline

BY OUR OWN CORRESPONDENT COLOMBO, Oct. 31

SRI LANKA'S tea production dropped by 8m kilos during the period January to August, 1978, compared with the corresponding period in 1977, according to Mr. Madman Weerakoon, Secretary of the Ministry of Plantation.

The decline in the production of tea is attributed to irregular rainfall, labour shortages in the areas, lack of factory capacity and delay in the supply of fertiliser.

Another factor for the decline in tea production is that 88 per cent of the total acreage is about 20 years old.

The Sri Lanka Government is studying a proposal to sell the total crop at the Colombo auctions without going to London to sell about 20m kilos as was done in the past.

But Mr. Weerakoon said that the ease of rubber, a major export from Sri Lanka, there has been a marked increase in production. Total output between January and August, 1978, was 1.8m tonnes compared with 1.7m tonnes for the same period in 1977.

This year it is estimated that the total rubber produced was 150,000 tons compared with 150,000 tons last year.

Milk powder subsidy protest

BY MARGARET VAN HATTEM

LUXEMBOURG, Oct. 31.

they intend to buy and take away they want. The Commission has decided to subsidise the milk in prices just below the soyab prices. If soyab prices rise, the subsidy drops accordingly.

Because of the "green" currency system, UK milk powder is cheaper in the UK than in the United Kingdom and British manufacturers usually take up 12,000 tonnes a month in summer under this system—slightly less in winter—on an average about two-thirds of the EEC total.

Last month, however, the Commission decided to small rise in the soyab price by cutting the subsidy by 0.5 units of account per 100 kilos for fresh milk powder, and by 0.25 u/a 100 kg for old stocks held in intervention.

British manufacturers are concerned that they will not be able to export their milk powder, according to the Commission, tendered for to a high subsidy to receive more than 700 tonnes. Commission sources sug-

gested that the tendering process was grouped in such a way as to indicate some form of cartel.

The British feel the subsidy cut was not justified, and they were discriminated against because they did not, at the time, have milk powder stocks in intervention. They are now to qualify for the larger subsidy.

● Mr. Finn Gundlach, EEC Agriculture Commissioner, will visit Thailand at the beginning of next year to discuss Thailand's high exports of manioc to the Community. Commission sources said in Brussels yesterday.

Some Common Market officials have expressed concern that the Community's manioc imports from Thailand—which totalled 10,000 tonnes last year—were expected to be more this year—being used increasingly as animal feed in preference to the Community's own grain.

PRICE CHANGES AUG 11

PRICE CHANGES		U.S. Markets	
Dec. 187 75, quoted, transhipment East Coast. EEC grades unloaded.			
Wheat: U.S. French, Oct. 210 75, Nov. 210 10, Dec. 210 25, transhipment East Coast. African White, Nov. Dec. 214 25.			
African Yellow, Nov.-Dec. 214 25.			
Barley: English Feed Job Dec. 53 25.			
Nov.-Jan. 53 75. East Coast. Sorghum and Oats: Unquoted.			
MGCA—location ex-farm spot prices, their milling wheat—Berks and Oxford			
Feed barley—U.S. England 76 50, Berks, and Oxford 76 75.			
The UK monthly coefficient for the coefficient, Nov. 6 will remain unchanged.			
EEC DAILY IMPORT LEVIES—REC and premiums are levied on imports effective for Nov. 1 in units of account tonne. In order currency plus NAC.			
Nov. and Dec. 1976			

[illegible][illegible]

Close	—	1/16	medium	medium	2.0 to 56.0, heavy: 48.0 to 56.0. Imported foreign: N2 PL 57.0 to 58.0.	Swedish (U.S.)	3291.	—1.0	8/278	247.00, Jan. 23.50, Feb. 24.50, Apr. 24.10, June 23.50, Aug. 23.50, Oct. 23.50, Dec. 23.50, Feb. 23.75, Apr. 23.75, June 23.50, Aug. 23.50, Oct. 23.50, Dec. 23.50.
8-pence						Grains				
122.01-2.5	—1.10	122.90-1.70	45.0, 104-125 lb	53.0 to 45.0, 120-160 lb	Perk: English, under 100 lb 37.0 to 45.0, 104-125 lb 53.0 to 45.0, 120-160 lb 53.0 to 45.0.	Home Futures	231.9	—0.1	1283 259	56.30 lots.

[illegible]

	Yesterday's Close	Previous Close	Business Done
Prefer. Genl. Comm.			
Standard—Imported produce: Lumsden Italy: 120/130 new crop 5.50-6.00; S.I. Africa: 4.00-7.00; Ceylon: Grates 5.00- 7.50; Tussie: 8.00; Grates: 12.00-15.00; S. African: Valencia Late 4.20-5.00;			
	Oct. 31	Oct. 30	Month ago Year ago
	\$65.32	\$67.67	\$57.69 \$36.56

[illegible]

ul. business. asfd. Feb. 117.00, 15.00.
 250-300. Cutch: 1.50-2.00. **Melons**
 Yellow 6/71 3.50-3.50, Green 3.80-
 4.00. 250-300. Cutch: 1.50-2.00.
 Splice: 2.80-3.50; Canary: 2.80-3.50.
 Danch: 3.00-3.20. **Moody's**
 Oct. 1 Oct. Months Year
 91 92 93 94
 Splice Community 985,798.2 1,959.5 948.7
 Dec. 76.20 bid 76.30 bid. March 76.50
 asked. May 77.50 asked. July 7.68 bid
 asked. Sept. 77.50 asked. Nov. 77.50
 asked. Nov. 250.50 asked (254.29). Dec. 273.50
 asked. May 279.00 asked. July 279.00 asked.

[illegible]

prices were in sustained request.	0.42-0.45.	Corn Cobs—Each 0.10.	2.40-2.80.	lois.	SSC	per tonne.
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STOCK EXCHANGE REPORT

Dollar uncertainties impart pressure on equities

30-share index falls 5.5 to 478.9 but Gilt-edged resist

Account Dealing Dates

Option

*First Declared Last Account

Oct. 16 Oct. 26 Oct. 27 Nov. 7
Oct. 16 Oct. 26 Oct. 27 Nov. 7
Oct. 16 Oct. 26 Oct. 27 Nov. 7

Account Dealing Dates

*New time dealing may take place from 9.30 a.m. two business days earlier.

Very few business yesterday were in favour of a firm stock market. The bleak prospects for a Government/union compromise on pay, the unsettled U.S. economy and particularly the falling dollar with its implications for UK overseas earnings and the Arab oil producers (the latter, it has been suggested, could soon raise prices to counter loss of revenue) were all factors hindering activity.

However, Wall Street would maintain its overnight recovery momentum following revised selling of leading industrialists, which followed reports that oil exports from Iran had ceased owing to industrial action. In the absence of any worthwhile support stock became difficult to place and a handful of income companies became vulnerable.

The new threat to production at Vauxhall also played a part in the movement which started with the Industrial Ordinary index only 0.2 off at 10.40 but finally 3.5 down at 478.9, the lowest since July 20. Despite the morning pressure to sell, business overall was still modest, with bargains tracked at 1.888, 1.891 and 1.892, higher than Monday's 4.337.

Higher U.S. Treasury bill rates were noted by British fund dealers who, anticipating renewed offers, offered quotations 10 p.p. easier. In the event, cheap buyers began to pick up stock and the losses, rarely more than 1 p.p., were generally regained. In selected cases, among the more actively replaced by fractional improvements.

Still reflecting the political uncertainty, South African Gold remained unchanged, although slight reaction in the bullion price from Monday's record level was also a contributory factor to selling which became fairly widespread. Falls among the heavier priced stocks ranged from 1 p.p. to 2.4 p.p. FT 30-Share index closed 5.5 lower at 478.9. The recovery in the investment currency premium failed to check the downturn.

Firmer rates for the latter were maintained in a sizeable trade. Once again, the bulk of the day's business was connected with activities in U.S. securities, although interest continued on Irish stock. The premium closed 24 points up on balance at 70.2 per cent, after 71.2 per cent. Yesterday's 85 conversion factor was 0.7328 (0.7428).

Although activity was restrained by the general setback in equities, there was a small improvement in activity in the Traded Options

market; total contracts amounted to 558 compared with Monday's 474.

Irish issues came on offer in last week's Banks. Allied Irish fell 8 to 219p in front of today's interim statement, while small selling left Bank of Ireland 20 cheaper at 417p. Hambros reacted 6 to 174p in merchants.

Dullness in the insurance sector was largely confined to brokers. C. E. Heath fell 10 to 233p, while C. T. Bowring, 109p, and Stenhouse, 94p, lost 4 apiece. A. Howden came on offer at 134p, down 6. Among Life issues, Lloyds and General slipped 6 to 187p low of 134p.

Building descriptions retreated from a steady to firm opening. A late withdrawal of support left Taylor Woodrow 5 down at 399p and Telford Warrick 4 cheaper at 288p. In the oil sector, John Laing A lost 31 to 77p. On the other hand, mirroring demand that developed late on Monday, George Wimpey held a bid of 80p after 81p. Elsewhere, Murley shed 2 to a low for industrial action. In the absence of any worthwhile support stock became difficult to place and a handful of income companies became vulnerable.

ICI eased from the outset on nervous offerings reflecting the performance of the U.S. dollar and closed 8 off at 369p, while Pensions encountered small selling and shed a like amount at 318p. Elsewhere, Pysu continued to attract speculative support and added 1 p.p. to 100p, while 10 at 106p. Bernard Wadell provided another firm spot on revived buying interest and improved 14 to 25p.

J. Henworth down

Standing a couple of pence higher ahead of the annual results, J. Henworth eased back on profits slightly below market estimates and closed 4 cheaper at 50p. Sharply higher interim profit and a proposed 50 per cent scrip issue failed to stimulate buyers, which, having touched 179p, fell away at 170p. A net profit of 1.1p at 170p. Having selected bids from Pentos and Lonsdale Universal worth 150p and 212p respectively, Midland Educational advanced 7 to 242p on news of the revised agreed offer of 34p on the encouraging statement which accompanied the results.

Still reflecting the chairman's profits, the company's share price for a two-day fall of 30 to 410p. Elsewhere in Electricals, Thorn closed 7 cheaper at 351p. Electromechanics declined 5 to 268p. In the pharmaceuticals sector, the interim results, while Plessey, 105p, and RSR, 85p, shed 4 apiece. Losses of 8p were seen in Farnell Electronics, 380p, and Rael Electronics, 315p, but Anglo Fidelity rose 4 to 54p on the encouraging statement which accompanied the results.

Engineering closed 3 lower at 85p following the fall in half-yearly profits.

Awaiting today's interim results, Cartliff dropped 8 to 102p on light profit-taking. Elsewhere in Food, Geo. Bassett eased 4 to 118p and J. Sainsbury 5 to 213p. Avana, however, closed 2 better at 61p, after 62p, on the near-doubled interim profits. Small buying in a restricted market lifted W. A. Pyke 5 to 85p, while William Low improved 2 to 22p on the preliminary figures.

City Hotels provided a full feature at 119p, down 7, following the announcement that the Office of Fair Trading had mounted an investigation into the affairs of its Daventry ice cream subsidiary. Elsewhere, Trust Houses Forte eased 4 to 232p and Ladbroke 5 to 174p.

Overseas earners bore the brunt of selling among the miscellaneous Industrial leaders. Reckitt and Colman were outstanding with a loss of 30 at 453p with Pilkington, which reacted 10 to 290p, and Bechman, 10 off at 640p. Reed International reacted to 134p following interim results below expectations before rallying to close only 3 cheaper on balance at 101p. Glasco rose 3 to 540p and falls of 3 were marked against Boots, 192p, and Bowater, 180p. Elsewhere, comment on the interim results prompted a fall of 11 to 57p in W. D. & H. O. Wills, which rose 4 to 54p on the encouraging statement which accompanied the results.

Encouraging tenor of the annual

statement. Wedgwood gave up 5 to 109p and similar losses occurred in S. Gibbons, 20p, Low and Bonar, 18p, Hawkes and Thompson, 70p, and Scrotons, 70p. Other dull spots included Ricardo, 8 lower at 304p, and Avon Rubber, 4 cheaper at 165p. On the other hand, Powell Duffryn encountered occasional demand and put on 4 to 192p.

British Northrop were weak late at 74p, down 8, on the sharp fall in half-yearly profits.

Among Motor Components, Lucas continued to benefit from news that Volkswagen was to go ahead with the CAY deal and improve sales to 510p before reacting to close unaltered on balance at 316p.

Following the announcement that Starwest Investments may acquire certain subsidiaries of Tripart for 280,000 cash, Tripart eased 2 to 98p, following cash bids of 85p and 100p per share for Tripart from Starwest and Arzus are currently tabled.

Following the completion of the merger, take-over, Marlborough Property formerly Chown Securities, made a successful market debut. After opening at 16p, the shares traded actively and touched 20p before closing at 20p.

Leading Properties recorded scattered falls. A firm market on Monday on rumours of publication of a £242.123 per share, coupled with continuing political uncertainties saw South African Golds come under sustained selling pressure throughout the day. The Gold Mines index dropped 5.2 more to 143.4, its lowest level since early May.

Share prices opened easier, reflecting a good stage further. City and international fell 5 to 52p, while numerous falls of around 1p were seen in a number of issues, including Trustee Corporation, 136p, Foreign and Colonial, 162p, and Bishopscote Trust, 178p. Jersey External Preferred were also dull at 167p, down 7. In Financials, R. P. Martin, at 56p, lost half of the previous day's rise, while the London Merchant Securities, which were up 117p, Free State Gold, quoted ex scrip issue on 21st and Randfontein, 229p, Monday, dropped 5 to 56p.

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Journal of Management Inquiry 18(6)

1. *Chlorophyll a* (Chl *a*)

CBI reports gradual recovery

BY JOHN ELLIOTT, INDUSTRIAL EDITOR

A HALTING recovery from the economic recession of the past four years was forecast for Britain's manufacturing industry yesterday by the Confederation of British Industry.

For the first time since the consumer boom started to affect activity in manufacturing companies earlier this year, the CBI put an optimistic interpretation on its quarterly trends survey published yesterday.

"There is a gradual but noticeable move away from recession," said Sir Ray Pennock, a deputy chairman of the CBI and the chairman of the

confederation's economic situation committee.

Small businesses, plus larger companies closely linked with consumer products such as electrical goods and paper and publishing, produced the most optimistic reports for the survey about increased activity.

But 60 per cent of manufacturing industry is still working below capacity and the CBI's optimism was heavily qualified by worries about rising labour costs, worsening price competitiveness at home and abroad, weak order books, and growing shortages of skilled labour.

As a result, the confederation's economic situation report, which accompanied yesterday's survey, said that although manufacturing industry was now moving away from the sort of level of capacity utilisation associated with recession, one could "not say that better days have arrived for all firms."

"For many manufacturers demand remains very weak and for manufacturing as a whole the improvement to date in new orders and in output is well short of spectacular."

"However, companies in general are becoming busier and this

Continued from Page 1

Iran oil

ing mob of some 2,000 tribesmen and villagers in an unprovoked attack on his own constituents. This afternoon's Persian-language newspaper Ettelaat reports that 18 people died.

In what appears to have been a similar incident a little further south, in the town of Poteh-Zohab, a full-blooded clash between rival demonstrators is reported to have left 25 dead.

Patrick Cockburn adds: The consortium of Western oil companies, locally known as the Iran Oil Participants, produces 90 per cent of Iranian oil and has been taking an average of 3.15m barrels a day, out of total Iranian production of 5.64m barrels a day, in the first six months of the year.

IOP is 40 per cent owned by BP, 14 per cent Royal Dutch Shell, 8 per cent Compagnie Francaise des Petroles (CFP) while Exxon, Gulf, Mobil, Standard Oil of California and Texaco have 7 per cent each.

The remaining share is owned by the Iranian Agency, consisting of Atlantic Richfield, American Independent Oil Company, Getty Oil, Shell, Continental and Standard Oil of Ohio.

IOP members' lifelines of Iranian crude is approximately according to each company's shareholding in the group.

Yesterday's total production was down to below 1.5m barrels. On Monday production had already dropped to 2m barrels, said the consortium.

Major consumers of Iranian crude include the U.S., which imports 5 per cent of its total needs, 900,000 barrels a day, from Iran.

The U.S. Department of Energy says that the partial shutdown would have no immediate impact on supply.

President Carter reiterated strong U.S. support for the Shah of Iran and expressed the hope that the demonstration and strikes that have now shut down the country's oil fields would soon end.

Crude rates for very large crude carriers in the Gulf fell by five points to Worldwide 40 yesterday because of the uncertainty over the position of Iranian supplies. The market was described as "very nervous."

Continued from Page 1

Motor pay

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The 3,000 Transport and General Workers' Union members at the plant had a mass meeting today to decide on their action. They have been determined to strike, but the engineering workers' decision leaves them isolated from the rest of the company's work force.

National union officials meet the trade union side of the company's joint negotiating committee tomorrow on the pay dispute. The company, not officially taking part in the talks but to be on hand if necessary, has offered increases ranging from 6.45 to 8.05 per cent, including a 1.75 per cent performance supplement.

The union side, though, is deeply split, and senior joint negotiating committee members from Luton made it clear yesterday that they had not agreed with the decision to refer the pay dispute to national officials, and were attending the talks with reluctance.

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Dollar's fall forces BL subsidiary to cut 450 jobs and investment

BY KENNETH GOODING

THE FALL of the dollar has led to the loss of 450 jobs at the construction equipment division of SP Industries, the BL subsidiary. The division employs 3,900 people.

The company's investment programme has also been cut by half to £5m.

All expansion plans are at a standstill. Projects to improve efficiency are being continued.

Mr. David Abell, SP managing director, said last night:

"The construction equipment business world wide is dominated by the North American companies and is a dollar business. Every five-cent drop in the value of the dollar costs our construction equipment division £1m in lost profit or increased losses."

All our expansion plans were based on the assumption that the dollar would take place against a weakening pound, not a weakening dollar."

Mr. Abell stressed that the dollar's problems were not having anything like the same impact on SP's other operations, including the Prestcold commercial refrigeration concern, the same town. Barfords of Belton, near Grantham, Aveling Marshall

at Gainsborough, and another Aveling Marshall factory at Newark, near Newark.

The Goodwin Barby plant, where 400 are employed, is not affected. Those working on research and development or direct workers at the Grantham plant are also excluded.

There has already been a significant cut in the workforce at Grantham through natural wastage.

Sales of construction equipment by SP so far this year have risen 10 per cent in unit terms "but in some cases we are selling at lower prices than last year," said Mr. Abell.

In the first half of 1978 Aveling Marshall Holdings, as the division is known, suffered a £200,000 loss compared with a £2.8m profit before interest and tax in the same period of 1977. Turnover was roughly unchanged at £27.3m.

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U.S. unions want pay-price law

BY JOHN WYLES

LEADERS of the labour movement in the United States proved unwilling today either to fight President Carter's wage and price guidelines or to co-operate with them. They called instead for a wide ranging programme of mandatory pay and price laws.

The 35-man executive council of the American Federation of Labour-Congress of Industrial Organisations, held a special meeting.

Afterwards, Mr. George Meany, the organisation's 84-year-old president announced that leaders of 13.5m workers had decided that they would prefer to turn the clock back seven years rather than accept President Carter's approach.

Mr. Meany said that the compulsory pay and price programme launched by President Nixon in August 1971 dealt more fairly with wage and fringe benefit

adjustments than seemed possible under the President's guidelines announced last week.

"We do not like controls and we do not welcome government operation of the market place, but a recession is worse, and runaway inflation is worse."

He stressed the urgency of the issue, and said that the AFL-CIO would urge President Carter to call a special session of Congress to enact the pay and price laws.

But the controls proposed by the AFL-CIO are considerably broader than those implemented by President Nixon or any other peacetime administration. They are aimed at controlling every source of income including profits, dividends, rents, interest rates, executive compensation and professional fees.

The President has set his face against any such legislation and has also appealed to labour to

back his programme. Today's developments can therefore only further strain Mr. Carter's relations with the AFL-CIO.

Mr. Meany said that the guidelines limiting wage and benefits increases over the next 12 months to 7 per cent were "arbitrary, inequitable and unfair."

He also claimed that a White House official had told the AFL-CIO that the 7 per cent figure had been "put out of the air."

The AFL-CIO executive said that the President's programme would be "eagerly enforced by every public and private employer in the land." The real wage insurance proposal was vague, and the legislative route needed to make it a fact so unpredictable that union members could not be advised about their protection.

There was comfort for Mr. Callaghan in the majority of more than two to one in favour of a Government limit on pay rises.

The Prime Minister held the usual eve-of-session party for non-Cabinet Government Ministers at 10, Downing Street last night. He informed them of the contents of the Queen's Speech, which Ministers see as a programme for a full session should the Prime Minister decide to hold on until next autumn—the last possible election date.

In addition, Mrs. Thatcher's personal popularity was ahead of that of either Mr. Callaghan or Mr. Heath—in most recent polls the Tory lead—has lagged well behind the Prime Minister's general esteem.

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THE LEX COLUMN Reviewing OPEC's credit rating

Index fell 5.5 to 478.9

halfway stage pre-tax profits were up by a third and in the second half they jumped by nearly two-thirds which helped push the full year total up from £3.6m to £5.2m. However, a sharp jump in the tax charge—due to the reduction in stock relief—led to virtually unchanged after-tax profits and the shares slipped 4p to 66p last night, where they sell on an earnings multiple of 10.4 and a yield of 5.7.

Clearly, the combination of buoyant consumer spending and a revival of demand in its traditional menswear business has shown through strongly in both profit and volume terms. Of the 23 per cent increase in turnover, Hepworth reckons that no more than 6 per cent reflect inflation. Meanwhile, the improved cash flow has reduced borrowings by £4m or so.

Hepworth is seeing further healthy volume increase in the current year which means that its profits should show a useful increase. However, there is a limit to the amount of diversification into new products that can handle through its existing menswear shops and if it is to continue to grow in the longer term it will have to tap new markets.

Jacques Borel International is honest about why it needs a rights issue—without one shareholders' funds could be "approximately zero" at the end of 1978. Consolidated net losses were Ffr 58m for the first half of 1978, but the group is now looking forward to a positive cash flow for 1979. On this slender basis Borel is proposing a 2-for-3 rights issue, a par of Ffr 100, raising some Ffr 96m (as much as 44 per cent of the pre-rights market capitalisation). The move demonstrates once again the transformation of the French equity market, which since August has been asked for over Ffr 200 in rights cash. This is, perhaps, not a large sum compared with what can be produced by the UK equity market in a healthy phase. But then, the UK market would give short shrift to a rights issue from a company like Borel—making losses and missing from the dividend list.

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On the basis of the disposals so far this year, Reed's debt falls from 211 per cent of the most heavily exposed company, taking about 40 per cent of its supplies from Iran in 1977, trading that figure seems set to fall usefully under 100 per cent, even if the Canadian interests are sold well below book value. The view, presumably, is that the oil taps will soon be turned on again, and anyway selling Iranian crude is not the way BP makes most of its money.

Reed International continues to claw its way back to financial equilibrium. Profits in the second quarter are down from £18.9m to £18.6m pre-tax—but that is after charging a £5.2m provision against the cost of getting out of South Africa. Allowing for this and the impact of disposals, the continuing operations—which are largely UK based—are making steady

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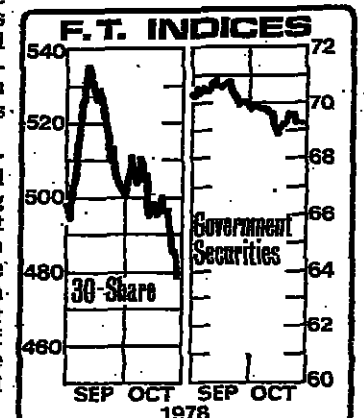
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